

In this lesson we will learn about one way of communication — Group meetings. You have to match the group, topic and method of communication. Mismatch of these three will not produce any impact. For instance for bringing behavioral change about sanitary latrine, we need to talk to women (and men).

In this lesson we will learn about

How to organize a group meeting

We can plan and do it as follows:

Get a group of 5-10 women/men (not more) in somebody's house. It is good to select a

venue which is accessible to all especially women from scheduled castes/ tribes are comfortable. It is useful to select a house, which already have a sanitary latrine.

You need to communicate to people in advance about the venue and timing of this meeting. You can also talk with members of self help group in the village.