

James Onasayo

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- ❖ James Onasayo

Summary

Accomplished [Upwork](#) writer, recognized as a [top-rated Plus](#) professional, offering a demonstrated ability to deliver exceptional content tailored to diverse client needs, specializing in articles, blogs and website copy. I excel in precision, research and SEO optimization. With a proven track record of meeting tight deadline and surpassing client expectation, my writing styles combines clarity and engagement. My commitment to continuous improvement and client satisfaction, as reflected in positive feedback, positions me as a reliable asset for your content creation requirements.

Skills Soft Skill(s): Problem-solving | Collaboration | Initiative | Creativity | Leadership | Relationship & Stakeholders Management | Interrelations

Hard Skill(s): Content Creation & Marketing | Content Management Systems- Blogger, WordPress, Squarespace, MailChimp | Content Audit | Inventory & data Management | User and Keyword Research | Search Engine Optimization (SEO) | Guide & Curriculum Development | Program Management | Proficient use of Microsoft Office (Word, Excel, PowerPoint, Outlook) and Google Workspace | Sound Grammar and Editing | Email Marketing

Language(s): English (Very Fluent), French (Basic)

Experience

June 2021 – present

- **Upwork** – Top Rated Plus Freelancer,
<https://www.upwork.com/freelancers/~0196a9c823e664b4d4>

Worked on projects that cut across wide range of niches, from eBooks to cryptocurrency, health, fitness, personal finance, tech, pets and home decorations. I've also worked with some amazing companies, including Ketogenic, elitehunt.io, Magellan ai to facilitate their content project goals. While working with this top brand, I curated research-based content that helped them established a formidable reputation as thought leaders in their respective niches. Below is the link to my portfolio;

https://docs.google.com/document/d/12spVVwQb-HASXk_-poZhUDtJU8vz_KyBern4IKyZYPI/edit#heading=h.mbjsiz6n6jlo

Education

September 2017 – July 2023

Obafemi Awolowo University, Ile-Ife, Osun-State - *BMR. Physiotherapy*

Certifications

- Center for Bioethics and Research, 2021
- Indiana University Confirmation Certificate on Recognizing Plagiarism
- Content Marketing fundamentals
- Content Marketing and SEO Fundamentals
- Bachelor of Copywriting