

Select Pickup Time

8/1/2019

8/1/2021

Select Vendor

1

2

Passengers Count

0

1

2

3

4

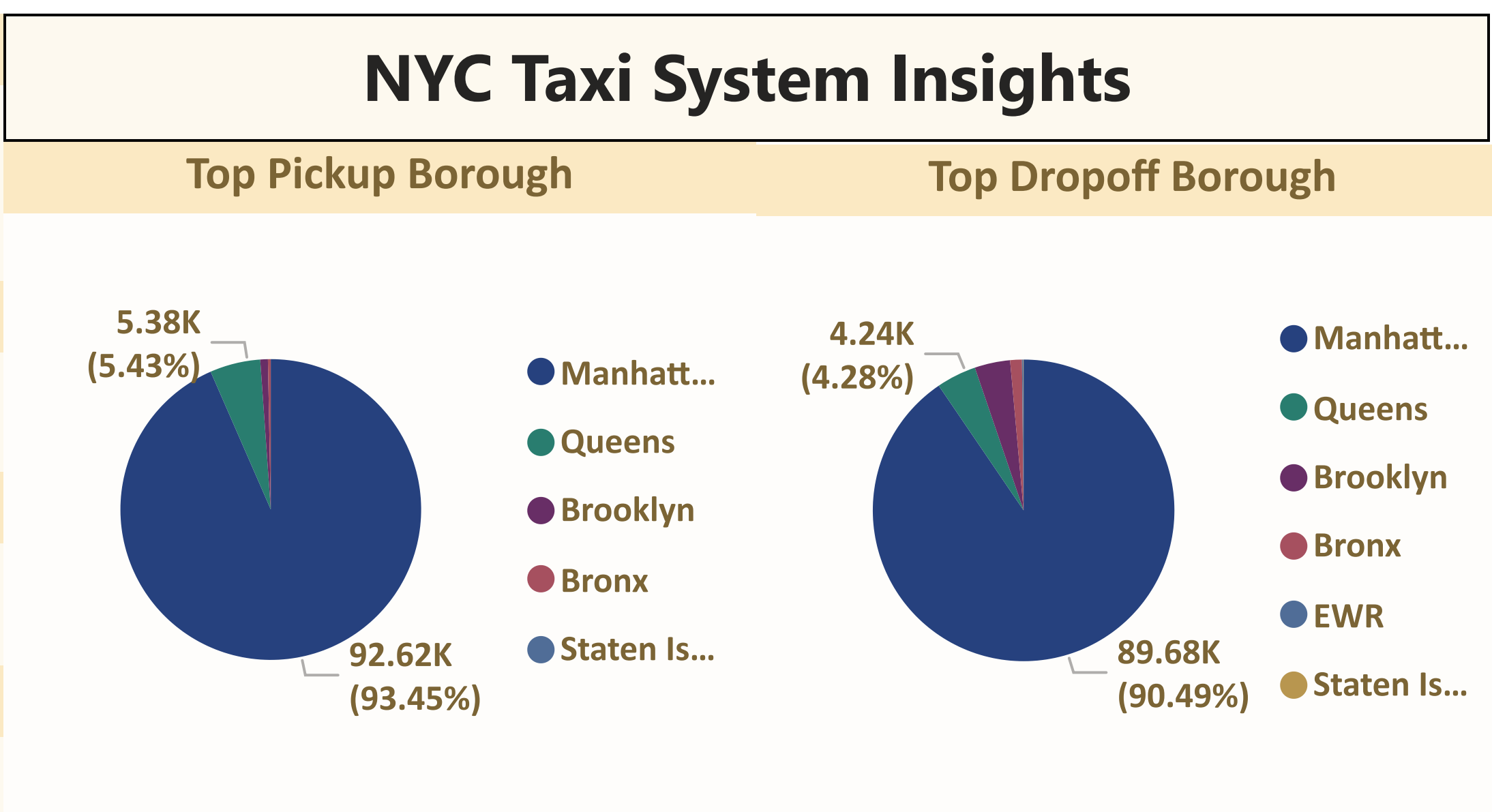
Payment Mode

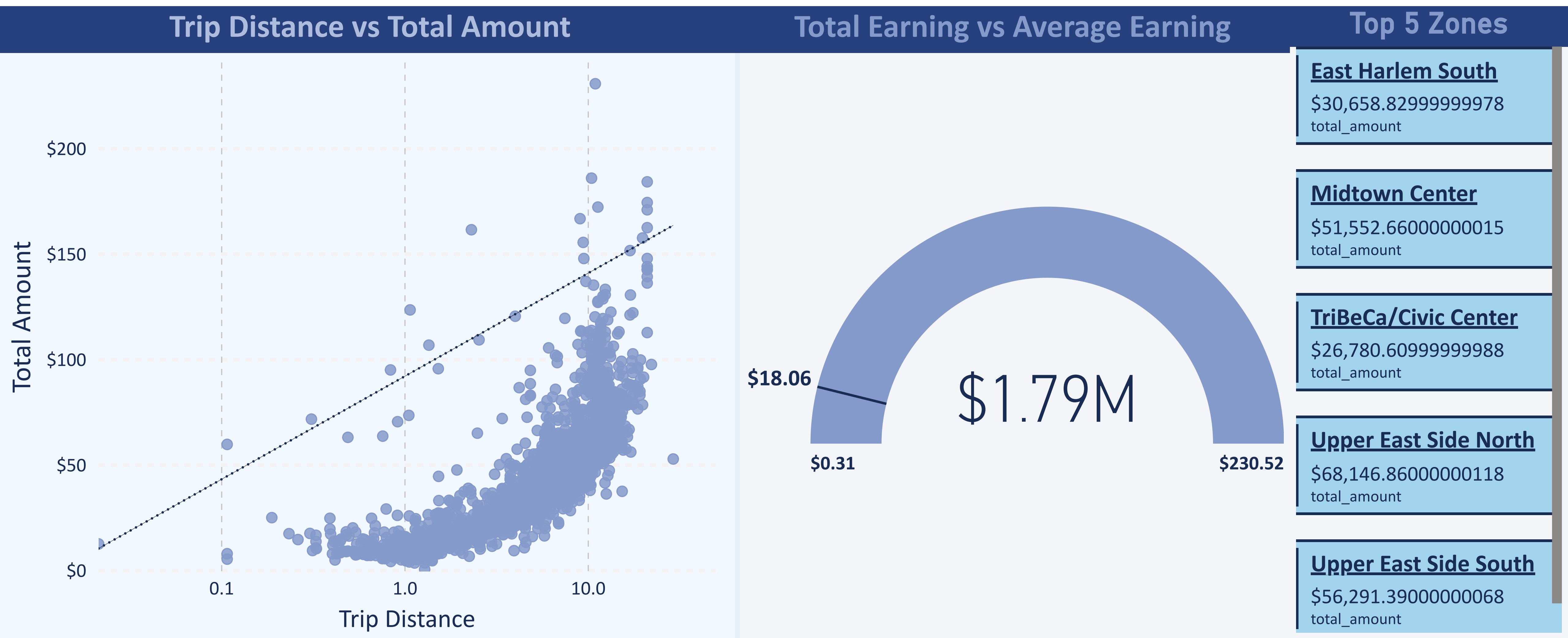
1

2

3

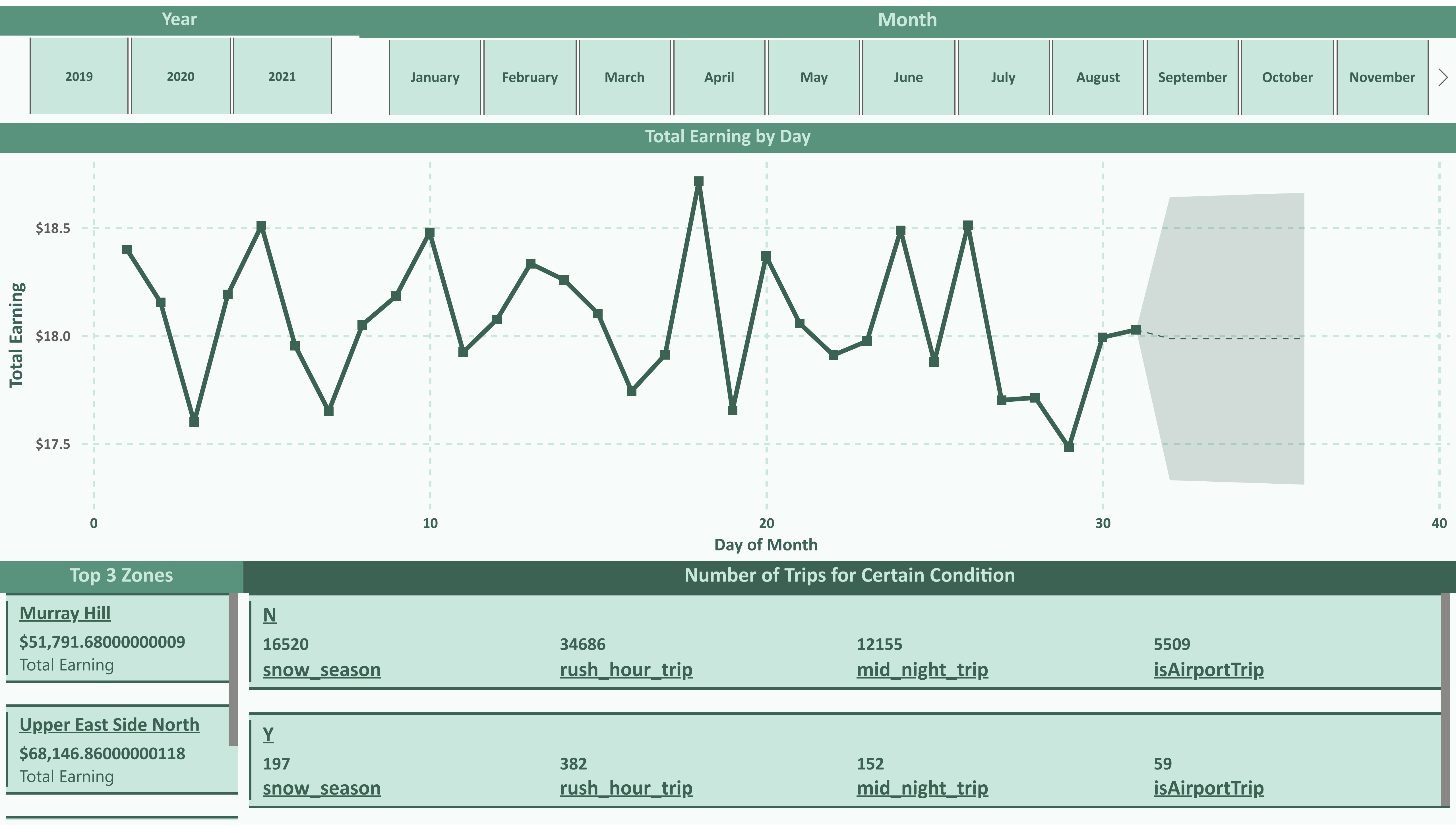
4



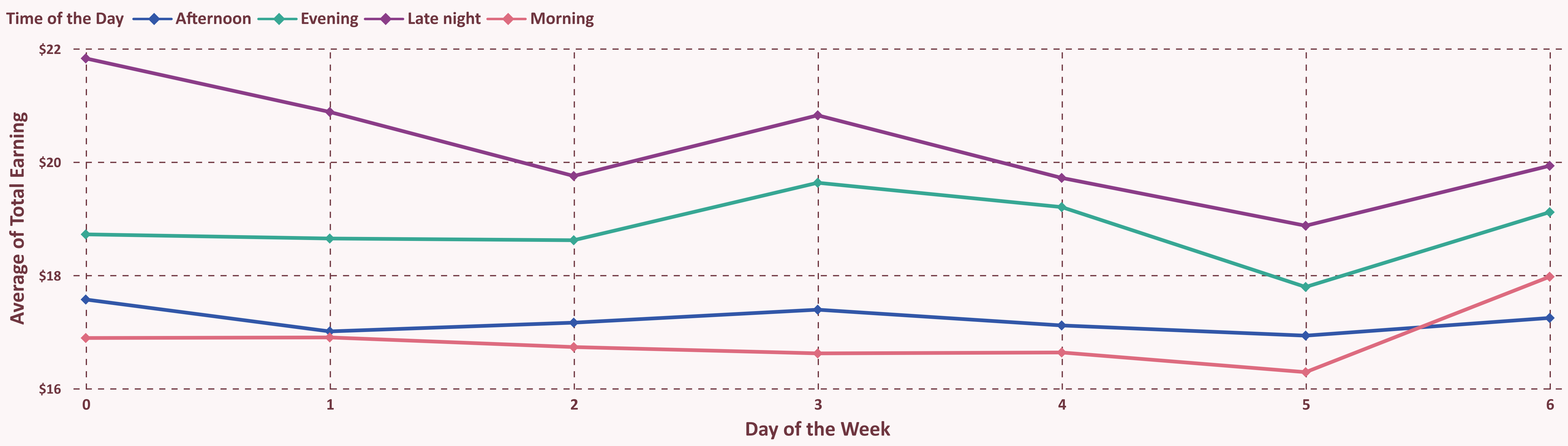


<u>N</u>				
\$205,424.499999999...	16520	34686	12155	5509
tip_amount	snow_season	rush_hour_trip	mid_night_trip	isAirportTrip
<u>Y</u>				
\$2,027.59999999999...	197	382	152	59
tip_amount	snow_season	rush_hour_trip	mid_night_trip	isAirportTrip

January	May	September
February	June	October
March	July	November
April	August	December



Average of Total Earning per Day of Week



Top 3 Zones		Number of Trips for Certain Conditions			
<u>Murray Hill</u> \$51,791.68000000009 Total Earning	<u>N</u>				
	16520	34686	12155	5509	
	<u>snow_season</u>	<u>rush_hour_trip</u>	<u>mid_night_trip</u>	<u>isAirportTrip</u>	
<u>Upper East Side North</u> \$68,146.860000000118 Total Earning	<u>Y</u>				
	197	382	152	59	
	<u>snow_season</u>	<u>rush_hour_trip</u>	<u>mid_night_trip</u>	<u>isAirportTrip</u>	



# Key Influencers for Total Amount

Key influencers   Top segments

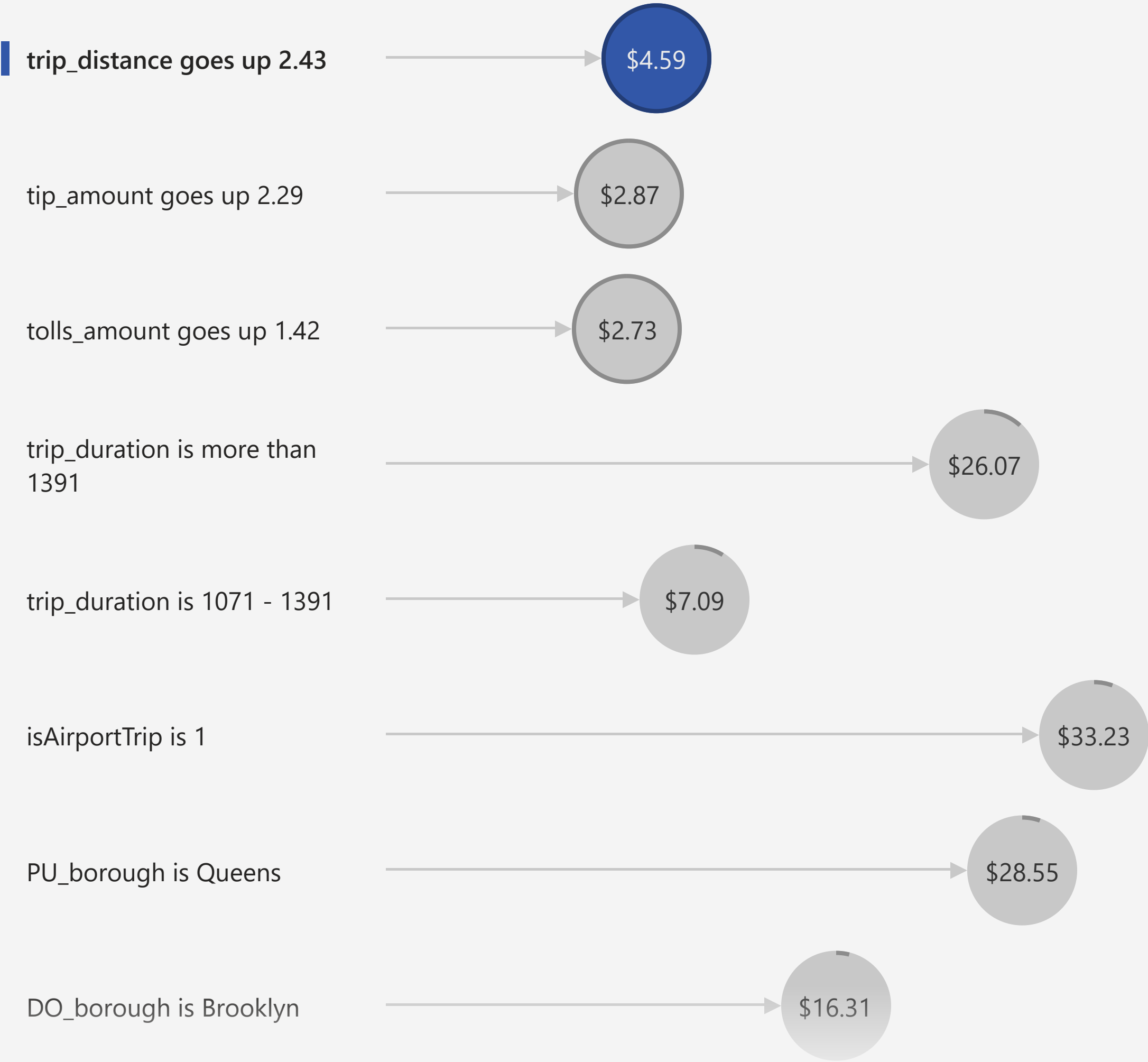


What influences total\_amount to 

Increase

 ?

When...      ...the average of total\_amount increases by



Sort by:   Impact   Count

← On average when trip\_distance increases, total\_amount also increases.



# Descriptive Analysis of Trip

tip\_amount total\_amount passenger\_count trip\_distance trip\_duration

