

CHAPTER III

RESEARCH DESIGN AND METHODOLOGY

3.1. Research Methodology

This study employs a mixed-methods approach to thoroughly examine the rental management system at Taguig People's Market. This approach enables the integration of quantitative data derived from structured questionnaires with qualitative insights obtained through interviews and observations, facilitating a comprehensive investigation.

3.2. Respondents

The respondents for this study comprise vendors operating within Taguig People's Market, a bustling marketplace located in Lower Bicutan, Taguig City. The market serves as a vital hub for local commerce, offering a diverse array of goods and services to residents and visitors alike.

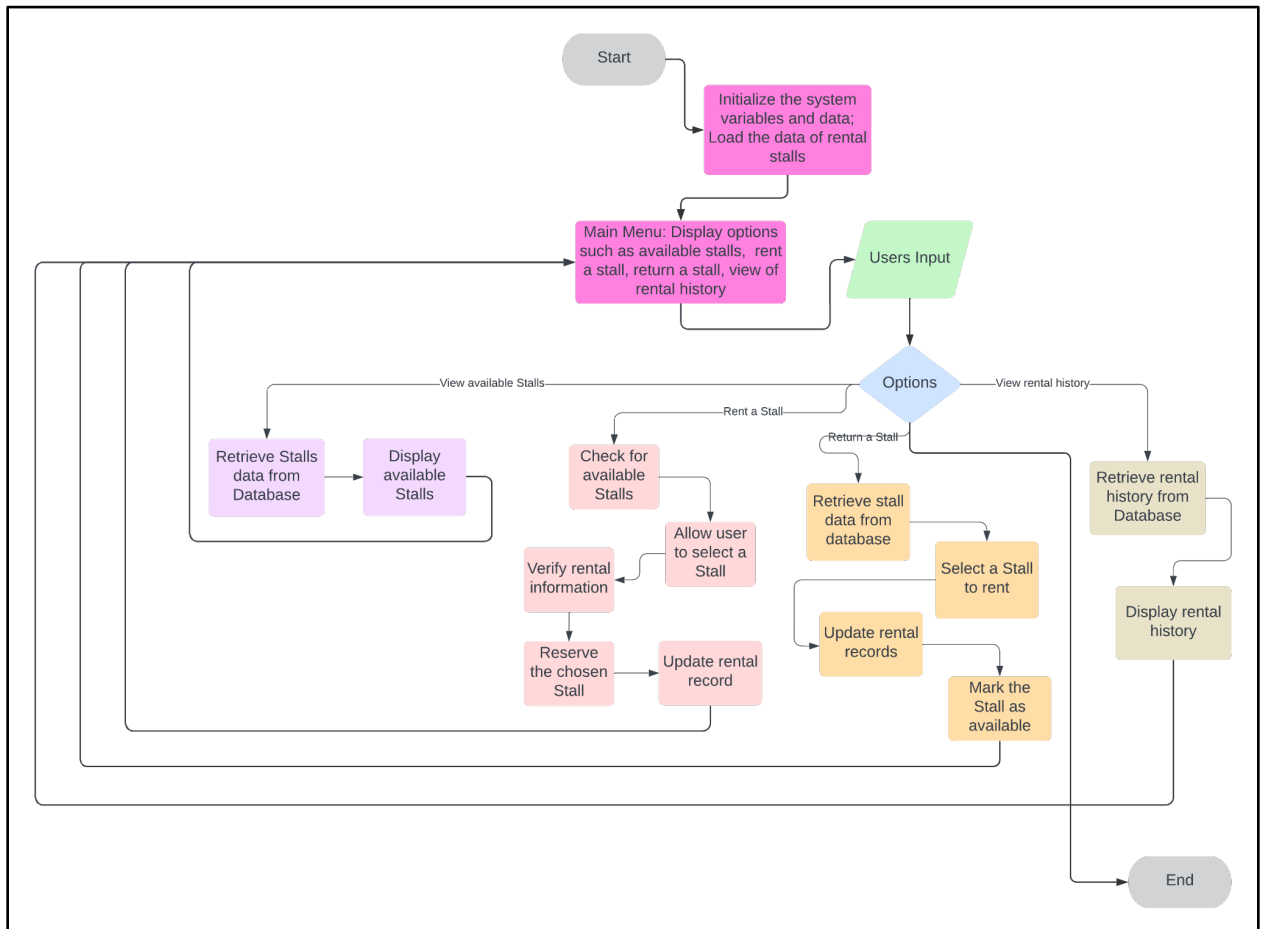
3.3. Research Instrument

By focusing on the vendors at Taguig People's Market, this study aims to explore the socio-economic landscape, market dynamics, and challenges faced by local entrepreneurs in sustaining their businesses within the vibrant marketplace of Lower Bicutan, Taguig City.

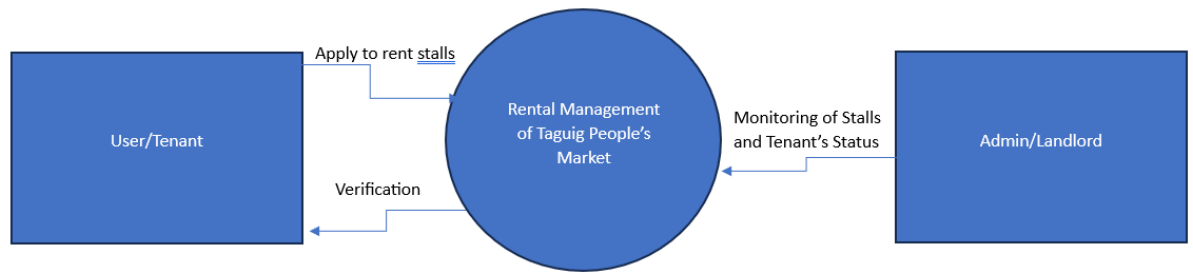
Our primary approach to data collection revolves around leveraging an existing study as the foundation for our research tool. This structured assessment instrument aims to evaluate vendors' rental experiences centered on satisfaction, communication, support, maintenance, and facilities. By incorporating established scales from prior research on vendor satisfaction and organizational behavior, this instrument guarantees thorough data collection and analysis.

3.4. Design Procedure

3.4.1. Program Flowchart

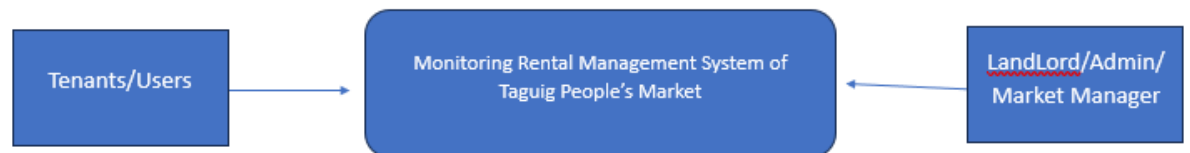


3.4.2. Context Flow Diagram

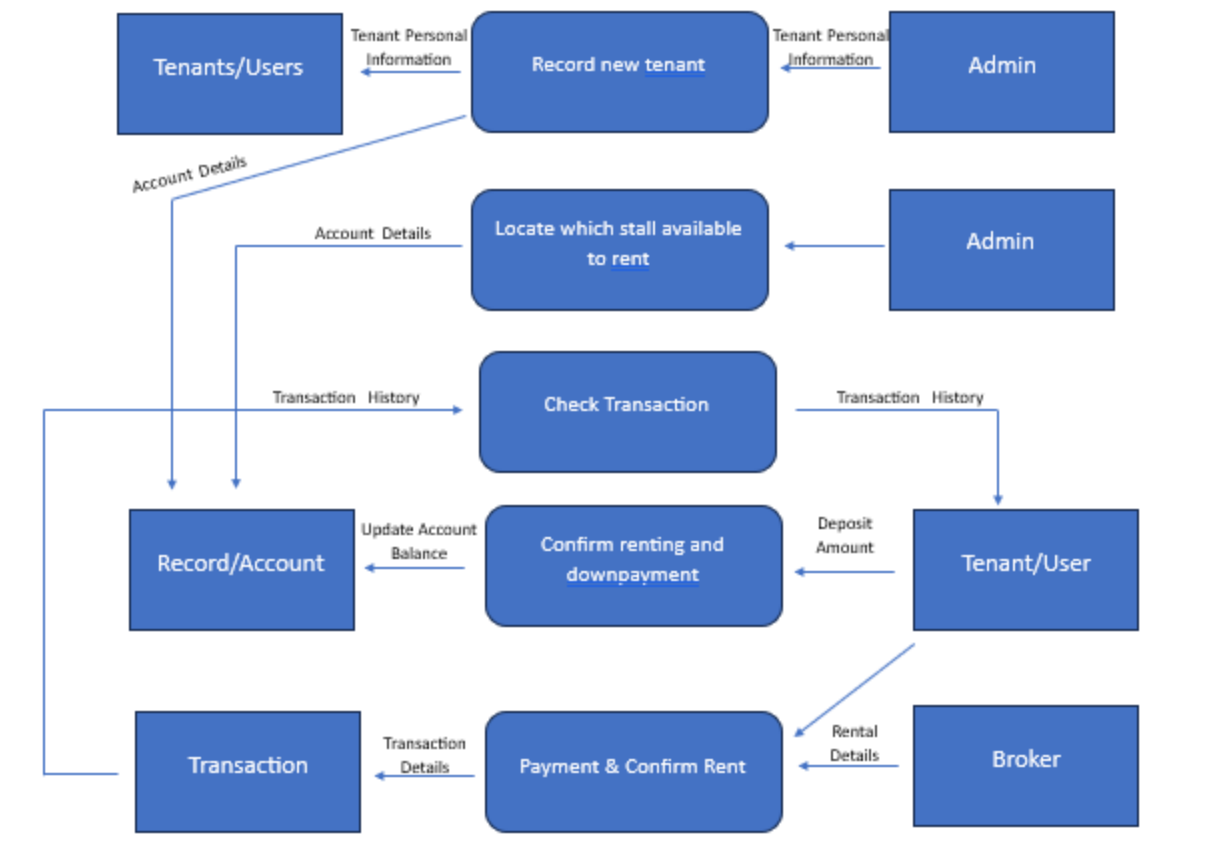


3.4.3. Data Flow Diagram

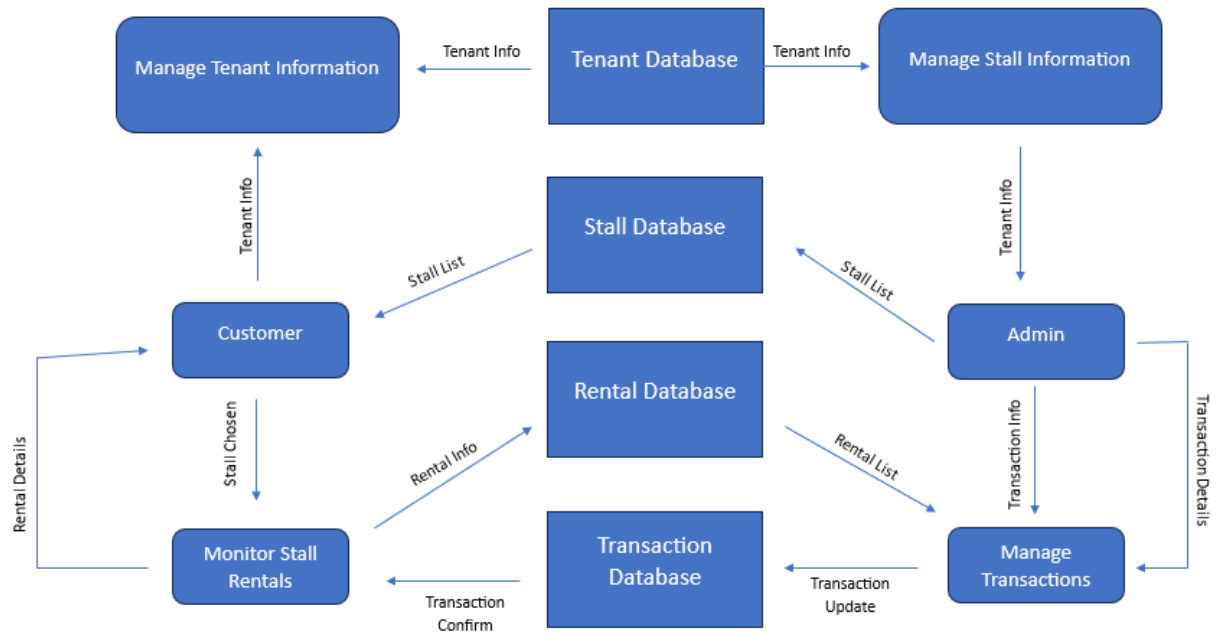
3.4.3.1 Data Flow Diagram Level 0



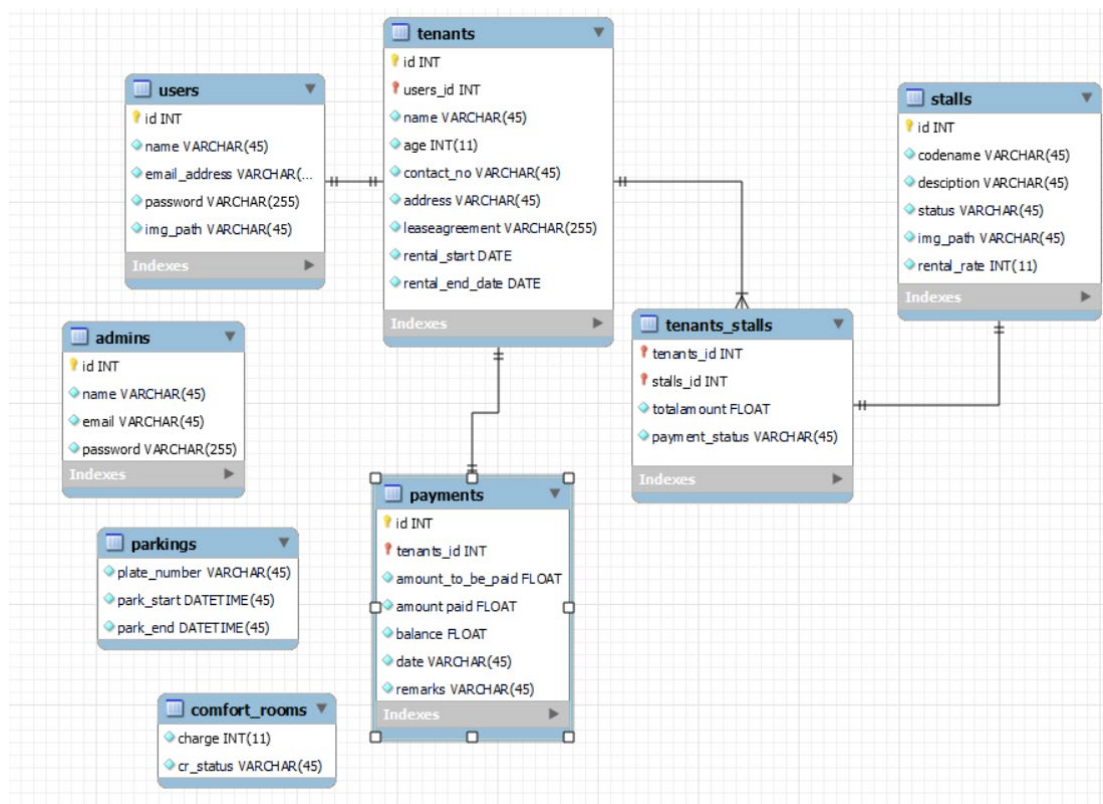
3.4.3.2 Data Flow Diagram Level 1



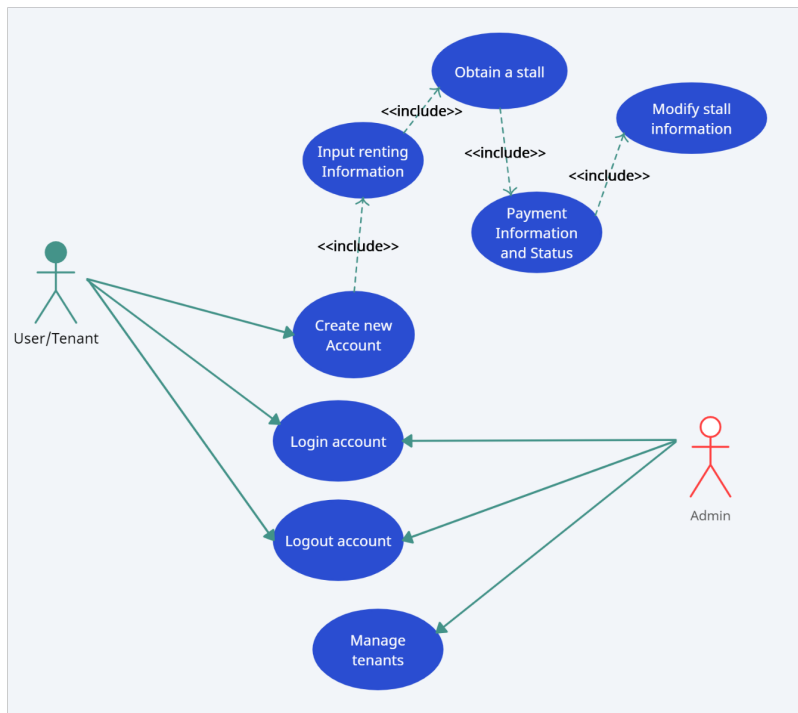
3.4.3.3 Data Flow Diagram Level 2



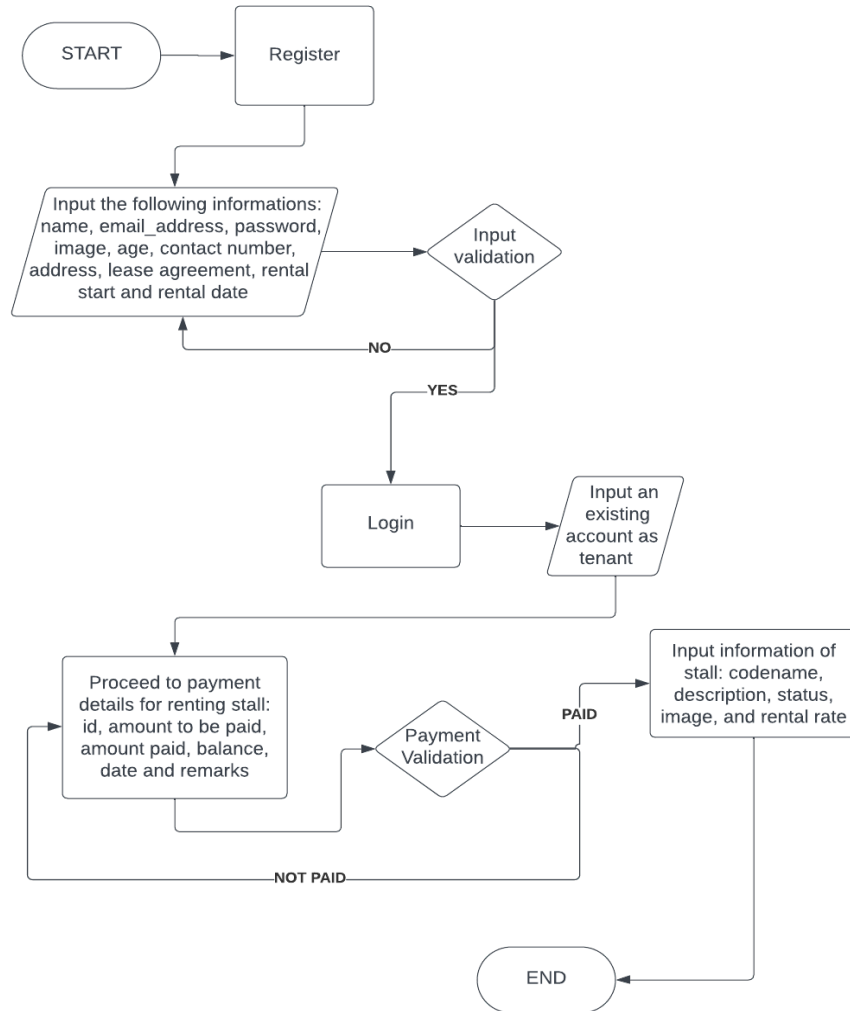
3.5. Entity Relationship Diagram



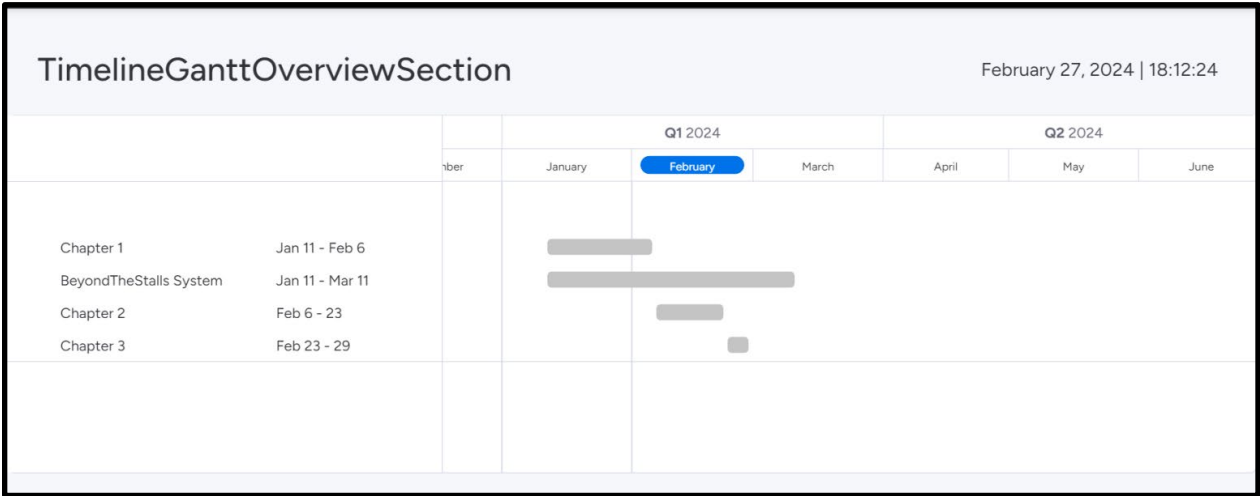
3.6. Use Case Diagram



3.7. System Flowchart



3.8. Gantt Chart



Project		Owner	Status ⓘ	Due date ⓘ	Files	Timeline ⓘ	Dependency ⓘ
Chapter 1	+	+3	Done	Feb-6		! Jan 11 - Feb 6	
Chapter 2	+	+3	Done	Feb-24		! Feb 6 - 23	Chapter 1
Chapter 3	+	+3	Working on it	Feb 29		Feb 23 - 29	Chapter 1 +1
BeyondTheStalls System	+	+3	Working on it	Mar 14		Jan 11 - Mar 11	Chapter 3 +2