# SIRI REMOTE

Presented by: Giselle Onofre, Brian Ramirez, Steven Cabrera, Michael Oluyole and Angelina Huynh,





# WHO ARE WE?

WE ARE APPLE TECHNICAL WRITERS

LOOKING TO TAKE CLICKING
TO THE NEXT LEVEL

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# PRODUCT ANALYSIS



Developed and designed by the Apple
Design and Engineering Team

Created as an upgrade to the 2nd
Generation Apple TV Remote, this new
model implements the use of additional
buttons that provide key features for ease
of use

Provides a new charging system, introducing USB-C charging for faster charging

**Brian** 

# PRODUCT ANALYSIS







# **MATERIALS**







**SMART GLASS** 



**RECYCLED ALUMINUM** 



Featuring Bluetooth 5.0 Wireless technology, the Apple TV enables months-long scrolling capability on only one full charge that typically takes around three hours

## **FEATURES**

Utilizing a new and improved touch pad, it allows for ease of scrolling through multiple applications

Utilize all that Siri has to offer by just speaking into the remote



# AUDIENCE IMPACT

Taking our audience into consideration we focused on creating a system of documentation that will inform our engineers, marketing team, etc by addressing things such as

- Delivered Technical aspects
- Addressing changes in product features
- Our product aim and focus

# **GENERAL USE** INSTRUCTIONS (SETUP)

To use your Apple Siri Remote on your Apple TV, you pair the device.

- Point the Apple Siri Remote directly towards your Apple TV and make sure the remote is about 3 inches away.
- Press and hold both the Back 
  and Volume 
  buttons indicated in the image at the same time for five seconds
- If prompted, place remote on top of Apple TV to complete pairing.





# GENERAL USE INSTRUCTIONS

- 1. Press the U button to turn on the device/ press it again to turn it off.
- 2. Press up, down, left, right, or swipe through the clickpad in order to navigate.
- 3. Hold  $\P$  button in order to talk with Siri. Siri will allowed you to ask them questions and navigate through the menu
- Press 

   button to go back to the section you were previously or press and hold to go back to the menu.
- 5. Hold button to go to the control center. In the control center you can quickly change the audio, settings, wifi, or game controllers.
- 6. Press DII to play or pause a video.
- 7. Press + to increase your volume. Press to downgrade your volume. Or hold the button of your preference to do the action rapidly.
- 8. Press X to mute the audio, or press it again to unmute it.



# FREQUENTLY ASKED QUESTIONS

Our consulting services are designed to help businesses navigate challenges and seize opportunities. We offer expert advice and strategic insights to drive growth and success.

### What is Siri useful for?

Siri can solve many of your problems. You can ask for show recommendations, open apps, change the weather, or even find a nearby device that supports Apple TV to connect with.

### How do you charge the remote?

The remote is charged by plugging in a USB-C cable into the USB-C port located under the remote and connecting the other end of the cable to another device/source of power.

### What is the difference between the Siri remote and the Apple TV remote?

The Siri remote is the name of the remote in countries that support Siri, while the Apple TV remote is the name elsewhere.



# HOW DO WE SEE OUR PRODUCT BEING USED?

We intend our product to be used by people who not only want to control their Apple TV to stream their favorite video media through their cable provider and/or our numerous supported services, such as Disney+, Prime Video, Netflix, Max, ESPN, etc using the remotes many touch based functions and Siri voice control.

# AUDIENCE IMPACT

Our approach to writing this user manual was to make it as clear and concise as possible. We understand that our product's demographic typically ranges from ages 35 to 54, so we aimed to create a manual that is simple yet informative. To assist users with setting up the Apple TV Remote, we included visual aids, such as pictures and symbols, to make navigation easier and more intuitive.

# **THANK YOU**





# **QUESTIONS?**

### **CITATIONS**

https://www.ifixit.com/Guide/How+to+Open+the+Apple+TV+4K+2021+Siri+Remote/145221
https://www.cnet.com/tech/home-entertainment/apples-new-apple-tv-siri-remote-is-a-must-ha
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