# Rajeev Prasad

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# Bigdata Hadoop/Spark & Data Science Corporate Trainer

#### **Professional Preface**

- ❖ Overall 9+ years of Experience years of Experience in Application Design, Development & Deployment of Hadoop Eco System/Java/J2EE systems with good exposure to Enterprise Architectures also.
- Currently Working as Big Data Architect & Developer.
- Over 5.2+ years of experience with Hadoop Ecosystem including HDFS, Map Reduce, Hive, Pig, Kafka, YARN, Oozie, Zookeeper, Flume, Sqoop, R, Spark & Scala, Flink.
- ❖ I have setup 10 node cluster for the production using Cassandra, Spark, Kafka ,Cdh5.4.
- Experienced in Cassandra Admin and Developer role.
- ❖ I am managing of 6 member team on the current project.
- ❖ Initially Started Carrier As IT-Trainer Over 3.6 yrs of experience in training field On C,C++,Core Java and Oracle-8i/9i.
- Have setup single node and multi node Hadoop1.0/2.0 cluster setup in LAN and AWS.
- Experienced in working with Cassandra Query Language (CQL) to work with file system.
- Experienced in Cassandra data modelling, cluster setup, journaling and data management.
- Experienced in migrating Map reduces to spark Transformations using in memory processing.
- Design and develop Spark transformations, apply spark actions to imply algorithms.
- Experienced in working with Spark QL to analyze structure data queries.
- Knowledge in implementing predictive algorithms using Spark Mlib libraries.
- ❖ Expert in implementing unified data platform to gather data from different sources using **Kafka Java**Producers and consumers.
- Experienced in design Kafka brokers, creating custom partitions and integrated with apache storm for transformations.
- \* Experienced in implementing **Kafka Simple consumers** to get data from specific partitions.
- Good knowledge of Scala programming.
- Hands on experience in Map Reduce programs using Apache Hadoop for analyzing the Big Data.
- Expertise in optimizing traffic across network using Combiners, joining multiple schema datasets using Joins and organizing data using Partitioners.
- Experience in writing Custom Counters for analyzing the data and testing using MRUnit framework
- Have Experience In Analytics.
  - o Using Scala developed the spark code for capturing Twitter stream and stored in Cassandra
  - o Created predictive model and recommendation engine using R/Spark.
- ❖ Good Knowledge of Data Mining and Text Mining Algorithm
- ❖ Have working exposure on security Algorithm in the Application like RSA, AES-256, Homorphic Algorithm.
- Have implemented MapReduce Algorithm using CollabFiltering Algorithm for Recommendation Engine

- ❖ Good knowledge of MapReduce Design Pattern and Pig-Design Pattern.
- ❖ Hands on knowledge with NoSQL like MongoDB, Apache Cassandra.
- Knowledge of Graphic Database Neo4j.
- \* Exposure to all stages of SDLC Software Development Life Cycle and development projects .
- previously Comprehensive experience in building Web-based applications using J2EE Frame works like Jsp, Servlet, struts, Hibernate, Webservice (Rest), JMS and SQL/PLSQL.
- exposure to work on Jelastic cloud server and Amazon Web Server.
- Expert level skills in Designing and Implementing web servers solutions and deploying Java Application Servers like Websphere, Web Logic, configuring Apache Web Server
- Solid background in Object-Oriented analysis & design, UML and various design patterns.
- ❖ Domain Knowledge in Banking & Finance, E-commerce, Insurance & HeathCare and Retail
- good knowledge of python & R language .
- Knowledge of IOT project and concept

### **Skill Sets**

### **Adv. Analytics Tools**

Statistical Modeling Tools	R-Studio, Python,
Machine Learning	R, MLlib, Spark ML
MAchine Learning Algorithm Experience	I have used the Algorithm and machine learning
Prediction Analytics	technique
Business Analysis	1. Classification Algorithm
	2. SVM
	2. KNN -Query Algorithm
	3.K-Means Clustering Algorithm
	4.Collab Filtering Algorithm
	5.Association Algorithm
	6.Regression Algorithm
	7. Decision Tree Algorithm
	8.Neural Network Algorithm
	Spark - Mlib
Experience with Machine Learning tools, Data	Python-Scikit-learn
Mining Tools,	• R-CRAN
	Mahut

## **Big Data Competencies**

Big Data Technologies	Hortonworks, Cloudera, Apache Hadoop
Real Time Analytic	Apache Spark Streaming, Apache Kafka, Flink
Batch Data Processing	Spark, Hive, Pig, MapReduce
Data Collection	Sqoop, Flume, SpringXD, Impala
NoSQL Technologies	HBase, MongoDB, Cassandra, Neo4j
Messaging Framework	Kafka, Rabbit-MQ
Programming Language	Python, Scala & R,JSON

# **Other Technical Skills**

Cloud Platform & Tech.	Amazon AWS, jelastic cloud server
Programming Languages	C,C++,Java, AndroidSDK3.2
RDBMS	Oracle8i/9i,MySQL5.6
Mobile Technologies	Android
Web Technologies	Servlet, JSP, XML, XSL, XSLT, XPath, WebServices,
	JSON
Design Tools	StarUML, EDraw
Web server	Apache Tomcat, JBoss, WebSphere
Testing Tools	JUnit
Version Control	GIT, Tortoise
Project Management Tools	Maven
Build Tools	ANT, log4J
Other Tools	Eclipse, Android Studio

# **Project Undertaken**

Quantum-Sales-IB	
Roles	Big Data Architect & Developer
Project Description	This project deals with the sales and support team for the customer and product sales. In this project every day 50GB data is being generated for the sales. This project has been developed using ruby-rails and MySQL.
Technologies Used	CDH5, cassandra3.0(DataStax), Zookeeper3.4.6, ApacheKAfka, Spark1.3.0, Scala2.10, Kafka-2.10.0.9.0.1,ruby-rails, RDH6.0, mysql5.6, CloudServer-10Node
Responsibilities	<ul> <li>Design the Cluster Architecture using 10 Node cluster</li> <li>Setup 10 Node Cluster Setup on Cloud Server.</li> <li>Multi-node cluster setup for spark and Cassandra, Kafka</li> <li>Design Cassandra data model for importing the data</li> <li>Setting Scala, SBT and Spark.</li> </ul>

	<ul> <li>Integrate Apache Kafka with Multinode using cloud server.</li> <li>Implementation of Spark Streaming using Apache Kafka to Cassandra</li> <li>Involved In Testing for cluster data</li> <li>Client interaction on the project</li> <li>Manage 6 member team</li> <li>use Spark/MLib for Machine Learning Algorithms</li> <li>use K-means ,Expectation -maximization ,power Iteration Clustering Algorithm .</li> <li>Write higher order user defined function in Scala.</li> <li>Perform Analytics using Spark</li> <li>Use Kafka for the live data streaming on hourly basis in the project</li> <li>Adding Recommendation listing</li> <li>understanding customer Recommendation behavior</li> <li>Perform Analytics</li> </ul>
Predict shipment delivery	
Company/Project Duration	Client : DHL Roles : Big Data Consultant Duration : May 2014 to October 2015
Client Location	Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019
Project Description	Problems concerning increased shipment re-deliveries and customers refusing the shipments due to additional charges had become concern for DHL. The redelivery of shipments not only added costs but also consumed extra storage space in facilities for the un-delivered goods. Work was conducted with objective to, Predict chances of customers refusing 'to be' delivered shipments Reduce the number of multiple last mile journeys  Provide insights into different paradigms of failed shipment delivery
Technologies Used	MapR2.0, SQOOP1.4.6,HIVE0.13.0,RHadoop, RMR2,RHDFS,ApacheSolr3.6,Flume1.5.0,Jdk1.6 .
Responsibilities	<ul> <li>Data ingestion</li> <li>With SQOOP I transferred bulk data related to shipments, billing, customers, global references, tracing, claims, complaints, &amp; checkpoints [sensor data] to HDFS &amp; HIVE</li> <li>Designed &amp; developed HIVE tables using JOINS, Partitioning &amp; Bucketing. Made the data ready for performing future analysis. Execution of HIVE was done within SPARK engine</li> <li>Using R programming language I performed predictive analysis on the shipments data. Applied Decision Trees and Random Forest supervised learning technique to predict failure of shipment delivery</li> </ul>

- learning technique to predict failure of shipment delivery
- Using Qlickview I facilitated comprehensive customer relationship management dashboards which provided the insights into different paradigms of failed shipment delivery & customer problems

### **Email analysis**

- High volumes of customer queries in the form of emails are received by DHL. Managing emails, understanding customer queries, providing timely responses, tracing, searching & storing emails became a challenge & concern for DHL. Work was undertaken with objective to,
  - Perform sentiment & text analysis on the emails, using

	sophisticated text-analysis to discover trends in customer problems.  • To categorize the emails and route them to right agent queue Map correlations between the unstructured data in email and transaction data. Integrate with backend systems, and customer data in single place Increase contact centre productivity and improve overall customer service, reduce handle and wrap time for replying to the emails, enforce service levels Provision for the CSA's to search emails on different email fields, TO, SUBJECT, FROM, DATE, SUBJECT, Email contents, keywords Provide management dashboards to the supervisors  **Data ingestion** • Configured FLUME for fetching the emails, MORPHLINES for transformation and storing the emails into SOLR, HDFS • Designed & developed HIVE queries • Exported data from HDFS to transaction database using SQOOP  **Analysis** • Using R programming language I performed text analysis & sentiment analysis on the emails. Created word cloud, discovered topics using LDA algorithm of topic modelling • Hierarchical and K-Means Clustering were performed to understand various segments of the customer queries • Exported HDFS data to the transactional database using SQOOP
Clinical Integration Accele	 ration
Company/Project Duration	Enrich-IT / August 13- April 2014
Client/Project Duration	OPTUM Health / May 13- April 2014
	OPTUM Health / May 13- April 2014  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019
Duration	

Technologies Used
Responsibilities

ubRecommendation And Analytics System(CRAAS) For Business Growth In E-Commerce	
Client/Project Duration	MIAC Analytics, Bangalore / November 2015 to Nov 2016
Project Description	This project deals with clubbing many applications for their recommendation and performs analytics as per market needs and current demand for the E-commerce domain. This project deals  Recommendation of the Item using Collab Filtering Algorithm and perform Analytics: these modules recommend the item while shopping based on the user rating in the e-commerce portal. This will perform analytics for rated item only and show the saled of the item in the reporting and analytics tools. We are using bestbuy.com API for testing platform.  Recommendation of Item to improve the business sales For E-Commerce Portal Using SBTA (Structural Balance Theory Algorithm). These modules also perform the analytics on the offline and online data to see the increase in the sales demand for unrating product also which is listed in the portal.  Recommendation of the product based on microbloging site like

twitter and Facebook etc. Here we are using microbloging site like face book and twitter. this module makes set of the on given keywords using K-Means Clustering and Hierarchical Clustering Algorithm . It Stream all the online data as per Cluster Setup and remove the stop word. Image Recommendation and Analytics of the Online Image For branding and model demand about the camera or mobile based on online e-commerce portal. Implementation details For Image Recommendation And Analytics: Image dataset will be sourced from the Flickr, sample datasets crawled from web Hadoop Image Processing API will be used to process the image Image dataset are downloaded and imported on Hadoop. MapReduce jobs will be configured and run against the Image Data set. All the image would be store in HadoopImageBundle(\*.hib) format in HDFS. Run the MaReduce using Mesos to read metadata of the HIB and store into HDFS using PIG . Standard benchmark mapreduce jobs distributed with Apache Hadoop will be used to measure the performance. Apache Hadoop installation will be applied Mesos – CPU resource aware Scheduler and will be configured accordingly. HiBecnh - Performance measuring tool for Mapreduce will be rerun with same set of benchmark mapreduce jobs and datasets. Recommendation and analytics would perform based on metadata of the images CDH5, Java, HDFS, MongoDB3.2, PIG0.13.0, Mapreduce, Mesos1.0.1, ApacheNutch1.10, Sqoop, Zookeeper3.4.6, Spark1.3.0, Scala2.10, **Technologies Used** Kafka-2.10.0.9.0.1, spring, hibernate, mysql5.6 Design the Solution Architecture for Club Recommendation Client interaction and understand the requirement of the Recommendation engine. setting Scala, SBT and Spark. setting MongDB and Apache Kafka write function for frequent patterns matching ,people to people correlation, customer review and ratings develop recommendation from other's views Responsibilities use Spark/MLib for Machine Learning Algorithms use K-means ,Expectation -maximization ,power Iteration Clustering Algorithm Perform Association Analysis using Frequent Pattern Mining (FPGrowth). Population the e-commerce Data set from bestbuy.com and amazon use content based recommendation algorithm in Scala. Write higher order user defined function in Scala . Perform Analytics using Spark Exported the result to MySQL using Sqoop

	Configured Apache Nutch and write MapReduce Program in Spark for the
	WebCrwalling of the image as data
	Use Kafka for the Microbloging data in the project
	Configure mesos with Hadoop and write MapReduce program to crawl the
	image and store as Hadoop Image Bundle file into HDFS.
	Write MapReduce Program and PIG using UDF to read image metadata
	and store into HDFS.
	Adding Recommendation listing
	understanding Recommendation behavior
	Perform Analytics
Enrich -Gloabl Payment Gat	eWay
Enrich -Gloabl Payment Gat Company/Project	
	eWay  EziDebit-AMexCard, Australia / December'April 13- July'13
Company/Project	
Company/Project Duration	EziDebit-AMexCard, Australia / December'April 13- July'13
Company/Project Duration Client Location	EziDebit-AMexCard, Australia / December'April 13- July'13  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019
Company/Project Duration Client Location	EziDebit-AMexCard, Australia / December'April 13- July'13  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019  Java, Hive, Sqoop
Company/Project Duration Client Location Technologies Used	EziDebit-AMexCard, Australia / December'April 13- July'13  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019  Java, Hive, Sqoop  High Level Design
Company/Project Duration Client Location	EziDebit-AMexCard, Australia / December'April 13- July'13  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019  Java, Hive, Sqoop  High Level Design Project deals with Payment settlement of the card holder for the bank
Company/Project Duration Client Location Technologies Used	EziDebit-AMexCard, Australia / December'April 13- July'13  Enrich-IT,DLF Building, Gachi Bowli, Hyderabad-500019  Java, Hive, Sqoop  High Level Design Project deals with Payment settlement of the card holder for the bank like Amex card Holder.

Bank-Fusion Universal Banking (UB) – Product support	
Project Duration	July 2011 to December 2011
Company	Agewell Technologies Pvt Ltd
Client Location	IBM, Manayata
Project Description	This project involved support to onsite implementation team for various modules.
Technologies Used	Java, JBoss 4.0, Bank Fusion Platform
Responsibilities	<ul> <li>Discussion with client and understanding problem</li> <li>Fixing Bugs.</li> <li>Performance fixing for batch processes.</li> </ul>

Bank-Fusion Universal Banking (UB) – Integration of Universal Banking	
Project Duration	December 2011 to November 2012
Company	Agewell Technologies Pvt Ltd
Client Location	IBM, Manyata
Project Description	This project involved interface integration of Universal Banking with other
Project Description	Misys products such as OPICS, TI etc and Intellect Flow ( Polaris product)
Technologies Used	Java, .JMS, Hibernate, JBoss 4.0, IBM Web sphere MQ ,Bank Fusion Platform
Responsibilities	Requirement understanding for integration of Universal Banking with

	Trade Innovation.
•	High level design for financial posting from TI to Universal Banking.
•	IBM Web sphere MQ configuration as part of messaging layer.
•	Development of accounting Entries from TI to Universal Banking.
•	Development of Universal Banking-TI Meridian Repository using Misys
	Message Manager Middle ware for message transformation and routing.
•	Design and development of UB with Intellect Flow( Polaris product).

Levvo Software Technologies Pvt Ltd			
Project Duration	February 2008 to June 2011		
Company	Levvo Software Technologies Pvt Ltd		
Roles	IT - Trainer		
Technologies	C, C++, Core Java, j2ee, struts, Oracle 9i/10g, Android, Python		
Responsibilities	<ul> <li>I used to train their fresher employee at the company premises</li> <li>I used to support the development team for the any programming issue in java</li> <li>i used to write PLSQL code in the development team</li> <li>I used to visit client location from company side as trainer for providing corporate training</li> <li>I used to take some set of workshop on technologies like java collection ,plsql to the engineering college in Bangalore</li> <li>I was guest trainer for SSI, NIIT, Manual Academy, Engineering colleges from my company.</li> </ul>		

### **Academic Credentials**

Highest Degree	Year of Passing	Board/University
Master of Science (MSc.IT) -	2004	Sikkim Manipal University
B.Sc. Computer Science	1999	Magadh University, BodhGaya

### **Awards & Achievements**

- > Project of the Quarter Award for first quarter of year 2016.
- > SPOT Award for Excellent Performance for the Bank fusion module.
- Received several client appreciations for well management and delivering the project module well before the deadline.

