

Jiacheng Jiang

Digital product designer

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Experience

时代传浮 *China January 2021*

UI/UX designer/Web Developer

- Helped the start-up company to design and build their official website
- Collaborated closely with the product team to come up with the art direction

Projects

Tipsy *2022*

Lead UX researcher & designer, UI designer

- Worked with a teammate to design an integrated alcohol delivery application
- Conducted user research, competitive analysis and proposed adding important feature such as cocktail recipes and scanner
- Designed low-fidelity prototype and ensured design consistency between the different parts of the app

Domino's website reimagine *2022*

UX researcher & designer

- Worked in a team of 5 to re-design Domino's official website
- Conducted user testing, evaluation and design analysis during the user experience process and developed low-fidelity prototype

C.AGE *2021*

Website Designer & Developer

- Designed a net art website in response to the phenomenon of companies collecting user data
- Developed the website from scratch using HTML, CSS, Javascript, and p5.js

Volunteer

Early Bird Math Game at The Robert Simon School
Martial Arts Associate Teacher at Nathan Straus
Children Care and Homework Help at LSAFHS

Education

Parsons School of Design
BFA Design and Technology
Graduation Date: May 2023
GPA: 3.74

Skills

UI/UX

Figma, Wireframing,
Information Architecture

Visual Design

Adobe Creative Suite
(Photoshop, Illustrator,
InDesign)

Programming

HTML, CSS, Javascript, p5.js,
Physical Computing

Prototyping

Rapid Prototyping, Digital
Fabrication

3D modelling

Blender, Cura

Virtual Experience

Unity

Languages

Native Mandarin Speaker,
Fluent English

Interests

Poetry, Soccer, Cooking,
Physical Computing Projects