



empathize

Problem

- Maintaining existing system
- · Time consuming
- Manual process

Users

Engineers

Assumptions

- Familiar with technicalities
- No limitations on advanced functionality

Goals

- Time saving
- Scalable
- Digitalize
- Interconnectivity



define

How might we

- Create a complex yet easy to use interface
- Automate monotonous tasks
- Design product to
 complement existing system

Key

Business benefit

Need

- Competitors ahead
- Speed up projects
- Manual to digital

Persona

- Bert, 35
- Logic prone
- Tech savvy



ideate

Features

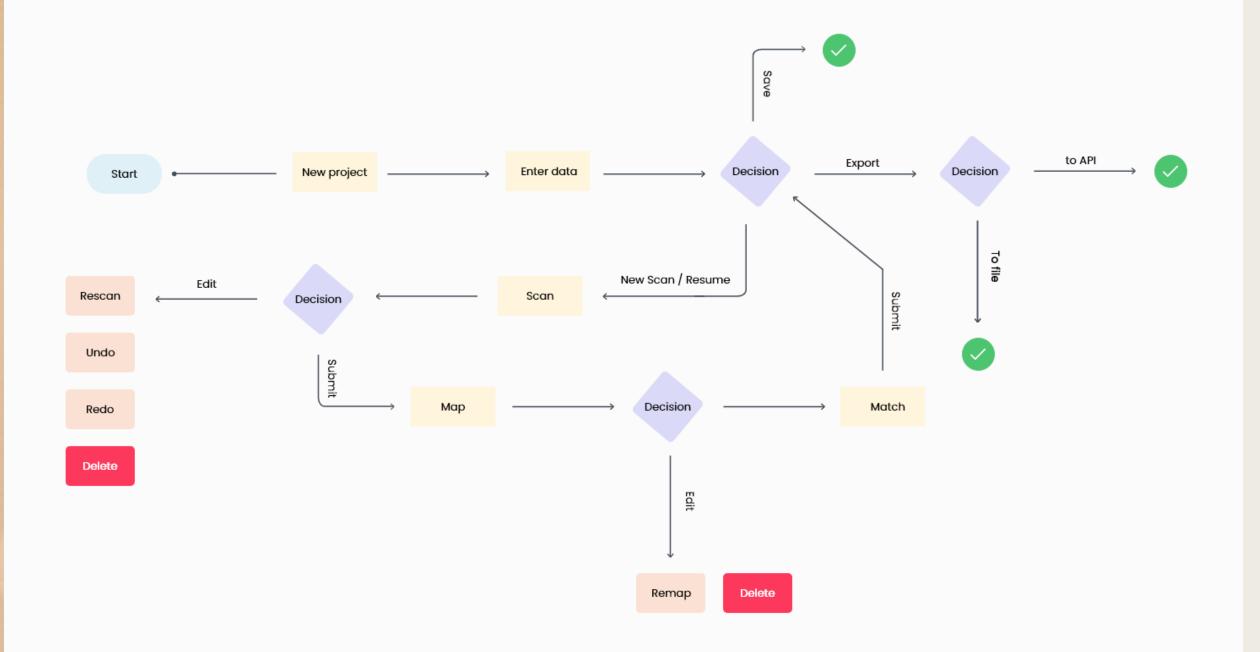
- Scan
- Map
- Coordinate system
- Segments VS full
- Data input
- Edit / merge / rescan
- Undo / Redo

Principles

- Law of common region
- Law of proximity
- Miller's law
- Tesler´s law

User flow

Next page

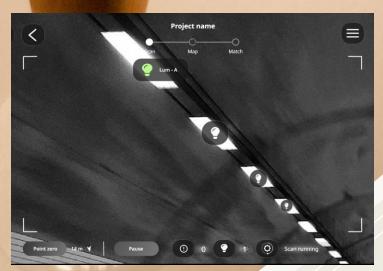


prototype















future

Proposal to be sent to customer for consideration.

Additional iterations if project is picked up.

