

# **SHRI SWAMI SAMARTH INSTITUTE OF MANAGEMENT & TECHNOLOGY**

## **FACULTY OF MCA-SEM I**

### **MINI PROJECT SYNOPSIS**

<b>Staff use only</b>		
Selected/rejected	<b>Name of Guide</b>	<b>Name of project coordinator</b>
	Prof.	

#### **1. Mini Project Title: Cake Shop**

**Tentative**

**Finalized**

#### **2. Details of Group Members:**

<b>Roll no.</b>	<b>Name of Student</b>	<b>Mobile no.</b>	<b>Email Id</b>
MC2023001	Aade Sharad Sahebrao	7218002575	aadesharad@gmail.com
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#### **3. Project overview/Background :**

- **Introduction:**

The "Delicious Delights" Cake Shop project is an exciting venture aimed at establishing a successful and charming cake shop. This project aims to offer a delightful and diverse range of delectable cakes, pastries, and other baked goods to satisfy the sweet cravings of our customers. We envision creating a warm and inviting environment where customers can experience the joy of indulging in high-quality, freshly baked treats

- **Need Of Work/Reason for selection of this project :**

To create a welcoming and aesthetically pleasing cake shop that appeals to a wide customer base and to establish a strong online and offline presence, including a user-friendly website and social media accounts for marketing and customer engagement.

- **Objective :**

- To provide a diverse menu of cakes and pastries, catering to various tastes and dietary preferences, including gluten-free and vegan options.
- To maintain exceptional quality and taste in our baked goods by using fresh, locally sourced ingredients.
- To offer outstanding customer service, ensuring a positive and memorable experience for each visitor.

- **Benefits to the society :**

We are committed to sustainability, aiming to minimize waste, use eco-friendly packaging, and source ingredients locally to support the community.

#### **4. Methodology :**

- **Proposed technologies :**

Develop a user-friendly website or mobile app where customers can browse the menu, place orders, and schedule deliveries. Integration with payment gateways and delivery management systems can streamline the process. Use software to keep track of ingredient inventory and supplies. This helps in preventing overstocking or understocking, reducing waste, and ensuring that you have all necessary ingredients in stock. Utilize social media platforms and online marketing tools to promote your cake shop. These tools can help you create and schedule posts, run advertising campaigns, and engage with your audience. A CRM system can help you manage customer data, track preferences, and send personalized offers or promotions. This can enhance customer loyalty. Invest in equipment for quality control, such as temperature monitoring devices, to ensure that your cakes and pastries are consistently of high quality.

- **Advantages :**

- Time Saving.
- It is easy to operate, no special training is required.
- Easy to maintain data of Customers.
- Low cost.

- **Limitations :**

- Marketing and Branding
- Equipment Maintenance
- Staffing Challenges

- **Application :**

- More advance security can be provided.
- New facilities can be provided to customer in cake.

## **5. Project Requirements :**

- **Facilities Required(Software/Hardware) :**

**Hardware Requirement**

Processor : Intel core i3

Ram : 1GB and above

Hard Disk : 1GB and above

**Software Requirement**

Front End : HTML, CSS, JavaScript

Tools : Any Text Editor

Platform : Windows

- **Communications/Budget :**

A detailed budget and financial plan have been developed to ensure the smooth implementation and sustainability of the project. Funding sources include personal investments, loans, and potential investors.

## **6. References :**

- W3school
- Javatpoint
- Websites: [www.google.com](http://www.google.com)

**Signature of project Guide**

**Signature of H.O.D.**