

# RIS3 end users’ satisfaction online survey

### **European**

### **Commission**

## Dear [respondent name],

Smart specialisation strategy development is a precondition for EU regions to receive funding from European Regional Development Fund (ERDF) and from EU Structural and Cohesion funds.

The key idea behind smart specialisation is that EU regions identify and specify the key domains in which the region can have competitive advantage, also globally in a collaborative process with stakeholders from research, government, business and civil society. This supports the region to develop a common vision for the regional stakeholders. The regional funding is allocated to promote innovation in the identified key domains.

Our region [name] has developed smart specialisation strategy [month, year]. It includes the following domains as our regional priority areas.

….

….

….

We have started to implement the strategy through the following key activities:

…

…

We would kindly ask you to fill the following questionnaire. This is very important for us to be able to improve our process for the update of the smart specialisation strategy.

We would look forward to receiving your response to the questionnaire by […].

If you have any questions, please don’t hesitate to ask us.

[Name, organisation, phone, e-mail]

## 

## 

## SECTION 1 ⎯ GENERAL INFORMATION OF RESPONDENT

1. **Please choose one category to define your primary point of view in this survey, according to the “quadruple helix”:**

* Research
* Government
* Business
* Civil Society

1. **Age category (years):**

* Below 24
* 25 - 34
* 35 - 44
* 45 - 54
* > 55

1. **Gender:**

* Male
* Female
* Other / do not want to disclose

1. **Years of work experience (years):**

* < 5
* 6 – 10
* 11 – 20
* > 21

1. **Have you ever participated in any development phase regarding smart specialisation strategy?**

* Yes
* No

1. **Have you ever participated in any implementation phase regarding smart specialisation strategy?**

* Yes
* No

## SECTION 2 ⎯ AWARENESS

1. **Did you know about smart specialisation before this questionnaire?**

* Yes
* No

1. **If yes, how did you get knowledge about smart specialisation?**

* From a colleague
* From another company
* From regional/national policy-maker
* From the EU commission
* Other, please state: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Were you familiar with the contents of our regional smart specialisation strategy before this questionnaire?**

* Yes
* No

1. **If yes, how did you get to know about the contents of our smart specialisation strategy?**

* From a colleague
* From another company
* From regional/national policy-maker
* From the EU commission
* Other, please state: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## SECTION 3 ⎯ SATISFACTION

1. **Are you satisfied with the smart specialisation development process in our region?**

* Yes
* No
* Don’t know

1. **Why/why not?**
2. **Are you satisfied with the contents of our regional smart specialisation strategy as a whole?**

* Yes
* No
* Don’t know

1. **Why/why not?**

**How satisfied are you with the chosen smart specialisation domains?**

1. **[Priority area 1]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

1. **[Priority area 2]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

1. **[Priority area 3]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

**[continue if required to cover all regional priority areas]**

1. **Are you satisfied with the implementation of our regional smart specialisation strategy as a whole?**

* Yes
* No
* Don’t know

1. **Why/why not?**

**How satisfied are you with the implementation of the following smart specialisation priority areas?**

1. **[Priority area 1]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

1. **[Priority area 2]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

1. **[Priority area 3]**

* Not satisfied
* Somewhat satisfied
* Don’t know
* Quite satisfied
* Very satisfied

**[etc. to cover all regional priority areas]**

## SECTION 4 ⎯ IMPACT

1. **Do you work in an area that is related to one of the chosen smart specialisation domains?**

* Yes
* No

1. **If yes, which one(s)?**

* Domain 1
* Domain 2
* Domain 3
* Etc.

1. **What has been the impact of smart specialisation implementation in the the above domain so far?**

* Very poor
* Poor
* Moderate
* Significant
* Very significant
* Don’t know

1. **What has been the key effects of smart specialisation on our region? (you may select several)**

* Supported the development of common vision for region
* Generated new innovative ideas
* Enhanced regional level collaboration
* Enhanced national level collaboration
* Enhanced international level collaboration
* Supported the development of new research infrastructures and resources
* Supported the development of new products/services
* Supported the development new start-ups/new companies
* Supported the transformation of an existing industry
* Increased the efficiency of an existing industry
* Other, please state: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Have your organization been affected by smart specialisation strategy so far?**

* Yes
* No

1. **If yes, how?**

## SECTION 5 ⎯ IMPROVEMENT

1. **Do you have any suggestions how to improve the smart specialisation strategy process?**

* Yes
* No

1. **If yes, please specify:**
2. **Do you have any suggestions for new priority areas in our region?**

* Yes
* No

1. **If yes, which area and why it is important?**
2. **Do you have any suggestion of new activities to boost innovation in the region?**

* Yes
* No

1. **If yes, please specify:**