

A & B.Co SALES ANALYSIS

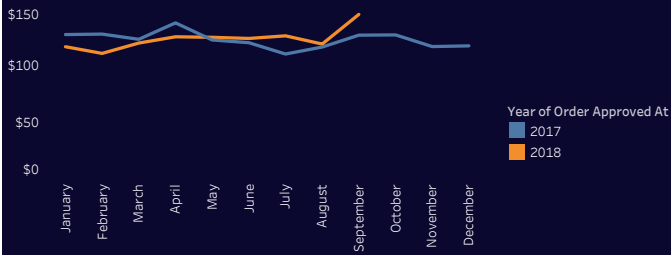
Average Order Value
\$173

Total Revenue
\$20.3M

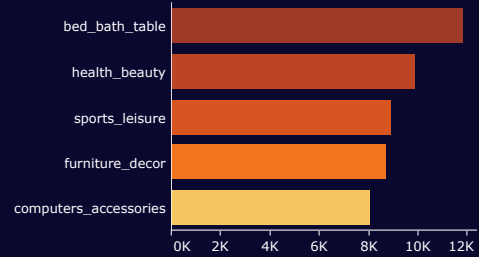
Total Sales
\$14.1M

Total Orders
116,825

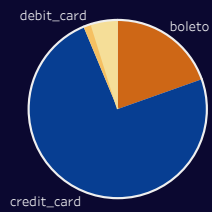
Average Sales Per Year



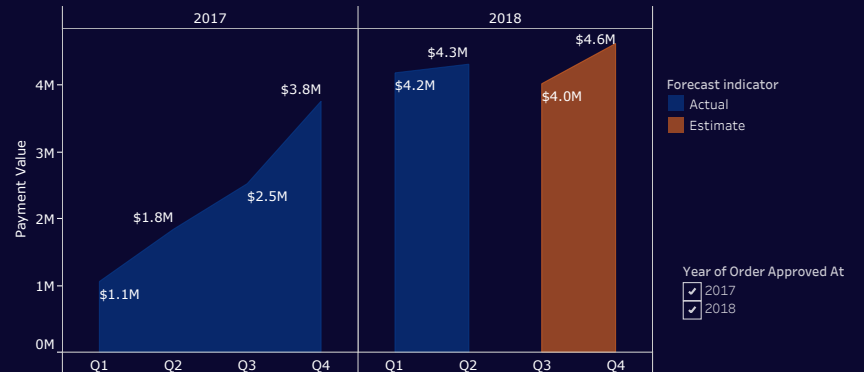
Top 5 Product Categories (Orders)



Payment Method



Sales Forecast



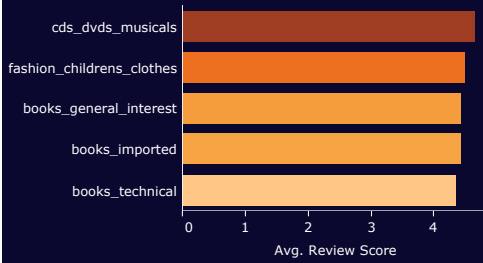
A & B.Co OPERATIONS ANALYSIS

Total Customers
98,354

Avg. Review Score
4

Customers Location
27

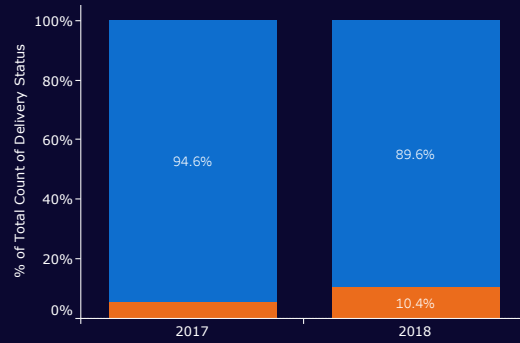
Top 5 Product Categories (Reviews)



Avg. Review Score
4.3532 4.6429

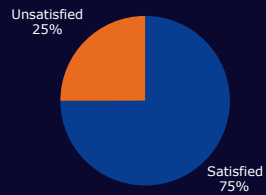
Delivery Status
Delivered within Timeline
Late Delivery

Orders Within Delivery Timeline



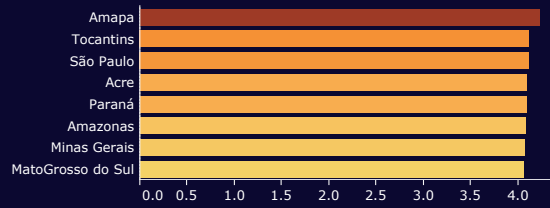
Customer State
☒ Acre
☒ Alagoas
☒ Amapa
☒ Amazonas
☒ Bahia
☒ Ceará
☒ Distrito Federal
☒ Espírito Santo
☒ Goiás
☒ Maranhão
☒ Mato Grosso
☒ Mato Grosso do Sul
☒ Minas Gerais
☒ Pará
☒ Paraíba
☒ Paraná
☒ Pernambuco
☒ Piauí
☒ Rio de Janeiro
☒ Rio Grande do Norte
☒ Rio Grande do Sul
☒ Rondônia
☒ Roraima
☒ Santa Catarina
☒ São Paulo
☒ Sergipe

Percentage of Customer Satisfaction Rating



Avg. Review Score
4.0638 4.2262

Top Customers Rating by State



Avg. Review Score
4.042 to 4.226190476

Year of Order Approved At
☒ 2017
☒ 2018