PEREZ, NIÑO G.

**Address:** Salalah, Sultanate of Oman **Phone:** +639153253864 / +96892741290

Email: onhinperez1@gmail.com



#### **ACADEMIC PREPARATION**

#### **Westmead International School**

Bachelor of Science in Information Technology SY 2019 – 2022

## **University of Batangas**

Bachelor of Science in Information Technology SY 2018 – 2019

#### **EXTRA CURRICULAR ACTIVITIES**

## **Outstanding Award**

Westmead International School SY 2021

#### Dean's Lister

University of Batangas SY 2018 – 2019

## **MY PORTFOLIO**

https://nino-perez-portfolio.vercel.app/

#### **WORK EXPERIENCE**

## Hamdan Plaza Hotel (Salalah, Oman)

Graphic Designer

April 2024 - December 2024

- Creating promotional materials using Adobe Photoshop
- Creating social media reels/stories using Filmora X and Capcut
- Designing restaurant logo, menu, product ads, flyers, brochure, booklet, letter card, business card, email signature, etc.
- Performing website management

## Frisky Business (Singapore)

Shopify and Wordpress Developer April 2024 - November 2024

- Creating a website from scratch in Wordpress with Astra Theme and Elementor Builder.
- Migration of products from Shopify to Woocommerce using (Matrixify, Shopify to Woocommerce), (Advanced Custom Field)
- Integrating API's and managing third-party applications or plugins to enhance website functionalities
- Performing websites maintenance, troubleshooting, and resolving issues
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

## **Badass Outdoor Gear (UTAH)**

Graphic Designer and Web Developer March 2024 - November 2024

- Creating event banner ads for homepage
- Customizing and modifying Shopify theme
- Updating products content and metafieds
- Integrating and managing third-party applications to enhance website functionalities
- Performing website maintenance, troubleshooting, and resolving issues
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

## **Richard Biticon (Philippines)**

Shopify and Wordpress Web Developer August 2023 - March 2024

- Customizing and modifying Shopify themes and design pages using Pagefly
- Customizing and modifying Wordpress themes and page design using Elementor and WP Bakery.
- Customizing Hostinger and GoHighLevel website builder
- Integrating third-party applications or plugins to enhance website functionalities
- Integrating Google Analytics 4 (GA4) and Google Tag Manager (GTM)
- Performing website maintenance, troubleshooting, and resolving issues
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience
- Setting up domains, DNS, and nameserver in GoDaddy and Hostinger web hosting

## **Atlantis Digital (Netherlands)**

Shopify and Wordpress Web Developer July 2023 - December 2023

- Customizing and modifying Shopify themes using custom coding and design pages using Pagefly
- Customizing and modifying Wordpress themes using custom coding and design pages using Elementor
- Fixing errors, bugs, and managing third-party applications
- Creating collections by specific conditions and uploading products with variants, unique SKU, and meta fields
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience

## **Ecom Profit Pro (USA)**

Sr. Shopify Web Developer March 2023 - July 2023

- Converting PSD and Figma design into Shopify themes, modifying themes using custom coding, and design pages using Pagefly
- Uploading and designing Blog posts
- Integrating third-party applications and metafields to enhance website functionalities
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

#### **SEMINAR ATTENDED**

## BATANGAS INFORMATION TECHNOLOGY SOCIETY

Inosluban, Lipa City Batangas March 2018

#### **DATA SCIENCE CONGRESS 2018**

Tanghalang Pasigueño, Pasig City Philippines February 2018

# SOUTHERN LUZON YOUTH CONGRESS ON INFORMATION TECHNOLOGY

Malvar Cultural Center Malvar, Batangas September 2017

#### PERSONAL BACKGROUND:

Age : 26 years old Date of Birth : January 1, 1998

**Gender** : Male

Place of Birth : Lobo Hospital Religion : Roman Catholic

Civil Status : Single Nationality : Filipino

#### SKILLS:

- Knowledgeable in using Microsoft Office, Canva, Figma, Adobe Photoshop, Adobe Creative Suite, and Illustrator
- Average skills in video editing using Filmora
- E-Commerce Web Design / Development (Shopify, WordPress, GoDaddy, Hostinger, Yourhosting, Squarespace, GoHighLevel, and Duda)
- Expertise in Shopify (theme installation, designing pages using Pagefly, theme and applications modification with custom coding, uploading products, and setting up domains)
- WordPress Page Builders (Elementor, Beaver, Divi, Bakery, Spectra)
- Knowledgeable in using code editors such as Notepad++, Sublime Text, Visual Studio Code, Scrimba, and Codepen
- Front-end web programming languages such as HTML5, CSS3 (Bootstrap4), and JavaScript (React, JQuery, JSON)
- Back-end web programming languages such as Liquid, Python, PHP, and MySQL
- Development of responsive Web Design/Landing Pages, Product Page and Blogs
- Integrating Google Analytics 4 (GA4), Google Tag Manager (GTM), and Google Search Console (GSC)
- Setting up Domain, Hosting, and Website Maintenance
- Monitoring page load times using Page Speed Insights and GT Metrix

I hereby certify that the above information is true and correct to the best of my knowledge and belief.

Signature over Printed Name