**Report on Website Improvement for Dinify**

**Introduction**

The purpose of this report is to identify and address key issues in Dinify's website design and functionality. Dinify's objective is to improve the Speed of Service (SoS) and Operational Efficiency (OE) for restaurants and food trucks in Canada through an instant ordering and order management platform. This platform consists of a client-facing application for customers and a restaurant dashboard for management purposes. The focus of this report will be on rectifying User Interface (UI) issues to enhance user experience.

**User Interface Issues**

\*Client-Facing Application (dine-demo.dinify.io):\*

1. Homepage: The homepage lacks responsiveness and item presentation. Navigation is challenging.

2. Ordering Process: The ordering process is not simplified, leading to user friction.

3. Menu Display: The menu format needs optimization for easier item selection.

4. Missing Pages: 'Contact Us' and 'About Us' pages are absent.

5. Unassigned Links: Some titles lack assigned links, hindering user navigation.

**\*Restaurant Dashboard (business-demo.dinify.io):\***

1. Design Centralization: Certain designs lack centralization.

2. Responsiveness: While the dashboard is responsive, minor adjustments are required.

3. Floor Layout: The floor layout feature needs modification.

4. Design Enhancements: Certain design changes are recommended for 'Order by Week' and 'Revenue by Week' for content centralization.

**Addressing the Issues**

To address the UI issues effectively, the following actions are proposed:

1. Responsiveness: Ensure the website is responsive to all devices.

2. Menu Format Enhancement: Improve the UI by changing the menu items format from a list to a card view.

3. Homepage Redesign: Revamp the homepage to centralize items for improved user experience.

4. Landing Page Creation: Develop a proper landing page for the website.

5. Pagination Inclusion: Implement pagination throughout the website for smoother navigation.

6. Checkout Page Enhancement: Make the checkout page responsive for various screen sizes.

7. Icon Replacement: Replace icons in the checkout page with '+' and '-' for clarity.

8. Spelling and Grammar Corrections: Address any spelling mistakes to ensure professionalism and clarity.

**Excitement about the Role and Career Benefits**

This report identifies the critical issues affecting Dinify's website and suggests practical solutions. I am enthusiastic about the opportunity to contribute to Dinify's mission of enhancing SoS and OE for restaurants and food trucks in Canada.

In this role, I anticipate the following career benefits:

- Practical UI/UX Experience: Gaining hands-on experience in UI/UX design and usability testing.

- Industry Knowledge: Developing a deeper understanding of the restaurant and food service sector.

- Team Collaboration: Learning to collaborate within a dynamic team environment that adapts to the evolving needs of a competitive market.

- Real-World Impact: Contributing to a meaningful project with tangible real-world effects.

- Portfolio Enhancement: Building a portfolio that showcases my ability to solve intricate UI/UX challenges.

I believe that the improvements I can bring to Dinify's product will not only drive business success but also advance my skills and career prospects.

**Conclusion**

This report serves as a roadmap to address the UI issues on Dinify's website, ultimately improving the user experience and contributing to the company's mission. I am excited to take on this challenge and look forward to the opportunity to make a meaningful impact.

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