

# SWOT Analysis

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Sparta Gym

## Strengths

1. Customer Service
2. Friendly Environment
3. Experience
4. Google Rating
5. Low Rates

## Opportunities

1. Social Media
2. Marketing
3. Services
4. Modern Equipment

## Weaknesses

1. Social Media
2. Website
3. Marketing
4. Equipment
5. No. of Services

## Threats

1. High Social Media Presence
2. Good Marketing Strategy
3. High number of services

