

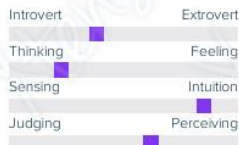
## Anamika Chavan



"Travel far enough, you meet yourself."

Age: **25**  
Work: **Marketing Manager**  
Status: **Single**  
Location: **Chiplun, Maharashtra.**  
Gender: **Female**

### Personality



Trait 1 Trait 2 Trait 3 Trait 4

### Goals

- To easily find and book flights, accommodations, and activities for her trips.
- To stay within her budget while still enjoying quality travel experiences.
- To have access to reliable and up-to-date travel information and recommendations.

### Frustrations

- Overwhelmed by the amount of travel information available online.
- Difficulty in finding authentic and unbiased reviews for accommodations and activities.
- Problems with the available solutions.

### Bio

Anamika is a busy professional who loves to travel whenever she can take time off from her demanding job. She enjoys exploring new destinations, trying out local cuisines, and immersing herself in different cultures. Anamika prefers to travel independently or with a small group of friends rather than joining organized tours.

### Motivation



### Brands & Influencers



### Preferred Channels





# Aditya Shinde

Student



Age: 22 years

Country: India

Sex: Male

Education: Graduate

Marital status Unmarried

Occupation: None

## BIOGRAPHY

Aditya Shinde, a vibrant 23-year-old student at FAMT College, navigates the realms of academia with enthusiasm and determination. Balancing a zest for learning and a commitment to excellence, Aditya's journey is defined by a pursuit of knowledge and a passion for personal growth.

## GOALS AND OBJECTIVES

- Expand your skills
- Develop your Budget and Savings
- Set goals
- buy a Package

## PERSONALITY



## FRUSTRATIONS

- Too much time spent booking
- Too many websites visited per trip
- Does not Like the Process

## SOCIAL NETWORKS

Use social networks at work



## SKILLS



## TASTES AND HOBBIES



ART



PHOTOGRAPHY



TRAVEL



BUSINESS



FILE



# Vishal Trivedi

## Marketing Specialist



Age: 35 years

Country: India

Sex: Male

Education: Graduate

Marital status Married

Occupation: Marketing Manager

### BIOGRAPHY

Vishal Trivedi, a seasoned Marketing Specialist, combines strategic vision with tactical expertise to drive impactful marketing campaigns. With a passion for data-driven insights, Vishal excels in crafting compelling narratives that elevate brands and captivate audiences.

### TRAVELLING HABITS

Vishal Trivedi's passion for traveling knows no bounds. Whether immersing himself in diverse cultures or seeking adventure in uncharted landscapes, his insatiable curiosity fuels a wanderlust that transcends boundaries.

### GOALS AND OBJECTIVES

- Expand your skills
- Develop Travel & Tours
- Set easy way for Travelling
- buy a Package

### SOCIAL NETWORKS

Use social networks at work



### PERSONALITY



### SKILLS



### TASTES AND HOBBIES



ART



PHOTOGRAPHY



TRAVEL



BUSINESS



FILE