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Passive Cash **COW**

**Only guide you need in
2020 to make full time
income, completely
passive**

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By Venkat

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Really Passive Income contains a method that really WORKs, truly PASSIVE and totally WHITEHAT. So, you need not to worry. All you have to do is to take action.

One thing I want to tell at the outset is that this is not 'Get Quick Rich' scheme. It requires hard work and patience. This method works and you will notice it when pennies start rolling in once you set the method up. You would want to gradually scale it up.

Being on BBHF I have learnt a lot of techniques and strategies, which I'm going to share with you. Using them you can greatly reduce the amount of work needed and build your business very fast.

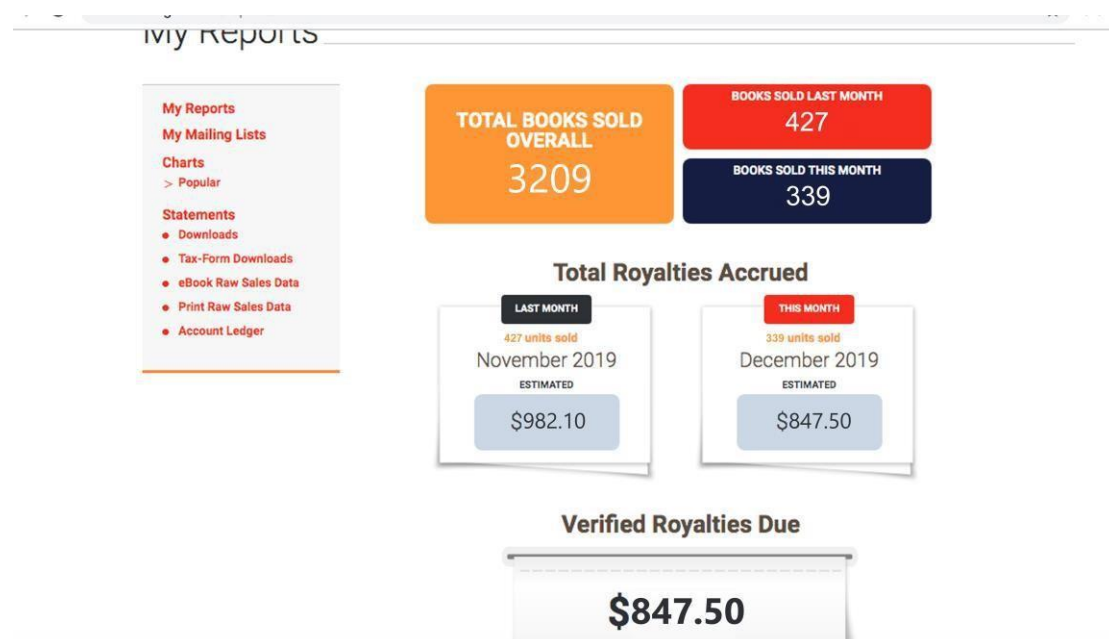
The amount of money you going to make with this method is directly related to the effort you put in. The more effort you put in the more money you would make. And, remember this is passive income, and not one time profit. You will continue reaping profit forever should it last that long.

This ebook would look useless if I don't tell my own story. No want to learn about making money online from a person who has not tested himself.

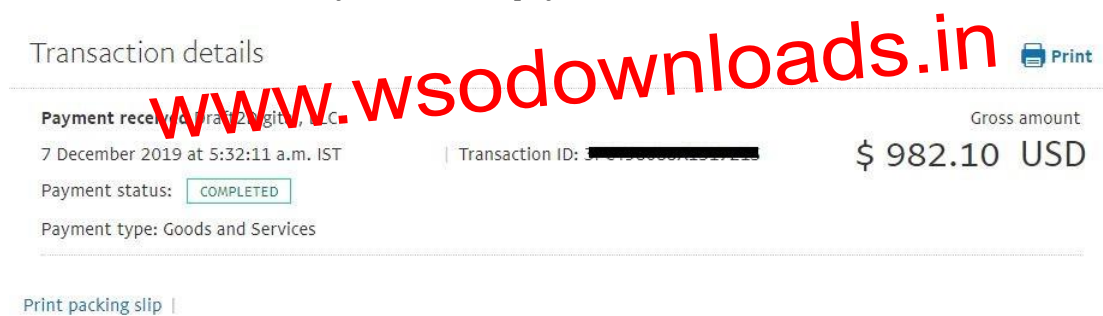
I started this method nearly a year back. I was not very serious about the method until recently. Now I make nearly \$1000 every month without doing anything. The site has a ready-made traffic. All I had to do is to publish as many ebook as possible and cash it.

I have around 78 ebooks in best of the niches and prices are between \$2.99 to \$10.99.

Look at the snap.



Here is the screenshot of my last month payment.



My goal is to publish 100 eBooks and earn \$1500 passively every month. I never did personal promotion of my ebooks or the figure could have been even higher. Now I plan to price the rest of ebooks in the range of \$8.99 to \$10.99 to achieve this.

Don't worry about writing eBooks. It's no big or hard job as you might think. I'm going to show you this. Continue reading.

Heard about of [D2D](#)?

D2D is also known as [Draft2Digital](#). This is an ebook publisher cum distributor. It is popularly known as D2D. Henceforth, I'll use D2D instead of Draft2Digital for convenience throughout the book.

D2D allows you to auto format and publish your ebooks on their platform. Once an ebook is published, it will be distributed to their 11 partner storefronts that include among others the likes of Kobo and Apple iBooks. You can even exclude retailers you don't like. For example, you don't want your book to be distributed to Baker & Taylor. With just one click you can exclude them.

D2D sends monthly payment. It has a single but very simple yet powerful dashboard where you can track sales, royalty and distribution from one place. It even allows you to edit the already published and distributed ebooks.

Authors hold the copyright by default. The ToS of D2D is very transparent and author friendly. Their customer support service is second to none. They get back almost instantly.

Last but not the least, all this awesome services from one place like formatting, publishing and distributing are totally free. Their auto formatting software is arguably best in the internet. You don't have to invest a penny.

'So, what's the catch?' You may be wondering.

Frankly there is no big catch at all. D2D will just deduct 10% of your royalty payment. It makes money only when you make money. The 10% cut is very low and much below than 30% standard rate that Amazon KDP charges. You won't get a better deal anywhere.

The biggest advantage is that you don't have to promote your ebooks. D2D does that for you and for free. Lack of promotion and marketing is one of the main reasons why many authors fail. Henceforth, you don't have to worry. You mind in your writing business and D2D will take care of the rest.

Some of the D2D's partner storefronts such as Kobo, Barnes and Noble and Apple iBooks have sizable number of readers but the supply of quality ebooks is somewhat inadequate and not up to the standard. You have golden opportunity to fill up some of the voids. Your published works will have lot of eyeballs in short time.

At present D2D have 11 retailer partners. They are as follows:

1. Amazon KDP
2. Kobo
3. 24 Symbols
4. Apple ibooks
5. Scribd
6. Barnes and Noble
7. Baker and Taylor
8. Hoopla
9. Tolino
10. Over Drive
11. Bibilotheca

My experience shows that Amazon KDP, in most instances, does not accept non-fiction books published via D2D though they are partners. The usual excuse is the content being found in public domain.

I usually don't care about Amazon KDP because it's too much crowded and heavy promotion required. Average writers like us have less to no chance to make big money with Amazon KDP. However listing your ebooks on Amazon KDP whether through D2D or KDP select is always advisable. Who knows, your book can turn out to be the next '50 Shades of Grey!'

Note that you can individually publish your work on 11 partner retail stores of D2D should you want to retain the full royalty amount instead of sharing 10% with D2D. Individually publishing with each retailer has many big disadvantages:

The main problem is formatting. Formatting styles such as types of extension (viz. pdf, epub, awz), font color and font style, spacing etc vary from retailer to retailer. It's an uphill task to meet requirement for each retailer individually.

Another problem is monitoring of sales. You would not want to login to many dashboards to monitor your ebook publishing business. Obviously, it will be very time consuming and virtually impossible especially when you have many ebooks.

To solve these problems D2D entered the market in 2012 and is growing in popularity day by day. It's future of ebook publishing industry. Those who hop in early will be making big money. And remember. You are not required to make any investment.

D2D even allows you to build a subscriber list on their platform for free. To tap into such massive quality and free service is up to you.

D2D vs Kindle KDP

You may be wondering how D2D differs from Kindle KDP. They have less similarity but more differences. Both are publishing platform but D2D in addition to publishing distribute to its partner retailers that include Amazon KDP.

An agreement between D2D and Amazon KDP was signed in 2017 to make the latter part of former's retailing partner.

If you would like to choose Amazon KDP for publishing through D2D, make sure your work is not listed on Amazon KDP. Amazon prohibits double listing. Whether you like it or not KDP software will detect the double listing. Even you change the title but the books have same content, Amazon KDP can detect the duplicated content.

D2D auto format software is far better than Amazon KDP. The auto formatting software used by D2D even can detect chapters. It's also very fast. Once you specify your preferred retailers, D2D auto-formatting software will format the content and convert it to appropriate doc types before submitting the work to the retailers.

Even pricing model of D2D is much better than that of Amazon KDP. KDP's loose pricing model allows authors set the price of theirs ebooks arbitrarily. D2D has a better model. It prescribes minimum price depending upon the file size. Files up to 3 MB has a price tag of \$0.99, \$1.99 for 3 MB to 10 MB, and \$2.99 for 10 MB or greater. Obviously this model prevents scamming and spamming.

Anyway Amazon KDP has changed many lives. It has made many authors millionaires. Even larger number of them makes their living on Amazon KDP. Compared to KDP, D2D is a somehow new and they are still improving. It is undeniable that D2D has a lot of potential with its unique services. It also makes self-publishing easy.

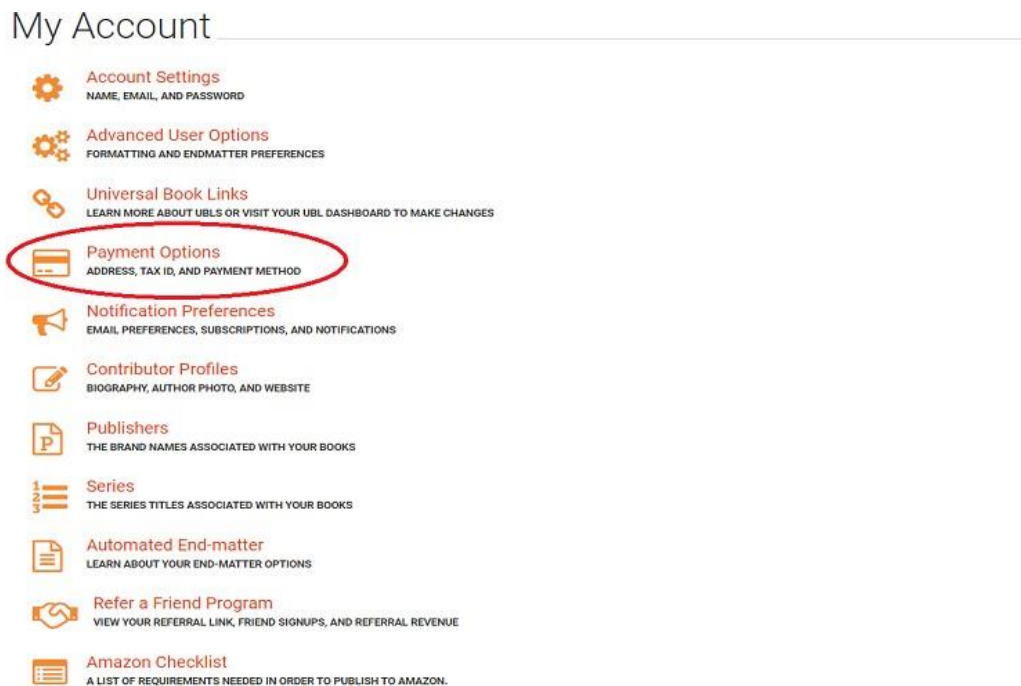
In nutshell it can be said that D2D is going to revolutionize the self-publishing industry with their excellent features and services.

How to Use D2D?

The first step obviously is to sign up with them. The process is self explanatory. So, I'm not going to guide you. Make sure you provide correct information. I'll assist you with important steps.

After you sign up and before start submitting your ebooks you need to configure your account. Follow the following steps.

Login to your account and click 'My Account'. The snapshot will look like following.



The 'Payment Options' is most important step you need to configure to get timely payment. It has also tax information page.

In addition to Paypal, D2D also has other payment options. They can send the payment via check, Payoneer or direct deposit as per your preference.

Edit Payment Method

Payment Address:

Full Name/Company Name*

Country*

Address line 1*

Address line 2*

City*

State/Province/Region*

Zip/Postal Code*

Phone*

Payment Information:

Payment method*

Payment Threshold (USD)* 5.00

Email address*

Tax Information:

Name*

Registered in*

Withholding Rate: 30%

Status: Valid Tax ID on File

LAUNCH INTERVIEW

After filling your personal detail and specifying your payment information click 'Launch Interview'. This step information is very simple and note that this is not face to face or video interview. You need to answer questions correctly and provide tax related info pertaining to the country you reside accurately.

The verification and confirmation may take few days but this won't stop you from uploading and distributing your ebooks on D2D. Remember that you will get payment only when D2D confirmation the info you provided as valid. Nothing is to worry about this step. You will be approved fast if your information is correct.

How to Upload Your Ebook?

Before you upload your ebook make sure your work is error free and proper chapterization has been made. You don't need to pre-format your work. You also need your book cover designed. There are a lot of free templates available on the web. Some well known graphic designing sites like Canva and Snappa have free plan.

I usually design cover for my books using Amazon KDP and it's breeze. They have pre made templates for various categories. You just need to input the book title and author name and you are ready to go. Then download the designed cover and save.

Snappa is very good and has nice collection of templates and very high quality graphics. Hardly 2 minutes needed to come out with a descent cover. If you are concerned with look of book cover, you should choose Snappa. It's better than Canva.

Uploading your work to D2D is really very easy. You will be guided in every step. Log in to your account and on the dashboard click 'My Book'. You will be taken to a page that looks like following snap:



Click 'ADD NEW BOOK' tab, which should be at the top (circled). You will be redirected to the page like following.

Click browse to upload your work. It is important to note that you keep your ebook and manuscript in DOC format before you attempt upload.

Once you successfully upload you will see a green check mark (blue circle) as shown on the above picture.

Look the white question mark inside the orange circle (purple circle on above image) right next to every field. Point your cursor to it and it will provide a detailed instruction about each section in the form. Just follow the instruction and fill up. The process is very self explanatory.

If your ebook or manuscript is brand new leave the 'ISBN' field blank. D2D will assign an ISBN number after the work is published. If your ebook is already published somewhere then you should input the ISBN number in the field. It's important to prevent duplication.

The BISAC subject section (Snapshot below) is the most important section to care about.

BISAC Subjects are the categories that shoppers will browse in to find your book. Think of them like the different sections of a bookstore.

Choose the categories that best describe your book, with the most important listed first. You can choose up to 5, but many of our vendors will only support the first one or two.

You can type within the search box below to narrow down the list. Clear the box and hit Enter to restore the full list.

Characters: 158

ISBN

BISAC Subjects

Search by Keywords

- + ANTIQUES & COLLECTIBLES
- + ARCHITECTURE
- + ART
- + BIBLES
- + BIOGRAPHY & AUTOBIOGRAPHY
- + BODY, MIND & SPIRIT
- + BUSINESS & ECONOMICS
- + COMICS & GRAPHIC NOVELS

- BODY, MIND & SPIRIT / AFTERLIFE & REINCARNA... X
- ART / AMERICAN / ASIAN AMERICAN X
- ART / CONSERVATION & PRESERVATION X

SAVE & CONTINUE

Here you decide five categories to add your book to. Choose appropriate categories, so that your book will appear when buyers type relevant search terms. You should not make mistake like adding your comic book to business section.

The next important field is adding search terms or keywords. You would want to add keywords that are relevant to discovering your book online. It's important to research about appropriate keywords. Check Google.

There are many free online tools. I would suggest Keyword.io, Google Trend and answerthepublic.com. They are best out there to find related keywords. Usually 5 to 10 keywords or search terms would suffice.

Next Save and Continue. The next page will look like following:

Edit Book Layout SAVE JUMP TO STEP

1 DETAILS **Step 2 LAYOUT** 3 PREVIEW 4 PUBLISH

Arbitrage Boss

Image on file (download)

Cover image: **BROWSE**

100%

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Introductory Pages

☒ Title Page

☒ Copyright Page

☐ Dedication

Promotional Pages

☒ Also By

Chapter Layout:

Arbitrage Boss

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HELP! THESE AREN'T MY CHAPTERS!

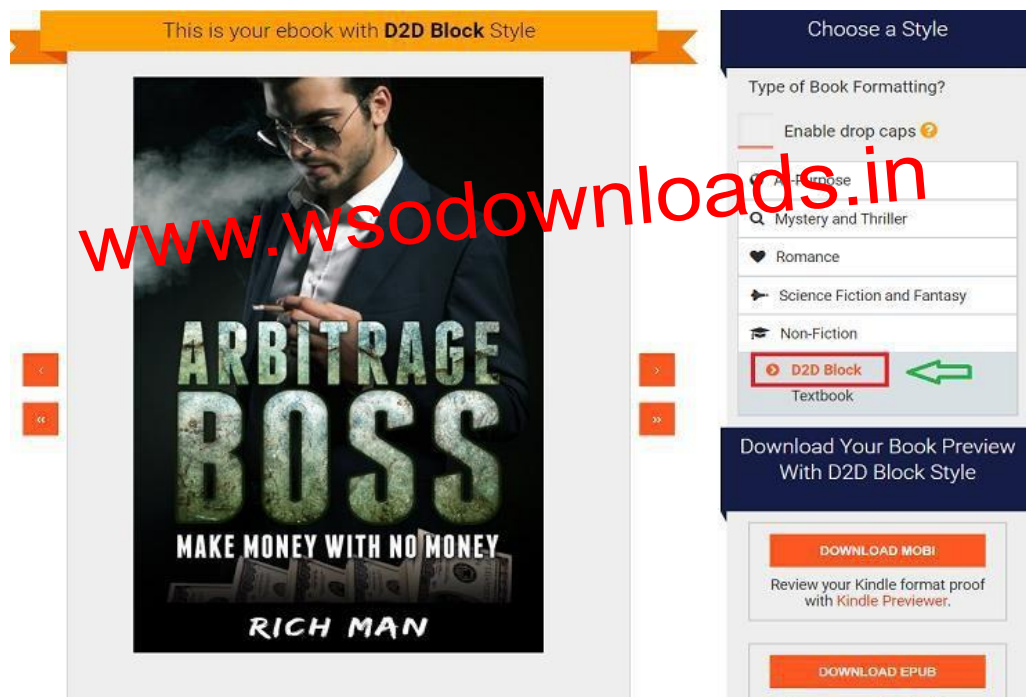
Here you have to upload your cover image. As I said earlier you can make a simple cover using Amazon KDP software and download it. Now upload the same to D2D by clicking the browse button. Once uploading is done you will see a green check mark.

Now let's check the 'Add End Matter' section. This is nothing but to add automatically some readymade pages to your ebook such as a separate 'Title Page' besides the cover, 'Copyright page' etc. If you have not included a copyright page or title page in your manuscript/ebook, just select these pages and they will be added to the content you already uploaded. I usually select the 'Title Page', 'Copyright page', 'Also By' and 'About the Author' page.

Choose 'Also By' if you have published multiple books. This 'Also By' function will display list of other books authored by you when a potential buyer click on one of your books.

Selecting 'Teaser' allows you to add a teaser of your book to the current work. I don't use it as I write non-fiction. If you are writer of fiction you should select it.

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On the right side you will see 'Choose a Style' section. It's just a page lay out feature. For fiction work you can choose an appropriate category. For non-fiction choose 'D2D Block' under 'Non Fiction' tab.

Here is an example of what happens when you choose a style.



The software just adds a graphic/style at the beginning or/end of the chapter. Above image shows how a page looks like when 'textbook' style is chosen. The below image is an example of 'Classy Mystery Style'.



The style section is not relevant but if you are style conscious then takes some time to browse through various styles. Personally, I chose D2D block under 'Non-Fiction' tab as I mostly write nonfiction.

This page also allows you to download copy of you own work in PDF, Mobi or/and Epub format. Once you review the preview check the box that says "I have reviewed the manuscript and approve it for release for distribution to any sales channels I select" and then click 'Save and Continue'.

You will be redirect to the 'Publish' page. You will see a page like following. On this page you are going to price your book and select the retailers you want your work to be distributed. It is advisable to price your books not more than \$10. Books should be affordable

Usually I price my book low so that it has a higher chance of selling and I select all the distribution channels. There is no reason to exclude any channel. Ideally you would want your works to be displayed in maximum places possible.

Then click 'Publish'.

Congratulations! You published your first book on D2D.

As you can see the process is very easy. Once you do it yourself, the process is very smooth and you will enjoy uploading your works. Upload as many as you want.

The Strategy

It is important to note that success on D2D does not come immediately. You have to wait but I assure you that once you successfully publish your first book you will see pennies coming to your bank account.

The key is to continue and pile up your portfolio with more good books.

The obviously question is where and how to write good books?

Come on, nobody is born author. Anyone can write with basic English language knowledge.

Even you are not an author you can too write books. I'm going to show you how you can do it.

The first step in experiencing success with D2D is selecting a right niche. You want to avoid competitive niches like Weight Loss where almost everyone is involved and a lot of quality information out there on the web and that too for free.

So, the best bet would be to write ebooks on little known niches but having good demand. I find Nichehacks.com by Stuart Walker is a gold mine. He has over 250 niches with in depth research. He also publishes few blog posts in new and emerging niches.

With just \$1 you can subscribe to his 1 month trial and download all the reports. Then you can cancel the subscription before the payment due date. Google has a lot of free info about many hidden and little known niches. You just gotta do some research.

NB: I'm not associated with Stuart Walker anyway. I had once subscribed to his trial offer and mightily impressed. His \$69 a month subscription is too costly for most of us. Search on BBHF. Some might have shared.

After you decide the niche the next step to write your content. Writing content is a tough task. Not only writing you have also to do editing, proofreading etc.

So, what is the option?

Easy! There are lots of PLR and MRR contents. Don't go for PLR or Private Label Right books unless the contents are of high quality and from a reputable source. They are just plain craps.

Buy books that come with MRR or Master Resell Rights. They are of good quality. MRR does not give you right to label it on your name or alter the content anyway. Don't worry. Nobody is going to sue it. The authors take the info from public domain and jot them down. Edit the book, give a new title, put an author name and publish it. The whole work should not consume more than one day.

In 3 months you will have realistically a minimum of 30 books assuming you publish around 10 books a month. Very achievable. You just have to take action. 100 books in 1 year should be the goal.

Let me show you places where you can get contents for your book.

1. **Resell-rights-weekly.com**

This place is one of the best for PLR and MRR ebooks. Just signing up for free subscription will give you access to wealth of materials. If you pay \$1 for one week trial to Gold membership, you will have unrestricted access to their entire content. You can download as many materials as possible. Then you can unsubscribe.

2. **BestBlackhatForum.com**

Do you know that BBHF has an PLR/MRR section where a lot of extremely valuable information shared? If not, visit the section today to see yourself. My first ebook on D2D was about Kombucha and I got the material from BBHF.

3. **B-ok.cc**

This is an awesome site where you can not only get books but a plethora of magazines of back issues. This is my favorite site. The collection of materials and topics are mind boggling. The quality of books is top notch because they are written by experts. If you use the b-ok.cc just don't copy words for words. You will be fine.

Once you pen down your book the next step is giving a title to it. Title of a book is extremely important. The more intrigue the title is the more curious a potential buyer becomes. The more curious he/she is, the more likely he would hit the buy button.

A great title should look weird and bizarre and should stir the intellect of the potential buyers. Consider the following examples:

1. Everyone Poops by Taro Gomi
2. Learn Python in One Day And Learn Well by Jamie Chan
3. The Earth, My Butt and Other Big Round Things by Carolyn Mackler
4. How to Disappear Completely and Never Be Found By Doug Richmond
5. Dating for Under a Dollar: 301 Ideas by Blair Tolman

A killer title is enough to force potential buyers to click on it. I know it's not easy to think and find weird titles. You can browse Amazon best selling list. You would find a lot of books with such wired and intriguing titles. Modify or develop or adopt them for your niche books.

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The next important step is cover. It's rightly said that a book is judged by its cover. Your book needs not to be too flashy. But time and effort put in getting a out of box cover designed won't go waste.

The D2D platform is getting very popular recently. Early action takes will reap rich dividend in due course of time. And remember this is not one time money. This is passive income and can run for years without you having to lift a finger.

So, take action today for a better future.

Slow and steady wins the race.

-----THE END-----

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