

# SPAM MAIL DETECTION



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# Objective :

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- To build an intelligent system that accurately detects and filters spam emails using machine learning techniques, enhancing email security and experience.
  - (1) Reduce the risk of phishing attack.
  - (2) Enhance user productivity by filtering unwanted messages automatically.



# Real-Life Relevance :

- Productivity loss:

Spam emails reduce workplace efficiency by cluttering inboxes and distracting users.

- Security Risks:

Spam often carries phishing attempts, malware, and fraud risks, threatening sensitive information.

- Email Clutter:

Overwhelming amount of spam make managing important emails more difficult and time-consuming.

- Proposed Solution:

An automated spam detection system that accurately filters out unwanted emails



A vibrant red, glossy ribbon flows diagonally from the top left towards the bottom right, creating a sense of movement and depth. The background is a dark navy blue with a subtle pattern of concentric, wavy lines that resemble ripples or a topographical map. The overall composition is modern and professional.

# Benefits:

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- Protect users from phishing, malware, and fraud.
- Streamlines emails management and improves organization.
- Enhances security and operational efficiency.



# Applications Across Industries:



- **Business:** Safeguards confidential communications and improves productivity.
- **Healthcare:** Protects sensitive patient data from phishing and breaches.
- **Education:** Secures academic information and ensures smooth communication.

# Review of Existing Methods:

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- Rule-Based Methods:

Emails are analyzed based on handcrafted rules.

- Blacklists and Whitelists:

Blacklist for spammers Ips, domains, or email addresses.

Whitelist for trusted senders.

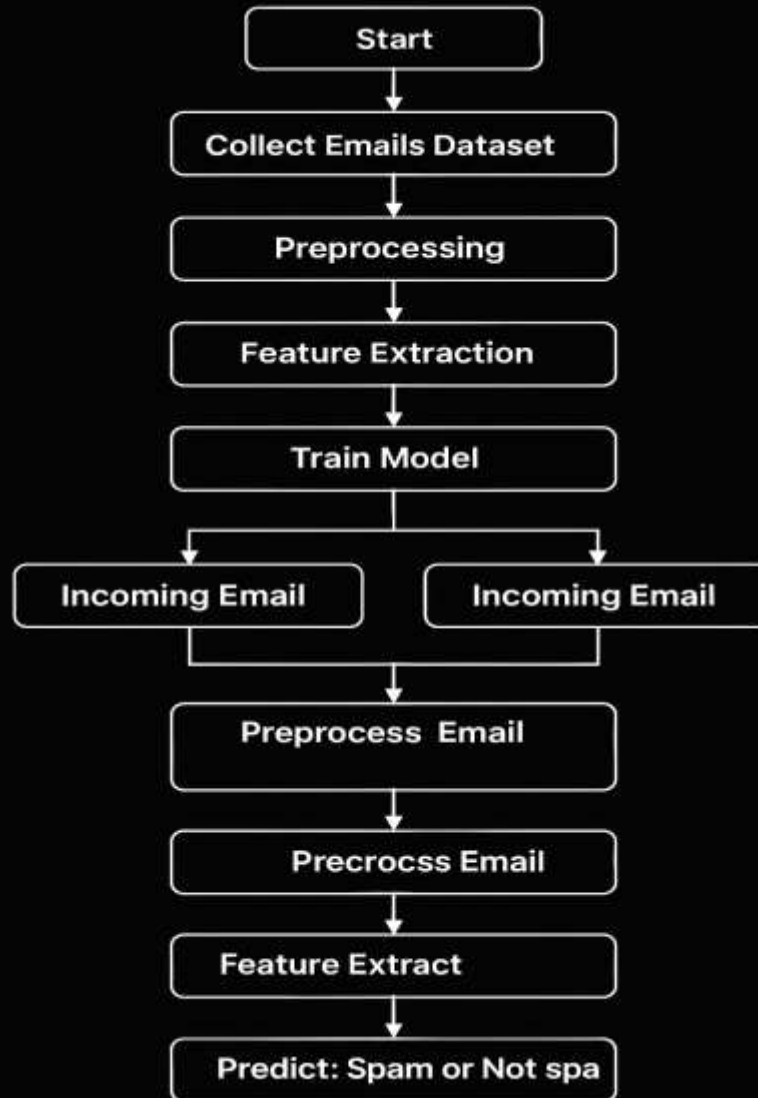
- Machine Learning-Based Methods:

It use statistical models trained on past spam/non-spam emails.

- Collaborative Filtering/Reputation Systems:

It work on community-based reporting.

# Flow chart/ System Architecture:



# Individual/ Group Contribution:



- *Om Kumar :*

Role: Team Leader and Model Developer

Responsibilities: Led the overall project management, coordinated meetings, and oversaw progress. Worked on designing and training the spam detection model, ensuring it met accuracy benchmarks.

- *Sweety Kumari:*

Role: Data preprocessing and Evaluation Specialist.

- *Shresth Shaurya:*

Role: Researcher and Report writer





THANK YOU