





# BACKGROUND

430<sup>TH</sup>

PITT STUDENT LEARNING  
ENVIRONMENT (OUT OF ~600)

10%

STUDENTS WITH STUDY SPACES  
SCORE 10% HIGHER (NCES)

42%

OF UNDERGRADUATES LIVE ON-CAMPUS

ONLY

27%

OF ON-CAMPUS HOUSING OFFERS SINGLES

# BACKGROUND - UC SANTA BARBARA

**14%**

UCSB STUDENTS HAVE 14% BETTER  
OUTCOMES ON AVERAGE

(JOB QUALITY, GRAD. RATE, GPA)

**41ST**

UCSB RANKS 41ST IN STUDENT LEARNING  
ENVIRONMENT (OUT OF ~600)



**Waitz**



# THE CURRENT SOLUTION

Monday	Tuesday	Wednesday	Thursday	Friday
9	10	11	12	13
8:00 am - 9:15 am <b>BMIS 2588 1020 26789 2241</b> <i>MW 0800-0915 08/28</i> MERSV0104	8:00 am - 9:15 am <b>BUSENV 0060 1040 12013 2241</b> <i>TR 0800-0915 08/29</i> MERSV0115	8:00 am - 9:15 am <b>BMIS 2588 1020 26789 2241</b> <i>MW 0800-0915 08/28</i> MERSV0104	8:00 am - 9:15 am <b>BUSENV 0060 1040 12013 2241</b> <i>TR 0800-0915 08/29</i> MERSV0115	7:00 am - 9:30 am <b>FM1 FINAL EXAM</b> MERSV0114
8:00 am - 9:20 am <b>BACC 2401 1025 12776 2241</b> <i>MW 0800-0920 08/28</i> MERSV0115	9:30 am - 10:45 am <b>BUSBIS 1060 1300 32164 2241</b> <i>TR 0930-1045 08/29</i> MERSV0114	8:00 am - 9:20 am <b>BACC 2401 1025 12776 2241</b> <i>MW 0800-0920 08/28</i> MERSV0115	9:30 am - 10:45 am <b>BUSBIS 1060 1300 32164 2241</b> <i>TR 0930-1045 08/29</i> MERSV0114	7:50 am - 8:35 am <b>BFIN 2409 1025 CS 32126 2241</b> <i>F 0750-0835 09/01</i> MERSV0104
8:00 am - 9:20 am <b>BECN 2401 1225 26786 2241</b> <i>MW 0800-0920 08/28</i> MERSV0114	9:30 am - 10:45 am <b>BUSENV 0060 1050 19792 2241</b> <i>TR 0930-1045 08/29</i> MERSV0115	8:00 am - 9:20 am <b>BECN 2401 1225 26786 2241</b> <i>MW 0800-0920 08/28</i> MERSV0114	9:30 am - 10:45 am <b>BUSENV 0060 1050 19792 2241</b> <i>TR 0930-1045 08/29</i> MERSV0115	7:50 am - 8:35 am <b>BFIN 2409 1125 CS 30213 2241</b> <i>F 0750-0835 09/01</i> MERSV0104
9:30 am - 10:45 am <b>BUSACC 1210 1300 30714 2241</b> <i>MW 0930-1045 08/28</i> MERSV118D	9:30 am - 10:45 am <b>BUSENV 1765 1030 12014 2241</b> <i>TR 0930-1045 08/29</i> MERSV0B75	9:30 am - 10:45 am <b>BUSACC 1210 1300 30714 2241</b> <i>MW 0930-1045 08/28</i> MERSV118D	9:30 am - 10:45 am <b>BUSENV 1765 1030 12014 2241</b> <i>TR 0930-1045 08/29</i> MERSV0B75	8:30 am - 10:00 am <b>FM1 FINAL EXAM</b> MERSV118E
9:30 am - 10:45 am <b>BUSENV 1706 1030 19793 2241</b> <i>MW 0930-1045 08/28</i> MERSV0B60	9:30 am - 10:45 am <b>BUSQOM 1090 1300 30717 2241</b> <i>TR 0930-1045 08/29</i> MERSV118D	9:30 am - 10:45 am <b>BUSENV 1706 1030 19793 2241</b> <i>MW 0930-1045 08/28</i> MERSV0B60	9:30 am - 10:45 am <b>BUSQOM 1090 1300 30717 2241</b> <i>TR 0930-1045 08/29</i> MERSV118D	8:40 am - 9:25 am <b>BACC 2401 1061 30530 2241</b> <i>F 0840-0925 09/01</i> MERSV0104
9:30 am - 10:45 am <b>BUSHRM 1050 1030 11943 2241</b> <i>MW 0930-1045 08/28</i> MERSV0B75	9:30 am - 10:50 am <b>BACC 2251 1020 19956 2241</b> <i>TR 0930-1050 08/29</i> MERSV0209	9:30 am - 10:45 am <b>BUSHRM 1050 1030 11943 2241</b> <i>MW 0930-1045 08/28</i> MERSV0B75	9:30 am - 10:50 am <b>BACC 2251 1020 19956 2241</b> <i>TR 0930-1050 08/29</i> MERSV0209	9:00 am - 9:50 am <b>BUSQOM 0050 1315 15772 2241</b> <i>F 0900-0950 09/01</i> MERSV0B75
9:30 am - 10:50 am <b>BACC 2401 1060 26785 2241</b> <i>MW 0930-1050 08/28</i> MERSV0115	9:30 am - 10:50 am <b>BFIN 2145 1090 22417 2241</b> <i>TR 0930-1050 08/29</i> MERSV118E	9:30 am - 10:50 am <b>BACC 2401 1060 26785 2241</b> <i>MW 0930-1050 08/28</i> MERSV0115	9:30 am - 10:50 am <b>BFIN 2145 1090 22417 2241</b> <i>TR 0930-1050 08/29</i> MERSV118E	9:00 am - 11:50 am <b>BOAH 2551 1300 30921 2241</b> <i>F 0900-1150 09/01</i> MERSV0209
				9:00 am - 11:50 am <b>BOAH 2552 1300 30920 2241</b>

Above: "25Live", Pitt's existing solution for reserving spaces

# THE PROBLEM

- **Students' academic performance is directly impacted by the availability of academic resources like study spaces.**
- **Lack of study spaces and a consistent way to find them negatively impacts Pitt students, resulting in lower grades and pass rates.**

# OUR SOLUTION



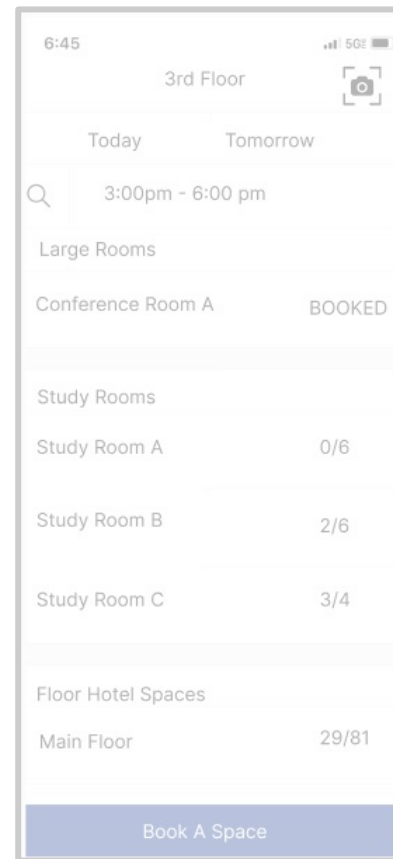
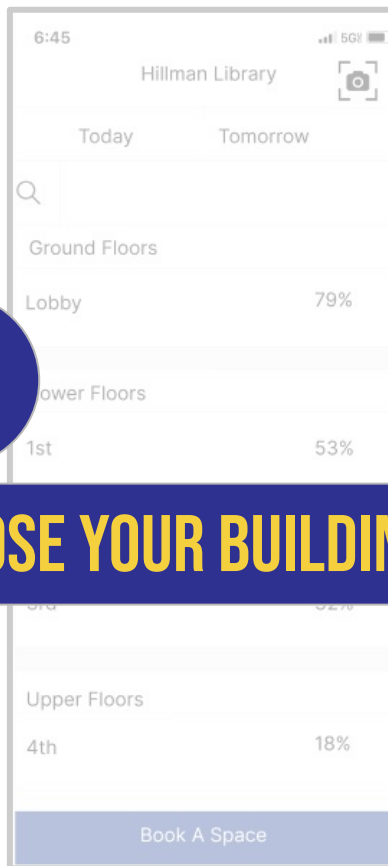
HELPING STUDENTS STUDY  
ANYWHERE, AT ANYTIME.

Robert Grenda, Josh Lee, Marko Melishchuk, Brendon Lee, Nate Stevens

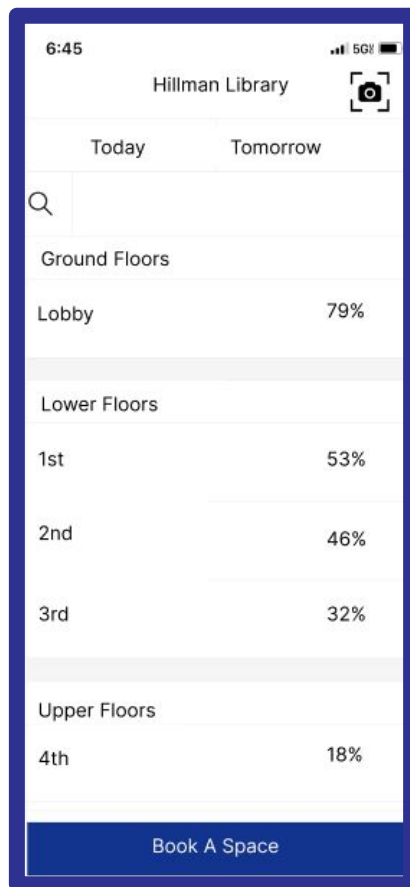
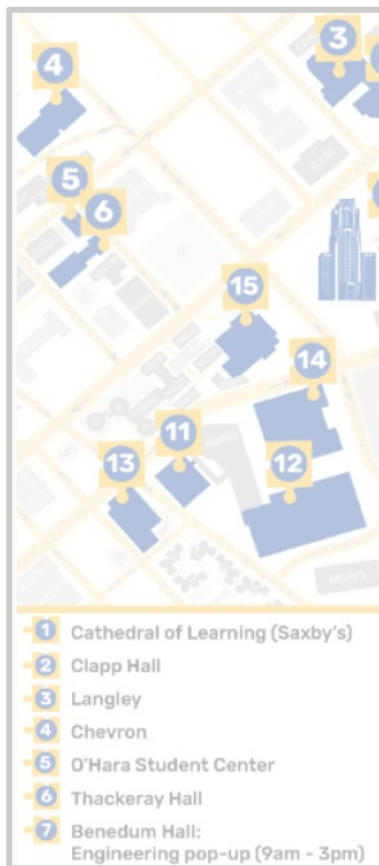


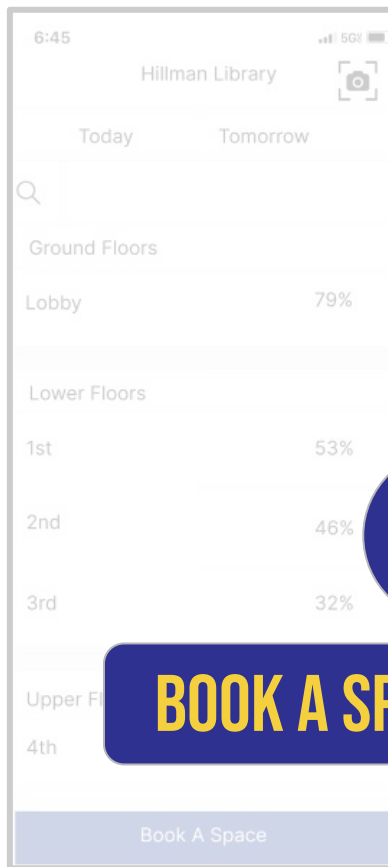
STEP  
1

## CHOOSE YOUR BUILDING



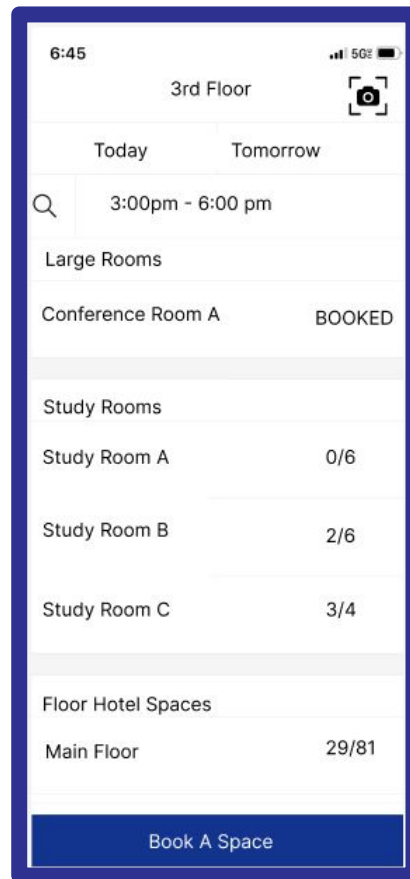






STEP  
3

BOOK A SPACE



# REVENUE MODEL: **SUBSCRIPTION**

## **CUSTOMER RETENTION**

**01**

PITT IS ENGAGED AND HAS VESTED INTEREST IN THE APPS SUCCESS

## **CONTINUED SUPPORT**

**02**

PRICE MODEL WILL REFLECT SERVICES PROVIDED AND CAN BE RENEWED OVER TIME

## **SCALABILITY & SUSTAINABILITY**

**03**

ADDS SUSTAINABILITY AND CAN CONTINUE TO ADD NEW SUBSCRIBERS WITHOUT ADDITIONAL COSTS

# VALUE STATEMENT



**STUDENTS WITH MORE AVAILABLE RESOURCES WILL FEEL MORE COMPELLED TO STUDY, FOSTERING A SENSE OF COMMITMENT TO ACADEMIC EXCELLENCE THAT GOES BEYOND COLLEGE EDUCATION.**

## **WATERFALL EFFECT:**

**AVAILABILITY OF STUDY LOCATIONS**



**HIGHER QUALITY OF STUDYING**



**INCREASED STUDENT PREPAREDNESS**



**HIGHER GPAS**



**JOB QUALITY AND ATTAINABILITY**

# THANK YOU

**Pitt**  *Locate*

HELPING STUDENTS STUDY  
ANYWHERE, AT ANYTIME.



# APPENDIX

- “University of Pittsburgh Admissions - US News Best Colleges.” *U.S. News*, [www.usnews.com/best-colleges/university-of-pittsburgh-3379/applying](https://www.usnews.com/best-colleges/university-of-pittsburgh-3379/applying). Accessed 8 Oct. 2023.
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- Akekelwa, Rita. “26 Powerful SWOT Analysis Templates & Examples.” *TemplateLab*, 30 July 2023, [templatelab.com/swot-analysis-templates/](https://templatelab.com/swot-analysis-templates/).
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- “Wall Street Journal/Times Higher Education College Rankings 2022.” *Times Higher Education (THE)*, 21 Sept. 2021, [www.timeshighereducation.com/rankings/united-states/2022?page=4#!/length/25/sort\\_by/scores\\_engagement/sort\\_order/asc/cols/scores](https://www.timeshighereducation.com/rankings/united-states/2022?page=4#!/length/25/sort_by/scores_engagement/sort_order/asc/cols/scores).
- “NCES National Center for Education Statistics.” *TIMSS - Select Criteria*, [nces.ed.gov/timss/idetimss/](https://nces.ed.gov/timss/idetimss/). Accessed 11 Oct. 2023.
- David Rutkowski Associate Professor of Education Policy, and Dirk Hastedt Executive Director IEA. “Kids with a Desk and a Quiet Place to Study Do Better in School, Data Shows.” *The Conversation*, 13 Sept. 2022, [theconversation.com/kids-with-a-desk-and-a-quiet-place-to-study-do-better-in-school-data-shows-159680#:~:text=When%20analyzing%20student%20performance%2C%20significant,to%2026%25%20at%20the%20lowest](https://theconversation.com/kids-with-a-desk-and-a-quiet-place-to-study-do-better-in-school-data-shows-159680#:~:text=When%20analyzing%20student%20performance%2C%20significant,to%2026%25%20at%20the%20lowest).
- “Wall Street Journal/Times Higher Education College Rankings 2022.” *Times Higher Education (THE)*, Wall Street Journal, 21 Sept. 2021, [www.timeshighereducation.com/rankings/united-states/2022?page=1#!/length/25/sort\\_by/scores\\_environment/sort\\_order/asc/cols/scores](https://www.timeshighereducation.com/rankings/united-states/2022?page=1#!/length/25/sort_by/scores_environment/sort_order/asc/cols/scores).
- “11 Revenue Models, Examples & Tips to Pick the Right One.” *11 Revenue Models, Examples & Tips to Pick the Right One*, 6 Jan. 2023, [www.paddle.com/resources/popular-revenue-models](https://www.paddle.com/resources/popular-revenue-models).