



Indian Institute of Information Technology Sri City, Chittoor

(An Institute of National Importance Under an Act of Parliament)



ASCENTA '25

IGNITING RESEARCH, INNOVATION
& ENTREPRENEURSHIP



THE BEST TIME TO
KICKSTART YOUR SPINOFF
IS NOW.

WHEN?
Saturday
1 st March 2025

WHERE?
IIIT Sri City

**WHAT'S IN IT
FOR YOU?**

- Funding & Investment - Secure seed funding for your startup
- Mentorship - Learn from top entrepreneurs & VCs
- Networking - Connect with investors & industry leaders.
- Research & Market Exposure
- Real-World Validation
- Resources & Acceleration

GUIDELINES:

- Each team (1-3 members) must submit a 2-3 min video showcasing their prototype/product by 23rd Feb.
- Shortlisted teams will deliver a 2-3 min elevator pitch to the jury on 1st March 2025.
- Finalists will present a 10 min detailed pitch to the jury in the last round (1st March).
- Registration Link: [Click Here!](#)

**WHAT IS
ASCENTA ?**

- ASCENTA, IIIT Sri City's flagship event as a part of Abhisarga 2025.
- A premier platform for Research Innovation and Entrepreneurship, fostering an open innovation ecosystem.
- Focused on Deep Tech, highlighting:
 - Student-led startups
 - Faculty research
 - PhD ventures with market potential
- Designed to bridge academia and industry, connecting innovators with:
 - Mentors
 - Investors
 - Resources
- Aim: Accelerate ideas into scalable, real-world solutions.
- Catalyst for groundbreaking advancements and industry collaboration.
- Organized & Managed by E-Cell and Gyan Circle Ventures.

A PANEL OF INDUSTRY LEADERS, INCLUDING CEO'S, CFO'S, CTO'S, VC'S AND FOUNDERS, WILL SERVE AS THE JURY, FUNDING THE HIGH POTENTIAL TEAMS.