

DESIGN AND WIREFRAMING

THOUGHT

DESIGN is a process that involves you.

It is a way to show your own aesthetic and personality.

When well thought out and crafted, can manifest in an infinite number of sophisticated ways.

FORM

Photography

Illustration

Line and Shape

Texture

Color

Typography

Composition

CONTEXT

Age

Ethnicity

Geography

Interest

Education

Market

Social Group

WIREFRAMING

Website wireframing allows you to plan the layout of your website It is the process of making design decisions before they are implemented

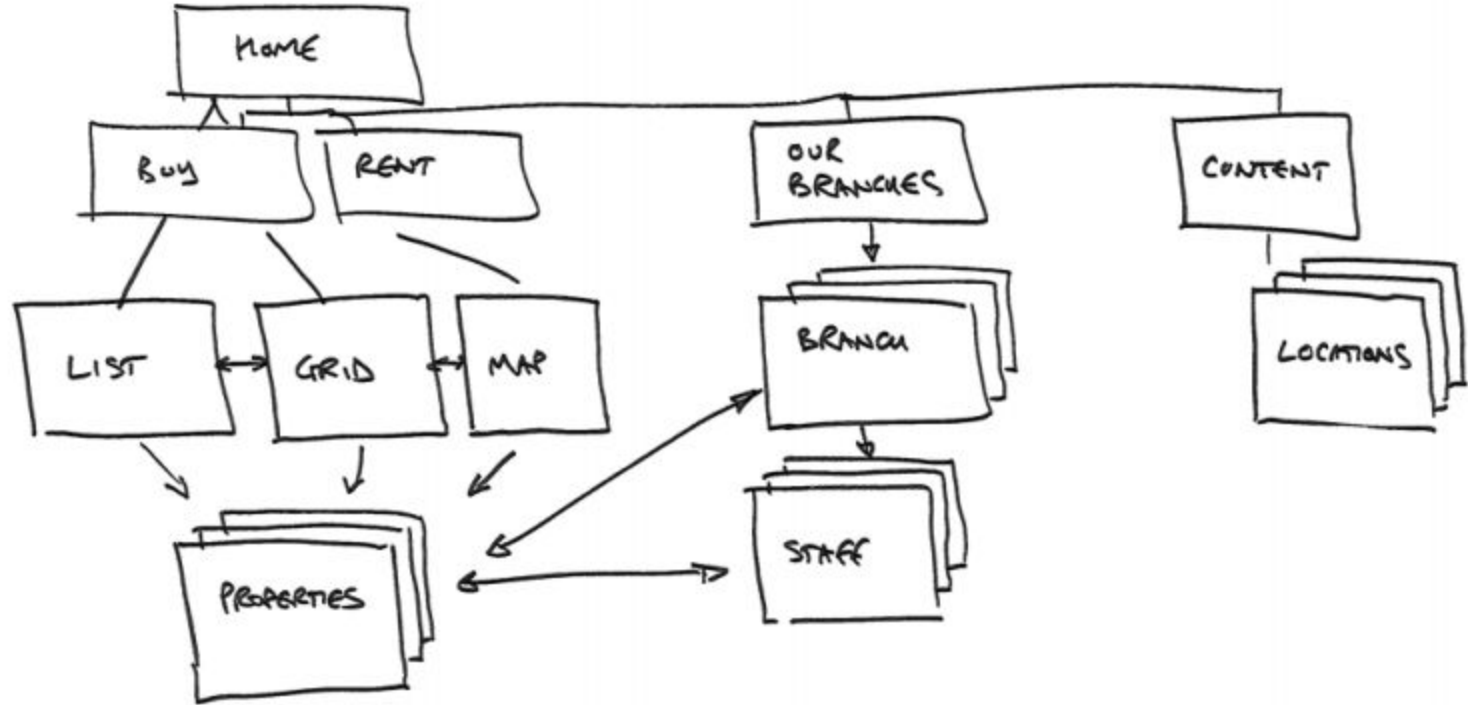
Wireframing can range from a simple skeletal framework to a detailed mockup of each page Spending time planning your site makes coding easier

WIREFRAMING

- **Think**
- **Design**
- **Implement**
- **Revise**

**This sequence can be looped through
as necessary**

WIREFRAMING - SITEMAP/FLOWCHART



WIREFRAMING

