



Year

FY2020



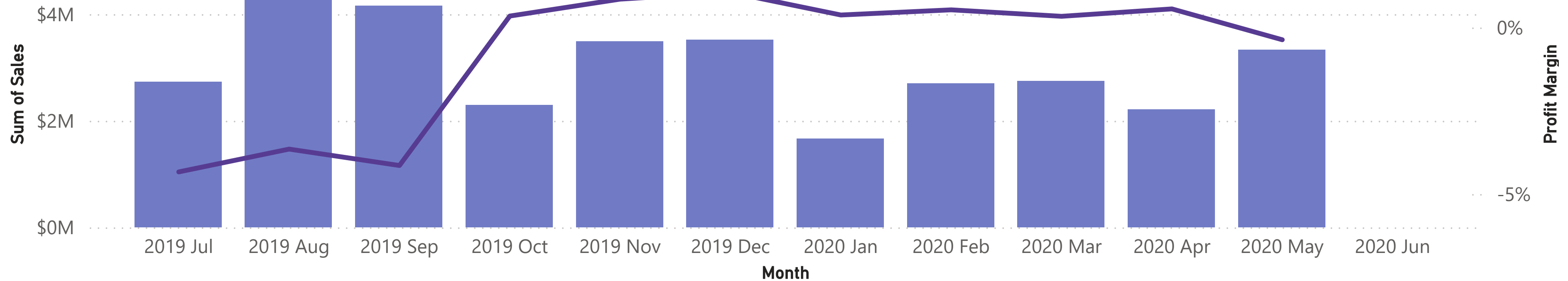
Region

- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

Sales Analysis Dashboard

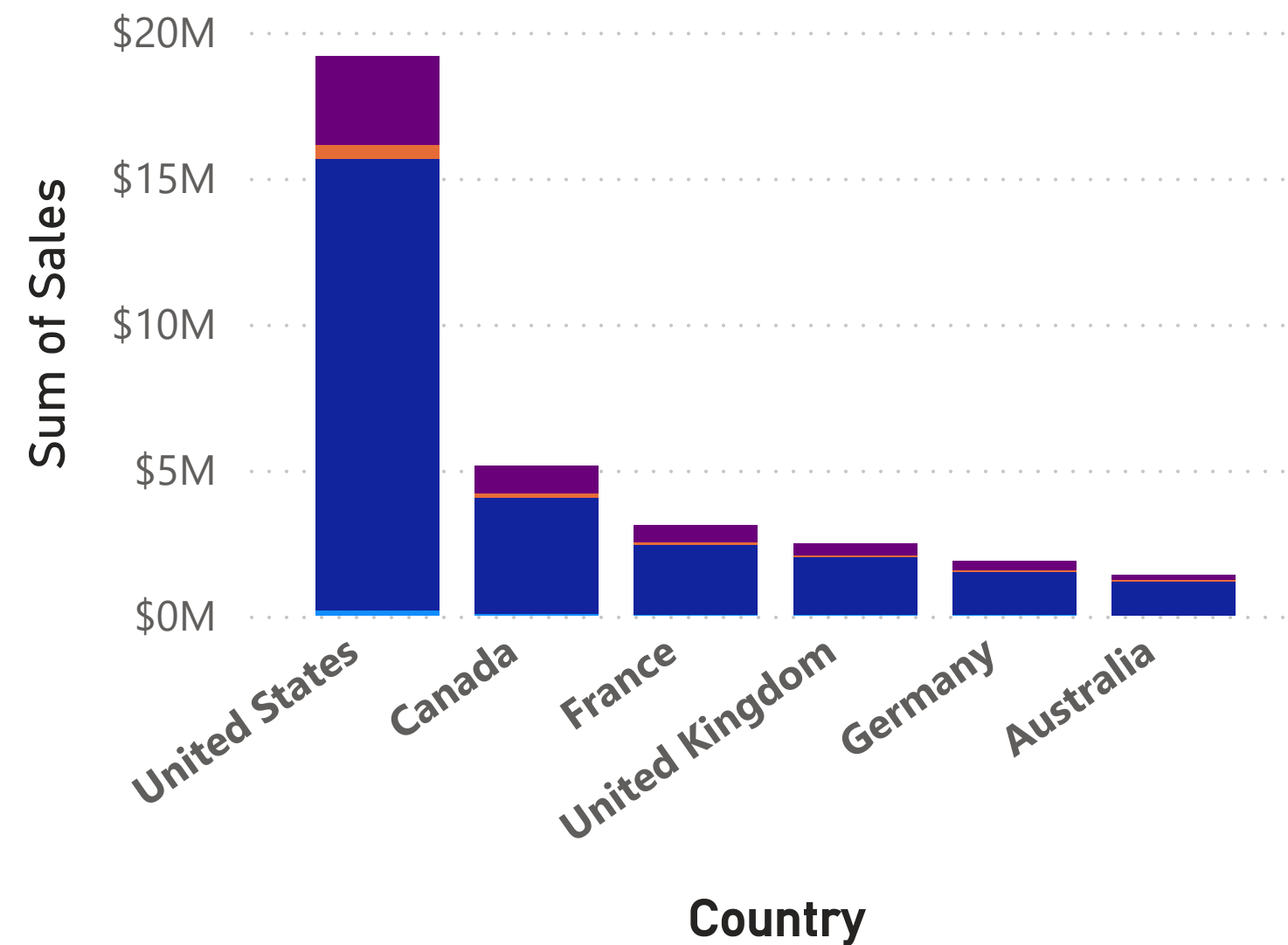
Total Sales and Profit Margin by Month

Sum of Sales Profit Margin

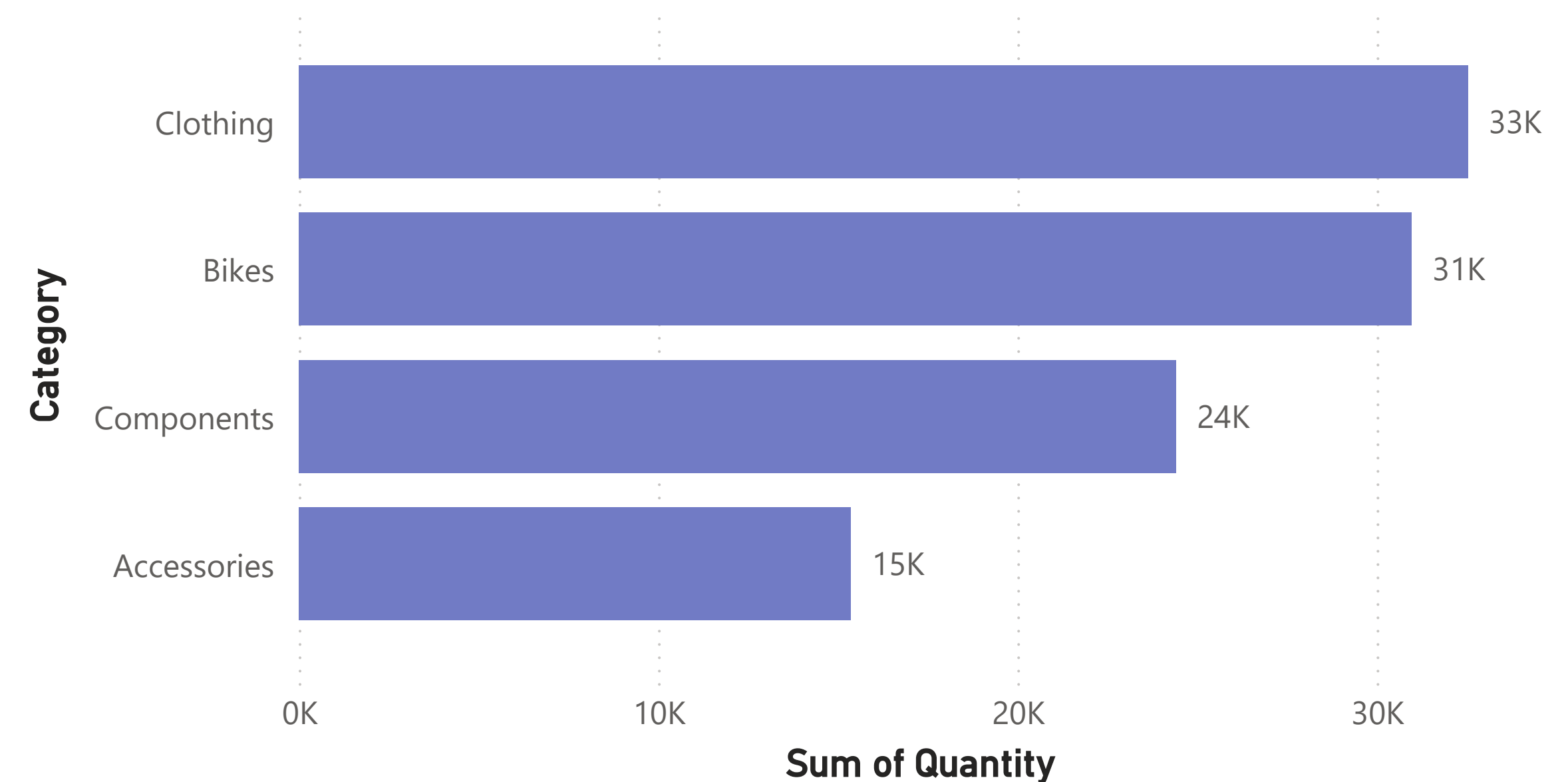


Total Sales by Country

Category Accessories Bikes Clothing Components



Total Quantity by Category



- Region
- ☐ Australia
 - ☐ Canada
 - ☐ Central
 - ☐ France
 - ☐ Germany
 - ☐ Northeast
 - ☐ Northwest
 - ☐ Southeast
 - ☐ Southwest
 - ☐ United Kingdom

| Year | Orders | Sum of Sales | Sum of Cost | Profit | Profit Margin |
|------------------------------|-------------|---------------------|---------------------|------------------|---------------|
| <div><div></div>FY2018</div> | 739 | \$16,429,043 | \$16,297,680 | \$131,362 | 0.80% |
| <div><div></div>FY2019</div> | 1255 | \$27,979,780 | \$26,768,232 | \$1,211,548 | 4.33% |
| <div><div></div>FY2020</div> | 1622 | \$33,139,748 | \$33,483,164 | (\$343,416) | -1.04% |
| Total | 3616 | \$77,548,570 | \$76,549,076 | \$999,495 | 1.29% |

Year

FY2019

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\$8,658,484

Sum of Sales

\$8,650,000

Target

\$8,484

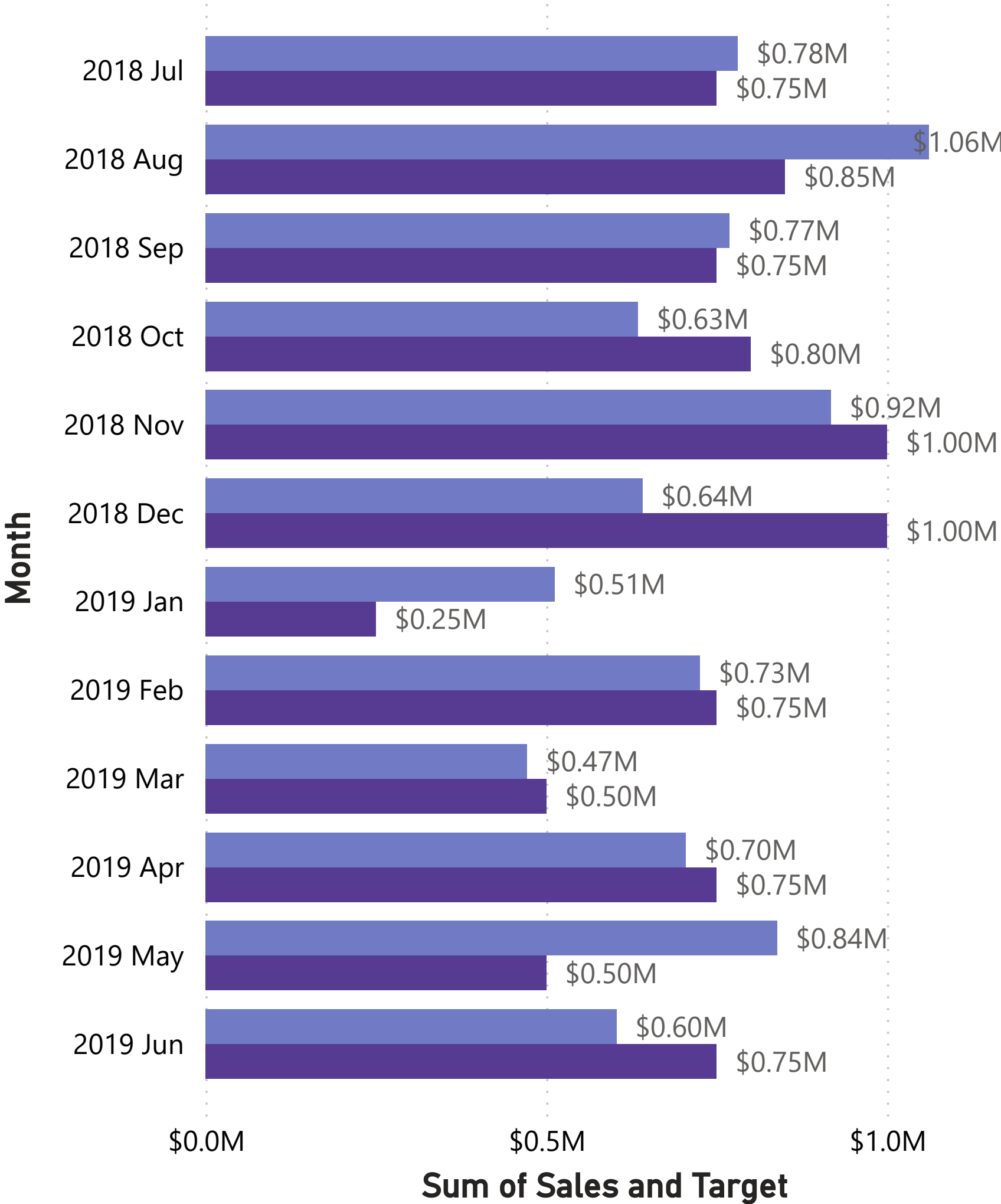
Variance

0.10%

Variance Margin

Sum of Sales and Target by Month

● Sum of Sales ● Target



Sum of Sales and Target by Month

● Sum of Sales ● Target

