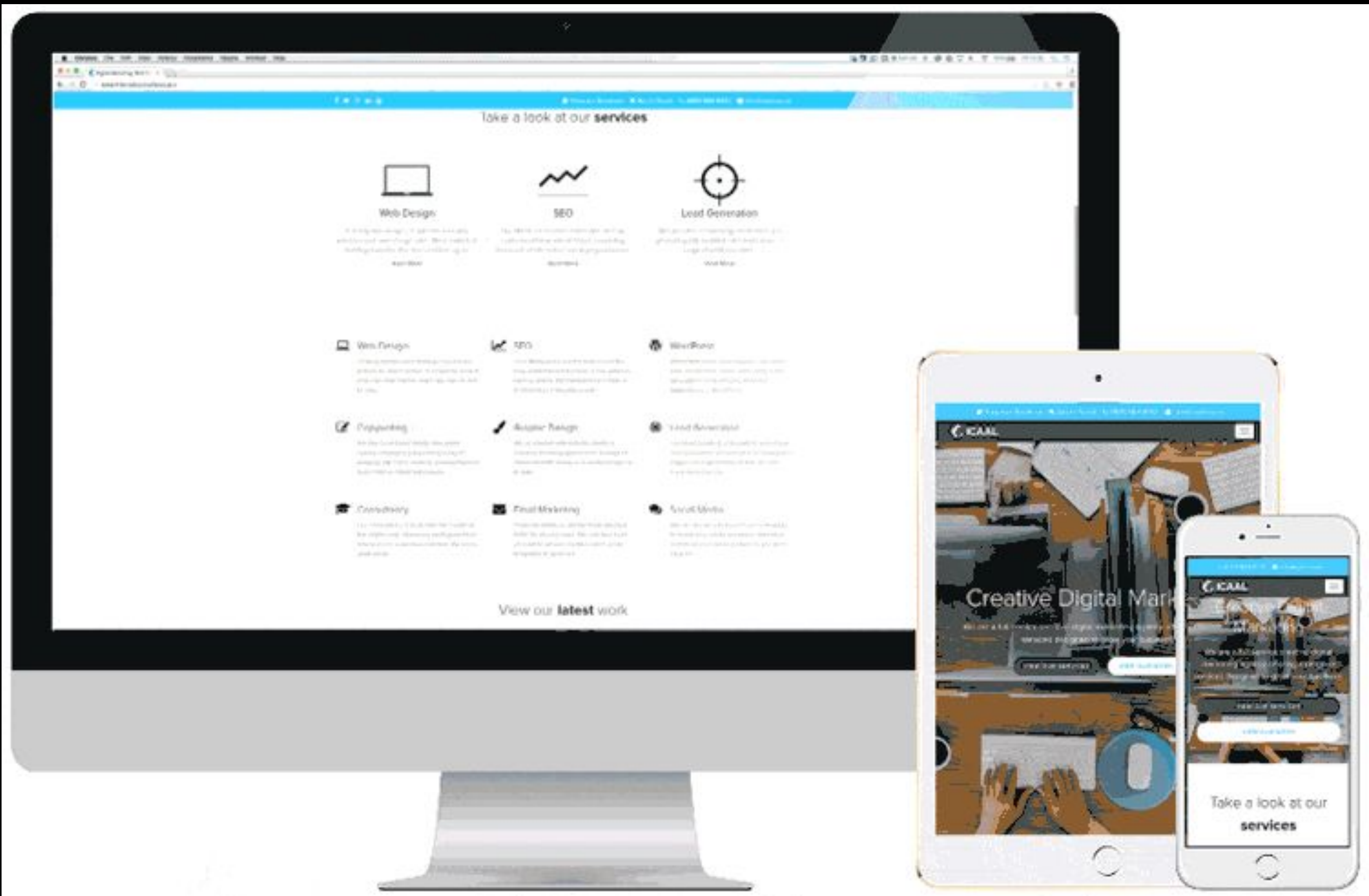


RESPONSIVE WEB DESIGN



RESPONSIVE WEB DESIGN

MOBILE TRAFFIC IS AS RELEVANT AS DESKTOP TRAFFIC NOW

WE SHOULD BUILD FOR THE TYPE OF SCREENS THAT WILL BE USED TO ACCESS OUR SITES - SOMETIMES OUR WEB EXPERIENCES ARE NOT MEANT FOR MOBILE AND THAT IS OK! SERIOUSLY, LET THE CONTENT DO THE TALKING!!!!!!

METHODS:

1. ALTERNATIVE STYLE SHEETS, E.G. MOBILE.CSS
2. MEDIA QUERIES - FIGURE OUT WHAT RESOLUTION OF DEVICE IT'S BEING SERVED ON
3. FLEXIBLE IMAGES AND FLUID GRIDS
4. FONT ICONS OR SVG

RESPONSIVE WEB DESIGN

MEDIA QUERY

```
<link rel="stylesheet" media='(min-width: 140px) and (max-width: 380px)' href="phone.css"/>
```

```
<link rel="stylesheet" media='(min-width: 381px) and (max-width: 700px)' href="tablet.css"/>
```

```
@media (max-width: 600px){  
  body {  
    color: white;  
  }  
}
```

MOST COMMON INSTANCES USE min-width max-width PROPERTIES BUT THERE ARE MANY MORE TO FINE TUNE YOUR SITE OR APP'S FUNCTIONALITY AND RESPONSIVENESS - READ UP ON MEDIA QUERY SYNTAX IF YOU REALLLLLY WANT TO KNOW

ARE BASICALLY "IF" STATEMENTS

RESPONSIVE WEB DESIGN

MOBILE FIRST DESIGN

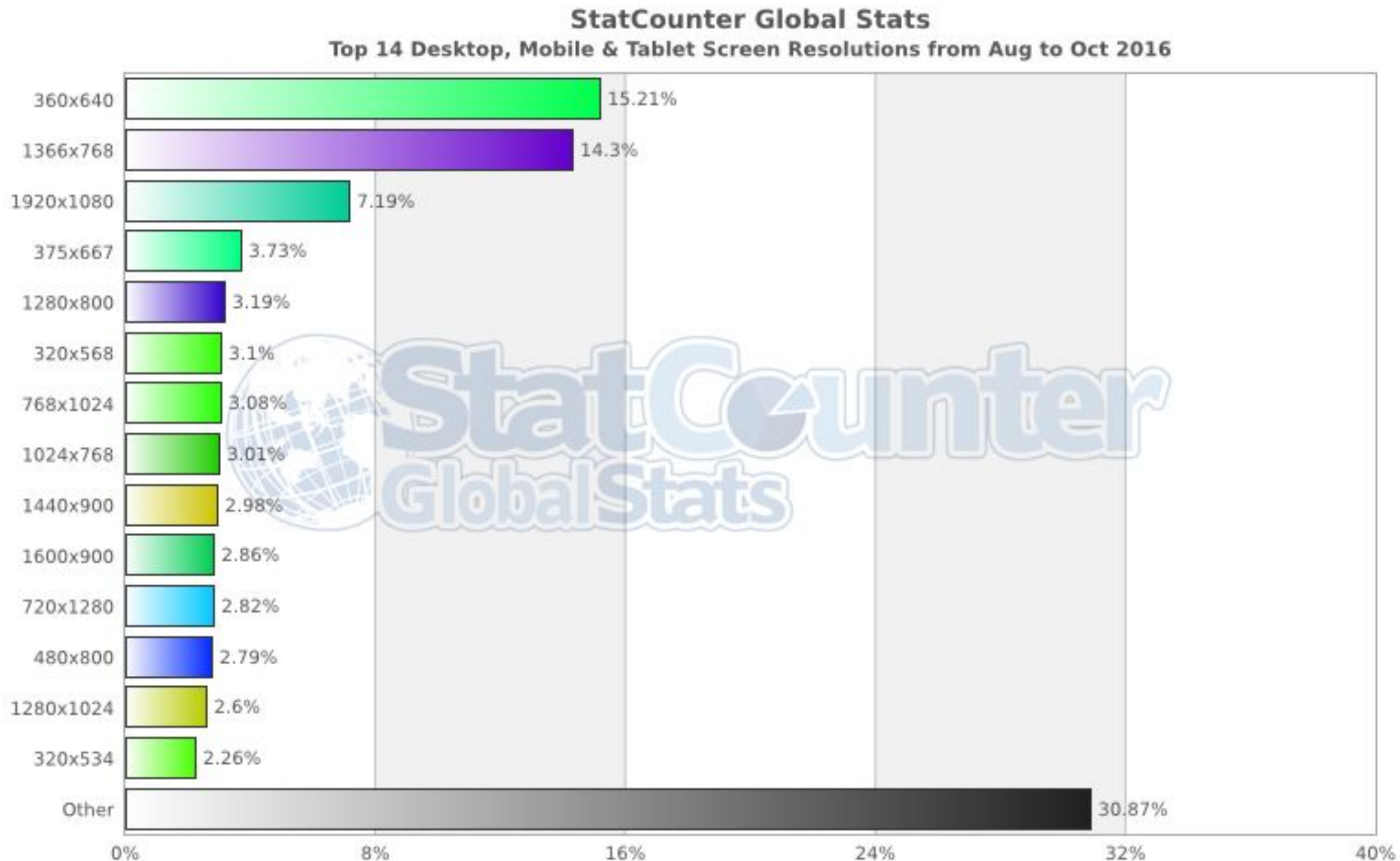
**DESIGN FOR MOBILE BEFORE DESIGNING FOR DESKTOP OR ANY OTHER DEVICE
(THIS WILL MAKE THE PAGE DISPLAY FASTER ON SMALLER DEVICES)**

**INSTEAD OF CHANGING STYLES WHEN THE WIDTH GETS SMALLER, WE SHOULD
CHANGE THE DESIGN WHEN THE WIDTH GETS LARGER**

**SO IF YOU HAVE A SINGLE STYLE SHEET INCLUDING MEDIA QUERIES, YOUR BASE
STYLE SHEET SHOULD CONTAIN ALL STYLES FOR MOBILE THEN THE MEDIA
QUERIES CONTROL STYLES FOR LARGER DEVICES**

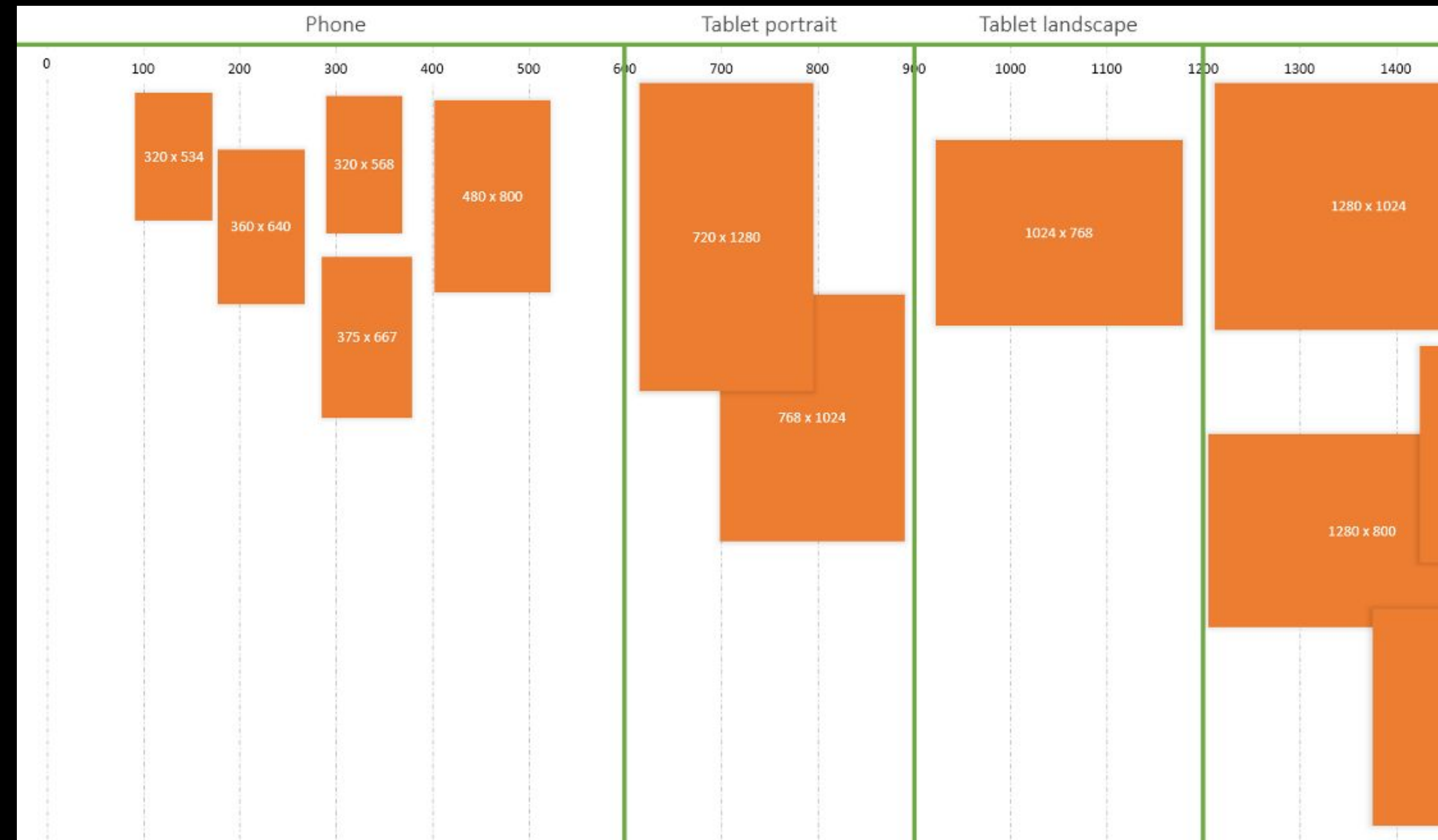
RESPONSIVE WEB DESIGN

COMMON BREAKPOINTS



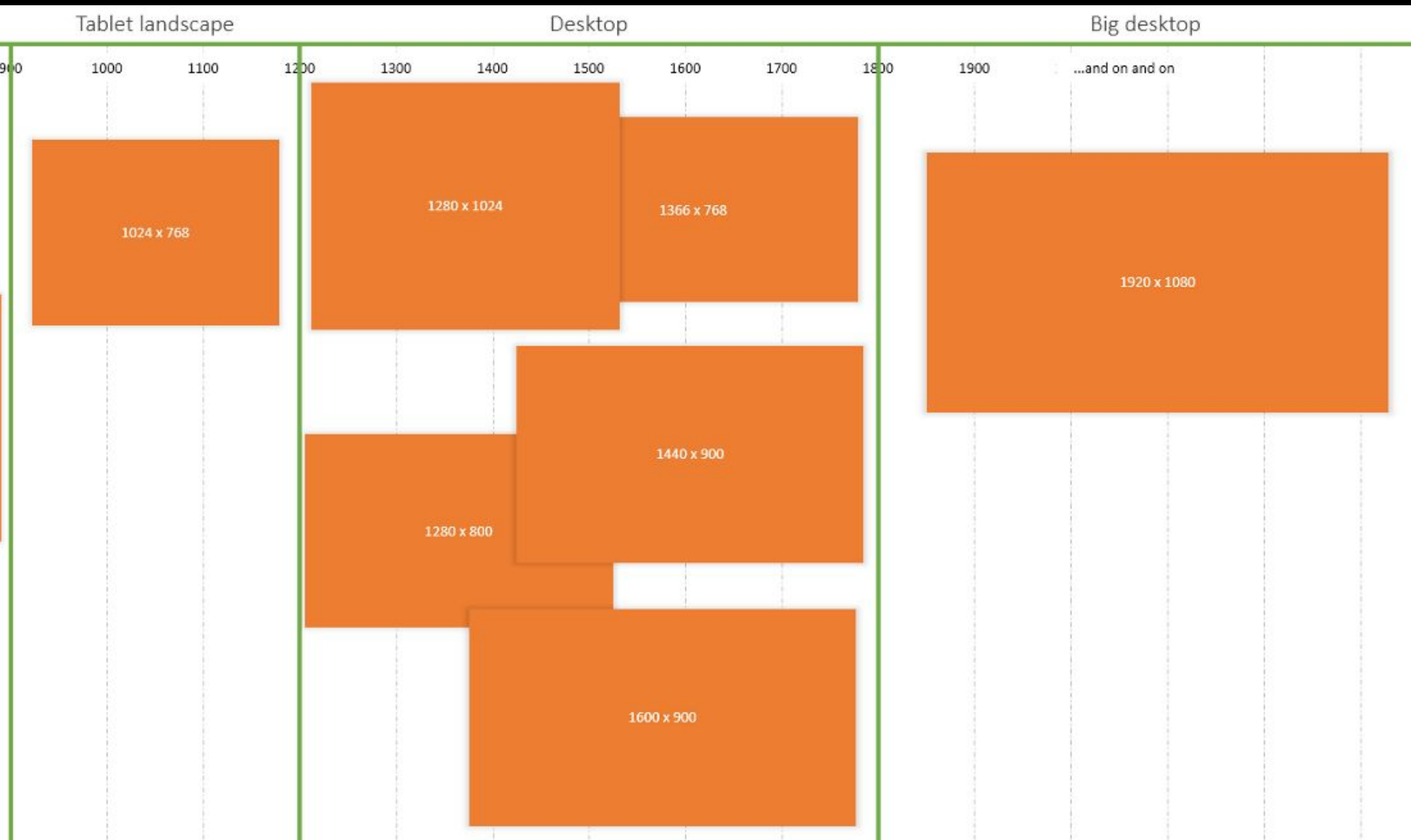
RESPONSIVE WEB DESIGN

COMMON BREAKPOINTS



RESPONSIVE WEB DESIGN

COMMON BREAKPOINTS



RESPONSIVE WEB DESIGN

COMMON BREAKPOINTS

@media (max-width: 599px)

@media (min-width: 600px)

@media (min-width: 900px)

@media (min-width: 1200px)

@media (min-width: 1800px)

HOMEWORK

**IN CLASS WORK: WEBSITE DESCRIPTION, RESEARCH
AND SITE-MAP WORK**

READ CHAPTER 15