Roles and responsibilities of ASHA:

- Counsel/advise the pregnant women and their families for institutional delivery.
- Identify the location of the hospitals, health centres, institutions near your village which provide delivery services round the clock, where delivery can take place and the cost for the same, if any and how to reach the hospital.
- Escort/accompany the pregnant woman to the hospital for institutional delivery.
- If there is no functioning health centre or hospital within reach, or the family prefers a home delivery, you should advise the pregnant woman and her family to have the delivery conducted at home by a skilled birth attendant (SBA) such as ANM, staff nurse or doctor.
- In case a skilled birth attendant is not available, the delivery can be conducted by a trained TBA.
- Five cleans must be practiced during delivery: i.e. Clean hands, Clean surface, Clean new blade, Clean cord tie and Clean cord stump (do not apply anything on the stump).
- Place of delivery to be kept warm and free from draught.
- Help the mother in initiation of breast-feeding after delivery.