











Campaign Accepted 1
∨ □ Absurd
✓ □ Alone
✓ ☐ Divorced
∨ □ Married
✓ □ Single

Marital_Status	Sum of NumStorePurchases	Total Spending	Sum of NumWebPurchases	Sum of NumDeals
Absurd	13	2385	7	
Alone	12	770	15	
Divorced	1350	141666	1000	
Married	5055	510453	3532	
Single	2707	291112	1859	
Together	3327	352865	2367	
Total	12970	1356988	9150	

Camp	paign Accepted 2
$\vee \Box$	Married
$\vee \square$	Single
$\vee \square$	Together
\vee	Widow
✓ □	YOLO