

E N T E R P R I S E L 2 C P L A T F O R M

Turn Every Lead Into Revenue

The AI-powered Lead-to-Cash platform that unifies your entire revenue cycle—from prospect to payment—with enterprise-grade reliability.

99.96%

Uptime SLA

8.2M

Transactions / Month

2.1s

API Response Time

\$5M+

Pipeline Managed

THE PROBLEM

Enterprise revenue teams are drowning in disconnected tools



Siloed Systems

CRM, ERP, billing, and quoting tools don't talk to each other — data lives in spreadsheets.



Lost Revenue Time

Sales reps spend 40% of their time on admin tasks instead of selling.



Pipeline Blind Spots

No single source of truth means forecasts are guesswork, not data-driven.

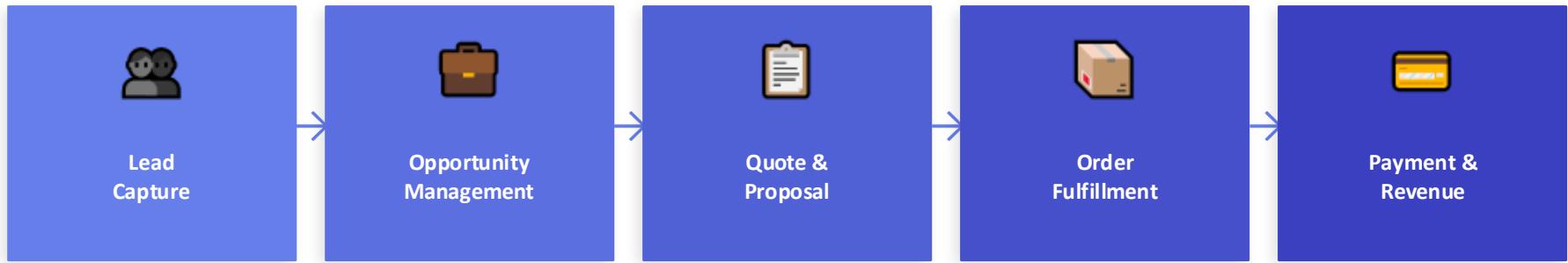


Revenue Leakage

Quote errors, missed renewals, and billing delays cost enterprises millions annually.

OUR SOLUTION

One Platform. Complete Revenue Visibility.



AI-Powered Scoring

Auto-score leads and forecast pipeline with ML models



Real-Time Sync

Salesforce, SAP HANA & ERP integrated at 99.99% accuracy



Unified Analytics

Single dashboard from lead capture to cash collection



Enterprise Security

SOC 2 compliant with role-based access and audit trails

PLATFORM CAPABILITIES



Intelligent Lead Management

AI auto-scoring, behavioral tracking, and instant CRM routing ensure no lead falls through.

32.4%

Lead-to-Opportunity Rate

↑ 15.2% above industry avg



Dynamic Quote Engine

CPQ with automated approval workflows — discounts >20% trigger escalation automatically.

\$4.2M

Active Pipeline Value



Revenue Analytics & Forecasting

Predictive pipeline health scoring, churn prediction, and regional breakdowns in real time.

18.3%

Avg Win Rate

↑ 3.1% YoY



Native Integrations

Plug-and-play with Salesforce, SAP HANA, Stripe, and tax engines — all syncing < 2s latency.

45min

Avg Quote Generation Time

MARKET OPPORTUNITY



28% CAGR

Revenue Operations software market growth through 2028

73% of enterprises

report needing a unified Lead-to-Cash solution

Avg. 6–9 tools

replaced per enterprise customer—\$480K in annual savings

\$1.6M ARR potential

per enterprise account at full platform adoption

TRACTION & KEY METRICS

8.2M

Transactions Processed/Month

+34% MoM

\$5M+

Pipeline Under Management

Growing

99.96%

System Uptime

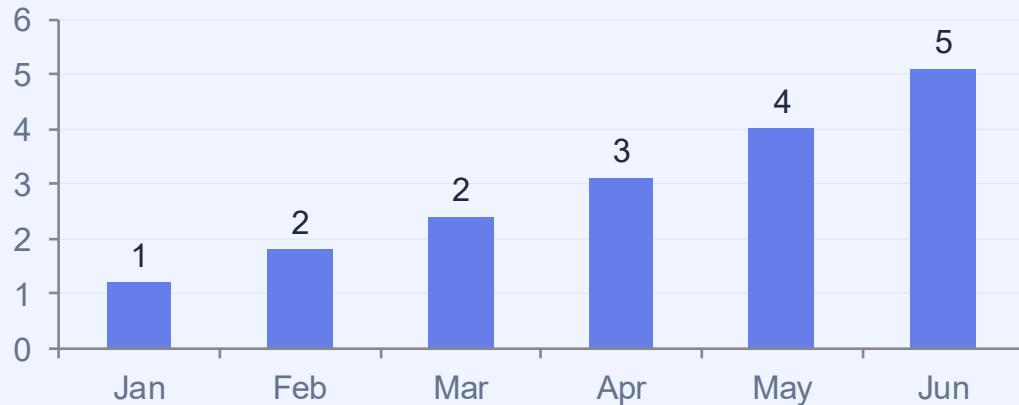
Above SLA

4.8★

Customer Satisfaction

NPS: 71

Pipeline Growth (\$M)



Lead-to-Opportunity Conv.

32.4%

+15%

Quote-to-Order Rate

68%

+8%

Days Sales Outstanding

21 days

-14 days

Integration Uptime (all)

99.99%

Target met

COMPETITIVE ADVANTAGE

Feature	L2C Platform	Salesforce	HubSpot	SAP
End-to-End L2C in 1 tool	✓	Partial	✗	Partial
AI Lead Scoring	✓	✓	✓	✗
Native CPQ + Approvals	✓	Add-on \$\$\$	✗	✓
Real-Time ERP Sync	✓	Complex setup	✗	✓
Implementation Time	< 4 weeks	6–12 months	2–3 months	12–18 months
Mid-Market Pricing	✓	✗	✓	✗

Our unique differentiation: unified platform with the speed and pricing of a startup, the reliability of enterprise software.

GO-TO-MARKET & ROADMAP

GTM Strategy

ICP Focus

Mid-to-large enterprises (500–5,000 employees) in SaaS, manufacturing, and professional services.

Channel Partners

Salesforce SI partners and consulting firms as referral and implementation channel.

Demand Generation

Intent-based ABM targeting RevOps leaders + inbound SEO/PPC around L2C pain points.

Land & Expand

Start with one team, prove ROI in 90 days, expand across org with usage-based pricing.

Product Roadmap

Q1 2026

Mobile app (iOS/Android)

Slack & Teams integration

Q2 2026

Advanced CPQ with bundles

Multi-currency support

Q3 2026

Generative AI proposal writer

Revenue intelligence hub

Q4 2026

Marketplace & ISV ecosystem

Global data residency

THE ASK

Join Us in Reshaping Enterprise Revenue Operations



40%

Product & Engineering



35%

Sales & Marketing



15%

Customer Success



10%

G&A / Operations

Ready to see it in action?

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