

SQL DEVELOPER

TASK-6

Description:

Analyse a fictional company's order database to gain insights into customer purchasing behaviour. You'll work with a dataset that includes information about customers, orders, and products. The goal is to identify trends and patterns in customer orders.

Responsibility:

1. Data Exploration:

- Understand the structure of the database and tables.
- Explore tables related to customers, orders, and products.

2. Data Extraction:

- Write SQL queries to extract relevant data, such as total number of orders, average order value, and top products.

3. Data Analysis:

- Analyse customer purchasing patterns, such as the most frequent products bought, and peak order times.

4. Reporting:

- Create SQL queries to generate reports summarizing key findings.