

Product Development Update

We are pleased to announce the completion of the **initial Information Architecture (IA)** and **prototype design** for the core sections of our student-focused productivity app. This milestone reflects steady progress toward delivering a tool that helps students stay focused, beat phone distractions, and manage study time smarter.

Before beginning the design process, we conducted a **student survey** sent to different student demographics to better understand user needs and pain points. The insights gathered guided our decisions and ensured the app's features are relevant and practical for students.

Survey Link:

[Google Forms](#)

[Google spreadsheets](#)

Figma Link:

[OnZone initial Design](#)

The completed designs include:

- **Home Tab** – offering students quick access to focus tools and real-time productivity tracking.
- **Growth Tab** – built to track focus streaks, provide meaningful insights, and reward progress.
- **To-Do Tab** – enabling structured task management and smarter study scheduling.
- **Profile Tab** – designed for personalization and monitoring individual performance.
- **Study Zone** – a dedicated space for students to upload PDF study materials, stay within the app while studying, and leverage AI-powered features to generate quizzes from their uploaded content for smarter revision.

This achievement sets a solid foundation for the next phases of development as we continue to refine the user experience and expand functionality.

Team Contributions:

- IA: Mohamed Al Basyoune
- Home Tab: Ziad Ibrahim
- Growth Tab: Mina Saed
- Study Zone: Peter Girgis
- To-Do Tab: Marslino Medhat
- Profile: Mina Saed and Ahmed Emad

