


# Credit Card Transaction Report



Date

All

Client by Qtr

Q4

Q3

Q2

Q1



Total Revenue

55M

Intrest Earned

7.84M

Transation  
Amount

45M

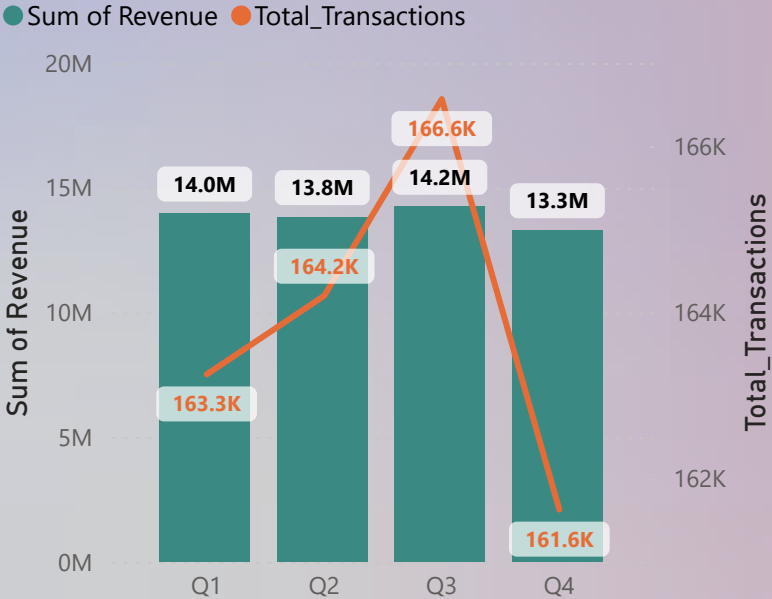
Transaction  
Count

656K

Total of Revenue

| Card_Category | Total Revenue | Total Interest_Earned | Total_Trans_Amt |
|---------------|---------------|-----------------------|-----------------|
| Blue          | 46139398      | 64,95,887.74          | 36957875        |
| Gold          | 2454072       | 3,73,784.16           | 2024078         |
| Platinum      | 1135608       | 1,61,629.05           | 953314          |
| Silver        | 5586332       | 8,12,081.28           | 4586746         |
| Total         | 55315410      | 78,43,382.23          | 44522013        |

Revenue Total Transactions By Qtr



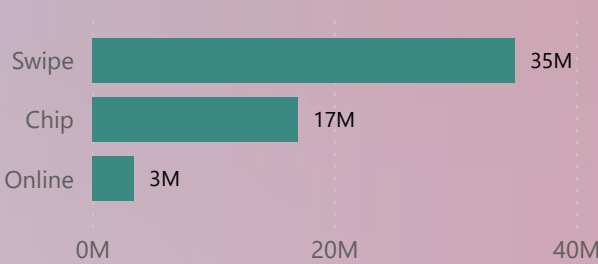
Client by Gender



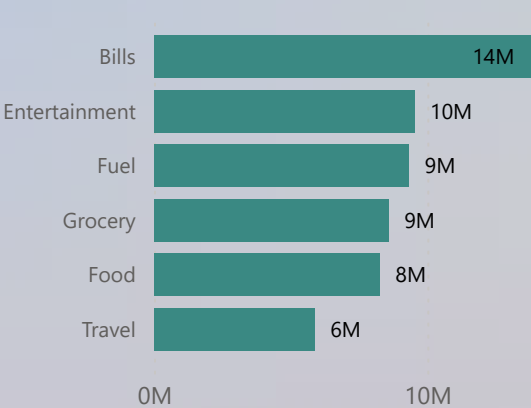
Card Category



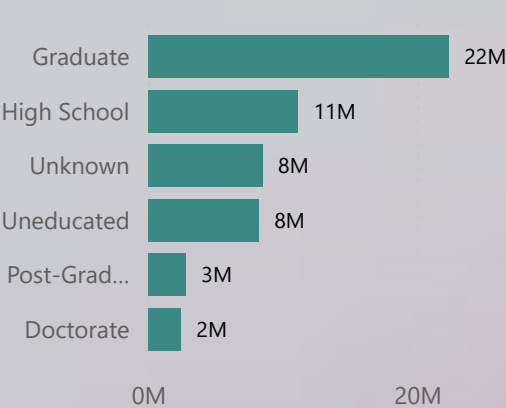
Revenue by Use Type



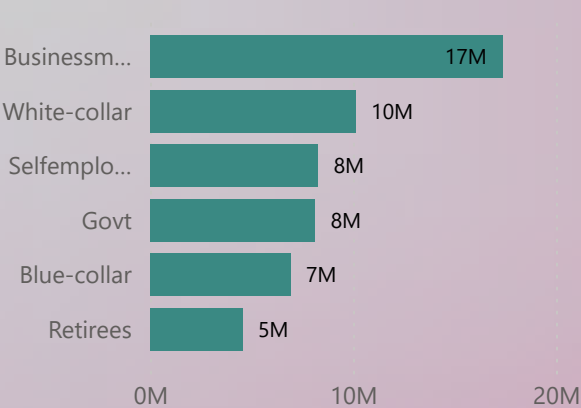
Revenue by Expenditure Type



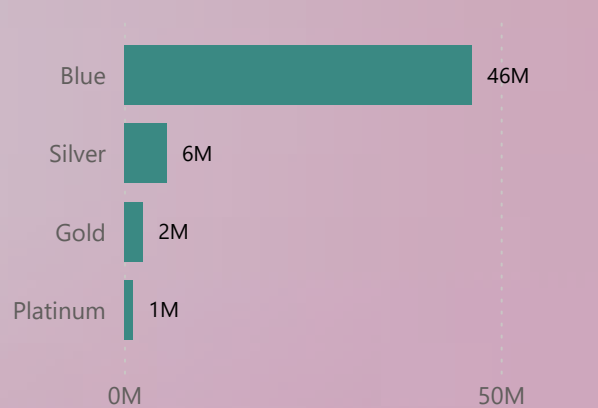
Revenue by Education



Revenue by Job



Revenue by Card Type





# Credit Card Customer Report



Date

All



Client by Gender

F

M

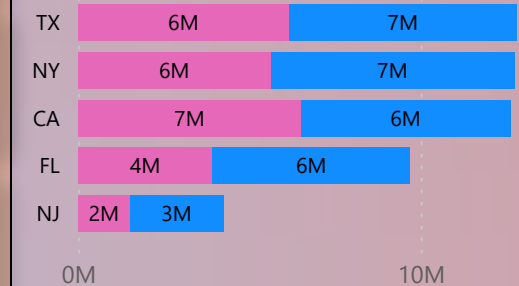
Card Category

All



Revenue by State

Gender F M



Total Revenue

55M

Intrest Earned

7.84M

Income

576M

CSS

3.19

Revenue by Gender

M

30M

F

25M

Client by Qtr

Q4

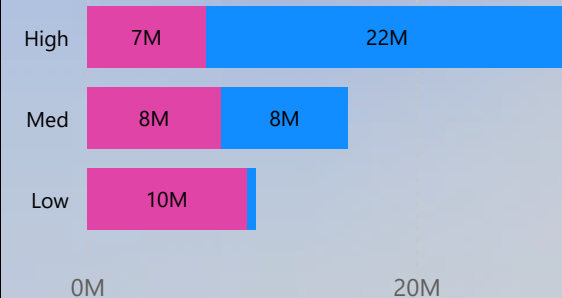
Q3

Q2

Q1

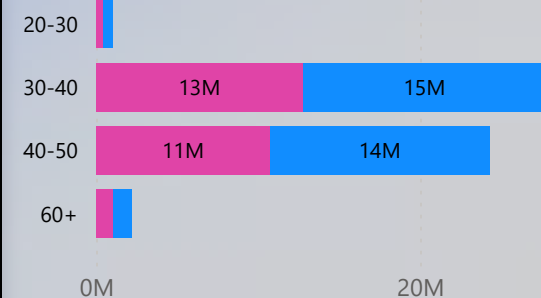
Revenue by Income Group

Gender F M



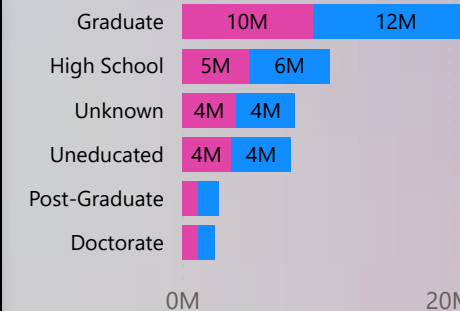
Revenue by Age Group

Gender F M



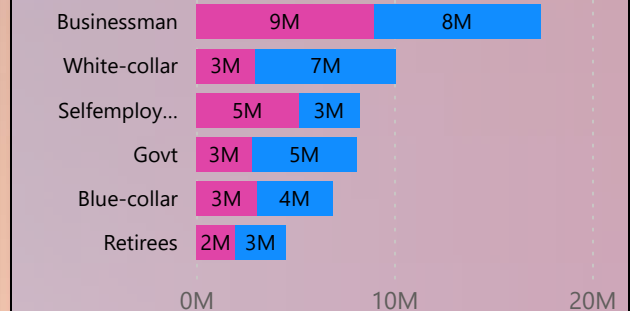
Revenue by Education Level

Gender F M



Revenue by Customer Job

Gender F M



Card Activation Within 30 Days

| Card Activation | % Activation_30_Days |
|-----------------|----------------------|
| 0               | 42.53%               |
| 1               | 57.47%               |
| Total           | 100.00%              |

Delinquent Percentage

| Delinquent_Acc | % of Delinquent_Acc |
|----------------|---------------------|
| 0              | 93.93%              |
| 1              | 6.07%               |
| Total          | 100.00%             |

Total of Revenue

| Customer_Job  | Total Revenue | Total Interest_Earned | Total_Trans_Amt |
|---------------|---------------|-----------------------|-----------------|
| Retirees      | 4535184       | 6,30,359.24           | 3623120         |
| Blue-collar   | 6904279       | 9,52,800.57           | 5488838         |
| Selfemployeed | 8261758       | 11,19,741.81          | 6395026         |
| Govt          | 8111701       | 11,60,016.37          | 6507875         |
| White-collar  | 10114656      | 14,41,073.93          | 8221742         |
| Businessman   | 17287822      | 25,20,200.21          | 14285412        |
| Total         | 55315410      | 78,43,382.23          | 44522013        |