



Pranavi Bhati

pranavibhati19@gmail.com
+91 8527441997
Faridabad

EDUCATION

Bachelors of Business Administration (B.B.A), Management

Year of Completion: 2018

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY (Delhi
Metropolitan Education)

Percentage: 60.20%

XII (Senior Secondary), Commerce

Year of Completion: 2015

CENTRAL BOARD OF SECONDARY EDUCATION Board (Holy Child
Public School)

Percentage: 56.00%

X (Secondary)

Year of Completion: 2013

CENTRAL BOARD OF SECONDARY EDUCATION Board (Holy Child
Public School)

CGPA: 7.00/10

JOB

Medical Operations Analyst

Lybrate (Faridabad)

Oct 2018 – May 2019

- Sphere headed pilot project on Infertility Treatment - Worked on leads from various channels, coordinated with the specialists & patients, arranging appointments and ensuring walk-ins, leading to increase in conversions with prompt reminder and feedback. Turning it to a full-time project.
- Delivering the committed walk-ins to the clients leading it to client satisfaction & renewal of the plan.



INTERNSHIPS

Operations Analyst

Lybrate (Faridabad)

Aug 2018 - Sept 2019

- On boarded & successfully verified 267 dieticians to the platform in time of programme held by Nestle Health Science with Apollo International Clinical Nutrition Update (AICNU).
- Managed pilot projects – for the brands: Nestle, Tropicana Products, Setu Multivitamins (A Marico product).

Social Media Marketing

New Vision Digital

May 2017 - Jul 2017

- Was introduced to online marketing - worked as a part of social media campaigns and practiced organic marketing, online reputation management and paid marketing in the subject of consultancy, healthcare, interiors & education.

TRAININGS

Fundamentals of Digital Marketing

Google Digital

Unlocked (Online)

Jun 2019 - Present

Digital Marketing

Internshala

Trainings (Online)

Jun – Jul 2016

Scored 80%

POSITIONS OF RESPONSIBILITY

- Student Coordinator in the Fest Aloha 2018 & 2017 for DME.



SKILLS

- Social Media Marketing

Beginner

- Search Engine Optimization (SEO)

Beginner

- Facebook Marketing

Beginner

- Event Management

Intermediate

PROJECTS

- Data Analysis -

Analysed data given by an organization, monitored how active are users on social websites (Twitter, Facebook, Instagram, Google +)

- Navi Creatives

<https://navi.godaddysites.com>

Turning my hobby to something new as the name suggests. I'm creating things and presenting it on a blog.

ADDITIONAL DETAILS

- Volunteer at an NGO (Umeed a drop of hope)
 - Arts and Crafts creator, developing it into a brand
-

WORK SAMPLE

Blog Link: <https://foodomood.wordpress.com/>