

Muhammad Umer

iOS Developer

Creative iOS Developer skilled in Swift and modern development tools. Adept at transforming complex ideas into intuitive, high-performance mobile apps. Passionate about leveraging innovative technologies to deliver exceptional user experiences.

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WORK EXPERIENCE

iOS Developer

Redux

08/2024 - Present Lahore

Achievements/Tasks

- Integrated Google Ads and Android TV casting with Google Cast SDK, enhancing user engagement by 20%.
- Optimized ad placement via Firebase Remote Config and monitored performance using Firebase Analytics.

iOS Developer

DigitSol

10/2023 - 07/2024 Lahore

Achievements/Tasks

- Sole developer responsible for the end-to-end development of an iOS app, ensuring high-quality delivery.
- Integrated Firebase/Firestore for real-time data syncing and improved app functionality.
- Collaborated with Android teams to maintain cross-platform consistency.

iOS Developer

TechSwivel

03/2023 - 10/2023 Lahore

Achievements/Tasks

- Utilized RxSwift for responsive data handling and seamless user experiences.
- Worked remotely with a dynamic company, demonstrating strong self-management and communication skills.

iOS Developer

M Tech Soft

11/2021 - 02/2023 Lahore

Achievements/Tasks

- Designed and developed UI screens for multiple client apps, ensuring smooth user flows and consistent design patterns.
- Integrated REST APIs across various modules, including authentication, dashboards, chat features, and data syncing.
- Implemented Firebase services such as Firestore, Authentication, and Cloud Messaging for real-time features and notifications.
- Collaborated with backend teams to refine API structures and improve app performance and reliability.

EDUCATION

BS Computer Science

Bahauddin Zakariya University

2016 - 2020

Multan

SKILLS

Swift • UIKit • SwiftUI • Xcode	AVFoundation (Recording & Playback) • PhotoKit • Vision (Photo Similarity)
• AutoLayout	
Alamofire • URLSession • Postman	Video Compression • FileManager / Caching • Core Data • Background Tasks
Remote Config • Firestore • Analytics • Crashlytics • Push Notifications	Google Mobile Ads • In-App Purchases
Google Cast SDK	MVVM / MVC • Git / GitHub / Bitbucket

PERSONAL PROJECTS

Phone Cleaner

- Developed a comprehensive Phone Cleaner app with intelligent photo grouping using Vision, secure secret library, charging animation intents, contact management, and efficient video compression. Implemented optimized caching, background processing, and smooth user experience across all modules.

Voice Recorder

- Independently developed and published a Voice Recorder app featuring high-quality recording, multiple modes, tag management, audio trimming, transcription, and Core Data caching. Integrated Firebase Crashlytics for issue tracking.

VidInsight Video Player App

- Developed and integrated Google Ads for optimized ad display, including interstitial and app open ads, and implemented Android TV screen casting using the Google Cast SDK. Managed ad configurations via Firebase Remote Config, monitored performance with Firebase Analytics and Crashlytics, and enhanced video playback features and local network connectivity to deliver a seamless and user-friendly video player experience.

Soha

- Independently developed the Soha e-commerce app, leveraging LeonardoAI for prompt generation and implementing three customizable themes for an engaging user experience. Managed the entire development process from concept to deployment.

TutorBuzz / Yunrii (Ecomerce APP) / HSSReport / TaskManagement / RemindRobot / LuxuryApp / WeMax / SuperBet

LANGUAGES

English	Urdu
Full Professional Proficiency	Native or Bilingual Proficiency
Punjabi	Saraiki
Full Professional Proficiency	Native or Bilingual Proficiency