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**Producing successful entrepreneurs imbued with leadership qualities using innovative and ethical business practices to make global impact.**

### **Entrepreneurship Development Cell, VIT Pune (V-EDC)**

[To Visit The Official Website Of V-EDC, Click Here. \(https://ecellvitpune.com/\)](https://ecellvitpune.com/)

The Entrepreneurship Development Cell of VIT Pune was formed on 7th September, 2013 with the following strategic intent:

- Vision
  - Producing successful entrepreneurs imbued with leadership qualities using innovative and ethical business practices to make global impact
- Mission
  - Our mission at the Entrepreneurship Development Cell, VIT Pune (V-EDC) is to inspire, empower, and empower the next generation of entrepreneurs. We are dedicated to creating a vibrant ecosystem that nurtures innovation, creativity, and a spirit of entrepreneurship within our university community. Our goals include providing students with the knowledge, skills, and resources needed to transform their ideas into successful ventures. We aim to facilitate meaningful connections between students, seasoned entrepreneurs, and industry leaders, fostering a network that supports the growth of startups and innovative projects. Through mentorship, workshops, events, and access to funding opportunities, we strive to enable students to realize their entrepreneurial aspirations, drive economic development, and make a positive impact on society.

### **Organization Structure of V-EDC:**

Chairman: Dr. R.M. Jalnekar (Hon. Director)

Faculty Advisor: Prof. Kaushalya Thopate (Coordinator - Students' Activities), Prof. Dr. Vijay Mane (Technical Coordinator)

Convener, V-EDC'23-24 : Vaishnavi Shivakumar (Chemical Dept.)

Various initiatives and activities undertaken so far are summarized in the table below:

Title of the activities	Resource Person/ Collaborating agency	Objective of Event
<b>Academic Year: 2023-24</b>		
Pride in Progress: Workplace Inclusivity	V-EDC	It highlighted the points on raising awareness, sharing experiences, and cultivate workplace inclusivity via an eminent speaker. It also emphasized the various needs of individuals within the LGBTQ+ community and the importance of providing them with treatment and support. Addressing these needs can significantly contribute to creating an inclusive and positive environment for the LGBTQ+ community.
Plan Your Journey After Graduation with V-EDC	V-EDC	In session two topics were comprehensively covered: startups and pursuing MBA. The speaker discussed various types of investments and whether individuals should pursue immediately after college or consider pursuing a degree first. After that, he provided insights into admission exams and emphasized the vast array of promising placement opportunities available to MBA graduates.
Master Your Money with V-EDC	V-EDC	The session focused on financial literacy and financial independence, covering concepts like compound interest, investment, and the stock market. On the topic of Startup Finance, the speaker discussed different types of investments available for starting a start-up. The speaker also emphasized the significance of financial planning and investment strategies to reach financial goals effectively.
Intromeeet	V-EDC	The event began with the welcoming of Chief Guest Kirty Datar, Co-Founder and CEO of CaneBOT and the Lamplighting ceremony by Kirty Ma'am and Prof. Ashutosh Marathe Sir. The Chief Guest's talk, where she shared her journey from a corporate worker to an entrepreneur, discussed her venture, CaneBOT, and her experience on Shark Tank India Season 1. She provided valuable insights on various facets of entrepreneurship. Afterwards, attendees had the opportunity to ask the speaker questions. Following this, an interactive fun activity was conducted as a session, where attendees had to guess the names of brands and companies from the clues provided. The speaker briefly discussed the entrepreneurial mindset and conducted the 'General Enterprising Test' briefly discussing the results.
From Engineer to Entrepreneur: Navigating the Innovation	V-EDC	The event kicked off with icebreakers to help members get acquainted. They were followed by activities and events. Speaker Rahul Shelke shared his journey from engineer to successful entrepreneur, recounting early struggles and lifestyle changes. He highlighted the significance of technology in startups and underscored the role of government policies and partnerships for startup growth.
From concept to market: Essentials of Product Management	V-EDC, Mr. Vishal Darak	Vishal Darak, our esteemed speaker, gave insights on distilling vital aspects of product management from its conceptual phase to a successful market introduction and categorization. He provided a roadmap for transforming concepts into successful market-ready products.
Startup Legal Essentials: Ensuring Compliance and Managing Risks	V-EDC, Adv. Rohan Patwardhan	This comprehensive session conducted by Adv. Rohan Patwardhan delves into the legal aspects of startups, such as regulatory compliance, intellectual property rights, contractual obligations, and effective risk management strategies. By offering practical insights and expert advice, the event aims to empower attendees with the essential legal toolkit necessary to navigate the complex landscape of entrepreneurship while ensuring legal adherence and mitigating potential risks for their startups' sustainable growth.
Earn & Sell	V-EDC	VIT Pune's 'Earn and Sell' event offers students a hands-on entrepreneurship experience where teams secure funds and run businesses within the college. Renowned speakers and mentors provide insights, while a panel including industry experts evaluates pitch teams' progress. Teams advance to set up vibrant stalls, competing for prizes in categories like Best Pitch, Best Execution. Notable winners include Union Skins & Wraps for Best Overall and Best Idea.
Wadhwani Foundation: IGNITE Course on Entrepreneurship	V-EDC	Industry experts teach students of VIT Pune, the basics and advanced points about entrepreneurship and start-ups, the first 8-9 weeks contain a teaching-learning activity, and the last 3 weeks would be a hands-on project completion activity.
E-Summit'24	V-EDC, Revamp Moto, EARTH Electricals, FirebirdVR, Genie on Hire, Ayuzera, EduRishi Eduventures, Flora Consult, ServCare	E-Summit'24 was a 5-day event comprising of Startup Showcase, Two Competitions, Talks, and a Panel Discussion.

Academic Year: 2022-23		
Raising Funds for your Start-Up	V-EDC	Educating the Members about different ways in which funding can be raised
Building The Entrepreneurial Mindset	V-EDC	To shed light on the entrepreneurial mindset
Engineering and Entrepreneurship: A Winning combination	V-EDC	The session focused on the journey of these startups, highlighting how engineering leveraged to build successful businesses.
How to Build a Personal Brand	V-EDC	Guide the members regarding the branding aspects of a start up
Genesis'22 – Chasing Horizons!	V-EDC	The main objective of this event was to imbibe basic startup knowledge in the mind the first step towards building a startup and progressively making it successful was event.
The Fundamentals 3.0 : The Art of Starting Up	V-EDC	The Objective of the event was to promote deliberation amongst the audience an opportunity to explore various aspects of the art of starting upsiness/orga although we certainly went beyond it as well
An Entrepreneurs' Toolkit	V-EDC	To shed the light of the entrepreneurial world on the newly joined members
Teachers Day	V-EDC	An Instagram campaign on teachers day on the topic of 'Teachers turned En
E-Summit'23	V-EDC	E-Summit encompasses all aspects of what it takes to nurture entrepreneurs innovative activities, to value-adding workshops to thought-provoking sessi Focused on nurturing and expediting growth this event is designed and curate Cell of VIT Pune.
Panel on Women Entrepreneurship, E-Summit'21- The Midas touch	Likitha Bhanu, Co-founder & CEO, Tarragreens Organic, Vanshika Goenka, Founder & CEO Kool Kanya, Hena Mehta, Co-founder & CEO, Basis	E-Summit'21, the brandishing flag of our efforts, the culmination of a year-obstacles both seen and unseen. E-Summit'21 promises to bring to you a pa competitions that simulate the real entrepreneurial world, workshops to buz more to keep you wanting for more
Monetize the right way, E-Summit'21- The Midas Touch	Sushant Bindal, Founder MoneyMonitors	E-Summit'21, the brandishing flag of our efforts, the culmination of a year-obstacles both seen and unseen. E-Summit'21 promises to bring to you a pa competitions that simulate the real entrepreneurial world, workshops to buz more to keep you wanting for more

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For Admission :- Office Timing :-

Monday to Friday - 10am to 5 pm

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