

## 72-Day Data Analytics Content Calendar

Day 1: Announce your 72-day journey on LinkedIn

Day 3: Post a short Excel tip with a visual

Day 5: Share your Python setup and first script

Day 8: Post SQL query with visualization (Excel or Tableau)

Day 10: Summarize what you've learned so far

Day 14: Before/After transformation from raw data

Day 18: GIF showing project dashboard in Tableau

Day 21: Share 3 favorite data resources

Day 28: Midpoint: Write Medium post or video story

Day 35: Ask a question or poll in a post

Day 45: Post tutorial: 'How I cleaned healthcare data'

Day 60: Reflection post + progress snapshot

Day 72: Final transformation post + call to hire/collab