

Shopping Freak



Job Title

Software Engineer, business a

Age

18 to 24 years

Highest Level of Education

High school degree or equival

Social Networks



Industry

Technology

Organization Size

501-1000 employees

Preferred Method of Communication

- Email
- Phone
- Text Messaging
- Face-To-face

Tools They Need to Do Their Job

- CRM Software
- Content Management Systems
- Word Processing Programs
- Business Intelligence Dashboards
- Email
- Project Management

Job Responsibilities

Content creation and coding

Their Job Is Measured By

Lead generation, code compilation, revenue generation

Reports to

Marketing Manager or Project Manager

Goals or Objectives

Leads, Revenue, Code Compilation

They Gain Information By

Online Courses

Biggest Challenges

- Change Management