



No pre-lacteal feeds

- While holding the baby, the mother also supports the baby's bottom and not just the head or shoulders. The baby's chin touches the breast, mouth is wide open and the baby's lower lip is turned outside.
- No pre-lacteal feeds to be given to the baby.

### Roles and responsibilities of ASHA:

- You should advise pregnant women and their families about institutional deliveries. In case institutional delivery is not possible, newborn care at home can be given as follows:
  - advise the women to have delivery by skilled birth attendant.
  - advise the mother to keep the baby warm and dry. No aggressive wiping to be done to clean vernix caseosa as it can lead to loss of temperature.
  - ensure that baby is kept in close contact with mother (skin to skin contact) as much as possible during day and night. If mother is not available, skin-to-skin contact may be provided by the father/any other adult of the family.
- It is important to recognize that all newborn babies (both daughters and sons) need care.
- You should help parents to get birth registered with appropriate agency.