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Reading Material for ASHA Book No 5 has been conceptualized and developed by the collective efforts of numerous people. This book will enhance the communication skills, negotiation skills and leadership qualities of ASHA and bring out her role as an activist. This in turn will help in the success of National Rural Health Mission.

We are especially grateful to Shri Amarjeet Sinha, Joint Secretary- MOHFW, for providing the vision, constant support and encouragement.

We would like to thank the sincere efforts and hard work put in by the team of CHETNA- Ahmedabad especially Ms. Pallavi Patel- Deputy Director and Ms. Indu Capoor- Director, in developing and editing the book.

We also express our gratitude to all the members of ASHA Mentoring Group especially Dr. H. Sudarshan, Dr. Thelma Narayan, Dr. Nerges Mistry, Dr. Abhijit Das, Dr. Nupur Basu Das and Ms. Seema Gupta for providing critical feedback during development of this book.

Dr. T Sundararaman, Executive Director-NHSRC and Dr. Dinesh Agarwal, Technical Advisor UNFPA, New Delhi deserve special thanks for enhancing the technical quality of the book.

Our heartfelt thanks are also due to Dr. Ajay Khare and his team from Bhopal, Madhya Pradesh for providing support in organizing training to field test this module at Chindwada district (M.P), Dr. Vijay Singh Kamya, Block Medical Officer, Tamiya, Community Health Centre (CHC) and Dr. Ashok Kumar Nagdey, District Ayurveda Officer, Junardey, all the ASHAs and team members of CHETNA who actively contributed in the field testing.

We would take this opportunity to thank Dr. Dinesh Baswal, Assistant Commissioner (Trg.) and Dr. Savita Mehta, Consultant (Trg.) for their sincere efforts in shaping this book. derlkaur

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January 2008

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