



# Chia Shih

## Public Relations Officer

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### Skills

SAS

Excel VBA

Interpersonal

Communication Skills

Customer Relationship  
Management Skills

Business Development  
Strategies

Honesty and Integrity

### Languages

English

Chinese

### Hobbies

Violin

Cooking

## Profile

- Advanced knowledge in Medicine and Health Care System
- Specialize DNA sequencing of human disease
- Two year's experience as a business executive
- Deep passion for marketing
- Great communication skills
- Well-developed team-work ability

## Education

### Master, China Medical University

September 2019 — June 2021

Department of Healthcare Administration

### Bachelor, Tamkang University, Taipei

September 2013 — July 2017

Department of Business Management

## Employment History

### Business Executive, The Place, Taichung

April 2018 — August 2019

- Maximizing the profitability of the hotel by always providing an outstanding quality of service to guests.
- Market the hotel through social media, Scales call, PR, and advertising to increase hotel room occupancy and facilities.
- Deliver an excellent Guest and Member experience to all those who visit.

### English Tutor, Hess international educational group, Taipei

March 2015 — May 2016

- Taught proper use of verbs, nouns, adjectives, and sentence structures to 2 class to 20+ students.
- Monitor student progress and communicate with parents to meet their educational goals.
- Enhancing student's grammar, writing, and speaking skills.