

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

M

30M

F

25M

Silver

Blue

Gold

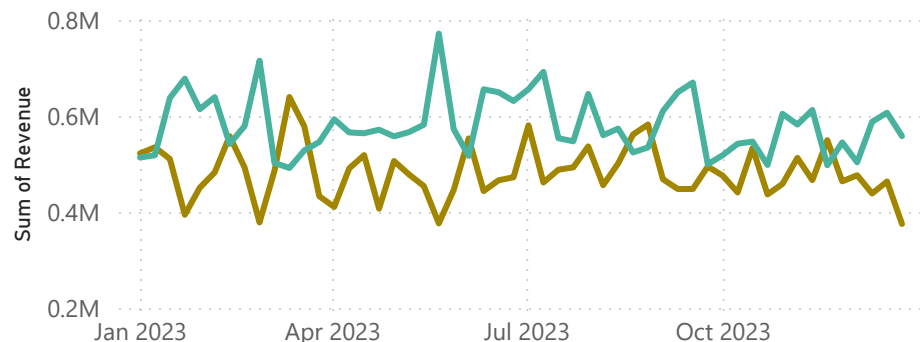
Platinum

Swipe

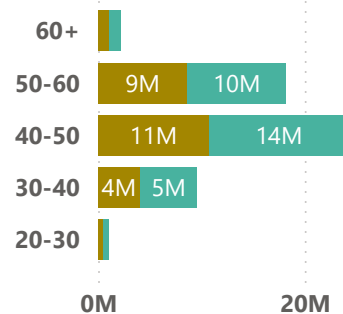
Online

Chip

Revenue by Week

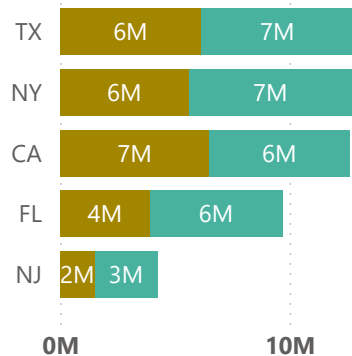


Revenue by Age Group

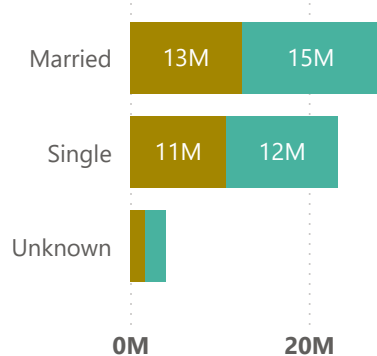


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390.31	186959919
White-collar	10114656	1441073.93	103930055
Selfemployee	8261758	1119741.81	75313288
Total	55315410	7843382.23	575914439

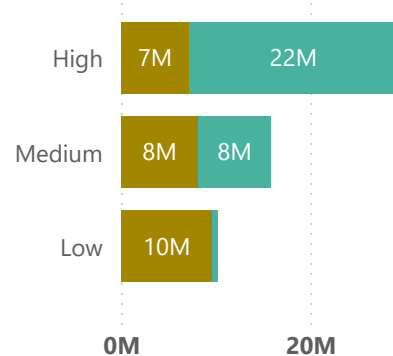
Revenue by Top 5 states



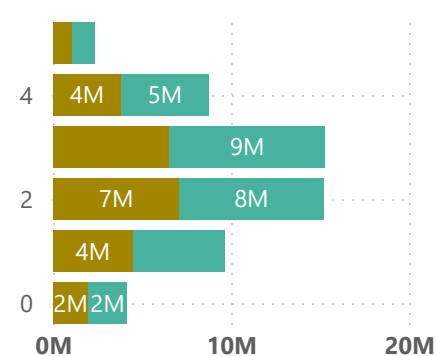
Revenue by Marital Status



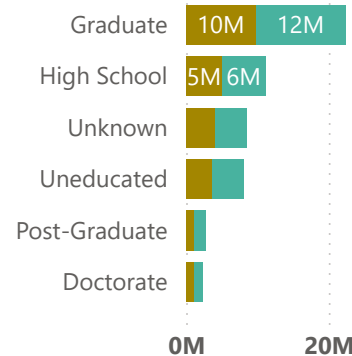
Revenue by Income Group



Revenue by Dependent Count



Revenue by Education



Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

7.8M

Amount

45M

Count

656K

Income

Medium

Low

High

F

M

Silver

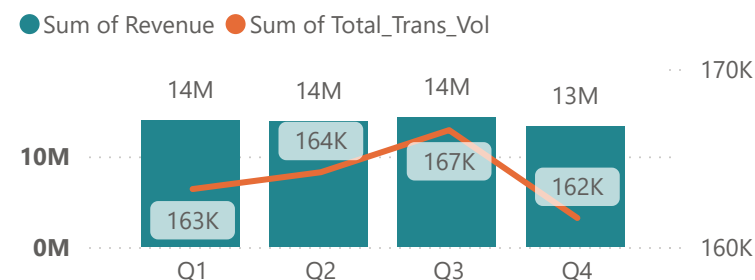
Blue

Gold

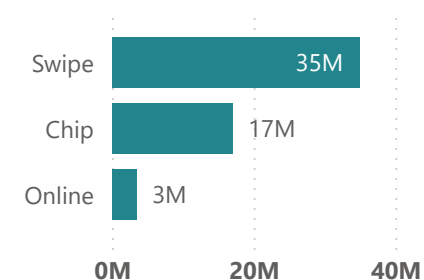
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Silver	5586332	4586746	812081.28
Gold	2454072	2024078	373784.16
Platinum	1125608	852214	161628.05
Total	55315410	44522013	7843382.23

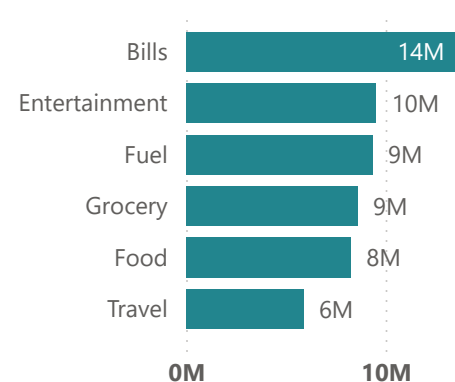
Revenue and Total Transaction by Qtr



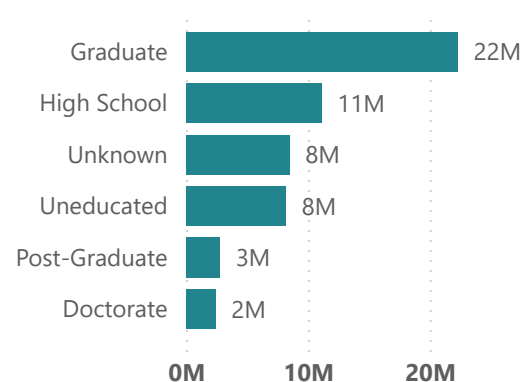
Revenue by Use Chip



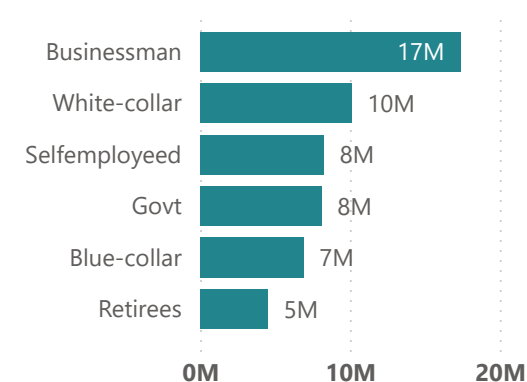
Revenue by Expenditure



Revenue by Education



Revenue by Job Type



Revenue by Card Type

