

CLIENTS

No of Clients

31

No of Dealers

22

No of Wholesaler

9

CLIENT_CLEANED

☐ Large

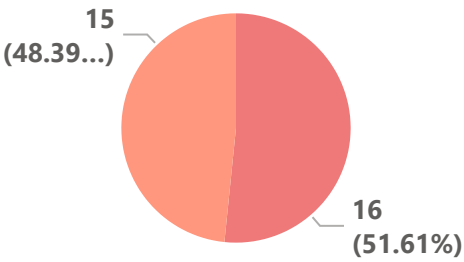
☐ Small

CLIENT TYPE

☐ Dealer

☐ Wholesaler

Count of Client_Cleaned



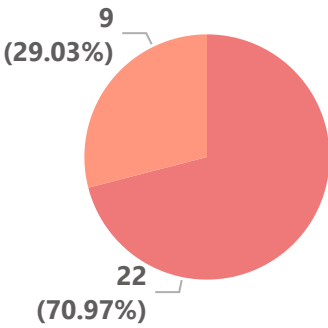
No of Clients by CountryName and ClientSize

ClientSize ● Large ● NULL ● Small



ClientName	2012	2013	2014	2015	Total
+				141250	141250
+	716000	637750	735500	787000	2876250
+			978690	708240	1686930
+	425000	1034250	497000	924250	2886500
+			112750	189940	302690
+			447000	1621750	2068750
+			112750	289250	402000
+		152040		252000	404040
+		157990		153800	311790
Total	3185500	7158710	6386440	15108540	31833650

Count of ClientType



No of Clients by Region



West Midlands had the highest No of Clients at 3, followed by Greater London Authority and North West, which tied for second at 2.

West Midlands accounted for 30.00% of No of Clients.

Across all 6 Region, No of Clients ranged from 1 to 3.

Large had the highest total No of Clients at 15, followed by Small at 11 and NULL at 5.

CLIENT ANALYSIS

1. WHERE ARE OUR CLIENT'S LOCATED?
2. HOW MANY CLIENTS DO WE CURRENTLY HAVE?
3. ACTIVE? INACTIVE?
4. HOW MANY DEALERS VS WHOLESALERS?

REVENUE

Sum of SalePrice

32M

Sum of Direct Cost

20M

Sum of Profit

12M

- Make
- ☐

 Aston Martin
- ☐

 Bentley
- ☐

 Jaguar
- ☐

 MGB

- Model
- ☐

 Arnage
- ☐

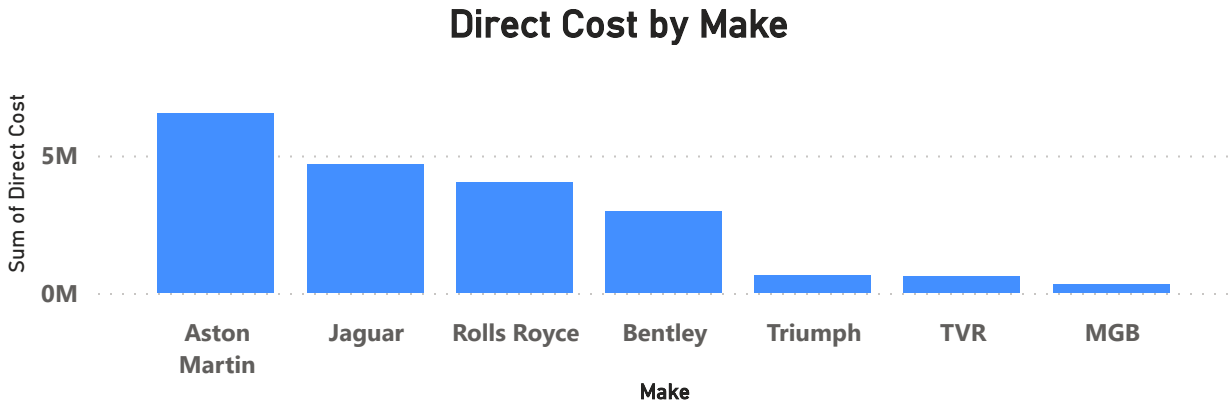
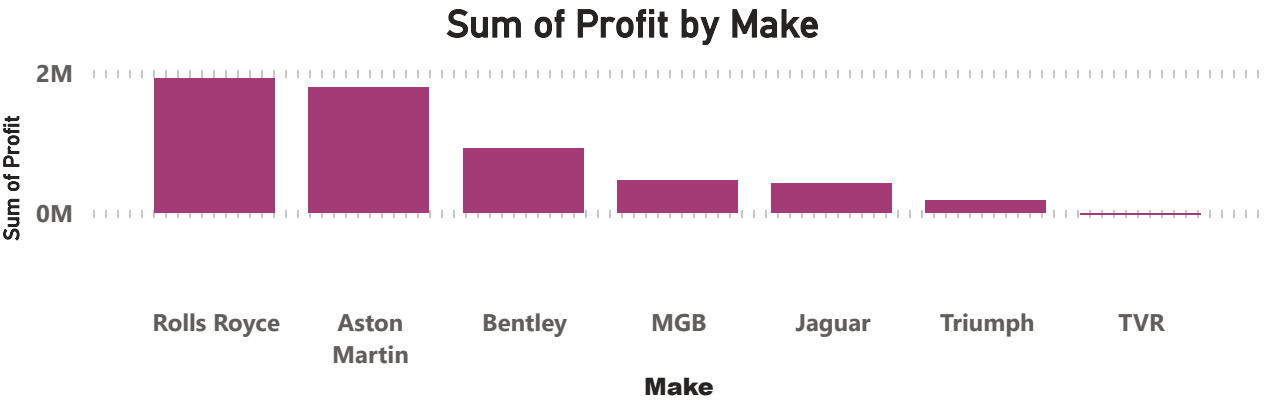
 Azure
- ☐

 Camargue
- ☐

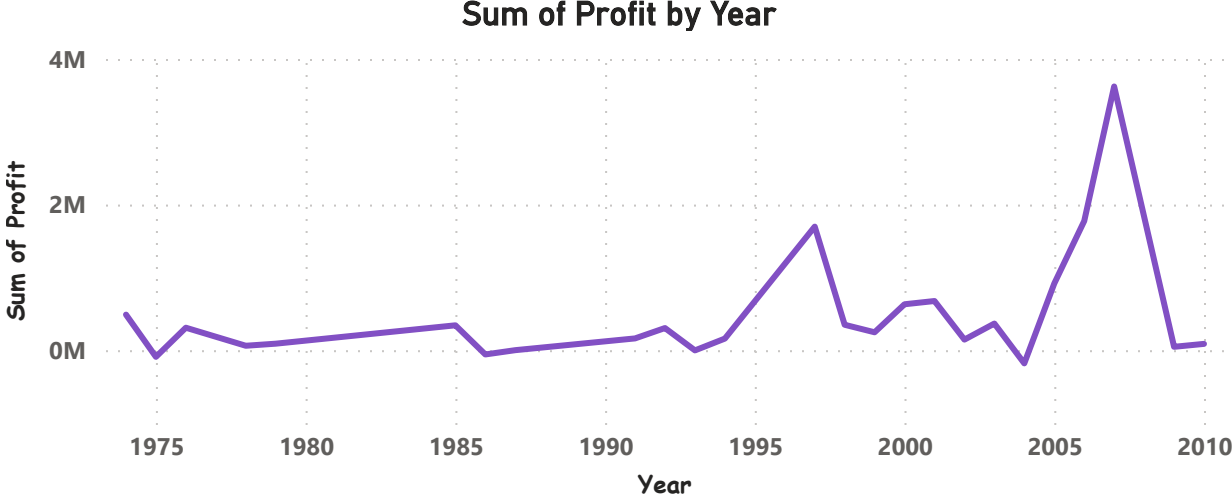
 Cerbera

Sum of Profit trended down, resulting in a 82.23% decrease between 1974 and 2010.

Sum of Profit started trending up on 2004, rising by 125.75% (227595) in 5 years.

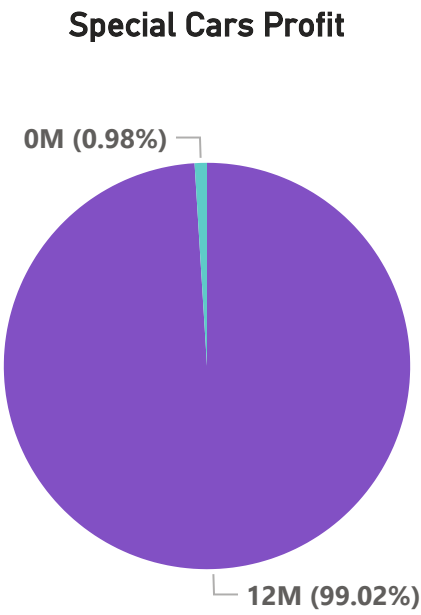
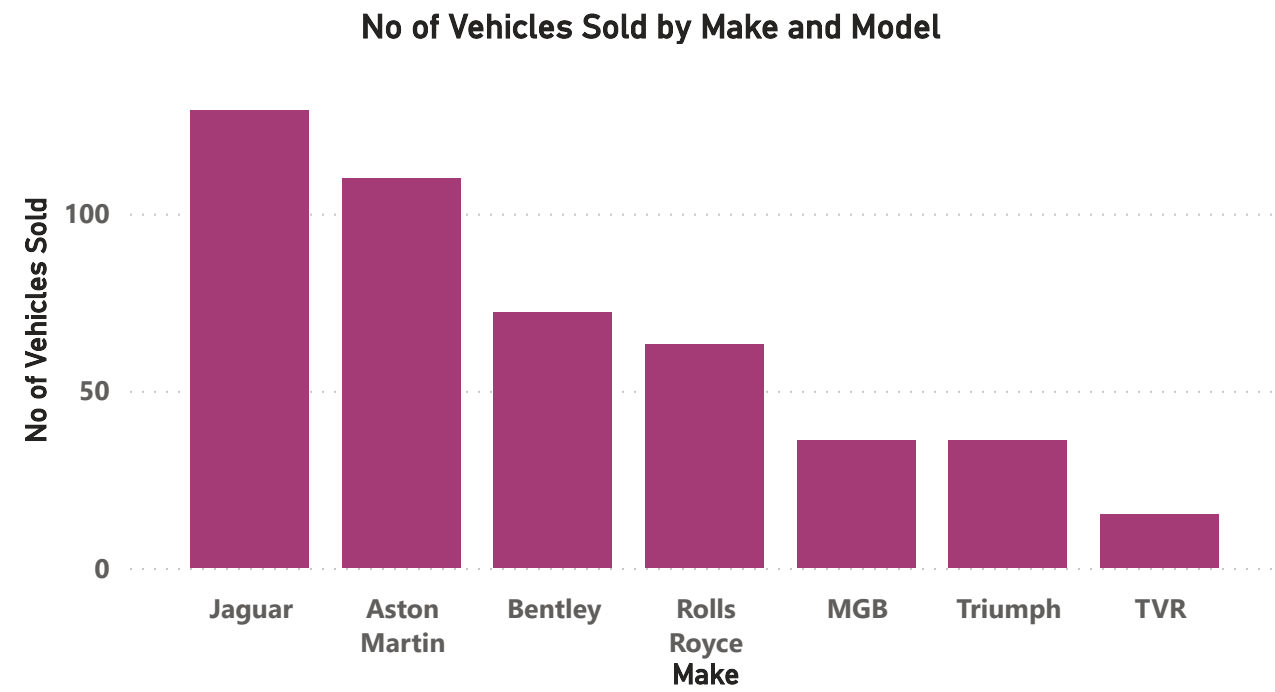
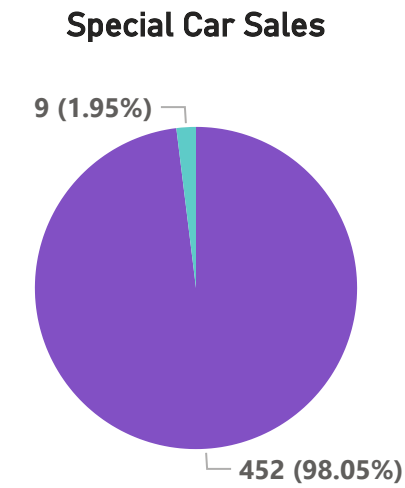
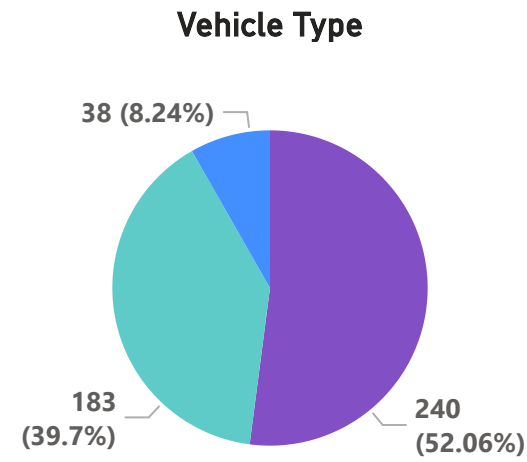


ClientName	2012	2013	2014	2015	Total
⊕ Wheels'R'Us	291000	1297250	234750	1309750	3132750
⊕ Bright Orange	425000	1034250	497000	924250	2880500
⊕ Aldo Motors	716000	637750	735500	787000	2876250
⊕ Cut'n'Shut	430500	964250	292000	1138750	2825500
⊕ Honest John	512500	914000	467500	812750	2706750
⊕ BritWheels			447000	1621750	2068750
⊕ Sporty Types Corp			398750	1598300	1997050
⊕ Style 'N Ride			497000	1217550	1714550
⊕ Ambassador Cars			978690	708240	1686930
⊕ Les Arnaqueurs	374000	348750	288000	355500	1366250
Total	3185500	7158710	6386440	15108540	31839190



INVENTORY

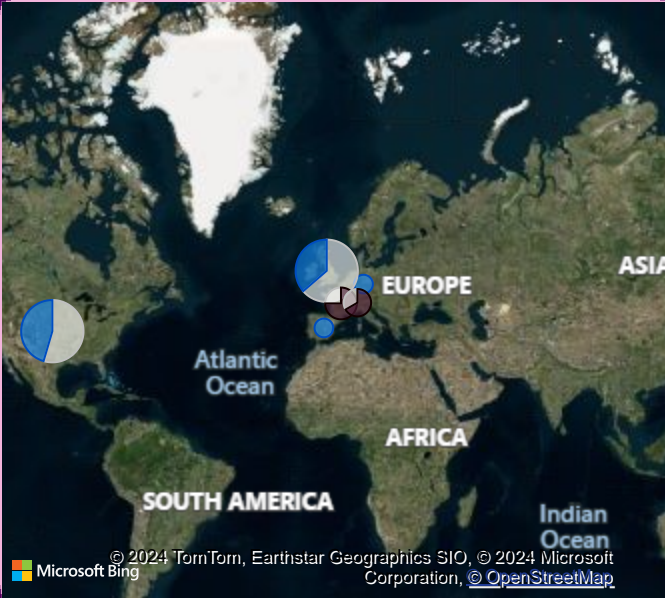
Vehicles Sold	Vehicles Make	Vehicles Model
461	7	27
Average of Mileage	Avg. Veh. Age	Total Cost
54.74K	16.99	20M



At 129, Jaguar had the highest No of Vehicles Sold and was 760.00% higher than TVR, which had the lowest No of Vehicles Sold at 15.

Jaguar had the highest No of Vehicles Sold at 129, followed by Aston Martin and Bentley. TVR had the lowest No of Vehicles Sold at 15.

Make	Model
<input type="checkbox"/> Aston Martin	<input type="checkbox"/> Arnage
<input type="checkbox"/> Bentley	<input type="checkbox"/> Azure
<input type="checkbox"/> Jaguar	<input type="checkbox"/> Camargue
<input type="checkbox"/> MGB	<input type="checkbox"/> Cerbera
<input type="checkbox"/> Rolls Royce	<input type="checkbox"/> Continental



Dealer

Wholesaler

Aston
Martin

Bentley

Jaguar

MGB



No of Dealers

22

No of...

9

Vehicles Sold

461

Vehicles Make

7

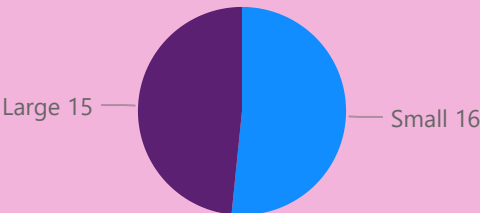
Vehicles Model

27

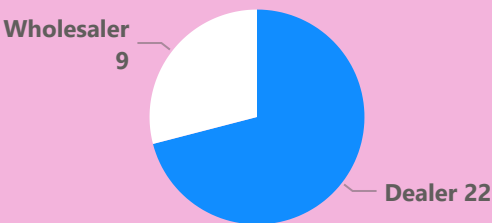
Sum of Profit

12M

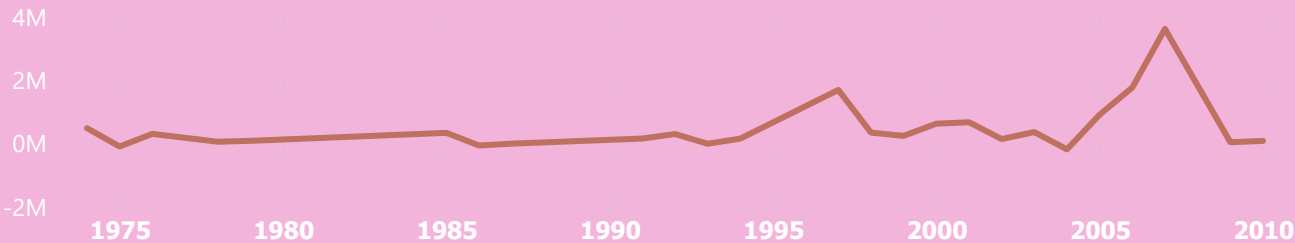
CLIENT SIZE



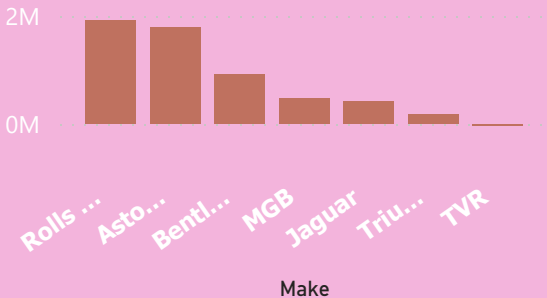
CLIENT TYPE



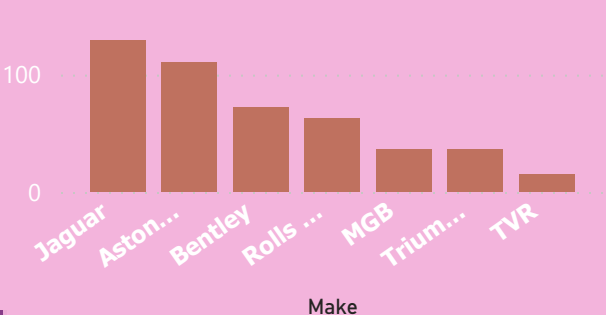
Sum of Profit by Year



Sum of Profit by Make



No of Vehicles Sold by Make and Model



When do we record the most profit

Showing results for Invoice date sorted by total profit descending



top 3 make and model by profit

Showing results for Top 3 make of stocks by total profit and model



AI CHART

- Q and A
- Key Influencers
- Smart Narratives

StockID contributed the most to the Increase of Profit. When StockID was between 14 and 37, Profit Increased by 50,842.14.

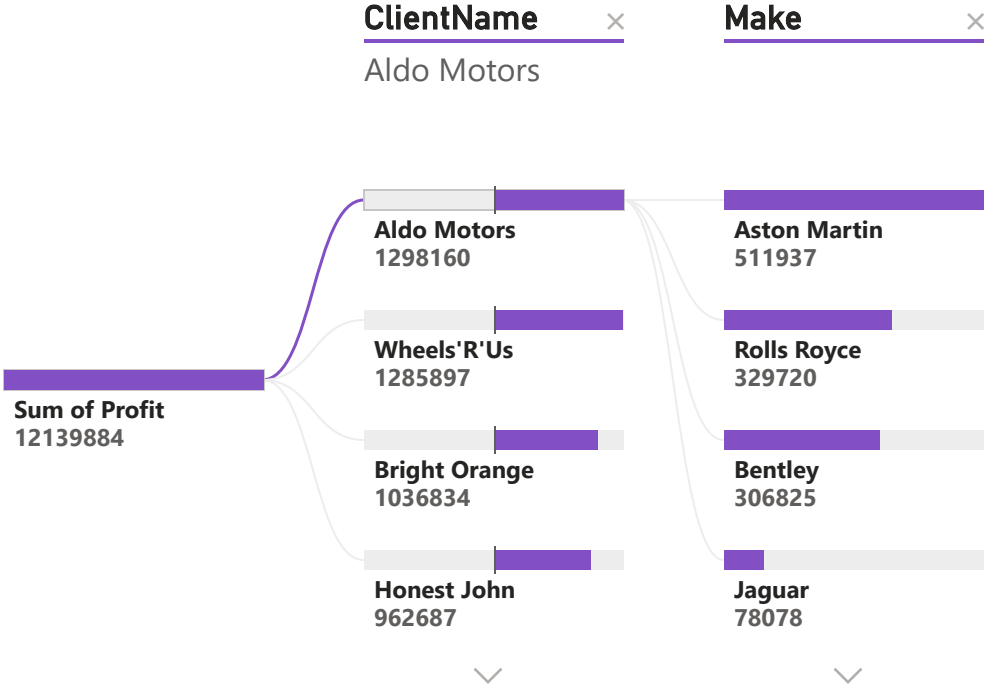
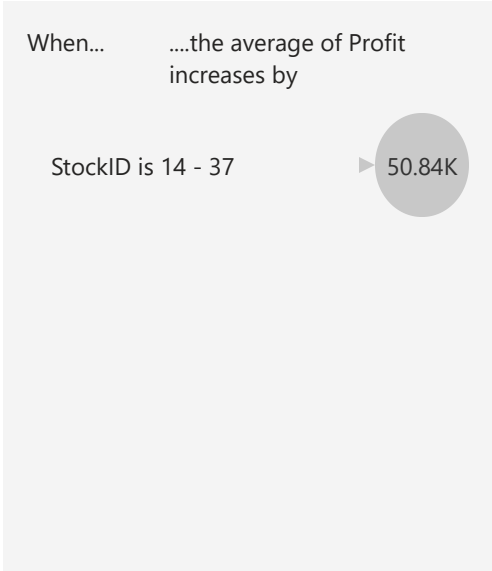
Total number of cars by make

Showing results for Make and number of stock special car



Key influencers Top segments

What influences Profit to Increase ?



INSIGHTS INTO THE DATA

Sum of Profit trended down, resulting in a 82.23% decrease between 1974 and 2010.

Sum of Profit started trending up on 2004, rising by 125.75% (227595) in 5 years.

Sum of Profit dropped from 630918 to 145458 during its steepest decline between 2000 and 2002.

Count of Client_Cleaned for Small (16) was higher than Large (15).

Small accounted for 51.61% of Count of Client_Cleaned.

At 1917330, Rolls Royce had the highest Sum of Profit and was 8,311.26% higher than TVR, which had the lowest Sum of Profit at -23350.

Across all 7 Make, Sum of Profit ranged from -23350 to 1917330.