1. What are the main reasons for buying or not buying life insurance *(2 horizontal bar graphs)*

2. How many people think they should have life insurance but don't by year *(line graph)*

3. How do some stats about life insurance compare to general health insurance, i.e., coverage numbers by year *(double line graph)*

4. How much do companies pay out in terms of life insurance benefits and claims in a year *(bar chart sliced by year)*

5. How do life insurance rates change depending on demographic factors *(double bar graph 2 bars male female, x is age y is cost, slicer by plan amount)*

6. How do life expectancies differ by state *(map)*

7. How well can we predict life expectancy based on various demographic factors

8. What factors, if any, have a particularly high or low effect on life expectancy