

DESIGN



FYDISNEYMISFITS | TK-THE-TIGER

It will be bold. Dramatic!

DESIGN

**A SET OF DECISIONS BASED ON EXPERIENCE,
PURPOSE AND PLANNING THAT AFFECT THE LOOK
AND FUNCTIONS OF SOMETHING.**

INFLUENCED BY:

CONTENT/NAVIGATION

TECHNOLOGY

BEHAVIOR

TRENDS

USER

DESIGN

ELEMENTS:

TYPOGRAPHY

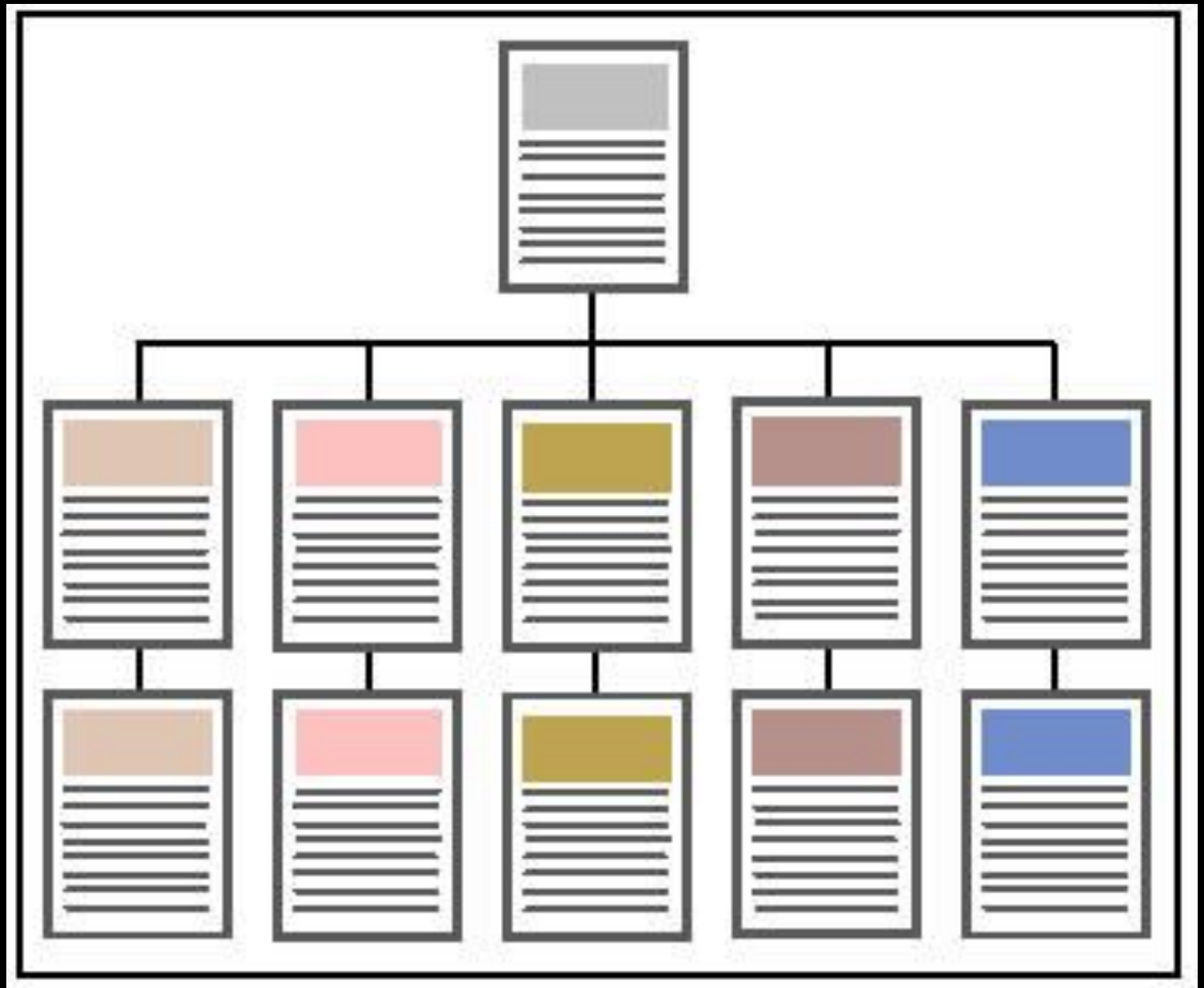


Mörk fralla
Rökt skinka
Tomat
Prästost
Funkar alltid

DESIGN

ELEMENTS:

TYPOGRAPHY
ORGANIZATION



DESIGN

ELEMENTS:

TYPOGRAPHY
ORGANIZATION
COLOR



DESIGN

ELEMENTS:

TYPOGRAPHY
ORGANIZATION
COLOR
LAYOUT



DESIGN

ELEMENTS:

**TYPOGRAPHY
ORGANIZATION
COLOR
LAYOUT
IMAGES**



DESIGN

ELEMENTS:

TYPOGRAPHY

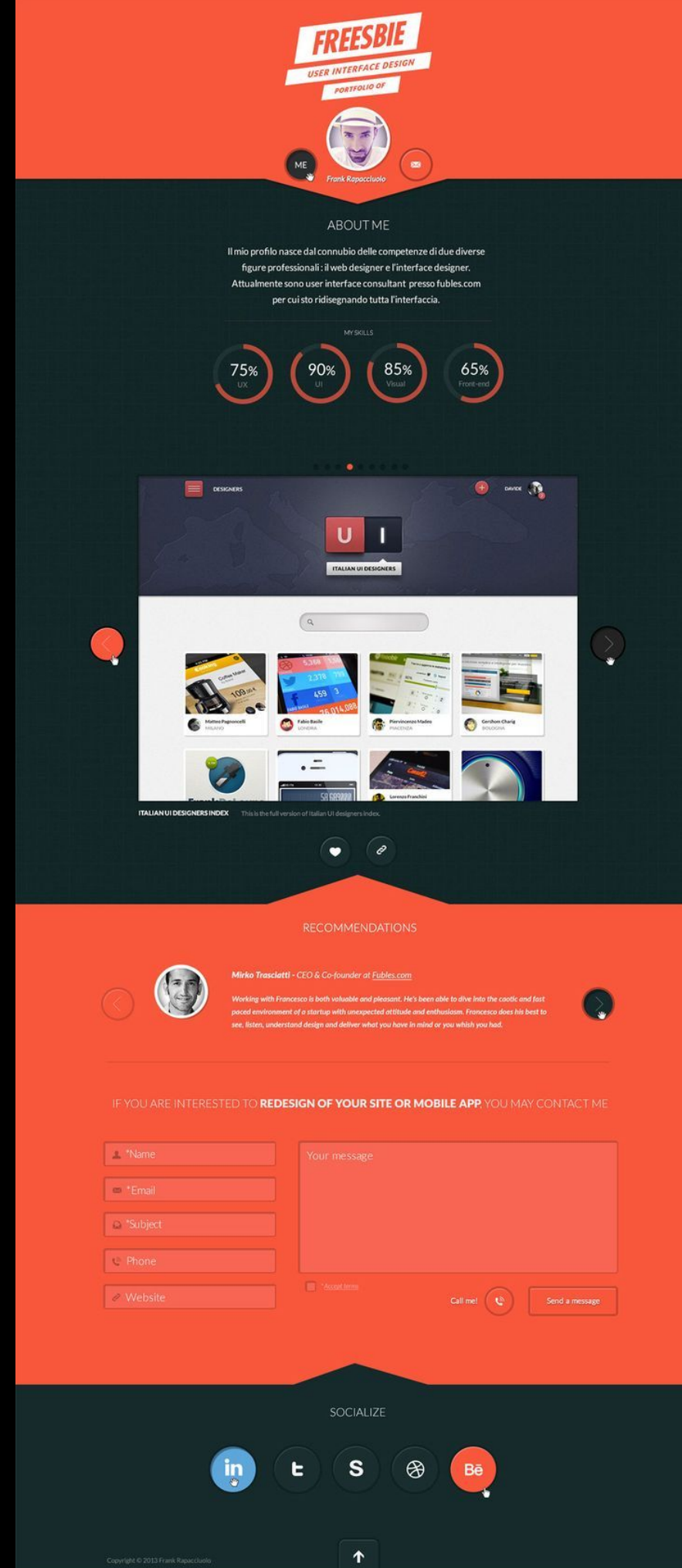
ORGANIZATION

COLOR

LAYOUT

IMAGES

FORM



DESIGN

ELEMENTS:

TYPOGRAPHY

ORGANIZATION

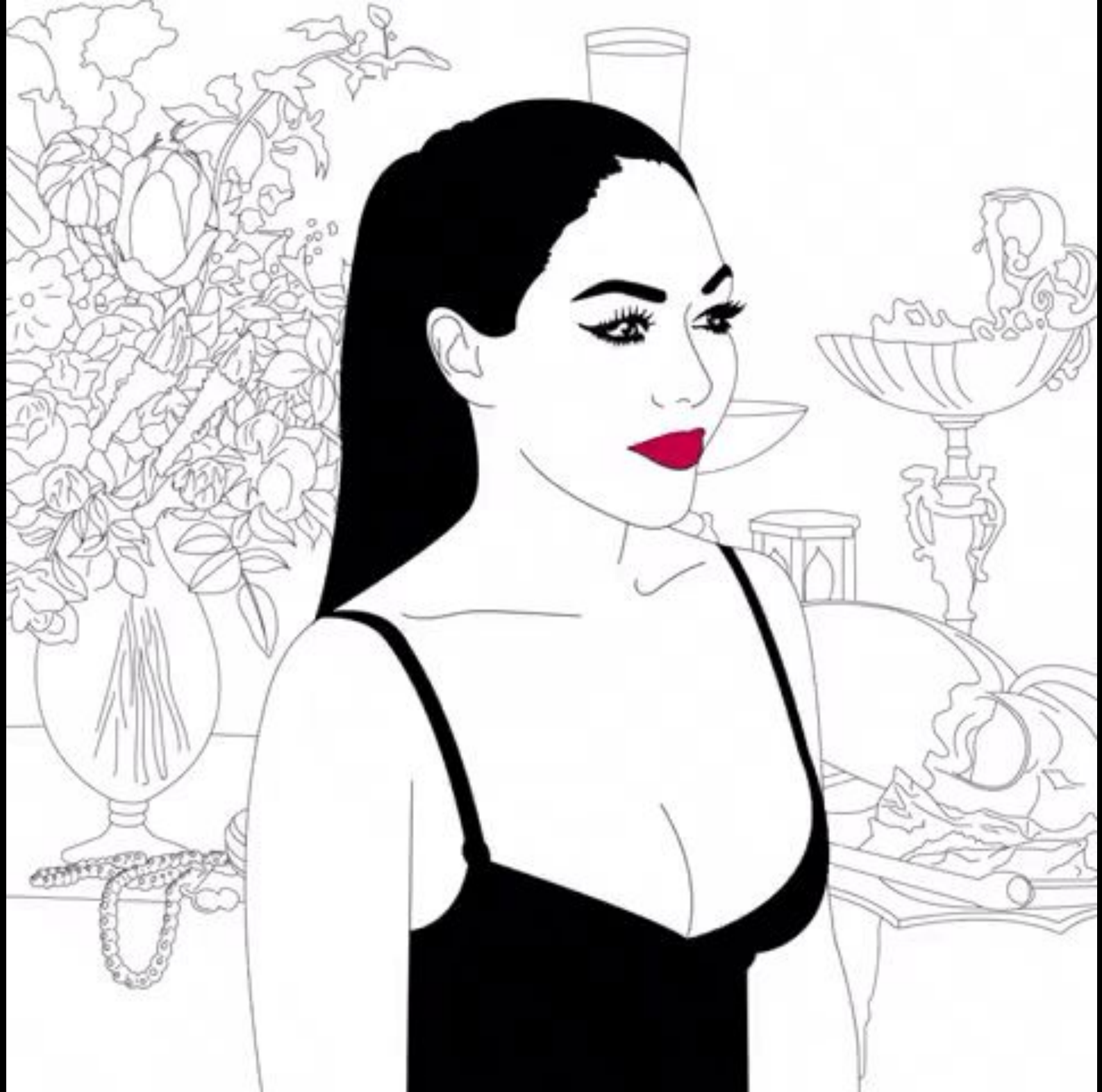
COLOR

LAYOUT

IMAGES

FORM

ILLUSTRATIONS



DESIGN

ELEMENTS:

TYPOGRAPHY

ORGANIZATION

COLOR

LAYOUT

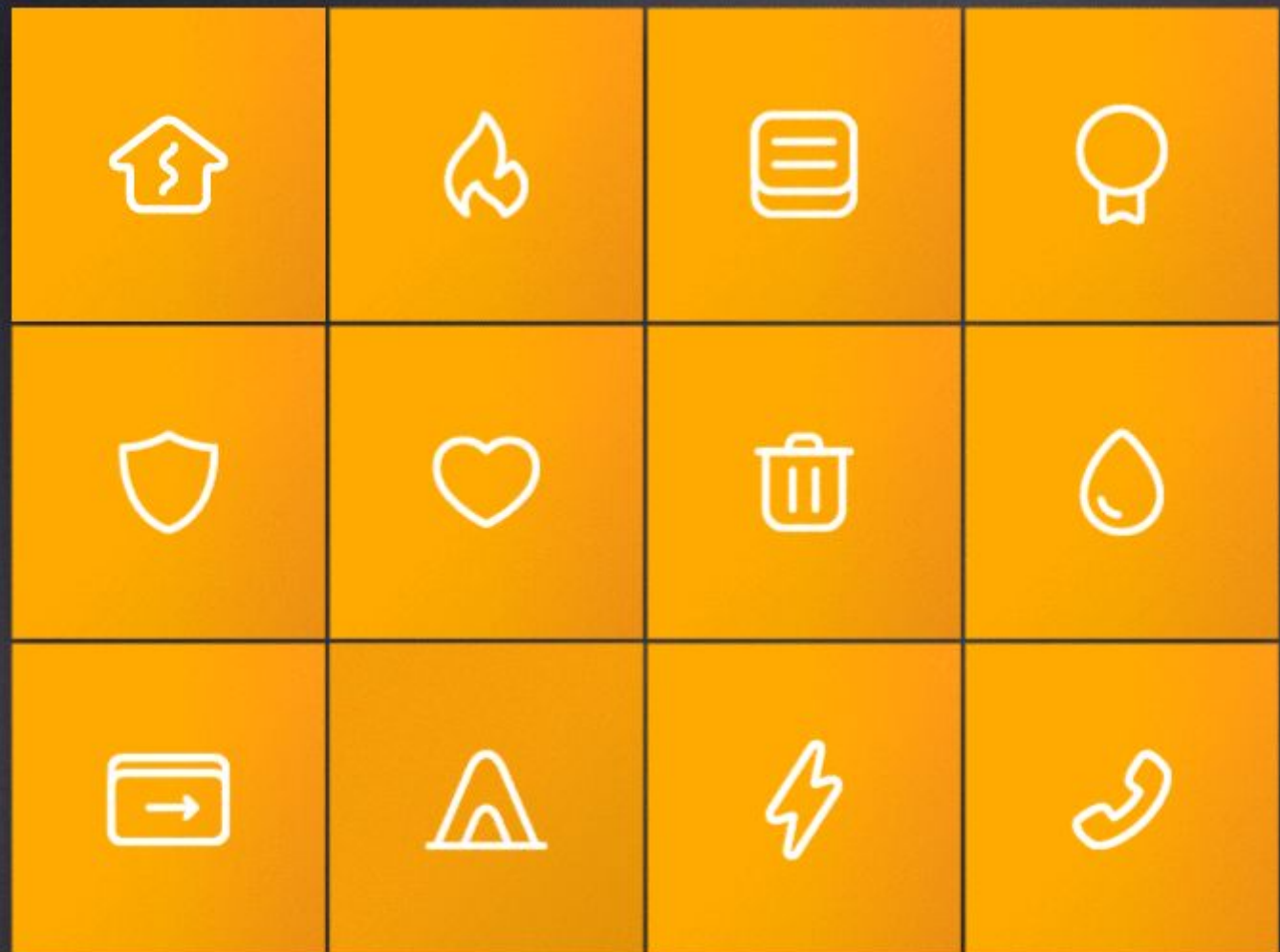
IMAGES

FORM

ILLUSTRATIONS

INTERACTIVITY

LOADING



DESIGN

ELEMENTS:

TYPOGRAPHY

ORGANIZATION

COLOR

LAYOUT

IMAGES

FORM

ILLUSTRATIONS

INTERACTIVITY

BRANDING



DESIGN

ELEMENTS:

TYPOGRAPHY

ORGANIZATION

COLOR

LAYOUT

IMAGES

FORM

ILLUSTRATIONS

INTERACTIVITY

BRANDING

USER EXPERIENCE



DESIGN

EARLY 90'S

World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) ,

[What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,X11 [Viola](#) , [NeXTStep](#) , [Servers](#) , [Tools](#) , [Mail robot](#) , [Library](#))

[Technical](#)

Details of protocols, formats, program internals etc

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help ?](#)

If you would like to support the web..

[Getting code](#)

Getting the code by [anonymous FTP](#) , etc.

DESIGN

MID 90'S



DESIGN

LATE 90'S



DESIGN

EARLY-MID 2000's

The screenshot shows the AOL.COM homepage with a blue header and a red navigation bar. The main content area is divided into several sections: a large blue box for AOL login, a search bar, a shop section, and a right sidebar with various services and news. The design is typical of early 2000s web interfaces, with a focus on navigation and quick access to services.

AOL.COM

NEW! - [My AOL.COM: Now You Can Customize News, Weather, Stocks & More.](#)

▶ AOL Mail ▶ My AOL.COM ▶ People/Chat ▶ Search ▶ Shop ▶ Web Centers ▶ Try AOL FREE!

AOL Anytime, Anywhere

Check Your AOL Mail

Enter AOL Screen Name: Enter Password:

▶ Simplify Your Life
 [My Calendar](#)

▶ Connect With Friends
 [AOL Instant Messenger](#)
[Quick Buddy](#)
[Web Chat](#)

▶ Personalize AOL.COM
 [My AOL.COM](#)

Search

Other [White Pages](#) | [Yellow Pages](#) | [Categories](#)
Searches: [Maps](#) | [E-mail Finder](#) | [Home Pages](#) | [Kids Only](#)

Shop

▶ [AOL Visa! 2.9% APR* through June 2000.](#)
▶ [Save on best-selling music, movies, and rentals!](#)
▶ [IMPROVE! Feel Good About Where You Live!](#)

Great Stores: Hot Spots:

Daily Essentials

Tuesday, February 29, 2000

TOP NEWS:

▶ [Austria's Haider Resigns](#)
▶ [More Top News Stories](#)

[Weather](#) [Hot Chats](#)
[Horoscopes](#) [Love@AOL](#)
[Sports Scores](#) [Home Pages](#)
[Classifieds](#) [Free Greetings](#)
[Stock Portfolio](#) [AOL 5.0 FREE](#)

STOCK QUOTE: [Symbol Lookup](#)

HELP WANTED Find A Job:
- [Search Job Listings](#)
- [Compare Careers](#)
- [Find Jobs By City](#)

Web Centers

* [Autos](#): [New Cars](#), [Used Cars...](#)
* [Bus. & Careers](#): [Job Listings...](#)
*

DESIGN

LATE 2000's



DESIGN

2010-2014



DESIGN

2015-.....

OMA OFFICE WORK SEARCH



COLUMBIA CIRCLE



OMA Designing Masterplan for Columbia Circle in Shanghai

April 3rd 2017

April 3rd 2017

**OMA to Regenerate
Historic Columbia
Circle in Shanghai**
→ ARCHDAILY

DESIGN

WHERE ARE YOU IN ALL OF THIS?