



Chia Shih

Public Relations Officer

886+932375558 · schia0446@gmail.com

Skills

Marketing Analytics

Customer Relationship
Management Skills

Business Development
Strategies

Building Relationships

Interpersonal
Communication Skills

SAS

Excel VBA

Languages

English

Chinese

Hobbies

Violin

Cooking

Profile

- Advanced knowledge in Medicine and Health Care System
- Specialize DNA sequencing of human disease
- Two year's experience as a business executive
- Deep passion for marketing
- Great communication skills

Education

Master, China Medical University

September 2019 — June 2021

Department of Healthcare Administration

Bachelor, Tamkang University, Taipei

September 2013 — July 2017

Department of Business Administration

Employment History

Medical Divisions Performance Center (Intern), CHANGHUA CHRISTIAN HOSPITAL, Changhua

March 2021 — April 2021

- Medical equipment market analysis
- Cross-functional issue solving

Business Executive, The Place, Taichung

April 2018 — August 2019

- Market the hotel through social media, Scales call, PR, and advertising to increase hotel room occupancy and facilities.
- Maximizing the profitability of the hotel by always providing an outstanding quality of service to guests.

English Tutor, Hess international educational group, Taipei

March 2015 — May 2016

- Monitor student progress and communicate with parents to meet their educational goals.