



# Chia Shih

## Public Relations Officer

886+932375558 · [schia0446@gmail.com](mailto:schia0446@gmail.com)

### Skills

Marketing Analytics

Customer Relationship  
Management Skills

Business Development  
Strategies

Building Relationships

Interpersonal  
Communication Skills

SAS

Excel VBA

### Languages

English

Chinese

### Hobbies

Violin

Cooking

### Profile

- Advanced knowledge in Medicine and Health Care System
- Specialize DNA sequencing of human disease
- Two year's experience as a business executive
- Deep passion for marketing
- Great communication skills

### Education

#### Master, China Medical University

September 2019 — June 2021

Department of Healthcare Administration

#### Bachelor, Tamkang University

September 2013 — July 2017

Department of Business Administration

### Employment History

#### Medical Divisions Performance Center (Intern), CHANGHUA CHRISTIAN HOSPITAL, Changhua

March 2021 — April 2021

- Medical equipment market analysis
- Cross-functional issue solving

#### Business Executive, The Place, Taichung

April 2018 — August 2019

- Market the hotel through social media, Scales call, PR, and advertising to increase hotel room occupancy and facilities.
- Maximizing the profitability of the hotel by always providing an outstanding quality of service to guests.

#### English Tutor, Hess international educational group, Taipei

March 2015 — May 2016

- Monitor student progress and communicate with parents to meet their educational goals.