

Select Pickup Time

8/1/2019

8/1/2021

Select Vendor

1

2

4

Passengers Count

0

1

2

3

4

>

Payment Mode

1

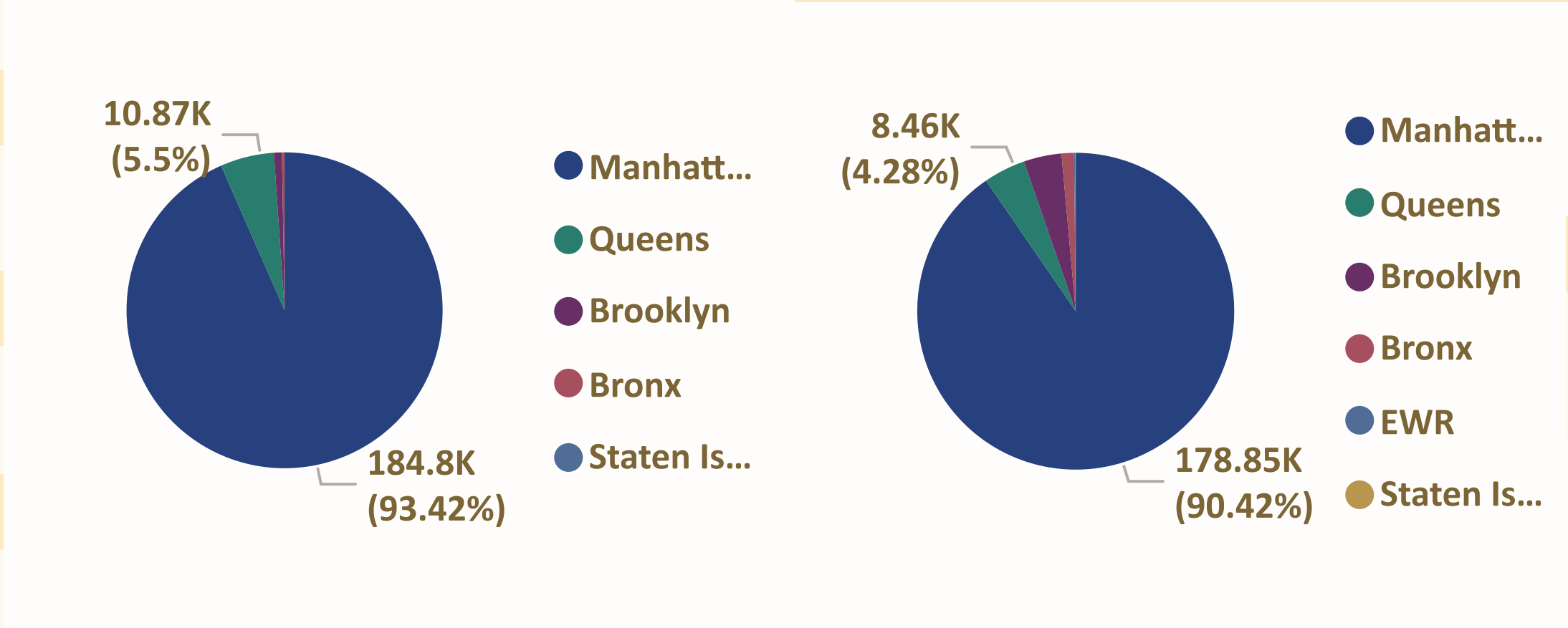
2

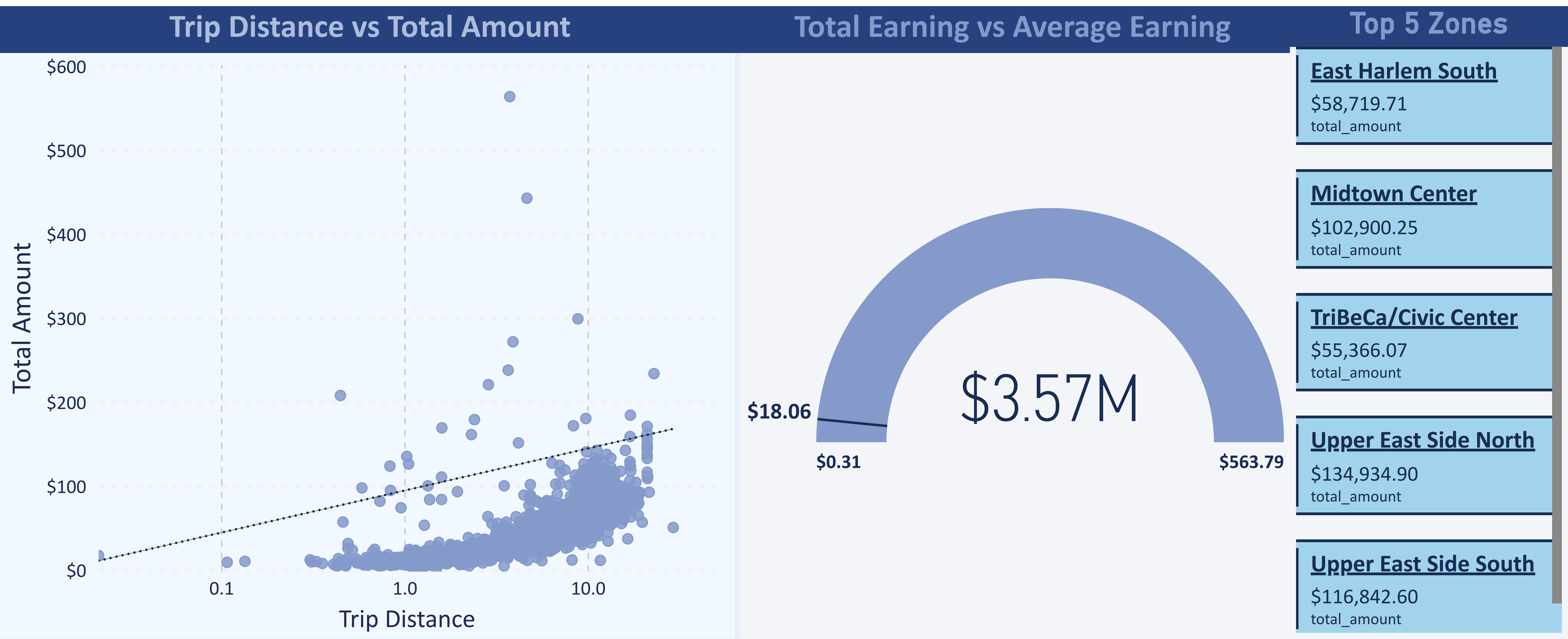
3

4

NYC Taxi System Insights

Top Pickup BoroughTop Dropoff Borough

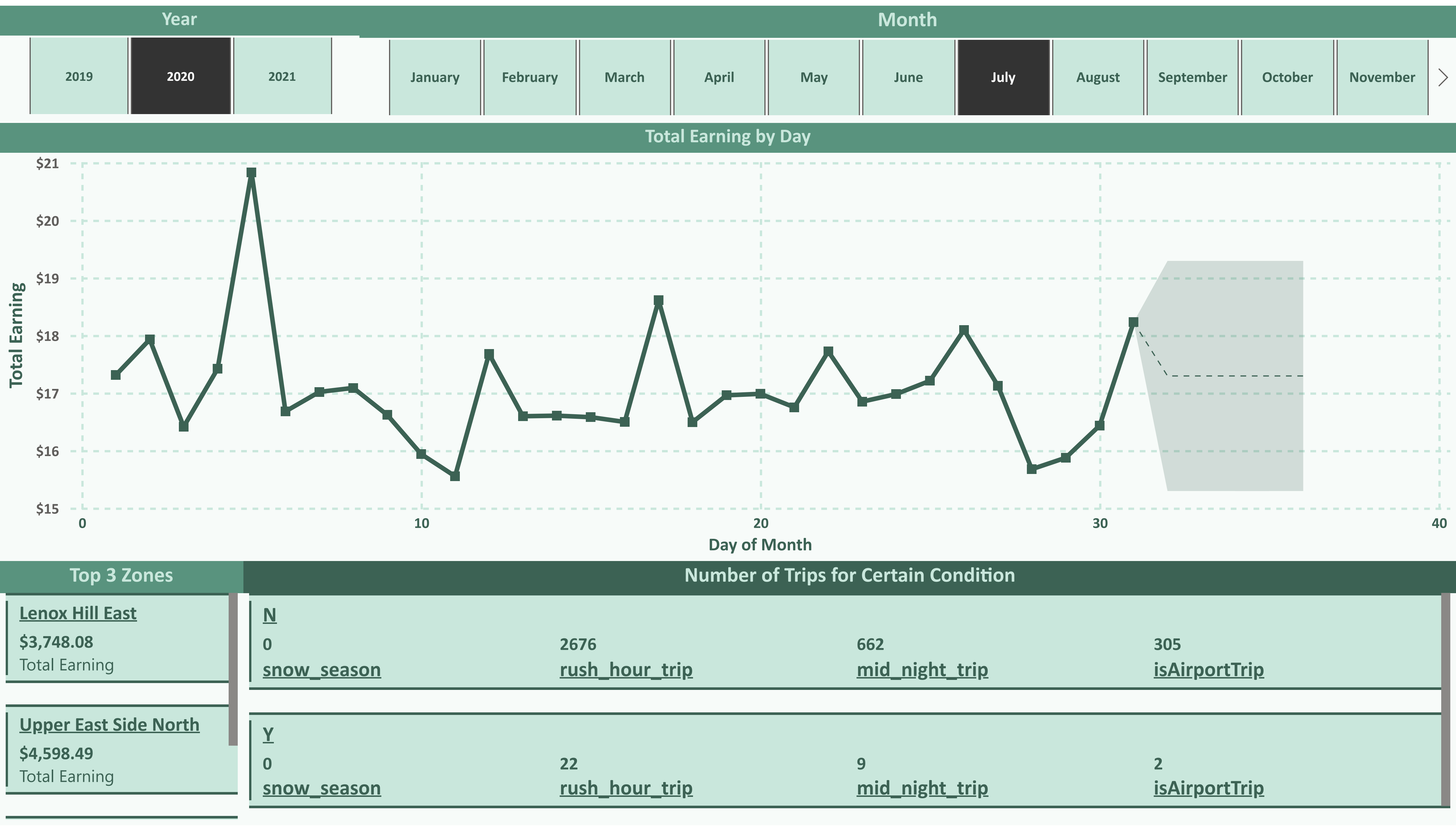




<u>N</u>				
\$411,450.99	33167	69236	23943	11145
tip_amount	snow_season	rush_hour_trip	mid_night_trip	isAirportTrip

<u>Y</u>				
\$4,206.90	424	739	241	144
tip_amount	snow_season	rush_hour_trip	mid_night_trip	isAirportTrip

January	May	September
February	June	October
March	July	November
April	August	December



November

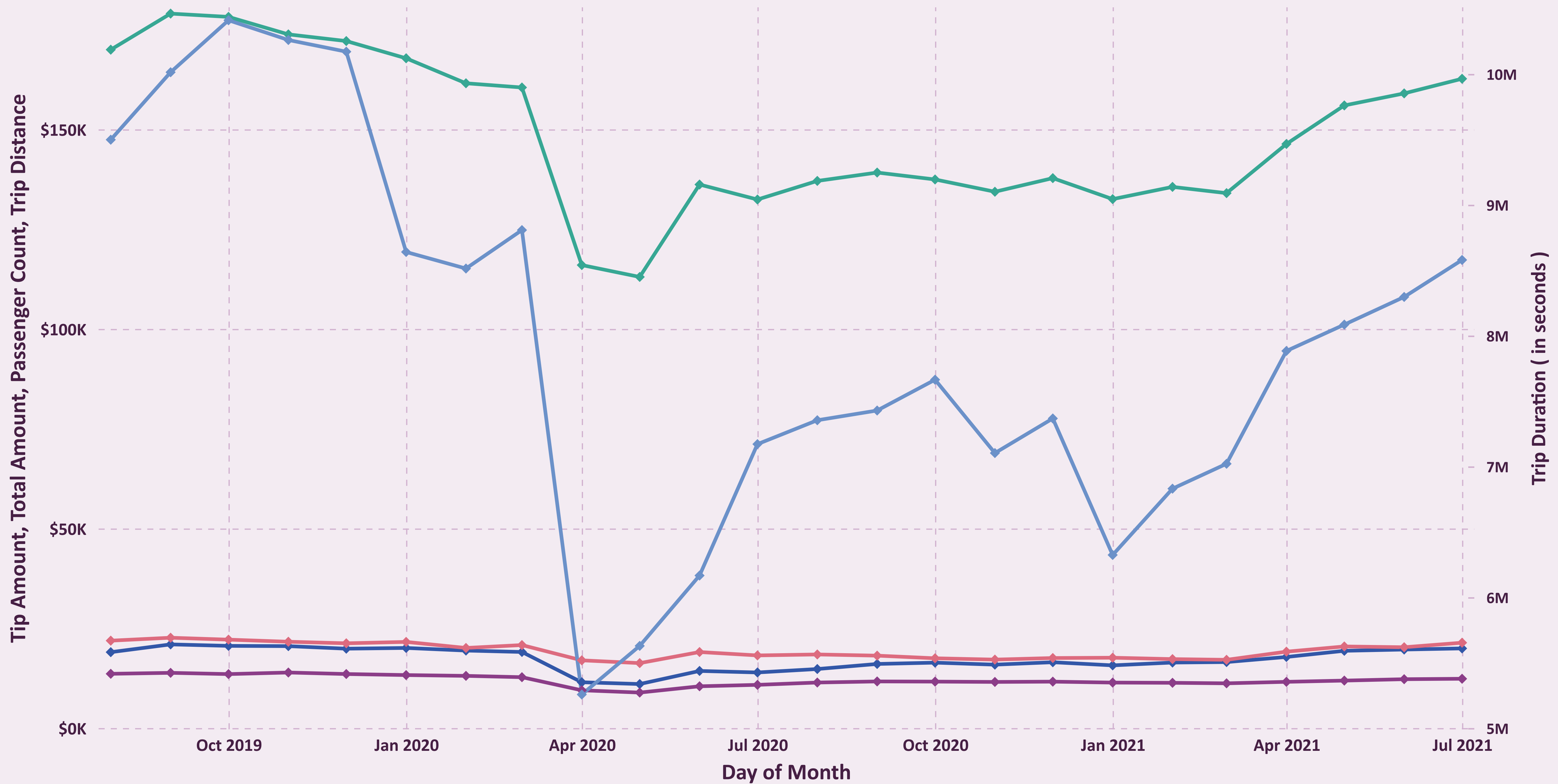
Time of the Day —◆— Afternoon —◆— Evening —◆— Late night —◆— Morning



isAirportTrip

Descriptive Analysis of Trip

tip_amount total_amount passenger_count trip_distance trip_duration



Key Influencers for Total Amount

Key influencers Top segments

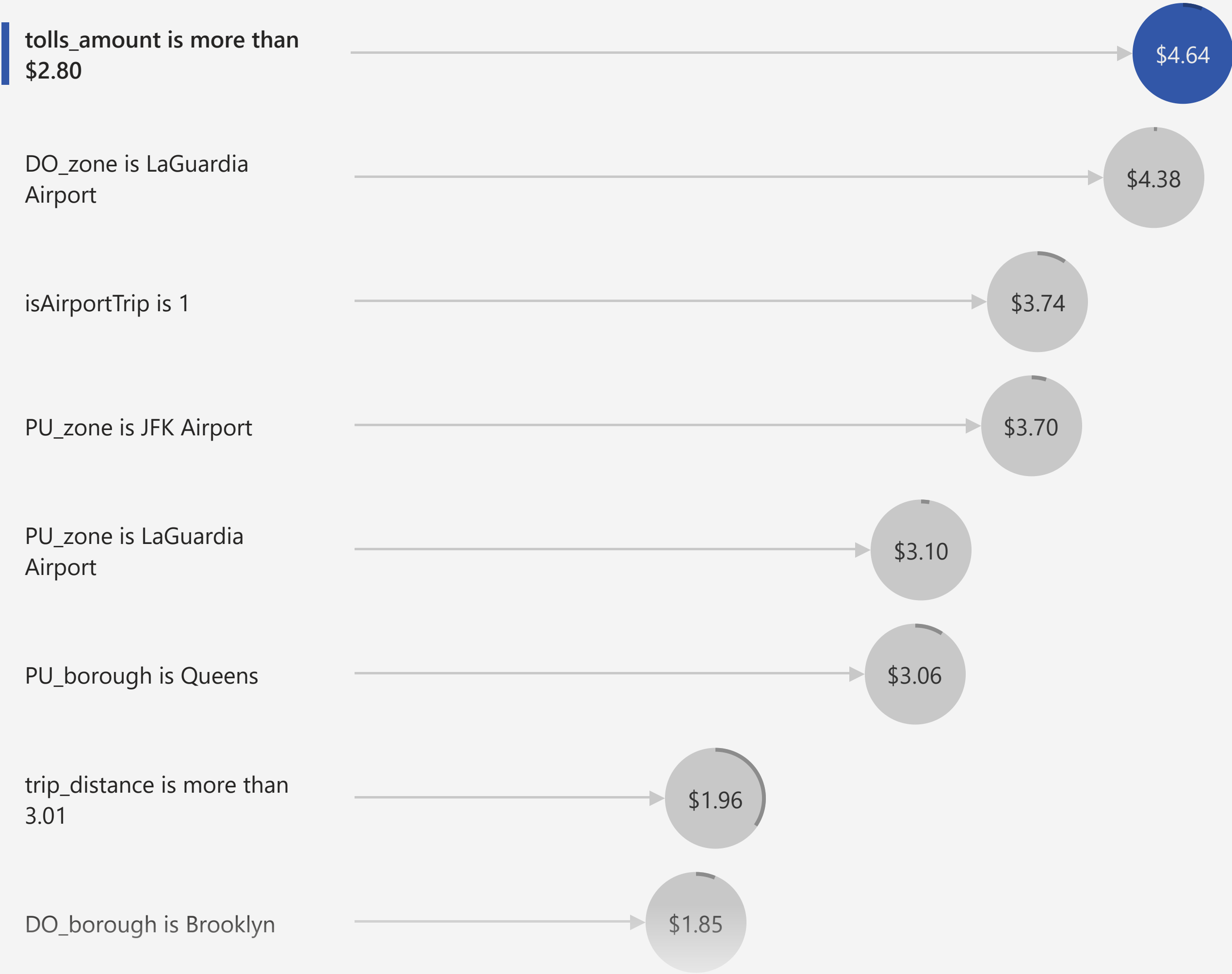


What influences tip_amount to

Increase

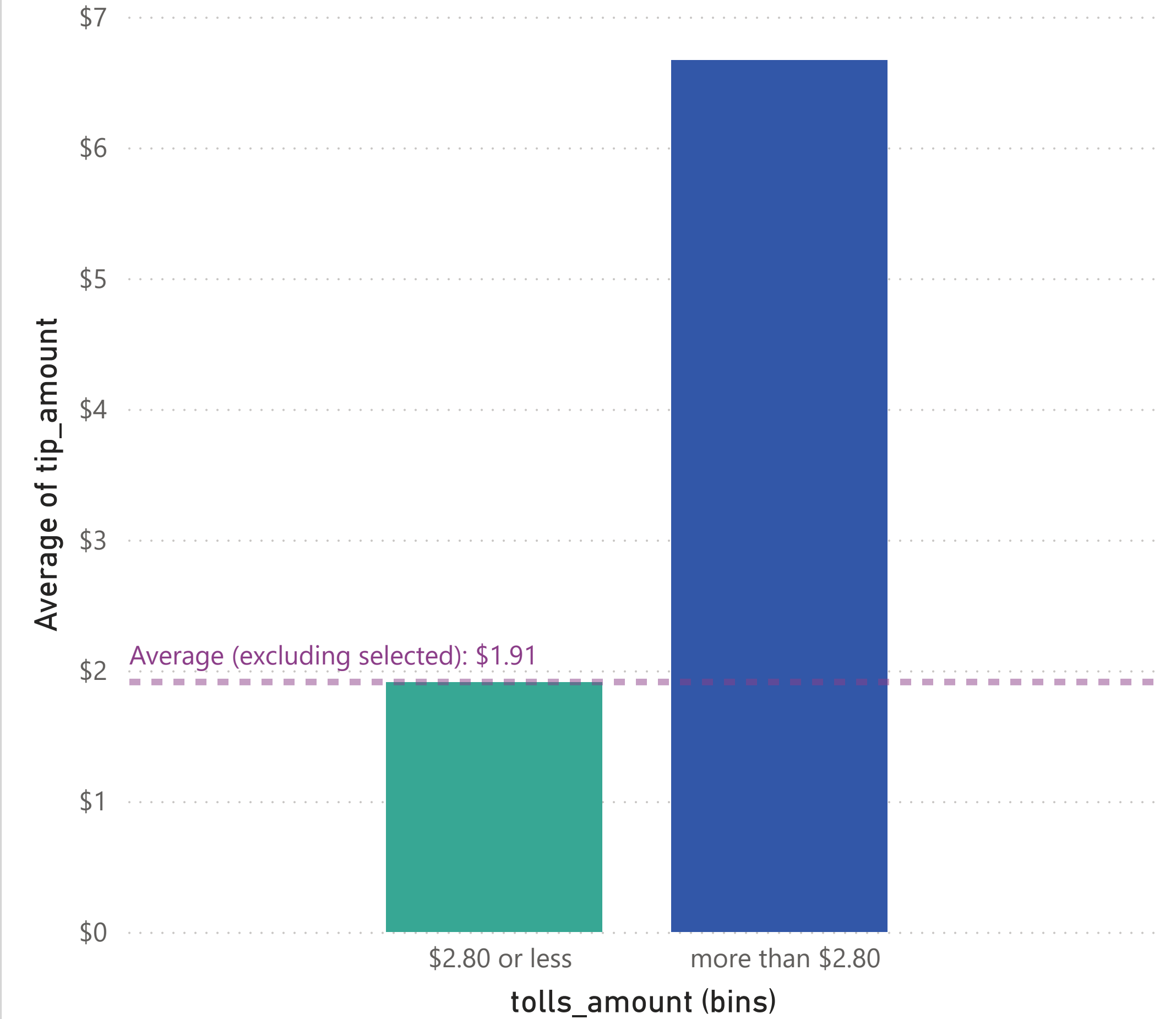
 ?

When...
...the average of tip_amount increases by



Sort by: Impact Count

← tip_amount is more likely to increase when tolls_amount is more than \$2.80 than otherwise (on average).



☐ Only show values that are influencers