

SWOT Analysis

Lets Shop

Strengths

1. Custom design clothes
2. Low cost
3. Free delivery
4. Best offers
5. Best discounts

Opportunities

1. Social Media
2. Marketing

Weaknesses

1. A bit low quality material
2. Offline stores not available
3. Poor marketing
4. Poor website

Threats

1. Overpower in the digital world
2. Huge customer base
3. Financially stable

