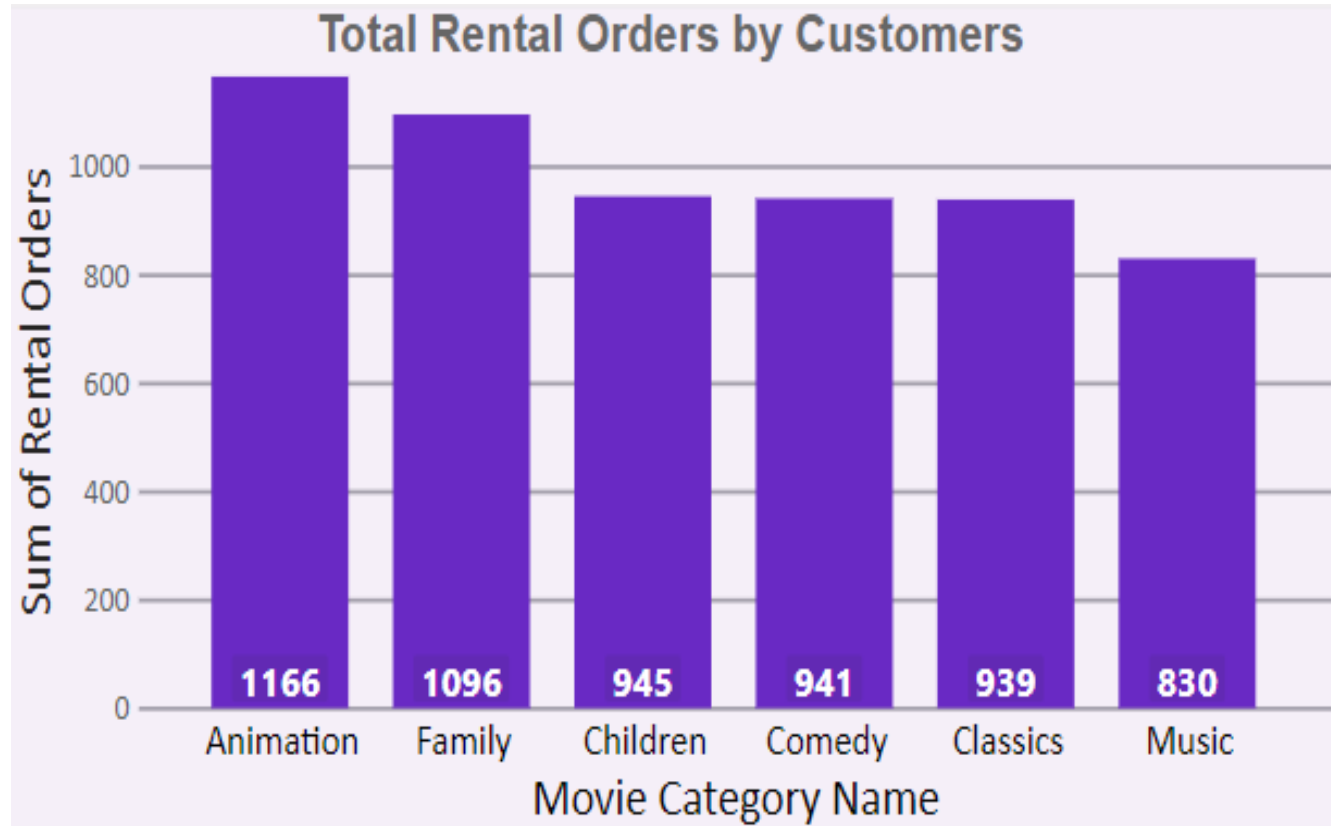


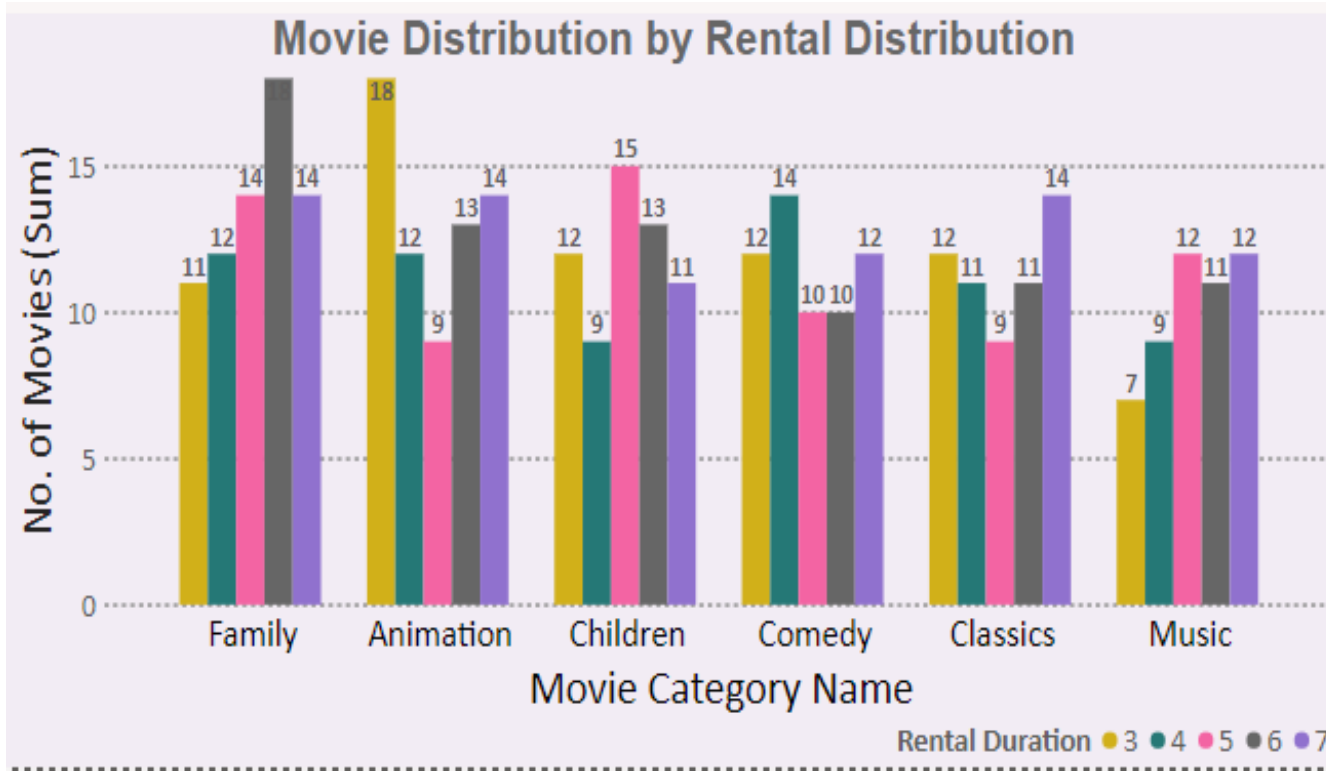
What were the Total Rental Orders by Customers?



Based on the data, the 'Animation' movie category has the most rental orders, with 'Family' and 'Children' categories coming next, followed by 'Comedy' and 'Classics,' with 'Music' having the lowest rental orders.

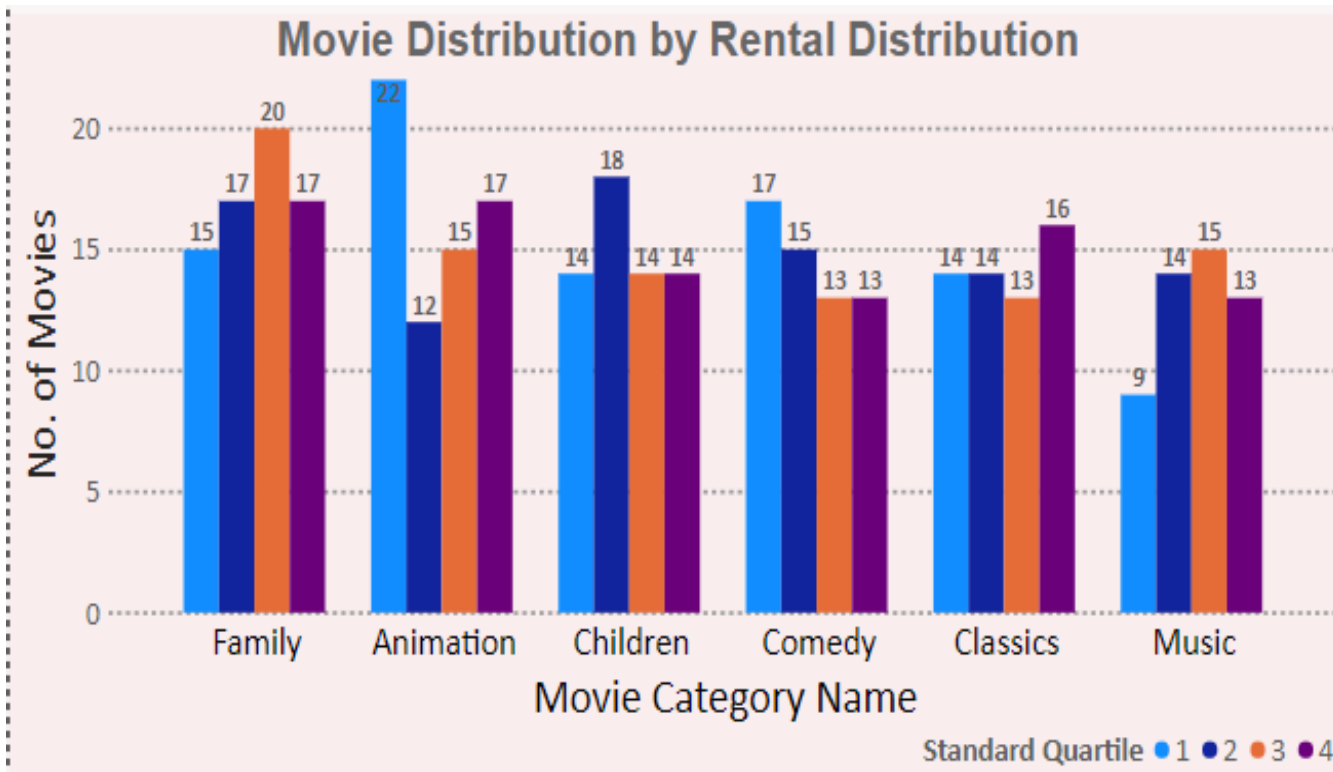
Specifically, 'Animation' recorded the highest sum of counts at 1166, which is 40.48% greater than 'Music,' which had the lowest sum of counts at 830.

How do family movie rental durations compare to overall family movie rental duration?



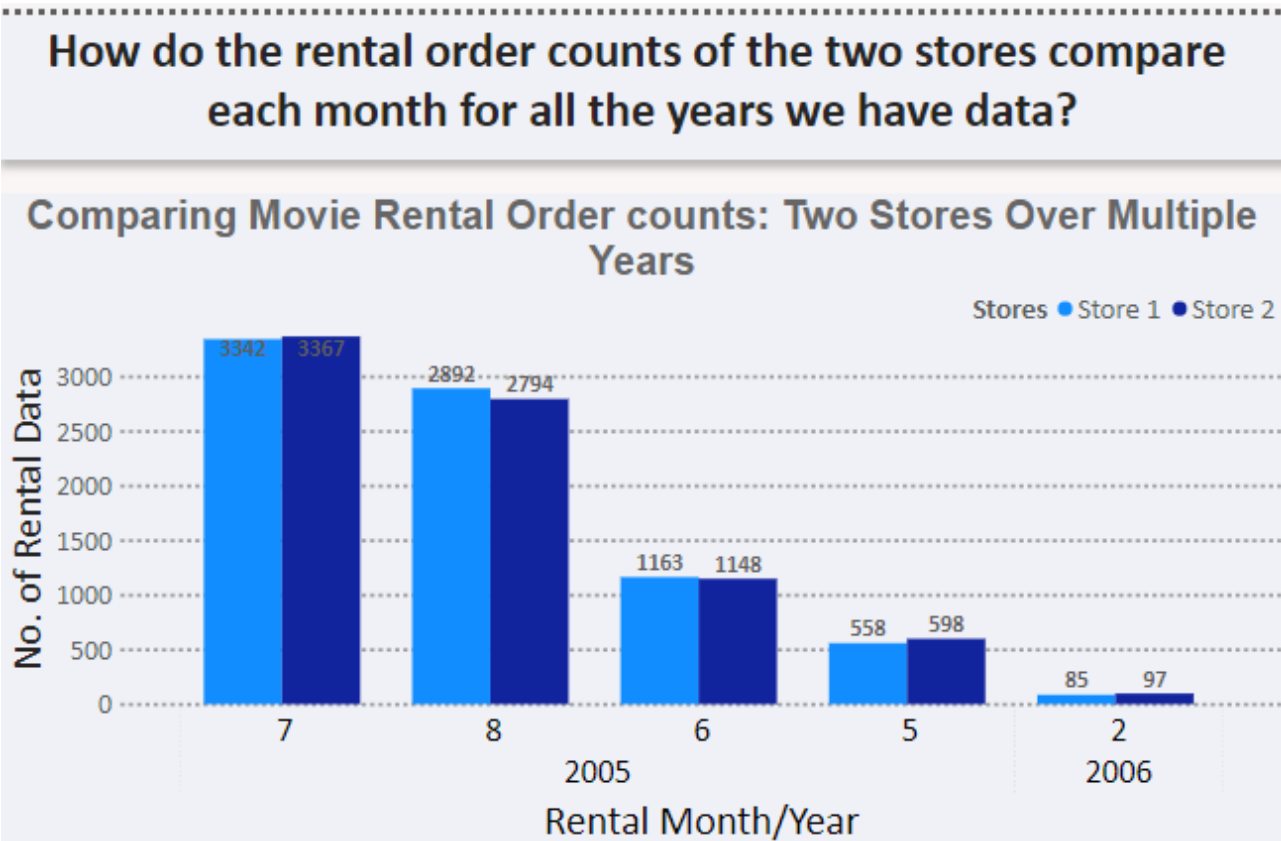
In the plot, the family category sees the highest number of movie rentals spanning over a duration of 6 days, while the animation category is rented for a period of 3 days at its peak.

How can we analyze the distribution of movies within each quartile for different categories of family films?



Looking at how family movies are spread across quartiles, it's clear that the Animation category has the most movies in the first quartile compared to its own category and others.

How do the rental order counts of the two stores compare each month for all the years we have data?



Analyzing the rental data for two stores reveals significant monthly fluctuations, yet the rental data appears nearly identical for both Store 1 and Store 2 each month.