PEREZ, NIÑO G.

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Email: onhinperez1@gmail.com



## **ACADEMIC PREPARATION**

#### **Westmead International School**

Bachelor of Science in Information Technology SY 2019 – 2022

# **University of Batangas**

Bachelor of Science in Information Technology SY 2018 – 2019

### **EXTRA CURRICULAR ACTIVITIES**

# **Outstanding Award**

Westmead International School SY 2021

#### Dean's Lister

University of Batangas SY 2018 – 2019

## **MY PORTFOLIO**

https://nino-perez-portfolio.vercel.app/

### **WORK EXPERIENCE**

# Hamdan Plaza Hotel (Salalah, Oman)

Graphic Designer

April 2024 - September 2024

- Creating promotional materials using Adobe Photoshop
- Creating social media reels using Filmora X
- Designing restaurant logo, menu, product ads, flyers, brochure, booklet, letter card, business card. etc.
- Performing website management\

# **Badass Outdoor Gear (USA)**

Graphic Designer and Web Developer March 2024 - September 2024

- Creating event banner ads for homepage
- Customizing and modifying Shopify theme
- Integrating third-party applications or plugins to enhance website functionality
- Performing website maintenance, troubleshooting, and resolving issues
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

## **Richard Biticon (Philippines)**

Shopify and Wordpress Web Developer August 2023 - March 2024

- Customizing and modifying Shopify themes and page design using Pagefly
- Customizing and modifying Wordpress themes and page design using Elementor and WP Bakery.
- Customizing Hostinger and GoHighLevel website builder
- Integrating third-party applications or plugins to enhance website functionality
- Integrating Google Analytics 4 (GA4) and Google Tag Manager (GTM)
- Performing website maintenance, troubleshooting, and resolving issues
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience
- Setting up domains, DNS, and nameserver in GoDaddy and Hostinger web hosting

### **Atlantis Ecommerce (Netherlands)**

Shopify and Wordpress Web Developer
July - December 2023

- Customizing and modifying Shopify themes using custom coding and design pages using Pagefly
- Customizing and modifying Wordpress themes using custom coding and design pages using Elementor
- Fixing errors, bugs, and managing third-party applications
- Creating collections by specific conditions and uploading products with variants, and unique SKU
- Ensuring cross-browser and cross-device capability, visually appealing, and improving overall user experience

# **Ecom Profit Pro (Netherlands)**

Sr. Shopify Web Developer March - July 2023

- Converting PSD and Figma design into Shopify themes, modifying themes using custom coding, and designing pages using Pagefly
- Uploading and designing Blog posts
- Integrating third-party applications and metafields to enhance website functionality
- Optimizing website performance by monitoring and improving page load times, responsiveness, and overall user experience

#### **SEMINAR ATTENDED**

# BATANGAS INFORMATION TECHNOLOGY SOCIETY

Inosluban, Lipa City Batangas March 2018

#### **DATA SCIENCE CONGRESS 2018**

Tanghalang Pasigueño, Pasig City Philippines February 2018

# SOUTHERN LUZON YOUTH CONGRESS ON INFORMATION TECHNOLOGY

Malvar Cultural Center Malvar, Batangas September 2017

## PERSONAL BACKGROUND:

Age : 26 years old Date of Birth : January 1, 1998

Gender : Male

Place of Birth : Lobo Hospital Religion : Roman Catholic

Civil Status : Single Citizenship : Filipino

#### SKILLS:

- Knowledgeable in using Microsoft Office, Canva, Figma, Adobe Photoshop, Adobe Creative Suite, and Illustrator
- Average skills in video editing using Filmora
- Excellent skills in Graphic Design, Shopify and Wordpress Web Design / Development
- E-Commerce Web Design / Development (Shopify, WordPress, GoDaddy, Hostinger, Yourhosting, Squarespace, GoHighLevel, and Duda)
- Expertise in Shopify (theme installation, designing pages using Pagefly, theme and applications modification with custom coding, uploading products, and setting up domains)

- WordPress Page Builders (Elementor, Beaver, Divi, Bakery)
- Knowledgeable in using code editors such as Notepad++, Sublime Text, Visual Studio Code, Scrimba, and Codepen
- Front-end web programming languages such as HTML5, CSS3 (Bootstrap4), and JavaScript (React, JQuery, JSON)
- Back-end web programming languages such as Liquid, Python, PHP, and MySQL
- Development of responsive Web Design/Landing Pages, Product Page and Blogs
- Integrating Google Analytics 4 (GA4), Google Tag Manager (GTM), and Google Search Console (GSC)
- Setting up Domain, Hosting, and Website Maintenance
- Monitoring page load times using Page Speed Insights and GT Metrix
- Ability to work under pressure
- Problem-solving-oriented with strong time management to meet tight deadlines

I hereby certify that the above information is true and correct to the best of my knowledge and belief.

NIÑÓ G. RÉREZ Signature over Printed Name