

Ibrahim FazaGeneral Manager/ Jordan Start

Date: 20 October, 2024 **Ref. :** S.M/09/2024

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Location: Irbid Development Area

To Whom it may concern,

I am pleased to recommend Omran Alksour, a participant in our Jordan Start Entrepreneurship Bootcamp, where he consistently impressed us with his dedication, critical thinking, and leadership skills. Throughout his time in the program, Omran demonstrated an exceptional ability to apply complex concepts in practical, impactful ways, setting him apart as a standout participant. During the bootcamp, Omran engaged in a range of intensive sessions that covered essential aspects of entrepreneurship, including Lean Canvas development, customer discovery, and the creation of Minimum Viable Products (MVPs).

His contributions to discussions on market fit and critical assumptions showcased his analytical skills and his willingness to challenge norms to achieve meaningful insights. Omran's ability to assess and pivot based on customer feedback was exceptional, reflecting his practical understanding of startup dynamics. One of Omran's key strengths is his aptitude for strategic thinking in high-pressure situations. In the MVP creation phase, he led his team with a clear vision, ensuring that each iteration reflected both customer needs and innovative solutions.

His contributions were further highlighted during our pitching sessions, where he effectively communicated his project's value proposition, demonstrating excellent public speaking and persuasion skills. His talent for presenting complex ideas in a clear, impactful manner earned him recognition among his peers and mentors. Omran's commitment to continuous improvement is evident in his pursuit of knowledge across areas crucial to entrepreneurship, such as financial modeling, team composition, and strategic networking. His openness to feedback, combined with his initiative to implement it, underscored his genuine drive to evolve as a leader. This growth mindset, coupled with his technical background and problem-solving abilities, positions him well for any future endeavors in technology and entrepreneurship. In summary, Omran has consistently displayed the qualities essential for success in both leadership and innovation.

I am confident that Omran will make a significant impact in his future pursuits and highly recommend him for any opportunities that will further develop his skills and career.

Thank you for considering this recommendation. Please do not hesitate to contact me if you require any further information.

Sincerely,

Ibrahim Faza

General Manager / Jordan Start

