

AttnTUL: Trajectory-User Linking via Hierarchical Spatio-Temporal Attention Networks

Anonymous

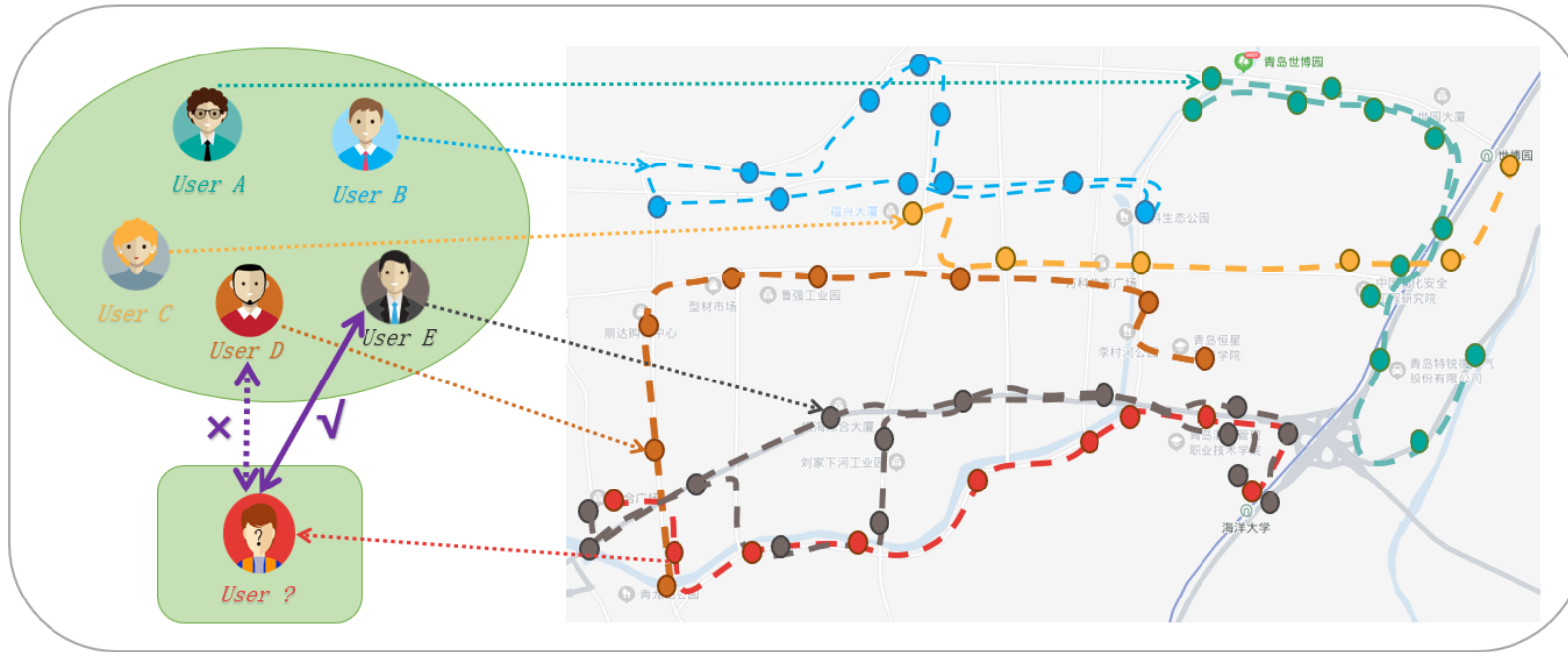
Anonymous

- **Outline**
 - **Introduction**
 - **Related work**
 - **Challenges**
 - **Preliminaries**
 - **Solution**
 - **Experiment Results**
 - **Summary**

Introduction

- Define of Trajectory-User Linking (TUL)

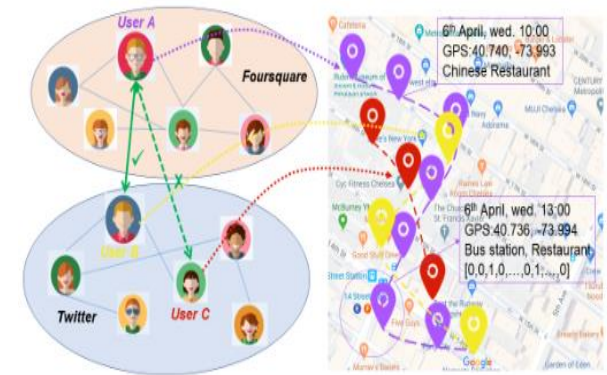
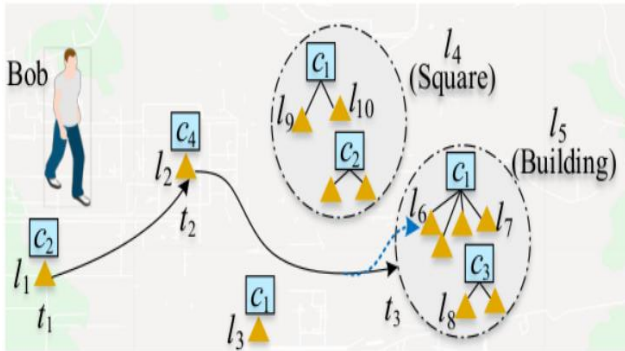
Linking the trajectory to the user who generated it



Describe of problem

Introduction

- **Application of Trajectory-User Linking**
 - **Understand movement intentions**, accurate and personalized travel recommendation ^[1]
 - **Improve traffic safety**, develop intelligent transportation systems ^[2]
 - **Linking users cross-platform**, obtain better business intelligence ^[3]



[1] Chen et al. "Curriculum Meta-Learning for Next POI Recommendation". SIGKDD (2021).

[2] Wang et al. "Spatiotemporal Representation Learning for Driving Behavior Analysis: A Joint Perspective of Peer and Temporal Dependencies." (TKDE)(2019).

[3] Feng et al. "DPLink: User Identity Linkage via Deep Neural Network From Heterogeneous Mobility Data " WWW(2018)

Related work

- **Traditional models:**

- **Similarity measures:** DTW, LCSS^[4], STLCD, SR^[5]
- **Sequence modeling and machine learning method:** MC, HMM, LDA^[6], SVM, DT^[7]

Curse of dimension / Large amount of calculation / Poor robustness ...

- **Deep neural network models:**

- **RNN and its variant:** TULER^[8] (Bi-TULER, TULER-L, TULER-G)
- **Various methods based on RNN:** TULVAE^[9], TULSN, TULAR, DeepTUL^[10], DPLink^[3]
- **Trajectory representation learning method:** t2vec, NeuTraj, T3S^[11]

Limited mining information / Dense sequence forgetting / Focus more on trajectory similarity ...

[4] Ying et al. "Mining user similarity from semantic trajectories." SIGSPATIAL (2010).

[5] Jin et al. "Trajectory-Based Spatiotemporal Entity Linking". TKDE(2020).

[6] Hamid et al. "Spectral-spatial feature extraction using orthogonal linear discriminant analysis for classification of hyperspectral data." European Journal of Remote Sensing (2017).

[7] Jiang et al. "A survey on spatial prediction methods." TKDE(2018).

[8] Gao et al. "Identifying Human Mobility via Trajectory Embeddings. " IJCAI (2017)

[9] Gao et al. "Trajectory-User Linking via Variational AutoEncoder. " IJCAI (2018)

[10] Miao et al. "Trajectory-User Linking with Attentive Recurrent Network. " AAMAS (2020)

[11] Yang et al. "T3S: Effective Representation Learning for Trajectory Similarity Computation." TKDE(2021).

Challenges

- **Data sparsity :**
 - All existing method do not work well for low-sampling trajectories.
- **Fail to capture long-term dependencies^[9] :**
 - The complicated long-term sequence transformation law is easy to forget.
- **Ignoring the global modelings :**
 - All existing works focus on the local spatial sequence modeling of trajectory data.
- **Fail to utilize rich contextual featurese :**
 - previous approaches only utilize spatial feature and/or temporal feature.

	Dataset type	Track length	Mining mode
Classical	LBSNs	Short	Sequential / Spatial
RNN-based	LBSNs	Short / Medium	Sequential / Spatial / Temporal
This work	LBSNs / LBS	Short / Medium / Long	Sequential / Temporal Multi-scale Spatial / State

Table 1: Advantages compared with existing methods

Preliminaries

- **Definition**

- **Definition 1: Spatio-Temporal Point**

- $\langle t, l \rangle$

- **Definition 2: Trajectory**

- $Tr_{u_i}^\tau = (\langle t_1, l_1 \rangle, \langle t_2, l_2 \rangle, \dots, \langle t_n, l_n \rangle)$

- **Definition 3: Linked trajectories**

- $Tr_u^\tau = \{Tr_{u_i}^\tau \mid u_i \in \mathcal{U} \wedge \tau \in T\}$

Preliminaries

- **Problem formulation**

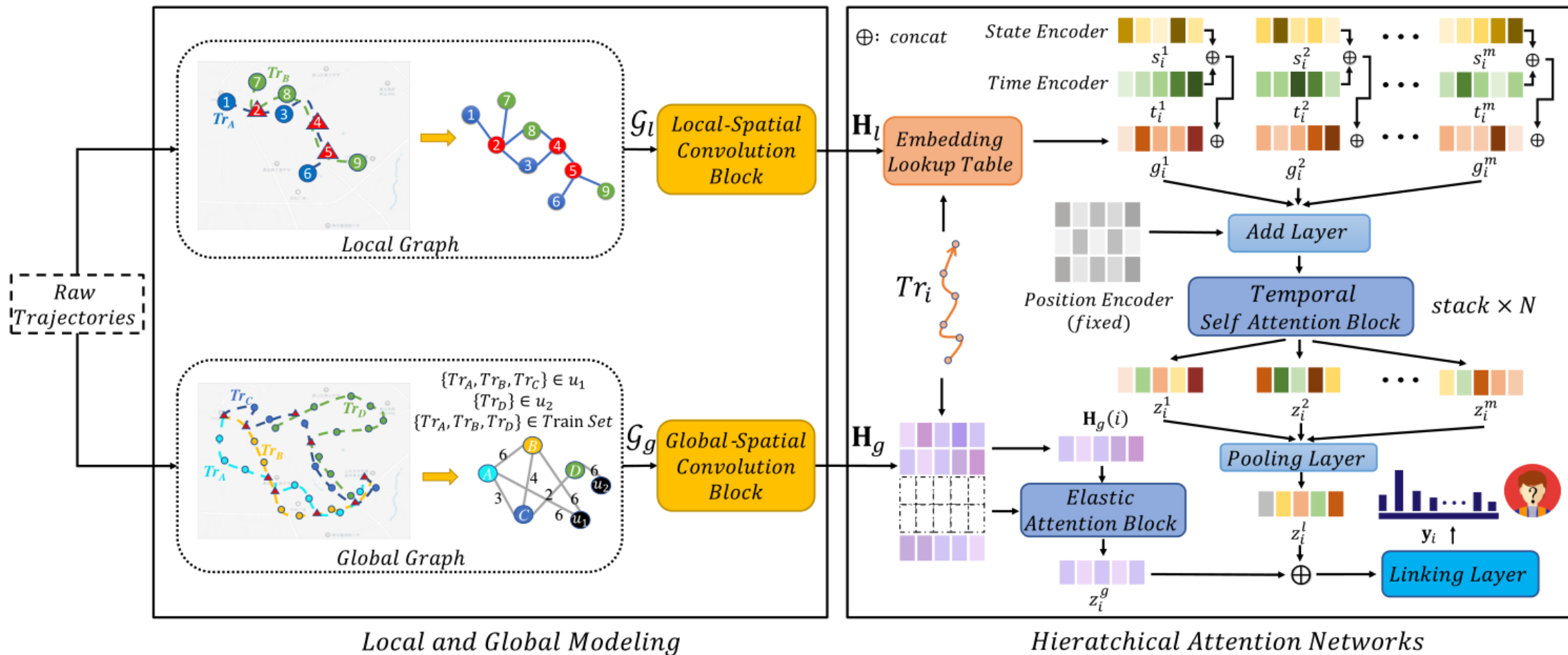
- **Given:**

- unlinked trajectories \overline{Tr}
 - linked trajectories Tr_u
 - the set of user \mathcal{U}

- **Goal:**

provide a mapping function $f: \overline{Tr} \rightarrow \mathcal{U}$ that links the unlinked trajectory to users

Solution



The overview of the proposed framework

Solution

- Local and Global Graph Modeling
 - Step1: Preprocessing

Algorithm 1: Trajectories to Grids

Input:

The set of trajectory: T

The set area: $Lon_{min}, Lon_{max}, Lat_{min}, Lon_{max}$

The size of grid: d

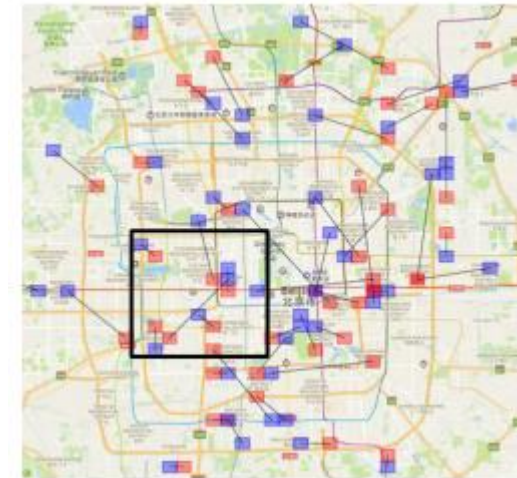
Output:

Grid sequence corresponding to trajectory T : L

```
1: // Compute the distance of area by Haversine formula
2:  $length = Haversine(Lon_{min}, Lat_{min}, Lon_{max}, Lat_{min})$ 
3:  $width = Haversine(Lon_{min}, Lat_{min}, Lon_{min}, Lat_{max})$ 
4: // Compute the number of grids in longitude/latitude
5:  $N_{lon} = \frac{length}{d}$ 
6:  $N_{lat} = \frac{width}{d}$ 
7: // Compute the gap of a grid in longitude/latitude
8:  $g_{lon} = \frac{Lon_{max} - Lon_{min}}{N_{lon}}$ 
9:  $g_{lat} = \frac{Lat_{max} - Lat_{min}}{N_{lat}}$ 
10: for  $\langle lon, lat \rangle$  in  $T$  do
11:    $id = \frac{(lat - Lat_{min}) * N_{lon}}{g_{lat}} + \frac{lon - Lon_{min}}{g_{lon}}$ 
12:   add  $id$  to list  $V$ 
13: end for
14: List  $V$  drops duplicates and sorts to get a new list  $V_{new}$ 
15: for  $v$  in  $V$  do
16:   find the index  $idx$  of  $v$  in the list  $V_{new}$ 
17:   add  $idx$  to list  $L$ 
18: end for
19: return  $L$ 
```

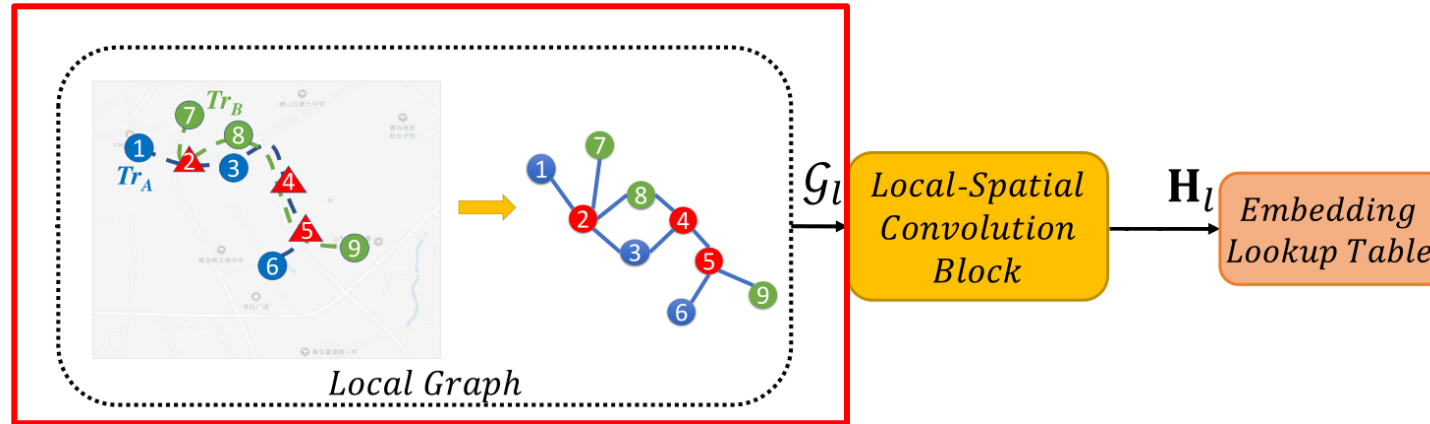
grid mapping function

$$f_g : l_i \rightarrow g_i$$



Solution

- **Local and Global Graph Modeling**
 - **Step2: Local Spatial Graph Construction**



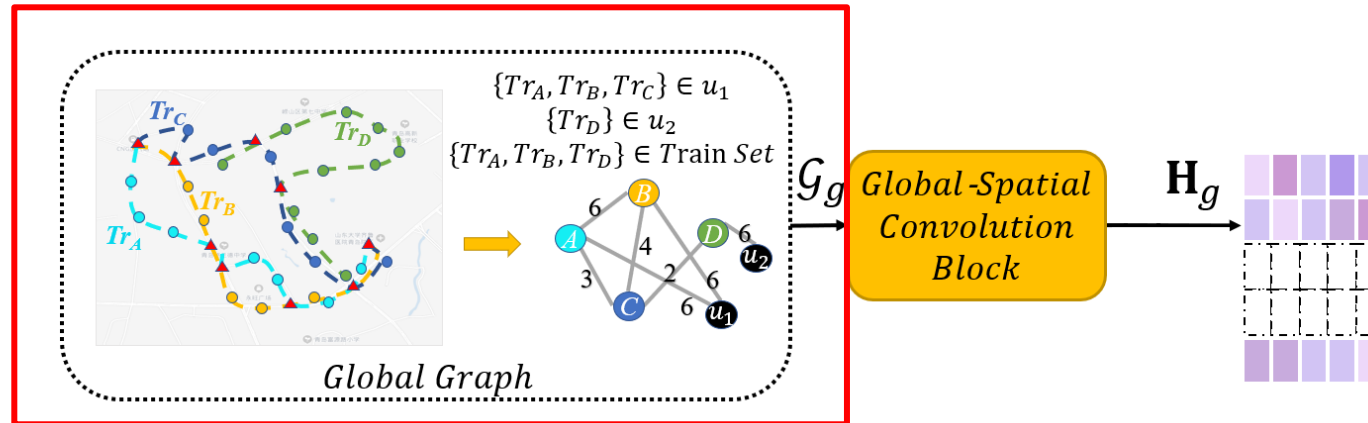
we first construct a local spatial graph $\mathcal{G}_l = (\mathcal{V}_l, \mathcal{E}_l)$

- grid is a node in \mathcal{V}_l
- $e_{i,j} \in \mathcal{E}_l$ is defined as the number of trajectories that contains the consecutive snippet

we use \mathbf{A}_l and \mathbf{X}_l to denote the adjacency matrix and feature matrix of local spatial graph, respectively.

Solution

- Local and Global Graph Modeling
 - Step3: Global Spatial Graph Construction



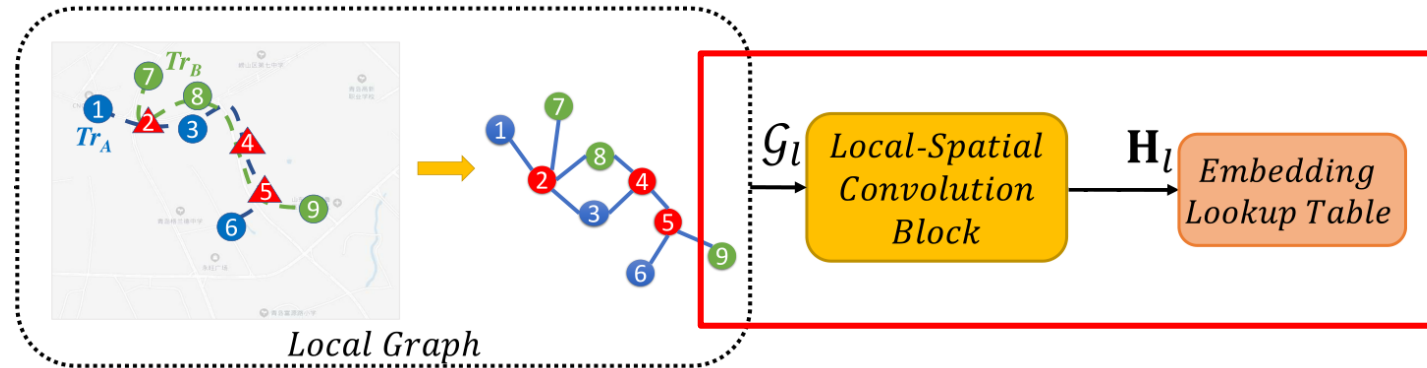
we next construct a global spatial graph $\mathcal{G}_g = (\mathcal{V}_g, \mathcal{E}_g)$

- each trajectory and user are treated as a node in \mathcal{V}_g
- $e_{i,j} \in \mathcal{E}_l$ is defined as **shared grids in two trajectories / maximum weight between trajectory nodes**

we use A_g and X_g to denote the adjacency matrix and feature matrix of global spatial graph, respectively.

Solution

- **Spatial Graph Convolutional Networks**
 - **Step1: Local Graph Convolution**



- $$\mathbf{H}_l^{(i+1)} = \text{ReLU}(\tilde{\mathbf{D}}_l^{-\frac{1}{2}} \tilde{\mathbf{A}}_l \tilde{\mathbf{D}}_l^{-\frac{1}{2}} \mathbf{H}_l^{(i)} \mathbf{W}_l^{(i)})$$

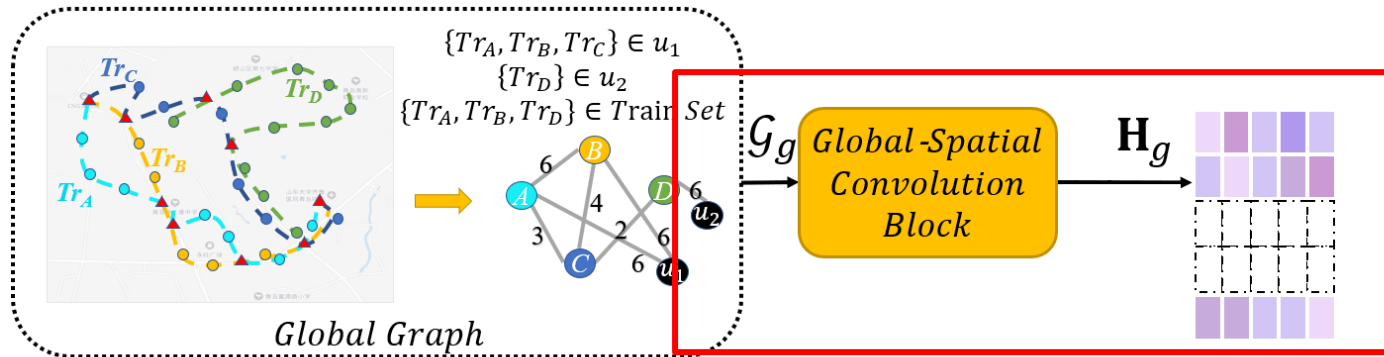
- $$\tilde{\mathbf{A}}_l = \mathbf{A}_l + \mathbf{I}$$

- $$\tilde{\mathbf{D}}_{l_{ii}} = \sum_j \tilde{\mathbf{A}}_{l_{ij}}$$

- $$\mathbf{H}_l^{(0)} = \mathbf{X}_l \text{ --- one hot encode}$$

Solution

- **Spatial Graph Convolutional Networks**
 - **Step2: Global Graph Convolution**

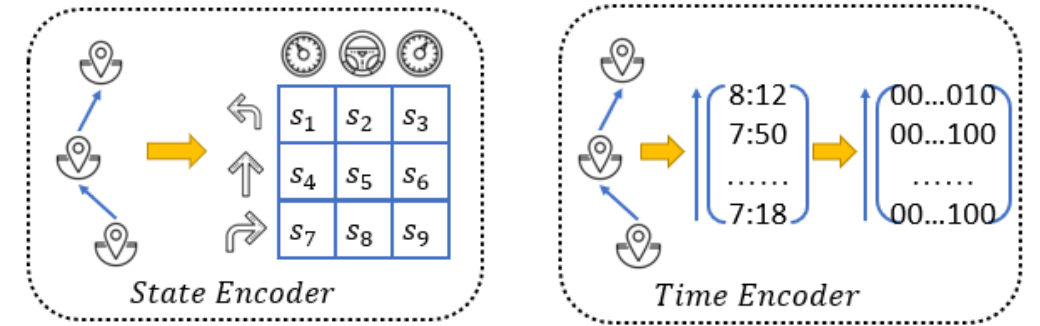
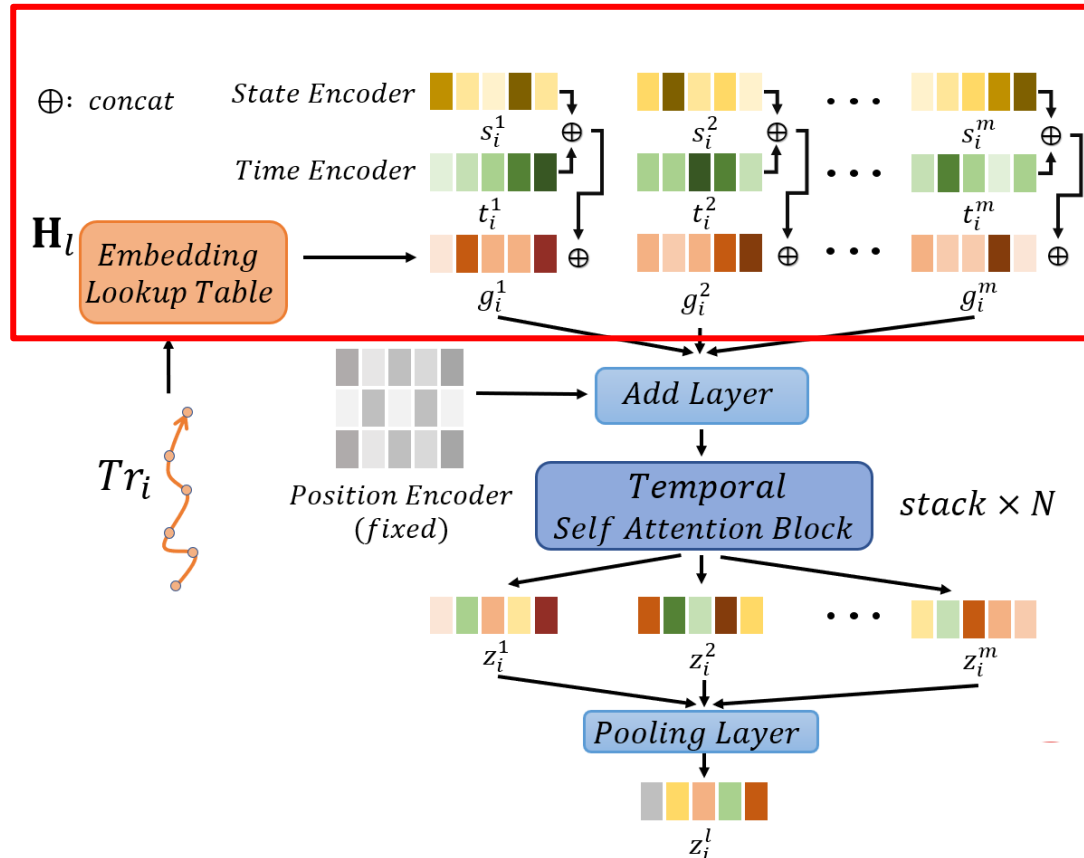


- $$\mathbf{H}_g^{(i+1)} = \text{ReLU}(\tilde{\mathbf{D}}_g^{-\frac{1}{2}} \tilde{\mathbf{A}}_g \tilde{\mathbf{D}}_g^{-\frac{1}{2}} \mathbf{H}_g^{(i)} \mathbf{W}_g^{(i)})$$
- $$\tilde{\mathbf{A}}_g = \mathbf{A}_g + \mathbf{I}$$
- $$\tilde{\mathbf{D}}_{g_{ii}} = \sum_j \tilde{\mathbf{A}}_{g_{ij}}$$
- $$\mathbf{H}_g^{(0)} = \mathbf{X}_g \text{ --- multi hot encode}$$

Solution

- **Hierarchical Spatio-Temporal Attention Networks**

- **Step1: Location Encoder**

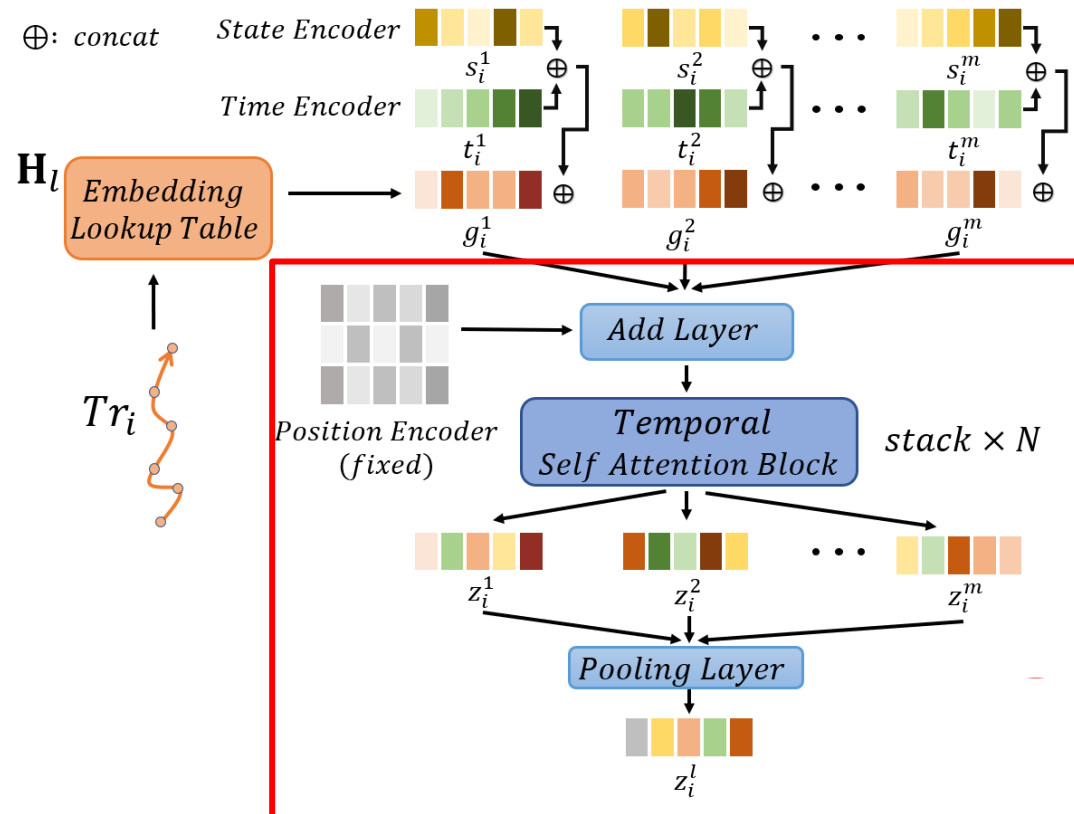


- **Location representation:**

$$x_i = \text{Tanh}(FC([W_t t_i + b_t; W_s s_i + b_s; H_l(g_i)]))$$

Solution

- Hierarchical Spatio-Temporal Attention Networks
 - Step2: Temporal Self-Attention Encoder



- Add Layer:

$$\mathbf{M}_i = \mathbf{X}_i + \mathbf{P}$$

$$\mathbf{P}_{pos,j} = \begin{cases} \sin(pos/10000^{j/d}) & \text{if } j\%2 = 0 \\ \cos(pos/10000^{j-1/d}) & \text{else} \end{cases}$$

- Multi Head Self-Attention:

$$(\mathbf{Q}_i, \mathbf{K}_i, \mathbf{V}_i)^\top = \mathbf{M}_i(\mathbf{W}^Q, \mathbf{W}^K, \mathbf{W}^V)^\top$$

$$\mathbf{Z}_i = \text{Softmax}\left(\frac{\mathbf{Q}_i \mathbf{K}_i^\top}{\sqrt{d}}\right) \mathbf{V}_i$$

$$\mathbf{Z}_i = \text{FC}(\text{concat}(\mathbf{Z}_i^{(1)}, \mathbf{Z}_i^{(2)}, \dots, \mathbf{Z}_i^{(\#head)}))$$

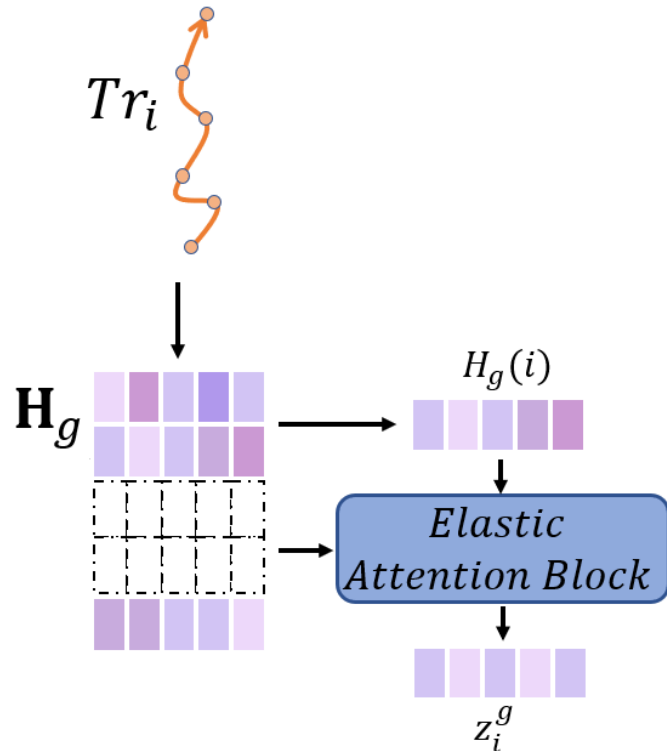
- Pooling Layer:

$$z_i^l = \text{Pooling}(z_i^1, z_i^2, \dots, z_i^m)$$

Solution

- **Hierarchical Spatio-Temporal Attention Networks**

- **Step3: Global Elastic Attention Encoder**



- **Score calculation:**

$$a_{i,j}^s = \frac{\mathbf{H}_g(i) \mathbf{H}_g(j)^\top}{\|\mathbf{H}_g(i)\| \|\mathbf{H}_g(j)\|}$$

$$\mathbf{A}_i^s = \{a_{i,1}^s, a_{i,2}^s, \dots, a_{i,\|Tr\|}^s\}$$

- **Weight calculation:**

$$\mathbf{W}_i^g = \text{Sparsemax}(\mathbf{A}_i^s)$$

- **Simple:**

$$\text{SparseMax}(x_i) = \begin{cases} \frac{e^{s_i}}{\sum_{j \in \Omega_k} e^{s_j}}, & i \in \Omega_k \\ 0, & i \notin \Omega_k \end{cases} \quad \Omega_k = \text{top}_k(s_1, s_2, \dots, s_n)$$

- **Complex:**

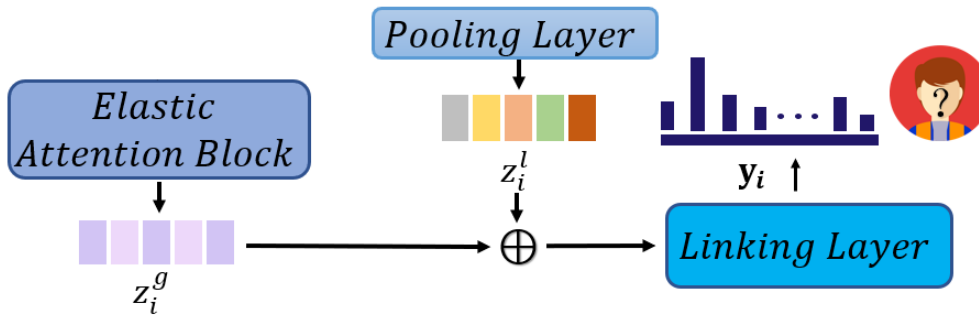
$$\text{Sparsemax}(x) = \underset{p \in \Delta^d}{\text{argmin}} \|\mathbf{p} - \mathbf{x}\|^2 \quad \Delta^d = \{p' \in \mathbb{R}^d : p' \geq 0 \text{ and } \|p'\|_1 = 1\}$$

- **Weight summation :**

$$z_i^g = \mathbf{W}_i^g \mathbf{H}_g$$

Solution

- **Linking Layer**
 - **hierarchical information fusion and classification**



- **Information Fusion:**

$$y_i = \left(W_c \begin{bmatrix} z_i^l \\ z_i^g \end{bmatrix} + b_c \right)$$

- **Object function: (negative log-likelihood+L2 regularization):**

$$\mathcal{L}(\Theta) = -\frac{1}{ll} \sum_{i=1}^{ll} c_i \log(\sigma(y_i)) + \frac{\lambda}{2} \|\Theta\|^2$$

Experiment Result

- Dataset:**

Table 1: Statistics of the datasets. \overline{len} : average length of trajectories, H: hour.

Datasets	#users	#traj.	#points	#POIs	τ	\overline{len}
Gowalla	109	6,242	23,501	8,400	6H	4
	83	5,102	19,794	7,610	6H	4
PrivateCar	71	4,178	135,085	10,493	1H	32
	42	2,797	87,719	7,514	1H	31
GeoLife	90	6,035	945,971	23,369	3H	157
	56	4,064	768,533	19,384	3H	189

- Metric:**

$$ACC@K = \frac{|\{Tr_i \in \overline{Tr}: u^*(Tr_i) \in \mathcal{U}_K(Tr_i)\}|}{|\overline{Tr}|}$$

$$Macro_P = \frac{1}{n} \sum_1^n P_i$$

$$Macro_R = \frac{1}{n} \sum_1^n R_i$$

$$Macro_F1 = \frac{1}{n} \sum_1^n \frac{2 \times P_i \times R_i}{P_i + R_i}$$

Experiment Result

- **Baseline:**
 - **Traditional methods:**
 - **LCSS**^[4] , **SR**^[5]
 - **LDA**^[6] , **DT**^[7]
 - **Deep neural network models:**
 - **TULER-L / TULER-G / Bi-TULER**^[8]
 - **TULVAE**^[9] , **DeepTUL**^[10] , **DPLink**^[3]
 - **T3S**^[11]

Experiment Result

- Performance comparison with deep neural networks:

Table 2: Performance comparison with deep neural network models on three real-world datasets.

Dataset	Methods	ACC@1	ACC@5	Macro-P	Macro-R	Macro-F1	ACC@1	ACC@5	Macro-P	Macro-R	Macro-F1
		$ \mathcal{U} = 83$					$ \mathcal{U} = 109$				
Gowalla	TULER-L	39.15%	58.77%	29.83%	30.08%	27.47%	37.36%	57.86%	31.10%	29.94%	27.88%
	TULER-G	41.27%	60.76%	36.15%	32.74%	31.16%	39.54%	59.13%	35.04%	31.55%	30.47%
	Bi-TULER	42.29%	61.14%	38.91%	34.14%	33.50%	41.92%	60.56%	37.76%	33.97%	31.77%
	TULVAE	42.86%	62.99%	38.76%	35.53%	34.76%	42.44%	60.07%	39.49%	34.27%	35.06%
	DeepTUL	43.05%	63.17%	36.37%	38.31%	36.24%	42.13%	61.78%	37.66%	38.08%	37.24%
	DPLink	44.53%	64.32%	41.03%	38.60%	37.49%	45.26%	<u>63.71%</u>	39.98%	38.03%	37.18%
	T3S	45.30%	64.76%	43.83%	39.25%	39.22%	45.44%	63.45%	<u>44.82%</u>	39.98%	40.00%
	AttnTUL	52.75%	70.16%	54.42%	48.98%	48.45%	50.61%	68.53%	49.67%	46.26%	46.12%
PrivateCar		$ \mathcal{U} = 42$					$ \mathcal{U} = 71$				
	TULER-L	21.92%	44.90%	19.41%	21.05%	18.42%	15.43%	32.12%	15.20%	12.47%	12.16%
	TULER-G	21.92%	45.94%	19.35%	19.61%	18.01%	16.13%	32.77%	15.96%	14.37%	13.29%
	Bi-TULER	22.46%	47.79%	21.52%	21.54%	19.76%	16.57%	36.62%	15.76%	15.14%	13.80%
	TULVAE	23.98%	<u>50.44%</u>	25.34%	20.34%	20.45%	16.89%	31.81%	16.92%	15.38%	14.59%
	DeepTUL	22.99%	49.71%	22.95%	22.53%	20.16%	17.65%	33.09%	15.68%	16.97%	14.24%
	DPLink	23.47%	47.12%	25.36%	23.32%	22.23%	20.71%	41.79%	19.14%	16.83%	15.27%
	T3S	<u>26.53%</u>	47.90%	<u>31.30%</u>	<u>25.07%</u>	<u>25.59%</u>	<u>21.28%</u>	39.45%	<u>24.13%</u>	<u>20.05%</u>	<u>20.01%</u>
	AttnTUL	35.11%	60.40%	33.24%	32.80%	31.49%	31.25%	54.74%	32.25%	32.24%	30.21%
GeoLife		$ \mathcal{U} = 56$					$ \mathcal{U} = 90$				
	TULER-L	41.79%	71.81%	33.78%	34.94%	31.70%	36.84%	60.28%	32.91%	30.41%	29.32%
	TULER-G	43.93%	70.08%	37.09%	36.50%	33.33%	35.51%	61.24%	33.88%	31.73%	30.25%
	Bi-TULER	44.50%	74.09%	38.14%	35.82%	33.76%	37.99%	61.85%	35.82%	33.16%	32.12%
	TULVAE	46.04%	70.99%	42.32%	39.73%	36.87%	39.27%	64.30%	36.23%	33.83%	32.31%
	DeepTUL	51.23%	79.19%	45.84%	41.82%	39.36%	44.92%	69.93%	38.19%	38.35%	35.99%
	DPLink	<u>53.80%</u>	<u>80.03%</u>	<u>48.23%</u>	<u>46.63%</u>	<u>45.03%</u>	<u>47.83%</u>	<u>73.95%</u>	<u>43.93%</u>	<u>40.80%</u>	<u>39.63%</u>
	T3S	51.10%	77.40%	45.47%	43.84%	43.13%	44.33%	70.65%	40.18%	39.52%	38.18%
	AttnTUL	61.37%	85.87%	59.20%	59.59%	58.53%	53.92%	79.47%	49.94%	50.29%	48.24%

- STAN achieves the **best performance** in terms of all metrics on three different categories of trajectories, **especially in dense datasets.**
- STAN achieves average gains of **25.73% ACC@1** and **40.75% Macro-F1** score in comparison to the best performed baseline across all datasets. **This performance improvement is significant.**

Experiment Result

- Performance comparison with classical models:

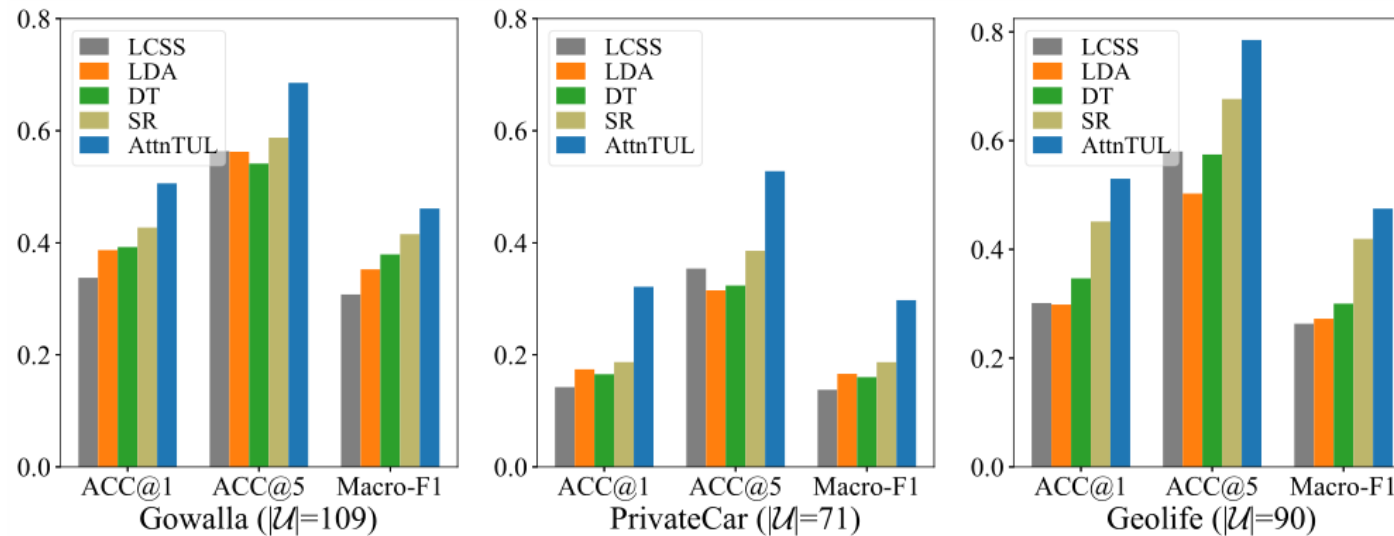


Figure 2: Performance comparison with classic models.

- STAN presents **significant performance improvement** over classic methods

Experiment Result

- Ablation experiment:**

Table 3: Experimental results of ablation study.

Data	Methods	ACC@1	ACC@5	Mac-P	Mac-R	Mac-F1
Gowalla ($ \mathcal{U} =109$)	TUL-L	50.37%	67.71%	47.58%	42.40%	42.14%
	TUL-G	45.37%	62.58%	43.74%	40.00%	39.24%
	TUL-SA	50.22%	67.38%	47.59%	41.57%	41.02%
	TUL-EA	44.39%	61.77%	43.04%	37.42%	37.08%
	TUL-TS	51.45%	<u>68.45%</u>	50.70%	46.42%	46.50%
	AttnTUL	<u>50.61%</u>	68.53%	<u>49.67%</u>	<u>46.26%</u>	<u>46.12%</u>
PrivateCar ($ \mathcal{U} =71$)	TUL-L	19.83%	44.74%	18.26%	20.86%	16.01%
	TUL-G	30.09%	53.14%	<u>27.50%</u>	31.05%	27.16%
	TUL-SA	28.31%	<u>53.92%</u>	27.40%	27.67%	24.97%
	TUL-EA	28.49%	52.12%	28.36%	24.54%	23.64%
	TUL-TS	<u>30.58%</u>	53.20%	26.96%	<u>31.52%</u>	<u>27.41%</u>
	AttnTUL	31.25%	54.74%	32.25%	32.24%	30.21%
GeoLife ($ \mathcal{U} =90$)	TUL-L	49.51%	78.43%	45.49%	45.48%	43.04%
	TUL-G	48.97%	75.46%	43.82%	43.61%	42.03%
	TUL-SA	51.06%	78.65%	47.01%	47.15%	44.01%
	TUL-EA	46.38%	74.35%	41.98%	40.56%	38.59%
	TUL-TS	<u>52.07%</u>	<u>79.25%</u>	<u>47.58%</u>	<u>47.41%</u>	<u>45.02%</u>
	AttnTUL	53.92%	79.47%	49.94%	50.29%	48.24%

- our key components **all contribute to performance improvement** of the proposed model.
- Compared to STAN, STAN-L and STAN-G perform much worse demonstrating **the importance of both local and global modelling** in our model.
- Compared to STAN-L, STAN-SA achieves better performance on PrivateCar and GeoLife, indicating that our designed **temporal self-attention block could capture long-term dependencies** for long sequence trajectories.
- Compared to STAN-G, STAN-EA producing worse results demonstrates **the crucial role of elastic attention of global module in extracting relevant global representation**

Experiment Result

- **Model robustness:**

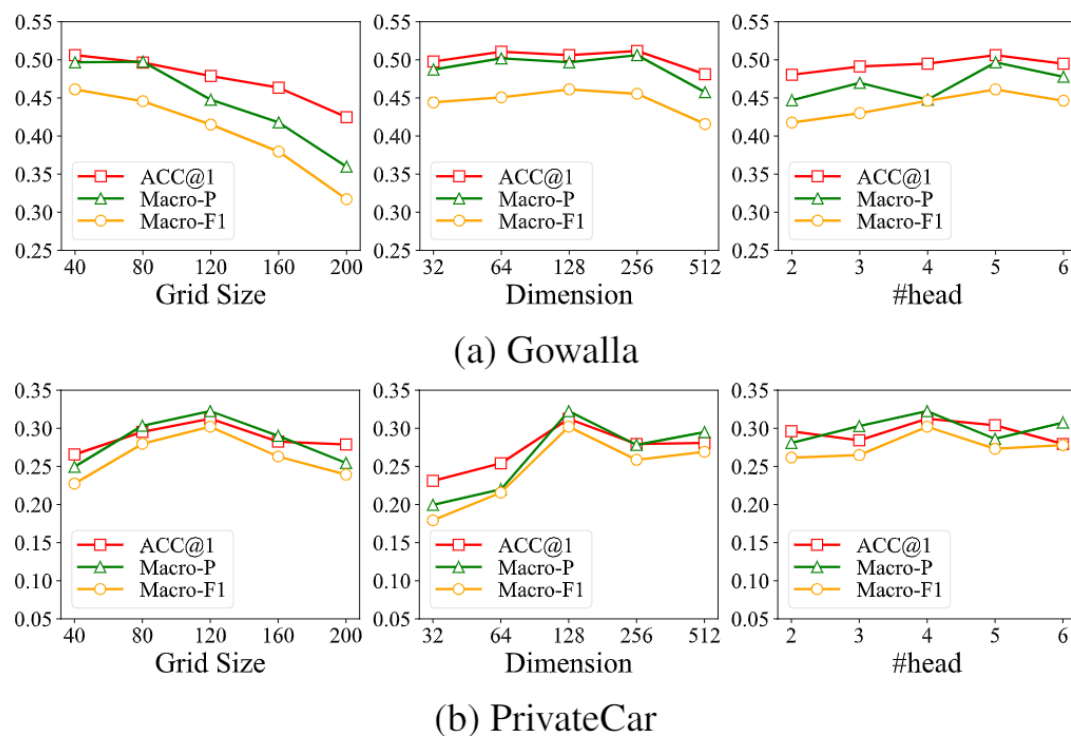


Figure 3: Parameter sensitivity *w.r.t.* s , d and $\#head$.

- If the **grid is too large**, the **spatial information would be lost**, which is reflected more obvious on sparse Gowalla than on dense PrivateCar. If the **grid is too small**, some **spatial interaction among trajectories would not be reflected**, which affects the prediction performance.
- **Gowalla is very sparse**, and thus few grids are involved. **The lower embedding dimensionality has little effect on it**, while **PrivateCar is denser**. When the dimensionality is very low, **it has a greater impact**.

Summary

- **We propose AttnTUL**
 - Our AttnTUL simultaneously model both local and global spatial characteristics of users' mobility trajectories to realize high predictability.
- **We design a hierarchical attention network**
 - a temporal self-attention encoder to learn the local sequential dependencies in intra-trajectory, and a global elastic attention encoder to capture the complex correlations among inter-trajectory.
- **We conduct extensive experiments**
 - Results show that our model significantly outperforms state-of-the-art baselines by 11.82%~50.89% and 21.73%~97.84% improvements in terms of ACC@1 and Macro-F1.

Thanks for watching!

Anonymous