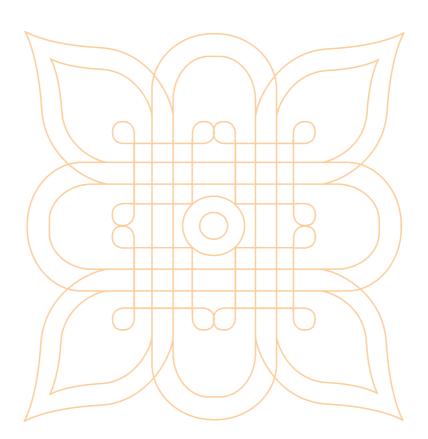
decide to initiate a movement along with the people to change a situation, first see if there is some organisation or institute working on the same issue and try and seek their support or join them in their efforts.

As an ASHA there are Some Key Principles that You Need to Keep in Mind in Activism to Bring about Change

- 1. Identify and work on the issues that are most crucial and urgent and are affecting the larger community.
- 2. Involve the people who are affected and ensure that they cooperate with you.
- 3. Let it be a people's movement and struggle rather than an individual effort
- 4. Mobilising the community takes time and will be energy consuming. Do not lose patience and hope.



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