

PITCH DECK.



Decentralized Credential
Proof & Verification Protocol
Built under Absalex Labs



THE PROBLEM



Verification today is slow, fragmented, and insecure. Users repeatedly expose sensitive data IDs, certificates, documents just to prove basic facts, creating unnecessary risk. Organizations, in turn, face fraud, manual reviews, and inconsistent verification standards across platforms.

KEY POINTS:

- SENSITIVE DATA OVEREXPOSURE
- SLOW, REPETITIVE VERIFICATION
- CENTRALIZED, FRAGMENTED SYSTEMS
- NO PRIVACY-PRESERVING CREDENTIAL PROOF LAYER

There is no unified, privacy-preserving infrastructure for proving identity or credentials without revealing the underlying data. The market needs a decentralized engine capable of anchoring, validating, and trustlessly proving any credential with minimal data exposure.



THE SOLUTION

OnchainCreds delivers a decentralized, privacy-preserving verification engine that lets users prove identity and credentials without exposing raw data. By anchoring verifiable proofs on-chain and enabling seamless validation across platforms, it replaces slow, fragmented checks with a unified, tamper-proof, and interoperable credential layer for users, institutions, and applications.

IDENTITY LAYER

Assigns each user a single, tamper-proof on-chain ID that powers secure, cross-platform verification.

PRIVACY-PRESERVING PROOFS

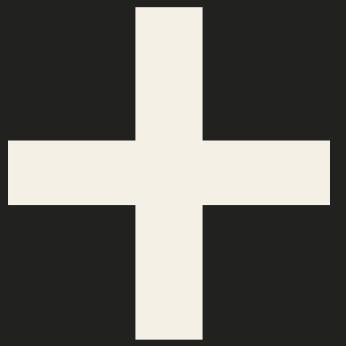
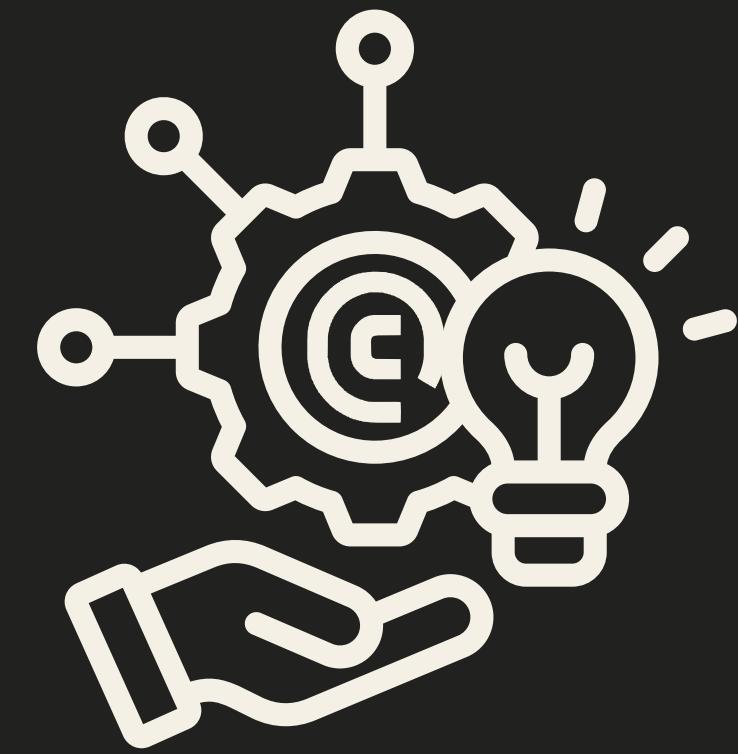
Validates credentials without revealing the underlying personal data.

INTEROPERABLE VERIFICATION ENGINE

Works across applications, institutions, and ecosystems with a unified verification standard.

TRUSTED ON-CHAIN ANCHORING

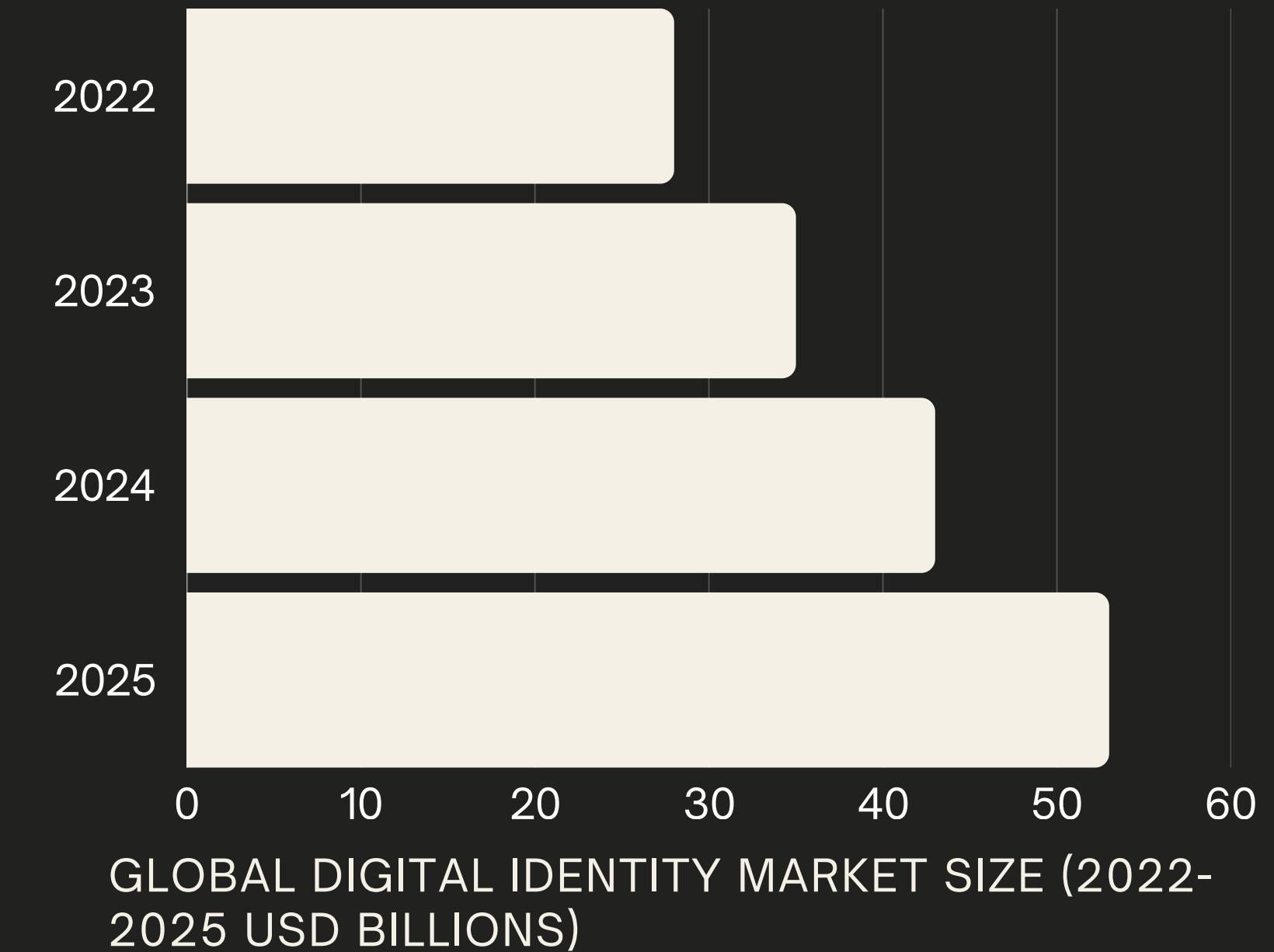
Stores cryptographic proofs on-chain to ensure integrity, auditability, and fraud resistance.





MARKET OPPORTUNITY

The demand for secure, low-friction identity and credential verification is accelerating as individuals and organizations migrate toward digital-first systems, especially in high-trust environments.



THE GLOBAL IDENTITY VERIFICATION MARKET EXCEEDS \$14 BILLION, WITH DIGITAL IDENTITY SOLUTIONS EXPANDING AT OVER 11% ANNUALLY AND PROJECTED TO REACH MORE THAN \$145 BILLION BY 2030.

- DECENTRALIZED IDENTITY LAYER
- TRUSTED ON-CHAIN ANCHORS
- INTEROPERABLE VERIFICATION ENGINE
- PRIVATE CREDENTIAL PROOFS

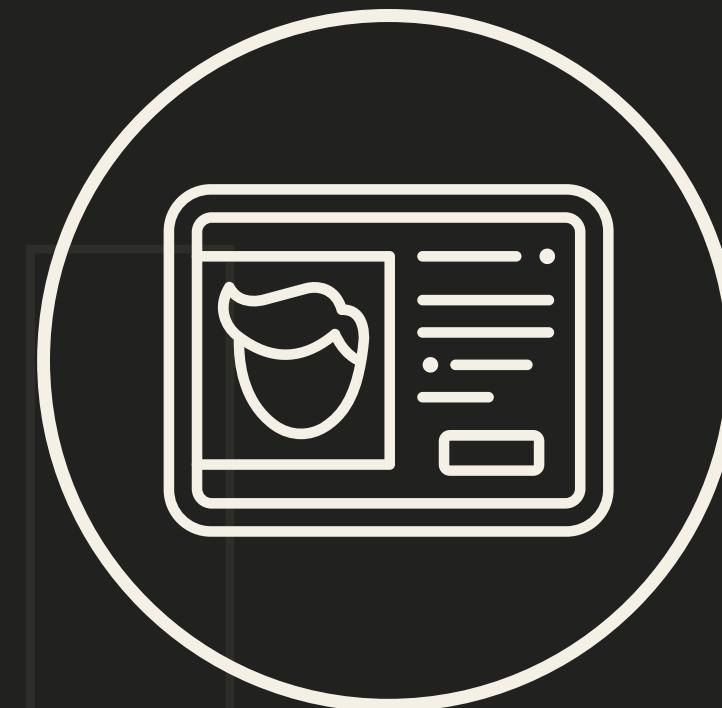


PRODUCT OVERVIEW

OnchainCreds is a decentralized identity and credential verification infrastructure that enables users and organizations to prove facts, validate credentials, and establish trust without exposing raw personal data.

Unique Advantage

OnchainCreds removes data exposure from verification, giving users ownership of their identity while enabling organizations to trust proofs instantly and securely.



Trustless Identity Anchoring
Each user receives a verifiable on-chain ID mapped to their wallet.

Private Credential Proofs
Credentials are verified through minimal-exposure attestations, not full data reveal.



Modular Verification Engine
Any institution can issue, validate, or consume proofs via a unified protocol.

Interoperable by Design
Works across applications, sectors, and credential formats.



BUSINESS MODEL

OnchainCreds generates revenue through ID minting fees, paid credential issuance, and a verification API for organizations. Enterprise clients access advanced tools through subscription-based licensing, creating a scalable and recurring revenue stream.

VERIFICATION API

ENTERPRISE LICENSING

IDENTITY MINTING FEES

CREDENTIAL ISSUANCE FEES

Businesses pay to integrate OnchainCreds' zero-knowledge verification engine for automated trust checks KYC replacement, credential validation, or workforce screening.

Institutions access advanced dashboards, bulk credential issuance, analytics, and governance features through subscription-based enterprise plans.

Users pay a small fee to mint their decentralized OnchainCreds ID. This establishes a recurring revenue stream tied to identity creation.

Platforms, organizations, and projects pay per credential they anchor on-chain (e.g., certificates, badges, employment proofs, academic records).



COMPETITIVE ADVANTAGE

PRIVACY-FIRST DESIGN

User information never needs to be exposed. Only proofs are shared, ensuring compliance with modern privacy expectations.

UNIFIED CREDENTIAL LAYER

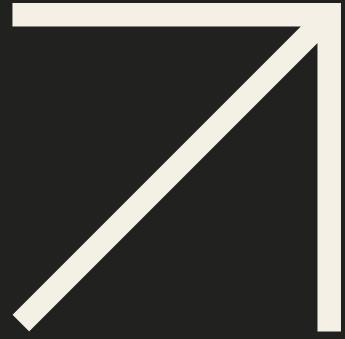
A single infrastructure that supports identity, certificates, badges, and institutional credentials, making verification seamless across platforms.

TRUSTLESS ON-CHAIN VERIFICATION

Verification is automated and tamper-proof, removing the need for manual checks or centralized gatekeepers.

MODULAR, SCALABLE ARCHITECTURE

Built so organizations can integrate easily, extend capabilities, and scale from small communities to enterprise-level systems.



GO-TO-MARKET STRATEGY

We will target developers and platforms first, driving adoption through integrations, ecosystem partnerships, and streamlined SDK onboarding.

CREDIBILITY THROUGH DEMONSTRATIONS

COMMUNITY-DRIVEN GROWTH

TARGET EARLY ADOPTERS

DEVELOPER-FIRST DISTRIBUTION

PARTNERSHIP-LED EXPANSION



HOW IT WORKS

User Credential Minting

Users mint their own attestations as personal credentials, anchored to a secure on-chain ID card.

ID Card Submission

Users can submit their ID card to any institution, school, or organization for onboarding or verification.

Institutional Issuance

Approved institutions can issue certificates, badges, and official records directly to the user's ID card, ensuring a unified credential profile.

Reputation Layers

Each profile evolves through two reputation streams: on-chain behavioral signals and off-chain social reputation, consolidated under the user's identity.

Verification Layer

Organizations and platforms can verify user credentials, identities, and certificates through a tamper-proof, trustless validation process.

User-Controlled Validation

Users can independently verify their own certificates or documents whenever required for applications or compliance.



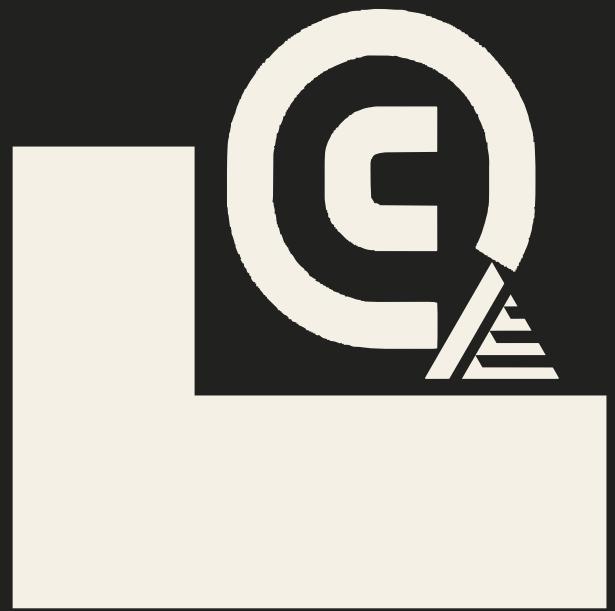
**MVP
SIMULATION**

MVP

ROAD MAP

**ONCHAIN
CREDITS**





OUR TEAM

A diverse team of builders creating credential infrastructure for the new digital economy.



ABSALEM AROON
Chief Executive Officer
(CEO)



DAREEED
Chief Technical Officer
(CTO)



THANK YOU

Proof of Merit, Not Words.
OnchainCreds Building trust where it belongs: on-chain.

ONCHAIN CREDTS

CONTACT US:

 @OnchainCreds

 @OnchainCreds

 <https://onchaincreds.vercel.app>

