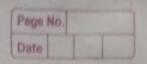
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Assignment 304

ansit The hierarchical management structure is as follows:

- 1. Top level management
- 20 Hiddle level management
- 3. Lower level management
- I Top level management: Top level management is the head of the organisation. It consists of the representative of the shareholders. The level management is the ultimate source of authority in the company. Top level management performs all the functions of management. All the policy decision are taken by top level management. The top level management is also responsible to the shareholders of the company.
- 2. Hiddle level management: Hiddle livel management server as a link between the top level management and lower level management and lower level management. It comprises of departmental heads and section officers of purchase, personnel, production, sales, finance and marketing. The impostant functions of middle livel management are as follows:
- i) To co-operate in making a smooth functioning of organisation
- ii) To establish an oxdination between the different levels of management.
- iii) To build up a consented and efficient staff.
- 3. Lower level management: Lower level management consists of office superintendents, foxemen and supervisors etc. These persons are just above the



operational stepp as per specifications and procedures - laid down by middle level management. They are also responsible for maintaining high morals among the wookers.

Ques Sifference between line and staff.

	Specification	Line organisation	Staff organisation
	Simplicity	Very simple	Simple
	Work load	High work load	Moderate work load,
	on manager	U	
3.	Suitablety	Suitable for small	Suitable for Large and
	0	U	moderate enterprises.
4.	Ewnomy	Highly ecomomical	Moderately economical
8.	Special isation		Specialisation is
	- the same	La Allanda A charge 1984	medium