



Telecom Domain Data Analysis Project



TOTAL KPI METRICS
DASHBOARD



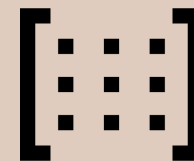
MARKET SHARE %
DASHBOARD



AVERAGE KPI
METRICS
DASHBOARD



PLANS KPIs
DASHBOARD



PLANS MATRIX TABLE

₹ 31.87bn

Total Revenue

₹200.74

Avg ARPU

161.72M

Total Active Users

12.59M

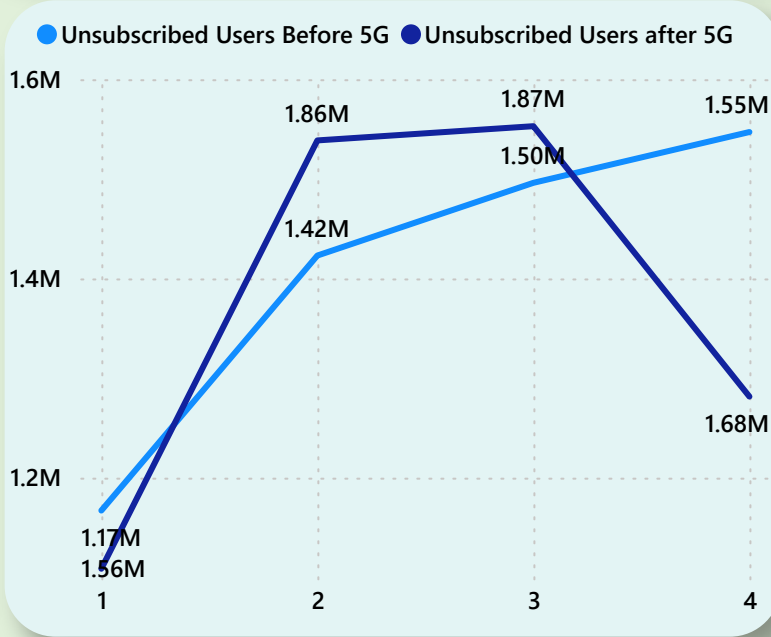
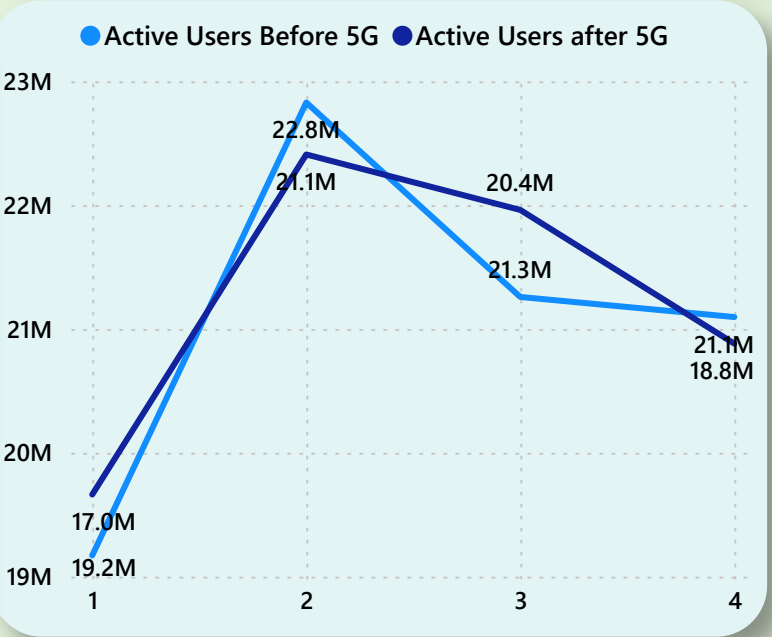
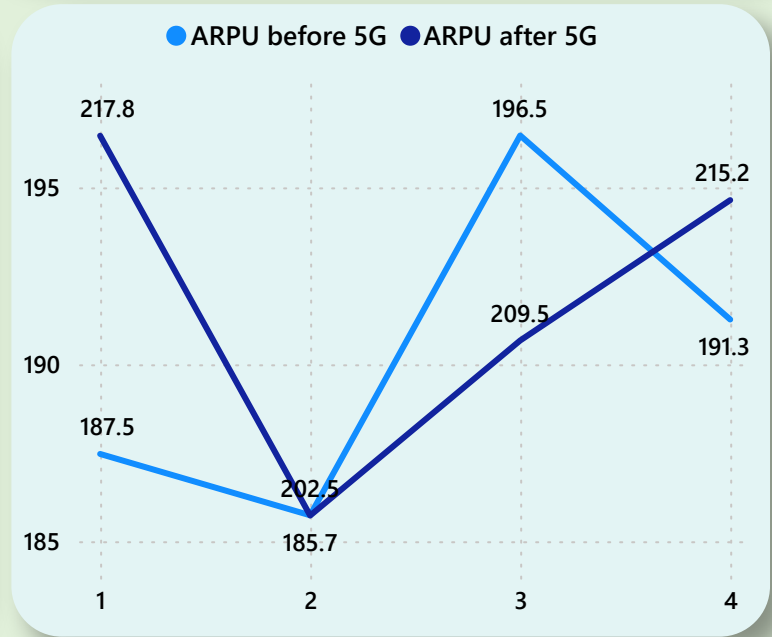
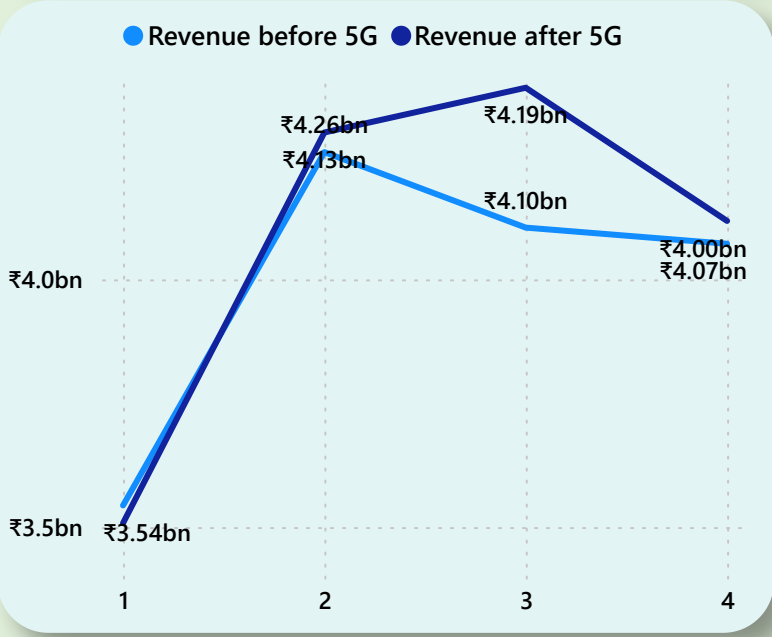
Total Unsubscribed Users

City	Revenue before 5G column	Revenue after 5G column	Revenue % Chg Column
Mumbai	2,444.0M	2,451.5M	0.31%
Kolkata	1,925.5M	1,918.4M	-0.37%
Delhi	1,963.8M	1,908.2M	-2.83%
Bangalore	1,686.7M	1,699.4M	0.75%
Chennai	1,501.3M	1,462.4M	-2.59%
Pune	1,296.4M	1,301.2M	0.37%
Hyderabad	1,186.3M	1,171.0M	-1.29%
Ahmedabad	944.9M	925.8M	-2.02%
Jaipur	700.9M	707.8M	0.98%
Lucknow	648.3M	660.1M	1.82%
Patna	487.4M	494.6M	1.48%
Coimbatore	456.7M	457.2M	0.11%
Chandigarh	306.8M	305.1M	-0.55%
Gurgaon	271.2M	275.3M	1.51%
Raipur	156.8M	158.6M	1.15%
Total	15,977.0M	15,896.6M	-0.50%

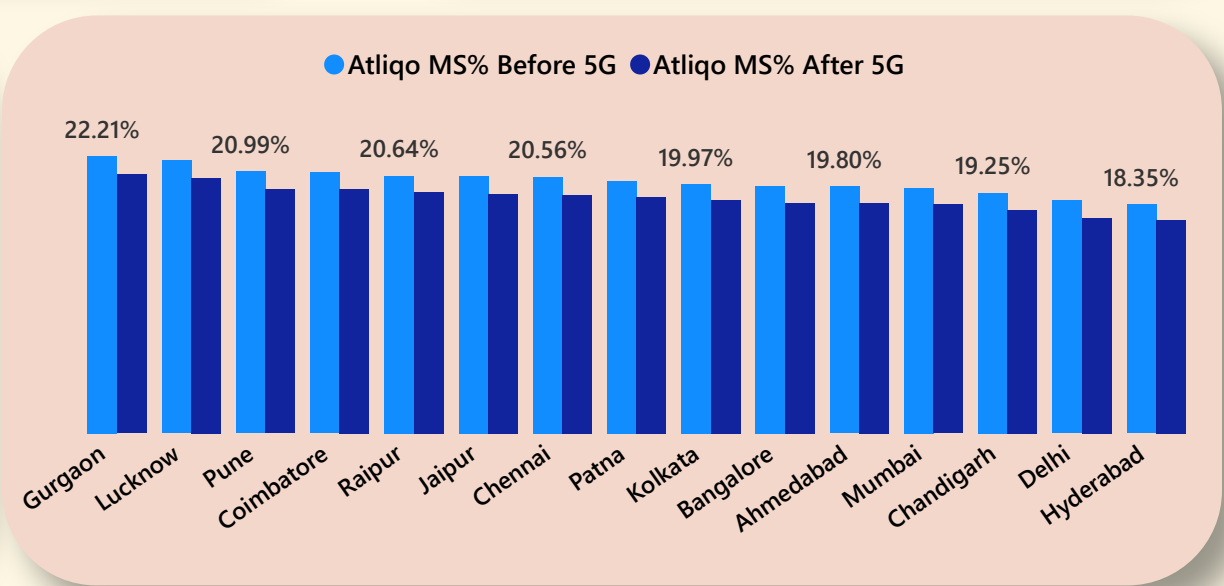
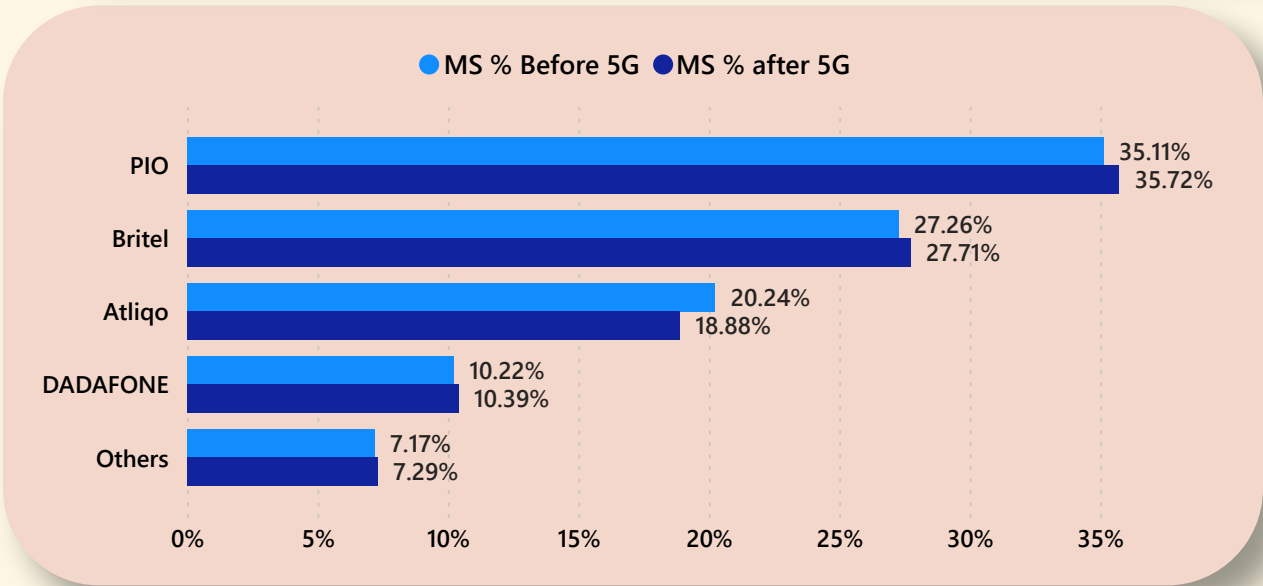
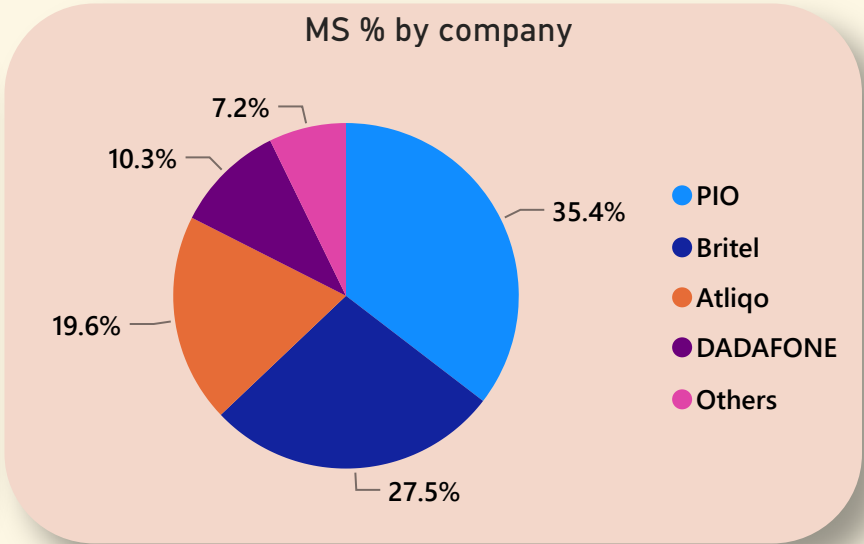
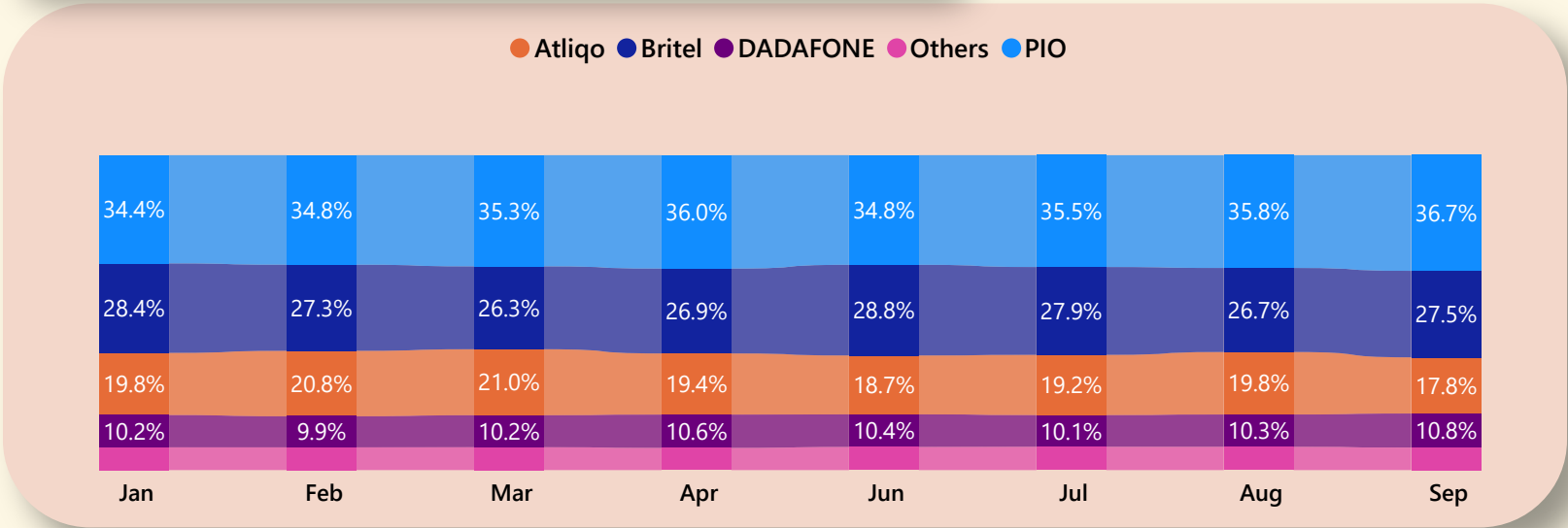
City	ARPU before 5G Column	ARPU after 5G Column	ARPU % Chg Column
Patna	192.50	231.50	20.26%
Mumbai	196.75	231.00	17.41%
Raipur	184.25	225.25	22.25%
Lucknow	203.25	219.50	8.00%
Hyderabad	196.50	217.25	10.56%
Coimbatore	200.00	216.50	8.25%
Ahmedabad	176.25	214.75	21.84%
Delhi	181.50	214.50	18.18%
Gurgaon	183.50	214.50	16.89%
Jaipur	195.00	209.25	7.31%
Bangalore	174.75	209.00	19.60%
Chandigarh	182.50	200.75	10.00%
Chennai	203.00	197.75	-2.59%
Kolkata	183.75	193.00	5.03%
Pune	200.00	174.25	-12.88%
Total	190.23	211.25	11.05%

City	Active Users before 5G Column	Active Users after 5G Column	Active User % Chg
Mumbai	13M	10.74M	-14.35%
Kolkata	10M	9.94M	-4.75%
Delhi	11M	8.91M	-17.63%
Bangalore	10M	8.31M	-13.94%
Pune	6M	7.62M	18.06%
Chennai	7M	7.42M	0.35%
Hyderabad	6M	5.61M	-7.48%
Ahmedabad	5M	4.34M	-18.93%
Jaipur	4M	3.41M	-5.53%
Lucknow	3M	3.26M	2.65%
Patna	3M	2.14M	-16.11%
Coimbatore	2M	2.10M	-9.28%
Chandigarh	2M	1.60M	-4.99%
Gurgaon	1M	1.28M	-13.09%
Raipur	1M	0.72M	-16.67%
Total	84M	77.37M	-8.28%

City	Unsub Users before 5G Col	Unsub Users after 5G Col	Unsub. Users % Chg column
Delhi	0.77M	0.90M	16.62%
Kolkata	0.69M	0.89M	27.85%
Mumbai	0.96M	0.84M	-12.63%
Chennai	0.52M	0.71M	36.94%
Bangalore	0.57M	0.69M	20.67%
Pune	0.43M	0.67M	55.30%
Hyderabad	0.39M	0.53M	38.08%
Ahmedabad	0.33M	0.39M	16.27%
Jaipur	0.22M	0.34M	52.47%
Lucknow	0.17M	0.31M	77.91%
Coimbatore	0.16M	0.20M	26.45%
Patna	0.17M	0.19M	10.53%
Chandigarh	0.10M	0.15M	45.63%
Gurgaon	0.09M	0.10M	12.09%
Raipur	0.06M	0.06M	10.53%
Total	5.63M	6.96M	23.50%



MARKET SHARE % DASHBOARD





AVG. REVENUE

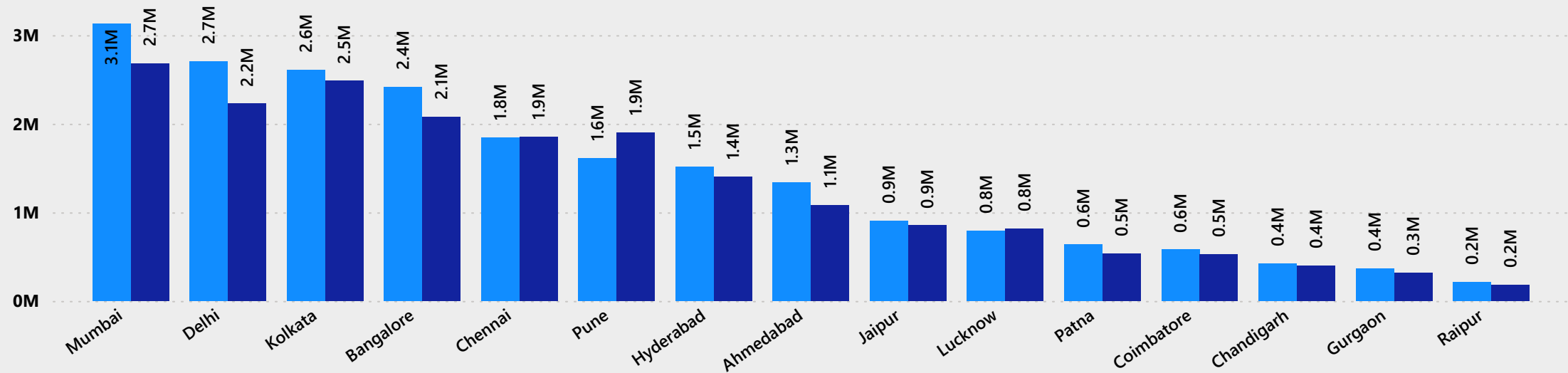
AVG. ARPU

MONTHLY ACTIVE USERS

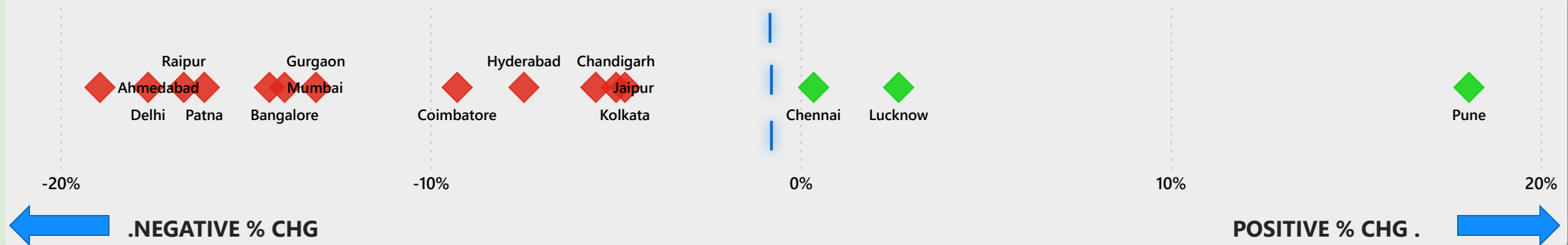
MONTHLY UNSUB. USERS

Monthly Active Users

● Monthly Active users before 5G ● Monthly Active users after 5G



Monthly active users % chg by City



1.81bn

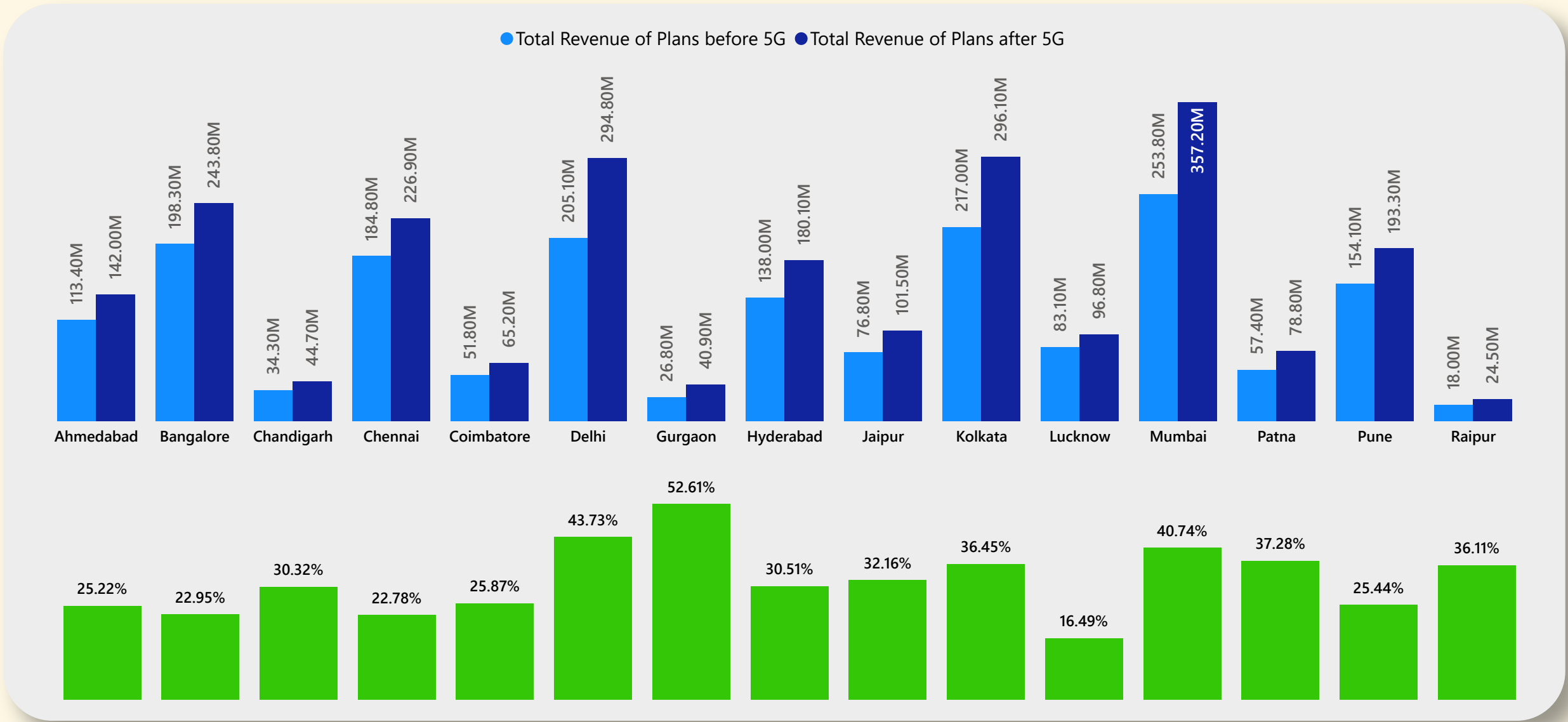
TOT. REV. for p1 before 5G

Smart Recharge Pack (2 GB / Day Combo For 3 months)

2.39bn

TOT. REV. for p1 after 5G

Average and Total Revenue of Plans before and after 5G DASHBOARD





19.51bn

Total Revenue of PLANS

8.82bn

Total Revenue of Plans before 5G

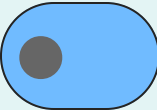
10.68bn

Total Revenue of Plans after 5G

21.08%

PLAN Tot. rev chg % viz. matrix

MATRIX TABLE



TOP/BOTTOM 5 CITIES

plan	Jan	Feb	Mar	Apr	Jun	Jul	Aug	Sep	Total
p1	396.10M	502.80M	465.60M	448.20M	535.80M	627.90M	620.20M	602.70M	4,199.30M
p2	325.50M	409.20M	385.60M	367.70M	339.90M	387.90M	391.90M	367.60M	2,975.30M
p3	296.40M	349.00M	353.20M	320.70M	304.10M	340.70M	334.80M	316.50M	2,615.40M
p4	242.90M	280.10M	274.10M	278.30M	199.50M	236.70M	228.90M	211.70M	1,952.20M
p5	215.50M	285.30M	258.30M	245.50M	144.00M	172.00M	178.80M	156.70M	1,656.10M
p6	166.90M	196.90M	198.50M	186.80M	109.20M	134.80M	125.50M	125.10M	1,243.70M
p7	122.50M	158.20M	155.90M	145.80M	33.20M	34.50M	44.70M	43.20M	738.00M
p8	93.60M	120.10M	110.60M	110.00M					434.30M
p9	52.40M	59.40M	57.00M	58.00M					226.80M
p10	23.30M	36.60M	33.60M	37.60M					131.10M
p11					414.30M	485.70M	477.90M	481.60M	1,859.50M
p12					255.10M	299.80M	306.40M	300.00M	1,161.30M
p13					72.10M	82.20M	81.70M	78.50M	314.50M