

## Booking Platforms by Week

city All

Row Labels	Count of booking_id	Total revenue_generated
<b>W 23</b>		
<b>Business</b>		
Atliq City		
others	19	₹ 3,30,735.00
makeyourtrip	13	₹ 2,21,340.00
logtrip	5	₹ 97,410.00
journey	2	₹ 52,700.00
tripster	3	₹ 51,850.00
direct offline	2	₹ 33,660.00
direct online	1	₹ 11,050.00
Atliq Exotica		
others	22	₹ 3,85,200.00
makeyourtrip	8	₹ 1,22,325.00
direct online	8	₹ 97,500.00
tripster	6	₹ 95,775.00
logtrip	6	₹ 94,950.00
journey	4	₹ 68,850.00
direct offline	3	₹ 56,250.00
Atliq Seasons		
others	13	₹ 2,54,915.00
makeyourtrip	6	₹ 87,550.00
logtrip	3	₹ 62,220.00
journey	2	₹ 40,800.00
direct online	2	₹ 35,700.00
tripster	1	₹ 20,400.00
direct offline	1	₹ 15,300.00
<b>Luxury</b>		
Atliq Blu		
others	22	₹ 2,20,950.00
makeyourtrip	9	₹ 87,900.00
journey	6	₹ 65,000.00
direct online	5	₹ 44,950.00
direct offline	4	₹ 41,950.00
logtrip	3	₹ 36,000.00
tripster	4	₹ 26,650.00
Atliq Grands		
others	8	₹ 86,590.00
makeyourtrip	4	₹ 50,330.00
logtrip	3	₹ 46,060.00
journey	3	₹ 36,120.00

tripster	1	₹ 9,100.00
direct offline	1	₹ 9,100.00

#### W 24

##### Business

Atliq City		
logtrip	7	₹ 1,38,550.00
direct online	6	₹ 74,800.00
direct offline	2	₹ 64,600.00
others	4	₹ 48,450.00
makeyourtrip	3	₹ 39,610.00
tripster	2	₹ 31,450.00
journey	1	₹ 11,050.00
Atliq Exotica		
others	13	₹ 2,15,400.00
journey	5	₹ 98,550.00
logtrip	6	₹ 93,000.00
direct online	6	₹ 87,450.00
makeyourtrip	7	₹ 84,000.00
tripster	3	₹ 56,250.00
direct offline	1	₹ 14,850.00
Atliq Seasons		
makeyourtrip	7	₹ 1,34,300.00
others	4	₹ 95,200.00
logtrip	2	₹ 33,490.00
direct online	2	₹ 32,555.00
tripster	1	₹ 26,520.00

##### Luxury

Atliq Blu		
others	20	₹ 2,19,600.00
logtrip	2	₹ 31,800.00
makeyourtrip	4	₹ 31,000.00
tripster	2	₹ 15,500.00
journey	2	₹ 15,500.00
direct offline	1	₹ 12,000.00
direct online	1	₹ 7,800.00
Atliq Grands		
others	7	₹ 1,01,710.00
logtrip	4	₹ 55,300.00
journey	2	₹ 39,200.00
makeyourtrip	1	₹ 13,860.00
tripster	1	₹ 12,600.00
direct offline	1	₹ 12,600.00

#### W 27

##### Business

Atliq City		
others	8	₹ 1,33,280.00
makeyourtrip	8	₹ 1,24,100.00

direct online	4	₹ 74,460.00
logtrip	4	₹ 62,050.00
journey	4	₹ 55,760.00
tripster	3	₹ 54,060.00
direct offline	1	₹ 15,300.00
Atliq Exotica		
others	10	₹ 1,40,550.00
makeyourtrip	6	₹ 1,18,500.00
direct online	6	₹ 1,04,400.00
journey	4	₹ 66,600.00
tripster	3	₹ 37,725.00
logtrip	3	₹ 37,500.00
direct offline	3	₹ 36,750.00
Atliq Seasons		
others	8	₹ 1,78,500.00
makeyourtrip	2	₹ 47,600.00
direct online	1	₹ 15,300.00
journey	1	₹ 15,300.00
logtrip	1	₹ 15,300.00
<b>Luxury</b>		
Atliq Blu		
others	15	₹ 1,59,800.00
makeyourtrip	11	₹ 1,08,400.00
logtrip	8	₹ 68,500.00
journey	5	₹ 60,300.00
direct online	6	₹ 53,150.00
tripster	4	₹ 41,700.00
direct offline	1	₹ 6,500.00
Atliq Grands		
makeyourtrip	6	₹ 83,860.00
others	6	₹ 75,740.00
direct online	3	₹ 48,300.00
logtrip	4	₹ 37,310.00
direct offline	1	₹ 13,860.00

## W 28

### Business

Atliq City		
others	20	₹ 3,70,090.00
makeyourtrip	20	₹ 3,70,090.00
direct online	7	₹ 1,25,630.00
logtrip	7	₹ 90,015.00
journey	4	₹ 79,050.00
tripster	4	₹ 50,660.00
direct offline	2	₹ 31,450.00
Atliq Exotica		
others	29	₹ 4,71,525.00
makeyourtrip	15	₹ 1,92,975.00

logtrip	9	₹ 1,48,350.00
journey	7	₹ 1,46,700.00
direct online	6	₹ 93,000.00
tripster	5	₹ 77,400.00
direct offline	3	₹ 39,450.00
Atliq Seasons		
others	12	₹ 2,01,110.00
makeyourtrip	5	₹ 94,860.00
direct online	3	₹ 54,060.00
logtrip	2	₹ 33,660.00
direct offline	2	₹ 26,350.00
tripster	1	₹ 20,400.00

#### Luxury

Atliq Blu		
others	32	₹ 2,92,500.00
makeyourtrip	15	₹ 1,34,350.00
tripster	10	₹ 78,800.00
logtrip	8	₹ 78,700.00
direct online	7	₹ 59,800.00
direct offline	5	₹ 47,300.00
journey	5	₹ 40,000.00
Atliq Grands		
others	13	₹ 1,92,500.00
makeyourtrip	8	₹ 95,900.00
logtrip	7	₹ 71,400.00
tripster	3	₹ 48,720.00
journey	3	₹ 44,800.00
direct online	3	₹ 34,300.00

<b>Grand Total</b>	<b>765</b>	<b>₹ 1,09,72,075.00</b>
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For Atliq Grands, in the week of 'W27', "MakeYourTrip" booking platform was the most effective in generating revenue.