

Primary Color

Used for interactive elements. Such as buttons, search bars and icons etc.

Interactive
#E1E5F2

Default
#717FE0

Hover (Desktop Only)
#222

Pressed / Tapped
#121212

Secondary Color

Used rarely for highlight information and other necessary information.

Interactive
#FFFEF9

Default
#E8D2AE

Hover (Desktop Only)
#9C8D75

Pressed / Tapped
#7E725F

Text Color

Used along with font weight color can also be used to create visual hierarchy and alert users.

Primary
#222

Secondary
#333

Tertiary
#555

Subtle
#666

Muted
#999

Primary
#EEE

Secondary
#DDD

Tertiary
#CCC

Subtle
#BBB

Muted
#888

Accent
#717FE0

Accent Contrast
#FFF

Faint
#B2B2B2

Success
#00A35F

Error
#C21010

Neutral Colors

Used for any background elements, lines and separators.

Base White
#FFFFFFD

Primary White
#FAFAFA

Secondary White
#F2F2F2

Tertiary White
#E5E5E5

Tertiary Black
#7A7A7A

Secondary Black
#5D5D5D

Primary Black
#383838

Base Black
#28292F

Illustrative Colors

Used for any other UI treatments and accents for illustrations and background.

Banner
#F74877