OM PRAKASH

Jaipur, Rajasthan

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TECHNICAL SKILLS

• Languages: Python, SQL (MySQL)

· Libraries: NumPy, pandas, matplotlib, seaborn

- Data Skills: EDA, Data Cleaning, Data Gathering, ETL, Hypothesis Testing, Statistics
- Visualization & BI: Tableau, Power BI, Excel
- Tools: VS Code, Google Colab, Git, GitHub
- Other: Web Scraping

PROJECT EXPERIENCE

FinTrack360: Smart Personal Finance Analytics | link will be updated soon | Self Apr 2025 - May 2025

- Engineered an end-to-end financial analytics solution using SQL (with window functions), Python (pandas), and Tableau
- Automated transaction categorization, spending trends, and savings goal tracking
- Developed dynamic dashboards to visualize income vs expenses, category-wise spending, and financial KPIs
- Solved a real-world problem by enabling actionable financial insights from raw bank data

StaySense: OYO Hotel Intelligence System | link will be updated soon | Self Jun 2025 - Present

- Scraped dynamic hotel data (name, price, location, ratings) from OYO Rooms using Selenium and automated browser actions.
- Cleaned, transformed, and standardized raw data; stored it efficiently into a SQL database with proper data types.
- Engineered new features like price-per-rating and location clustering to enhance analytical depth.
- Performed detailed EDA using pandas and NumPy; visualized trends, outliers, and patterns.
- Built an interactive Power BI dashboard and ran advanced SQL window queries for ranking, trends, and anomalies.

RetailPulse: D-Mart Product Intelligence Tracker | link will be updated soon | Self Jun 2025 - Present

- Scraped real-time product data from D-Mart's website using Selenium, capturing categories, prices, units, and discounts.
- Cleaned and structured raw data using pandas and stored into SQL with proper schema and datatypes.
- Applied feature engineering (e.g., price-per-unit, discount %), handling missing values and unit inconsistencies.
- Performed EDA & visualization in Power BI, highlighting price trends, top offers, and product-wise insights.
- Used SQL window functions to rank products, analyze price changes, and generate actionable retail insights.

AutoSphere - Car Listings Analytics Dashboard | link will be updated soon | Self Jun 2025 - Present

- Scraped 1000+ used car listings from CarDekho using Selenium, collecting details like model, price, fuel type, and mileage.
- Cleaned and structured semi-unstructured HTML data into SQL tables, applying proper type casting and null handling.
- Engineered new features like cost-per-kilometer, age of vehicle, and fuel-wise average price.
- Created an interactive Power BI dashboard to analyze car pricing trends, top-selling models, and regional availability.
- Used SQL window functions to track year-over-year price shifts and rank best value-for-money listings.

EDUCATION

Jaipur National University

Aug 2023 - Aug 2026

BCA, Computer Science (GPA: 8.0/10.0)

jaipur

Achievements: Tata Capital Pank Scholarship, Indiabulls Foundation Scholarship

Rana Bai school Bagot

Jul 2021 - May 2023

Senior Secondary in PCB (GPA: 86%)

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CERTIFICATIONS

- SQL (Basic) HackeRrank
- 4 Stars in SQL HackerRank

- SQL (intermediate) HackerRank
- Microsoft Power BI certification

AWARDS & EXTRACURRICULARS

- Winner Google Arcade Program (2024)
- Indiabulls Foundation Scholarship

• Tata Capital Pank Scholarship