## Natural Language Explanation for Recommendations and Beyond

#### LI Lei

A thesis submitted in partial fulfilment of the requirements for the degree of Doctor of Philosophy

**Principal Supervisor:** 

Prof. SURNAME Name (Hong Kong Baptist University)

August 2025

## **DECLARATION**

I hereby declare that this thesis represents my own work which has been done after registration for the degree of PhD at Hong Kong Baptist University, and has not been previously included in a thesis or dissertation submitted to this or any other institution for a degree, diploma or other qualifications.

I have read the University's current research ethics guidelines, and accept responsibility for the conduct of the procedures in accordance with the University's Research Ethics Committee (REC). I have attempted to identify all the risks related to this research that may arise in conducting this research, obtained the relevant ethical and/or safety approval (where applicable), and acknowledged my obligations and the rights of the participants.

| Signature: |             |
|------------|-------------|
|            | August 2025 |

# **ABSTRACT**

Your abstract

**Keywords:** Explainable Recommendation, Explainable Artificial Intelligence, Recommender Systems

## ACKNOWLEDGEMENTS

I would like to thank Dr. Guozhong Li for the helpful suggestion to develop this template and make it open source.

Acknowledgements for subsequent updates:

- Li Lei (May 2022): https://github.com/lileipisces/HKBUthesis
- OnlyBelter (August 2025): https://github.com/OnlyBelter

This template is now maintained by OnlyBelter at: HKBUthesis. Pull requests are welcome; let us keep it up to date together!

### Changes

#### 30 Aug 2025

- Centered all chapter titles.
- Fixed incorrect Table of Contents links.
- Added the file abbreviations.tex.

# **Table of Contents**

| DECL    | ARATION                      |  | i    |
|---------|------------------------------|--|------|
| ABST    | RACT                         |  | ii   |
| ACKN    | NOWLEDGEMENTS                |  | iii  |
| Table   | of Contents                  |  | iv   |
| List of | f Tables                     |  | vi   |
| List of | f Figures                    |  | vii  |
| List of | Algorithms                   |  | viii |
| List of | f Abbreviations              |  | ix   |
| Chapt   | er 1 Introduction            |  | 1    |
| 1.1     | Motivation                   |  | 1    |
| 1.2     | Outline                      |  | 1    |
| 1.3     | Contributions                |  | 1    |
| Chapt   | er 2 Literature Survey       |  | 3    |
| 2.1     | Explainable Recommendation   |  | 3    |
| 2.2     | Context-aware Recommendation |  | 3    |
| 2.3     | Natural Language Generation  |  | 3    |
| 2.4     | Learning to Rank             |  | 3    |

| Chapte  | er 3 Natural Language Explanation Generation | 4  |
|---------|--|----|
| 3.1     | Background                                   | 4  |
| 3.2     | Problem Formulation                          | 4  |
| 3.3     | Model Description                            | 4  |
|         | 3.3.1 Input Representation                   | 4  |
|         | 3.3.2 Transformer and Attention Masking      | 4  |
|         | 3.3.3 Explanation and Recommendation         | 4  |
| 3.4     | Experimental Setup                           | 6  |
|         | 3.4.1 Datasets                               | 6  |
|         | 3.4.2 Evaluation Metrics                     | 6  |
|         | 3.4.3 Compared Methods                       | 6  |
|         | 3.4.4 Implementation Details                 | 6  |
| 3.5     | Results and Analysis                         | 6  |
|         | 3.5.1 Quantitative Analysis on Explanations  | 6  |
|         | 3.5.2 Qualitative Case Study on Explanations | 6  |
|         | 3.5.3 Recommendation Performance             | 6  |
|         | 3.5.4 Ablation Study                         | 6  |
| 3.6     | Summary                                      | 6  |
| Chapte  | er 4 Conclusion and Future Work              | 8  |
| 4.1     | Conclusion                                   | 8  |
| 4.2     | Future Work                                  | 8  |
| Bibliog | graphy                                       | 9  |
| List of | Publications                                 | 10 |
| CURR    | ICULUM VITAE                                 | 11 |

# List of Tables

| 3.1 | Statistics of the three datasets                   | 6 |
|-----|--|---|
| 3.2 | Ablation study on the smallest dataset TripAdvisor | 7 |

# List of Figures

1.1 Overview of recommender systems-based natural language generation. 2

# List of Algorithms

| 1 | Sentence   | Grouping via | Locality-Sensitive | Hashing (LSH)  | <br>5 |
|---|------------|--------------|--------------------|----------------|-------|
| 1 | Delitedice | Grouping via | Locality Schollive | masimis (ESTI) | <br>0 |

# List of Abbreviations

 $\mathbf{RNN}$  recurrent neural network.

## Introduction

A brief introduction to this chapter.

#### 1.1 Motivation

Sample citations: pre-trained GPT-2<sup>1</sup> [1], Transformer [2], recurrent neural network (RNN) [3]

#### 1.2 Outline

#### 1.3 Contributions

Use the following command to shorten the captions shown in List of Tables/Figures:

\caption[shorter caption in List of

Tables/Figures]{Real capation above or below the table/figure}

See Fig. 1.1 for example.

¹Codes available at https://github.com/lileipisces/PEPLER

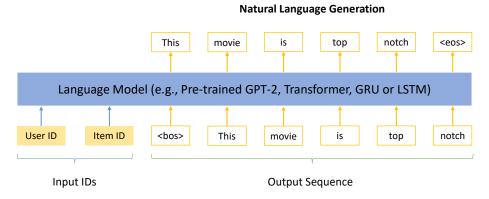


Figure 1.1. Overview of recommender systems-based natural language generation. In the case of recommendation explanation generation, the model is instructed to generate a word sequence for explaining why an item is recommended to the user.

# Literature Survey

- 2.1 Explainable Recommendation
- 2.2 Context-aware Recommendation
- 2.3 Natural Language Generation
- 2.4 Learning to Rank

# Natural Language Explanation Generation

- 3.2 Problem Formulation
- 3.3 Model Description
- 3.3.1 Input Representation
- 3.3.2 Transformer and Attention Masking
- 3.3.3 Explanation and Recommendation

 ${\bf Explanation} \,\, {\bf Generation:} \,\,$ 

**Context Prediction:** 

**Rating Prediction:** 

Multi-task Learning:

#### Algorithm 1 Sentence Grouping via Locality-Sensitive Hashing (LSH)

```
Input: shingle size n, similarity threshold t, minimum group size g
Output: explanation set \mathcal{E}, groups of sentences \mathcal{M}
 1: Pre-process textual data to obtain the sentence collection {\cal S}
 2: lsh \leftarrow MinHashLSH(t), \mathcal{C} \leftarrow \emptyset
 3: for sentence s in S do
       m \leftarrow MinHash() // create MinHash for s
        for n-shingle h in s do
 5:
          m.update(h) // convert s into m by encoding its n-shingles
 6:
 7:
       end for
       lsh.insert(m), C.add(m) // C: set of all sentences' MinHash
 8:
 9: end for
10: \mathcal{M} \leftarrow \emptyset, \mathcal{Q} \leftarrow \emptyset // \mathcal{Q}: set of queried sentences
11: for m in C do
       if m not in \mathcal{Q} then
12:
          \mathcal{G} \leftarrow lsh.query(m) \ // \ \mathcal{G}: ID set of duplicate sentences
13:
14:
          if \mathcal{G}.size > g then
             \mathcal{M}.add(\mathcal{G}) // only keep groups with enough sentences
15:
             \mathcal{E}.add(\mathcal{G}.get()) // keep one explanation in each group
16:
          end if
17:
          for m' in \mathcal{G} do
18:
             lsh.remove(m'), \mathcal{Q}.add(m') // for efficiency
19:
20:
          end for
       end if
21:
22: end for
```

Table 3.1. Statistics of the three datasets.

|                      | Yelp      | Amazon  | TripAdvisor |
|----------------------|-----------|---------|-------------|
| #users               | 27,147    | 7,506   | 9,765       |
| #items               | 20,266    | 7,360   | 6,280       |
| #records             | 1,293,247 | 441,783 | 320,023     |
| #features            | 7,340     | 5,399   | 5,069       |
| #records / user      | 47.64     | 58.86   | 32.77       |
| #records / item      | 63.81     | 60.02   | 50.96       |
| #words / explanation | 12.32     | 14.14   | 13.01       |

## 3.4 Experimental Setup

- 3.4.1 Datasets
- 3.4.2 Evaluation Metrics
- 3.4.3 Compared Methods
- 3.4.4 Implementation Details
- 3.5 Results and Analysis
- 3.5.1 Quantitative Analysis on Explanations
- 3.5.2 Qualitative Case Study on Explanations
- 3.5.3 Recommendation Performance
- 3.5.4 Ablation Study
- 3.6 Summary

Table 3.2. Ablation study on the smallest dataset TripAdvisor. Arrows  $\uparrow$  and  $\downarrow$  respectively denote the performance increase and decrease compared with PETER.

|                         | Ex     | Explainability                    | ity   |                 | Text Quality       | ity             | Recomn                        | Recommendation    |
|-------------------------|--------|-----------------------------------|---|-----------------|--------------------|-----------------|-------------------------------|-------------------|
|                         | FMR    | FCR                               | DIV   | USR             | BLEU-1             | BLEU-4 RMSE MAE | RMSE                          | MAE               |
| Disable $\mathcal{L}_c$ | ↑ 90.0 | $0.06 \downarrow 0.03 \downarrow$ | 5.75 \( \)                                    | 0.01            | $15.37 \downarrow$ | ↑ 98.0          | $0.80 \uparrow 0.61 \uparrow$ | $0.61 \uparrow$   |
| Disable $\mathcal{L}_r$ | 0.07   | $0.14 \uparrow$                   | $0.14 \uparrow 2.90 \uparrow   0.10 \uparrow$ | $0.10 \uparrow$ | $16.16 \uparrow$   | 1.15 \          | 3.23 $\downarrow$             | $3.10 \downarrow$ |
| Left-to-Right Masking   | 0.07   | $0.15 \uparrow$                   | $0.15 \uparrow 2.68 \uparrow 0.12 \uparrow$   | $0.12 \uparrow$ | $15.73 \downarrow$ | 1.11            | 0.87                          | $0.68 \downarrow$ |
| PETER                   | 0.07   | 0.13                              | 2.95  | 80.0            | 15.96              | 1.11            | 0.81                          | 0.63              |

# Conclusion and Future Work

- 4.1 Conclusion
- 4.2 Future Work

# Bibliography

- 1. Li, L., Zhang, Y. & Chen, L. Personalized Prompt Learning for Explainable Recommendation. arXiv preprint arXiv:2202.07371 (2022).
- Li, L., Zhang, Y. & Chen, L. Personalized Transformer for Explainable Recommendation in Proceedings of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing (Volume 1: Long Papers) (Association for Computational Linguistics, Online, 2021), 4947–4957.
- 3. Li, L., Zhang, Y. & Chen, L. Generate Neural Template Explanations for Recommendation in Proceedings of the 29th ACM International Conference on Information and Knowledge Management (2020), 755–764.

## List of Publications

- 1. <u>Lei Li</u>, Yongfeng Zhang, Li Chen, Personalized Prompt Learning for Explainable Recommendation, **ACM Transactions on Information Systems**, 2022. [submitted]
- 2. <u>Lei Li</u>, Yongfeng Zhang, Li Chen, Personalized Transformer for Explainable Recommendation, Proceedings of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing, pages 4947-4957, Online, Thailand, August 1–6, 2021. (oral paper)
- 3. <u>Lei Li</u>, Li Chen, Ruihai Dong, *CAESAR: Context-Aware Explanation based on Supervised Attention for Service Recommendations*, **Journal of Intelligent Information Systems**, volume 57 (1), pages 147-170, August 2021.

## **CURRICULUM VITAE**

Academic qualifications of the thesis author, Mr. LI Lei:

- Received the degree of Bachelor of Engineering from Shenzhen University, June 2017.
- Received the degree of Bachelor of Science from Shenzhen University, June 2017.
  - Received the degree of Master of XX from XX University, MM YYYY.

August 2025