

## NAME

Ryan Reynokls



## DESCRIPTOR

Student at Michigan State University

## QUOTE

"Got Deal helps me to find the best deal ever."

## WHO IS IT?

He is 18 years old; a freshman of Michigan State University. Because of MSU has a huge campus, he need a transportation to go to class. However, he does not want to take a bus. So he wants to buy a used bike.

## WHAT GOALS?

University students need a convenient platform to offer and find deals; also share information.

## WHAT ATTITUDE?

We are trying to provide a convenient platform for university student. We hope we will expand our user range and grow our website and attract more users.

## BEHAVIOUR

He found a very good deal on Got Deal website. He bought a very nice bike from the person through the Got Deal website, and he only payed half of the origin price of the bike.