Data Analysis

Exploration & Cleaning

Zeham Management Technologies BootCamp by SDAIA

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Introduction to Data Analysis

Let's start together...





Missing Values Handling



Handling Duplicates



Handling Outliers



Date and Time



Scaling and Normalization



Categorical Variables





Data Issues and Challenges

Missing Values::

Absent data due to collection issues or applicability.

Duplicates:

Repeated entries that skew analysis results.

Outliers:

Extreme values that may indicate errors or anomalies.

Inconsistent Formats:

Differing date and numerical formats, or text casing

Unstandardized Data:

Varying codes or names for the same items.



Data can have missing values for various reasons, such as errors in data collection, transmission losses, or simply because some information was not applicable. Handling missing data requires careful consideration to avoid introducing bias or inaccuracies.

Three Ways of handling missing data:

1. A simple option: Drop columns with missing values

Unless most values in the dropped columns are missing, the model loses
access to a lot of (potentially useful!) information with this approach. As
an extreme example, consider a dataset with 10,000 rows, where one
important column is missing a single entry. This approach would drop the
column entirely! (Figure 1)

2. A better option: Imputation

- **Imputation** fills in the missing values with some number. For instance, we can fill in the mean value along each column.
- The imputed value won't be exactly right in most cases, but it usually leads to more accurate models than you would get from dropping the column entirely (Figure 2)

Bed	Bath	Bath
1.0	1.0	1.0
2.0	1.0	1.0
3.0	2.0	2.0
NaN	2.0	2.0

Figure 1

Bed	Bath	Bed	Bath
1.0	1.0	1.0	1.0
2.0	1.0	2.0	1.0
3.0	2.0	3.0	2.0
NaN	2.0	2.0	2.0

Figure 2





Data can have missing values for various reasons, such as errors in data collection, transmission losses, or simply because some information was not applicable. Handling missing data requires careful consideration to avoid introducing bias or inaccuracies.

Three Ways of handling missing data:

3. An extension to imputation

- Imputation is the standard approach, and it usually works well.
 However, imputed values may be systematically above or below
 their actual values (which weren't collected in the dataset). Or rows
 with missing values may be unique in some other way. In that case,
 your model would make better predictions by considering which
 values were originally missing.
- In this approach, we impute the missing values, as before. And, additionally, for each column with missing entries in the original dataset, we add a new column that shows the location of the imputed entries. In some cases, this will meaningfully improve results. In other cases, it doesn't help at all.(Figure 3)

Bed	Bath
1.0	1.0
2.0	1.0
3.0	2.0
NaN	2.0

Bed	Bath	Bed_was_missing
1.0	1.0	FALSE
2.0	1.0	FALSE
3.0	2.0	FALSE
2.0	2.0	TRUE

Figure 3



In the example, we will work with the <u>Melbourne Housing dataset</u>. Our model will use information such as the number of rooms and land size to predict home price.

First, we will read the data and train the data, then we will see the difference between the 3 approaches.

```
import pandas as pd
from sklearn.model_selection import train_test_split

df = pd.read_csv('melb_data.csv')
y = df.Price
melb_predictors = df.drop(['Price'], axis=1)
X = melb_predictors.select_dtypes(exclude=['object'])
X_train, X_valid, y_train, y_valid = train_test_split(X, y, train_size=0.8, test_size=0.2,random_state=0)
```

```
from sklearn.ensemble import RandomForestRegressor
from sklearn.metrics import mean_absolute_error

def score_dataset(X_train, X_valid, y_train, y_valid):
    model = RandomForestRegressor(n_estimators=10, random_state=0)
    model.fit(X_train, y_train)
    preds = model.predict(X_valid)
    return mean_absolute_error(y_valid, preds)
```



Now we will see the differences between the three approaches, and which one is suitable for our dataset.

1. A simple option: Drop columns with missing values:

Since we are working with both training and validation sets, we are careful to drop the same columns in both DataFrames.



Now we will see the differences between the three approaches, and which one is suitable for our dataset.

2. A better option: Imputation

Next, we use Simple to replace missing values with the mean value along each column.

Although it's simple, filling in the mean value generally performs quite well (but this varies by dataset). While statisticians have experimented with more complex ways to determine imputed values (such as **regression imputation**, for instance), the complex strategies typically give no additional benefit once you plug the results into sophisticated machine learning models.





Now we will see the differences between the three approaches, and which one is suitable for our dataset.

3. An extension to imputation

Next, we impute the missing values, while also keeping track of which values were imputed.

```
X_train_plus = X_train.copy()
   X_valid_plus = X_valid.copy()
   # Make new columns indicating what will be imputed
   for col in cols_with_missing:
       X_train_plus[col + '_was_missing'] = X_train_plus[col].isnull()
       X_valid_plus[col + '_was_missing'] = X_valid_plus[col].isnull()
   # Imputation
   my imputer = SimpleImputer()
    imputed_X_train_plus = pd.DataFrame(my_imputer.fit_transform(X_train_plus))
    imputed_X_valid_plus = pd.DataFrame(my_imputer.transform(X_valid_plus))
    # Imputation removed column names; put them back
    imputed_X_train_plus.columns = X_train_plus.columns
    imputed_X_valid_plus.columns = X_valid_plus.columns
   print("MAE from Approach 3 (An Extension to Imputation):")
   print(score_dataset(imputed_X_train_plus, imputed_X_valid_plus, y_train, y_valid))
 √ 1.4s
MAE from Approach 3 (An Extension to Imputation):
178927.503183954
```



So why did imputation perform better than dropping the columns?

The training data has 10864 rows and 12 columns, where three columns contain missing data. For each column, less than half of the entries are missing. Thus, dropping the columns removes a lot of useful information, and so it makes sense that imputation would perform better.



Data can have missing values for various reasons, such as errors in data collection, transmission losses, or simply because some information was not applicable. Handling missing data requires careful consideration to avoid introducing bias or inaccuracies.

Ways of handling Duplicated data:

- Identifying Duplicates: Finding exact/approximate repeats based on one or more key columns.
- Standardize categorical data and format numeric data
- Checking if duplicates are legitimate to avoid valid data removal.
- Drop/remove duplicated rows

Hint: In some cases, like undersampling, the duplicates will give you better results.



Duplicates Example Data Cleaning

First, let's explore the dataset:

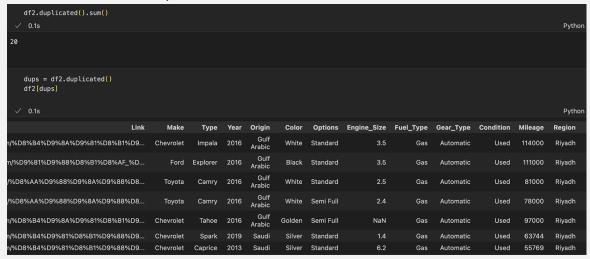
Thist, let's explore the dataset.												
<pre>df2 = pd.read_csv('UsedCarsSA_Unclean_EN.csv') df2.head() \$\square\$ 0.1s</pre>										Python		
Link	Make	Type	Year	Origin	Color	Options	Engine_Size	Fuel_Type	Gear_Type	Condition	Mileage	Region
A7%D9%8A%D8	Chrysler	C300	2018	Saudi	Black	Full	5.7	Gas	Automatic	Used	103000	Riyadh
B3%D8%A7%D9	Nissan	Patrol	2016	Saudi	White	Full	4.8	Gas	Automatic	Used	5448	Riyadh
%8A%D8%B3%D	Nissan	Sunny	2019	Saudi	Silver	Standard	1.5	Gas	Automatic	Used	72418	Riyadh
%88%D9%86%D	Hyundai	Elantra	2019	Saudi	Grey	Standard	1.6	Gas	Automatic	Used	114154	Riyadh
%88%D9%86%D	Hyundai	Elantra	2019	Saudi	Silver	Semi Full	2.0	Gas	Automatic	Used	41912	Riyadh
print(df.sh √ 0.8s (13580, 21)	ape)											Python



It has 13580 rows and 21 columns.

Duplicates Example Data Cleaning

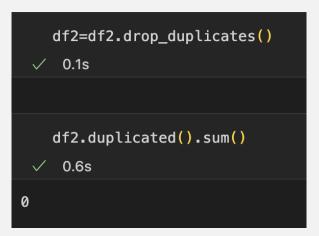
Here we have 20 duplicates, and we can show them as well:





Duplicates Example Data Cleaning

We dropped the duplicates and as we see there are no duplicates.







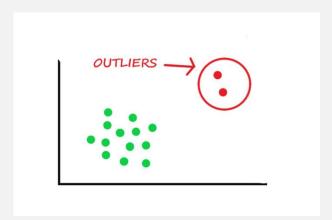
Outliers are data points that significantly differ from the rest of the dataset. They can indicate variability in measurement, experimental errors, or novel phenomena. Outliers can skew data analysis and may need to be examined separately or removed for accurate results.

Detection:

- Statistical Tests: Z-score, IQR (Interquartile Range) method.
- Visualization: Box plots, scatter plots to visually identify outliers.

Handling:

- Removal: Eliminate outliers if they result from errors.
- Adjustment: Transform data to reduce the impact of outliers.
- Separate Analysis: Analyze outliers separately if they represent valuable information.



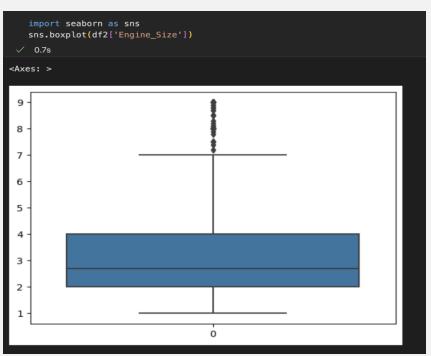


Outliers Example

Data Cleaning

Here is an example for outliers using boxplot:

As we can see there are outliers above 7





IQR (Interquartile Range):

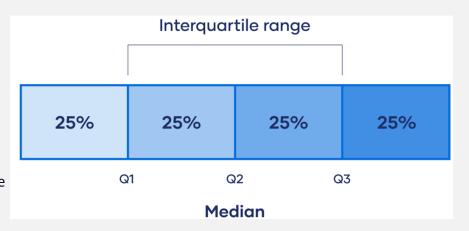
Measures the spread of the middle 50% of data.

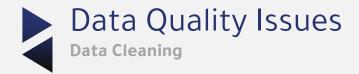
Calculation:

Subtract the first quartile (Q1, 25th percentile) from the third quartile (Q3, 75th percentile).

Use:

 Identifies outliers by setting thresholds (typically 1.5*IQR above Q3 and below Q1) beyond which data points are considered outliers.





Challenge:

 Variations in date formats (DD/MM/YYYY vs. MM/DD/YYYY), numerical representations (1,000 vs. 1000), and text casing (lowercase, UPPERCASE).

Impact:

Complicates data parsing, aggregation, and analysis.

Solution Strategies:

- Standardize formats upon data ingestion.
- Implement validation rules to enforce consistency.

Challenge:

Differing codes or names referring to the same items (e.g., "US" vs. "USA", "New York" vs. "NY").

Impact:

Leads to fragmented datasets, making it difficult to aggregate or compare data accurately.

Solution Strategies:

- Develop a data dictionary or mapping table for custom business domain standardization.
- Use data standardization such as NLTK tools to normalize data based on established conventions.



Introduction to Date and Time in Pandas

Handling date and time data effectively is crucial in data analysis and manipulation. Pandas offers robust tools to work with date and time data, which helps in ensuring accuracy and consistency. Here's an explanation of the small subjects under this topic:

1. Importance of Handling Date and Time Data:

Date and time data are often essential in various analyses, such as time series forecasting, trend analysis, and event tracking. Correctly handling these data types allows you to:

- Perform accurate time-based calculations and aggregations.
- Analyze data over specific time periods.
- Identify trends and patterns that depend on the temporal aspect.
- Ensure consistency and correctness in reports and visualizations.





Introduction to Date and Time in Pandas

Data Cleaning

2. Common Issues with Date and Time Data

When working with date and time data, you might encounter several issues, including:

- Inconsistent Formats: Dates may come in various formats (e.g., YYYY-MM-DD, MM/DD/YYYY, DD-MM-YYYY), making it difficult to standardize and parse them correctly.
- Missing Values: Missing or null date values can cause errors in calculations and aggregations.
- **Time Zones**: Date and time data from different sources may use different time zones, requiring conversion for accurate analysis.
- Ambiguities: Some dates may be ambiguous
 (e.g., 01/02/2023 could mean January 2nd or February 1st, depending on the format).





Introduction to Date and Time in Pandas

Data Cleaning

3. Overview of Pandas Datetime Capabilities

Pandas provides powerful and flexible tools for handling date and time data. Some of its key capabilities include:

- **Conversion**: Easily convert strings and other formats to pandas datetime objects using pd.to datetime.
- **Extraction**: Extract components like year, month, day, hour, minute, and second from datetime objects.
- **Time Zones**: Localize datetime objects to specific time zones and convert between time zones.
- **Date Arithmetic**: Perform arithmetic operations like addition and subtraction with dates and times.
- Handling Missing Dates: Use methods to fill or drop missing date values.
- **Resampling and Frequency Conversion**: Resample time series data to different frequencies (e.g., daily, monthly).
- Working with Periods: Use periods for representing spans of time and performing periodspecific operations.





Using pd.to_datetime: Convert strings to datetime objects.

Handling Different Date Formats: Specifying the format.

```
date_series = pd.to_datetime(date_series, format='%Y/%m/%d')
```





Extracting Date and Time Components

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Extracting components like year, month, day, hour, minute, and second.

```
df['year'] = df['date'].dt.year
  df['month'] = df['date'].dt.month
  df['day'] = df['date'].dt.day
  df['hour'] = df['date'].dt.hour
  df['minute'] = df['date'].dt.minute
  df['second'] = df['date'].dt.second
  df
✓ 0.1s
   transaction_id
                                      sales_amount
                                                          month
                                                                  day
                                                                        hour
                                                                              minute second
                                date
                                                     year
0
                  2023-01-01 10:00:00
                                               100
                                                    2023
                                                                          10
                                                                                   0
                  2023-01-02 12:30:00
                                               200
                                                    2023
                                                                                  30
                                                    2023
                  2023-01-03 14:45:00
                                                                     3
                                                                          14
                                                                                  45
                  2023-01-04 16:00:00
                                                    2023
3
                                                                          16
                                                                                   0
                  2023-01-05 18:30:00
                                               250
                                                    2023
                                                                          18
                                                                                  30
```

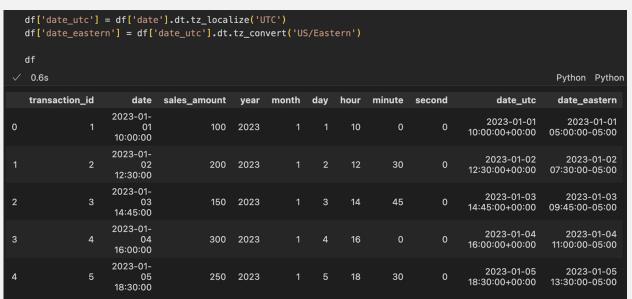




Converting Time Zones

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Use dt.tz_localize and dt.tz_convert







Introduction to Scaling and Normalization

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What is scaling?

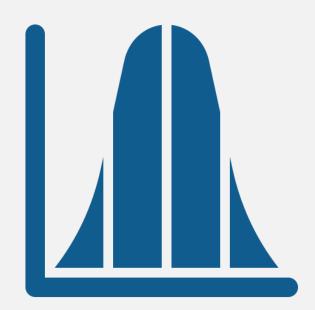
- Scaling refers to the process of transforming data to fit within a specific range, often 0 to 1 or -1 to 1.
- It is essential for algorithms that compute distances between data points, like k-nearest neighbors and clustering.

What is Normalization?

- Normalization refers to adjusting the values in the dataset to a common scale, without distorting differences in the ranges of values.
- It ensures that no feature dominates due to its scale.

What is standardization?

- Standardization (or Z-score normalization) transforms the data to have a mean of zero and a standard deviation of one.
- It centers the data around the mean and scales by the standard





Why Scaling and Normalization are Important

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Consistency Across Features

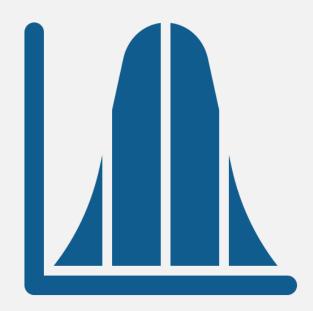
 Ensures that all features contribute equally to the result, preventing any single feature from disproportionately influencing the model.

Improved model performance

 Many machine learning algorithms perform better or converge faster when features are on a similar scale.

Handling Outliers

 Scaling and normalization can reduce the impact of outliers on the model.





Types of Scaling Techniques

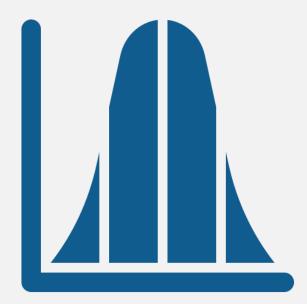
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Min-Max scaling

- Rescales the feature to a fixed range, usually 0 to 1.
- Formula: $x_{scaled} = rac{x x_{min}}{x_{max} x_{min}}$

Standardization (Z-score normalization)

- Centers the feature by subtracting the mean and scales by the standard deviation.
- Formula: $Z = \frac{X \mu}{\sigma}$





Implementing Min-Max Scaling

```
import pandas as pd
    from sklearn.preprocessing import MinMaxScaler
    # Sample DataFrame
    data = {'Feature1': [10, 20, 30, 40, 50],
            'Feature2': [100, 200, 300, 400, 500]}
    df = pd.DataFrame(data)
    #print the data before scaling
    print(df)
    # Initialize the MinMaxScaler
    scaler = MinMaxScaler()
    # Fit and transform the data
    scaled_df = pd.DataFrame(scaler.fit_transform(df), columns=df.columns)
   print(scaled_df)
 ✓ 0.6s
   Feature1 Feature2
         10
                   100
0
         20
                   200
2
         30
                   300
         40
                   400
4
         50
                   500
   Feature1 Feature2
       0.00
0
                 0.00
       0.25
                 0.25
2
       0.50
                 0.50
       0.75
                 0.75
       1.00
                 1.00
```

Implementing Standardization

```
# Sample DataFrame
   data = {'Feature1': [10, 20, 30, 40, 50],
           'Feature2': [100, 200, 300, 400, 500]}
   df = pd.DataFrame(data)
   #print the data before scaling
   print(df)
   # Initialize the StandardScaler
   scaler = StandardScaler()
   # Fit and transform the data
   standardized_df = pd.DataFrame(scaler.fit_transform(df), columns=df.columns)
   print("\n")
   print(standardized_df)
 ✓ 0.5s
   Feature1 Feature2
         10
                  100
         20
                  200
         30
                  300
         40
                  400
         50
                  500
   Feature1 Feature2
0 -1.414214 -1.414214
1 -0.707107 -0.707107
2 0.000000 0.000000
  0.707107 0.707107
  1.414214 1.414214
```



Introduction to Categorical Variables

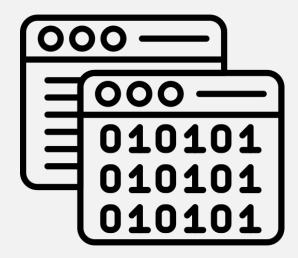
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What are Categorical Variables?

- Variables that represent categories or groups.
- Examples include gender, country, product type, etc.

Why encode categorical variable?

- Many machine learning algorithms require numerical input.
- Encoding converts categorical data into a format that can be used in machine learning models.





One-Hot encoding:

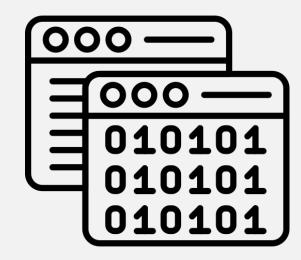
- Converts each category into a new binary column.
- Each column represents one category, with 1 indicating the presence and 0 indicating absence.

Label encoding:

- Assigns a unique integer to each category.
- Suitable for ordinal data where the order of categories is meaningful.

Ordinal Encoding:

Similar to label encoding but maintains the order of categories.





Implementing One-Hot Encoding

```
import pandas as pd
   # Sample DataFrame
   data = {'Color': ['Red', 'Blue', 'Green', 'Blue', 'Red']}
   df = pd.DataFrame(data)
   print(df,"\n")
   one_hot_encoded_df = pd.get_dummies(df, columns=['Color'])
   print(one_hot_encoded_df)
 ✓ 0.8s
   Color
    Red
    Blue
  Green
   Blue
3
    Red
   Color_Blue Color_Green Color_Red
       False
                    False
                                True
                               False
        True
                    False
       False
                     True
                               False
        True
                    False
                               False
        False
                    False
                                True
```



Implementing Label Encoding

```
import pandas as pd
   from sklearn.preprocessing import LabelEncoder
   # Sample DataFrame
   data = {'Color': ['Red', 'Blue', 'Green', 'Blue', 'Red']}
   df = pd.DataFrame(data)
   # Initialize the LabelEncoder
   label_encoder = LabelEncoder()
   # Fit and transform the data
   df['Color_Encoded'] = label_encoder.fit_transform(df['Color'])
   print(df)
 ✓ 0.9s
   Color Color_Encoded
    Red
   Blue
                      0
2 Green
   Blue
                      0
                      2
    Red
```



Implementing Ordinal Encoding

```
import pandas as pd
  # Sample DataFrame
  data = {'Size': ['Small', 'Medium', 'Large', 'Medium', 'Small']}
  df = pd.DataFrame(data)
  # Define the mapping for ordinal encoding
  size mapping = {'Small': 1, 'Medium': 2, 'Large': 3}
  # Apply the mapping
  df['Size_Encoded'] = df['Size'].map(size_mapping)
  print(df)
✓ 0.9s
   Size Size_Encoded
  Small
 Medium
                    2
  Large
                    3
Medium
  Small
```



Comparing Encoding Techniques

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One-Hot encoding:

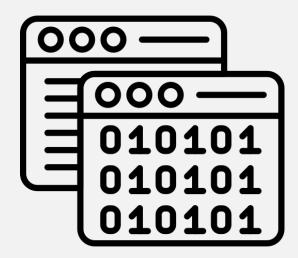
- Pros: No assumption about the order, handles non-ordinal data well.
- Cons: Increases the dimensionality of the data.

Label encoding:

- Pros: Simple, retains ordinal information.
- Cons: Can introduce unintended ordinal relationships.

Ordinal Encoding:

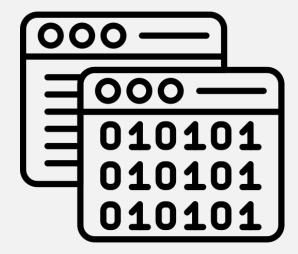
- Pros: Maintains the order of categories.
- Cons: Assumes the order is meaningful.





Key Takeaways:

- Encoding categorical variables is a crucial step in data preprocessing.
- Choose the encoding technique based on the nature of the data and the requirements of the machine learning algorithm.
- Proper encoding can significantly improve model performance.



Let's Practice

Dataset Path:

3- Data Cleaning and Preprocessing with Python /LAB/Titanic_Dataset.csv

Notebook Path:

3- Data Cleaning and Preprocessing with

/LAB/Data Cleaning Tutorial.ipynb



