

# PITCH DECK.



Decentralized Credential  
Proof & Verification Protocol  
Built under Absalex Labs



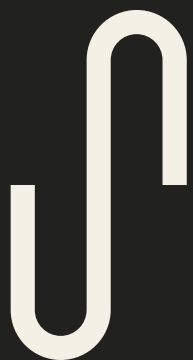
# THE PROBLEM

Verification today is slow, fragmented, and insecure. Users repeatedly expose sensitive data IDs, certificates, documents just to prove basic facts, creating unnecessary risk. Organizations, in turn, face fraud, manual reviews, and inconsistent verification standards across platforms.

## KEY POINTS:

- SENSITIVE DATA OVEREXPOSURE
- SLOW, REPETITIVE VERIFICATION
- CENTRALIZED, FRAGMENTED SYSTEMS
- NO PRIVACY-PRESERVING CREDENTIAL PROOF LAYER

There is no unified, privacy-preserving infrastructure for proving identity or credentials without revealing the underlying data. The market needs a decentralized engine capable of anchoring, validating, and trustlessly proving any credential with minimal data exposure.





# THE SOLUTION

OnchainCreds delivers a decentralized, privacy-preserving verification engine that lets users prove identity and credentials without exposing raw data. By anchoring verifiable proofs on-chain and enabling seamless validation across platforms, it replaces slow, fragmented checks with a unified, tamper-proof, and interoperable credential layer for users, institutions, and applications.



## IDENTITY LAYER

*Assigns each user a single, tamper-proof on-chain ID that powers secure, cross-platform verification.*

## PRIVACY-PRESERVING PROOFS

*Validates credentials without revealing the underlying personal data.*

## INTEROPERABLE VERIFICATION ENGINE

*Works across applications, institutions, and ecosystems with a unified verification standard.*

## TRUSTED ON-CHAIN ANCHORING

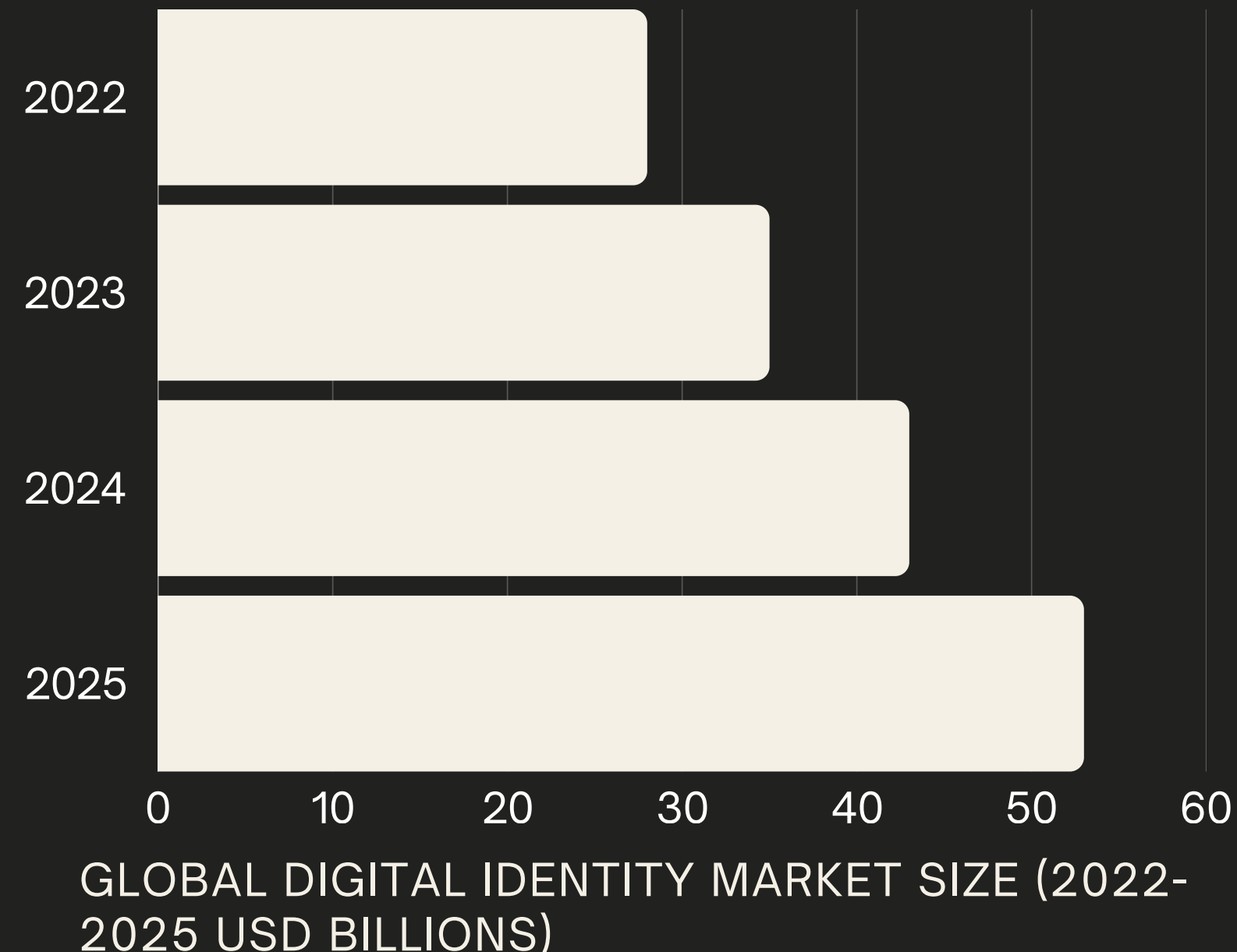
*Stores cryptographic proofs on-chain to ensure integrity, auditability, and fraud resistance.*



# MARKET OPPORTUNITY

The demand for secure, low-friction identity and credential verification is accelerating as individuals and organizations migrate toward digital-first systems, especially in high-trust environments.

**THE GLOBAL IDENTITY VERIFICATION MARKET EXCEEDS \$14 BILLION, WITH DIGITAL IDENTITY SOLUTIONS EXPANDING AT OVER 11% ANNUALLY AND PROJECTED TO REACH MORE THAN \$145 BILLION BY 2030.**



- DECENTRALIZED IDENTITY LAYER
- INTEROPERABLE VERIFICATION ENGINE
- TRUSTED ON-CHAIN ANCHORS
- PRIVATE CREDENTIAL PROOFS



# PRODUCT OVERVIEW

OnchainCreds is a decentralized identity and credential verification infrastructure that enables users and organizations to prove facts, validate credentials, and establish trust without exposing raw personal data.

## Unique Advantage

OnchainCreds removes data exposure from verification, giving users ownership of their identity while enabling organizations to trust proofs instantly and securely.



### Trustless Identity Anchoring

Each user receives a verifiable on-chain ID mapped to their wallet.

### Private Credential Proofs

Credentials are verified through minimal-exposure attestations, not full data reveal.



### Modular Verification Engine

Any institution can issue, validate, or consume proofs via a unified protocol.

### Interoperable by Design

Works across applications, sectors, and credential formats.



# BUSINESS MODEL

OnchainCreds generates revenue through ID minting fees, paid credential issuance, and a verification API for organizations. Enterprise clients access advanced tools through subscription-based licensing, creating a scalable and recurring revenue stream.

## VERIFICATION API

Businesses pay to integrate OnchainCreds' zero-knowledge verification engine for automated trust checks KYC replacement, credential validation, or workforce screening.

## ENTERPRISE LICENSING

Institutions access advanced dashboards, bulk credential issuance, analytics, and governance features through subscription-based enterprise plans.

## IDENTITY MINTING FEES

Users pay a small fee to mint their decentralized OnchainCreds ID. This establishes a recurring revenue stream tied to identity creation.

## CREDENTIAL ISSUANCE FEES

Platforms, organizations, and projects pay per credential they anchor on-chain (e.g., certificates, badges, employment proofs, academic records).



# COMPETITIVE ADVANTAGE

## PRIVACY-FIRST DESIGN

User information never needs to be exposed. Only proofs are shared, ensuring compliance with modern privacy expectations.

## UNIFIED CREDENTIAL LAYER

A single infrastructure that supports identity, certificates, badges, and institutional credentials, making verification seamless across platforms.

## TRUSTLESS ON- CHAIN VERIFICATION

Verification is automated and tamper-proof, removing the need for manual checks or centralized gatekeepers.

## MODULAR, SCALABLE ARCHITECTURE

Built so organizations can integrate easily, extend capabilities, and scale from small communities to enterprise-level systems.







# GO-TO-MARKET STRATEGY

We will target developers and platforms first, driving adoption through integrations, ecosystem partnerships, and streamlined SDK onboarding.



CREDIBILITY THROUGH  
DEMONSTRATIONS

COMMUNITY-DRIVEN  
GROWTH

TARGET EARLY  
ADOPTERS

DEVELOPER-FIRST  
DISTRIBUTION

PARTNERSHIP-LED  
EXPANSION





# HOW IT WORKS

## **User Credential Minting**

Users mint their own attestations as personal credentials, anchored to a secure on-chain ID card.

## **ID Card Submission**

Users can submit their ID card to any institution, school, or organization for onboarding or verification.

## **Institutional Issuance**

Approved institutions can issue certificates, badges, and official records directly to the user's ID card, ensuring a unified credential profile.

## **Reputation Layers**

Each profile evolves through two reputation streams: on-chain behavioral signals and off-chain social reputation, consolidated under the user's identity.

## **Verification Layer**

Organizations and platforms can verify user credentials, identities, and certificates through a tamper-proof, trustless validation process.

## **User-Controlled Validation**

Users can independently verify their own certificates or documents whenever required for applications or compliance.



**MVP  
SIMULATION**

**MVP**

**ONCHAIN  
CRED**

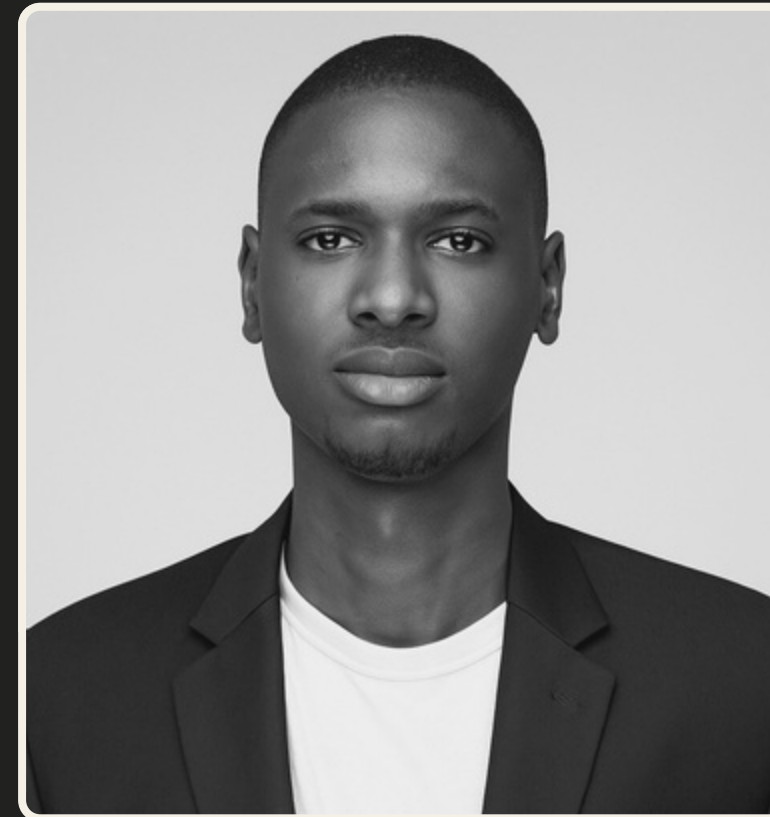


**ROAD MAP**



# OUR TEAM

A diverse team of builders creating credential infrastructure for the new digital economy.



**ABSALEM AROON**  
Chief Executive Officer  
(CEO)



**DAREEED**  
Chief Technical Officer  
(CTO)



# THANK YOU

Proof of Merit, Not Words.  
OnchainCreds Building trust where it belongs: on-chain.

## ONCHAIN CREDs



### CONTACT US:



@OnchainCreds



@OnchainCreds



<https://onchaincreds.vercel.app>