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Problem description: ABC Bank wants to sell it's term deposit product to customers and before launching the product they want to develop a model which help them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

Data Intake Report

Tabular data details:

Total number of observations	4522
Total number of files	1
Total number of features	17
Base format of the file	.csv
Size of the data	451KB