Carelyo

A healthcare experience

Background

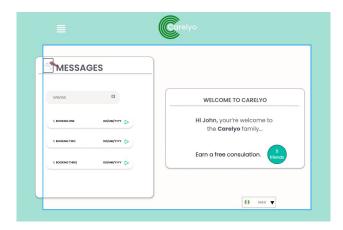
I was brought on for this project to expand upon the design system and lay the foundation for a revamped design, both for the mobile app version and the desktop version.

The design in use was generic as well as lacking a brand identity. It also did not take the user perspective into consideration. No user interviews or tests had been completed by the current team members.

This project is ongoing and this document will be updated on a regular basis.

Current design

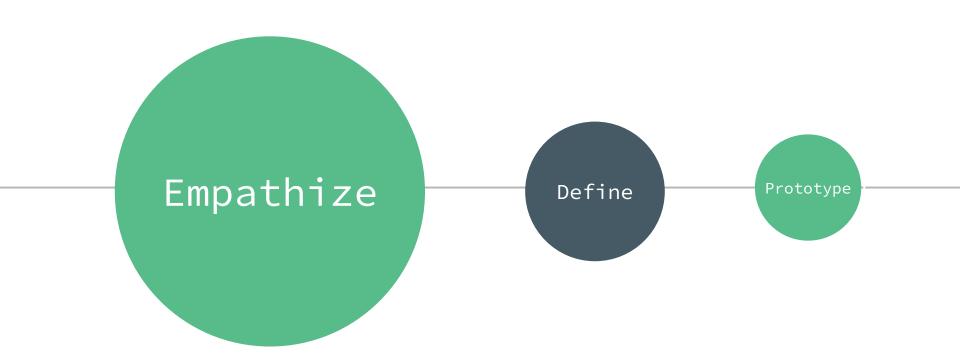








UX Design process



The first thing I did was to set up a **focus group** consisting of <u>doctors</u> and <u>patients</u> to get their insights on how the system should work, and what special considerations should be taken into account. It was also important to pinpoint specific features that are required for the initial release.

<u>Takeaway</u> - Important aspects to consider was the educational range of users, the availability of IT equipment and the ease of use. It became made clear that users may range from being unable to write or read to simply not being accustomed to using a smart device or a computer.

It was decided during the **stakeholder interviews** that the color scheme should remain the same, and the advanced features should be put on hold until the basic pages have been redesigned. A list of these features has been requested and should be ready by the next development sprint.

I reviewed some **competitor designs** in search of inspiration. I consulted official design systems with an emphasis on inclusive design, such as the Sweden unemployment agency. There I found an excellent guide on special considerations such as physical, visual and cognitive impairments.

User stories

As a patient,
I want to be able to upload my prescriptions,
so that I can have everything in once place.

As a doctor,

I want to be able to filter patients,
so that I can specialize.

As a patient,
I must be able to use the app without reading,
in cases that I am not able to.

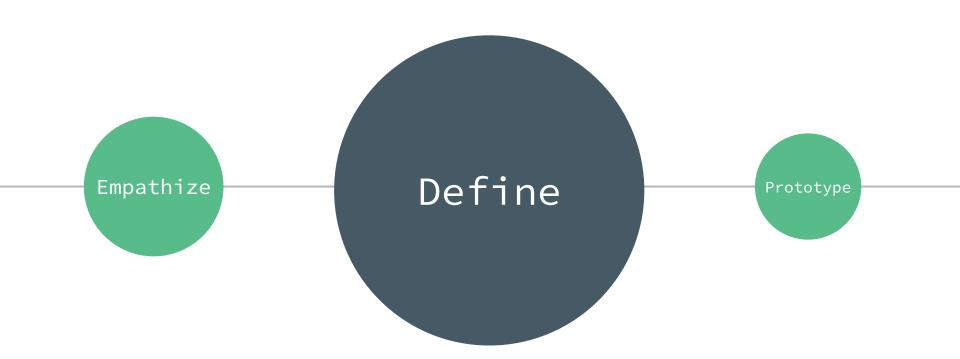
As a hospital administrator,

I want to be able to schedule doctors,
so that I can ensure availability.

As a patient,

I want to ability to record voice messages,
because I am unable to write.

UX Design process



Requirements

Goal

Easy access to healthcare Get user to register and use service

Key

Uneven access to healthcare

How might we

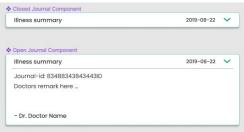
Ensure users try the service after registering? Incorporate the local doctor experience?

Design system



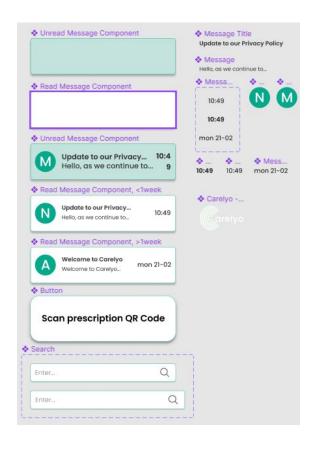












Design system

Color Styles

Priority 1

Priority 2

Priority 3

Priority 4

Priority 5

Priority 6

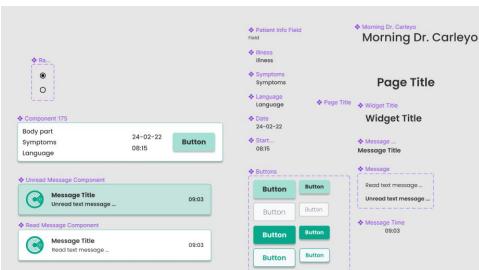
Priority 7

Priority 8

Priority 9

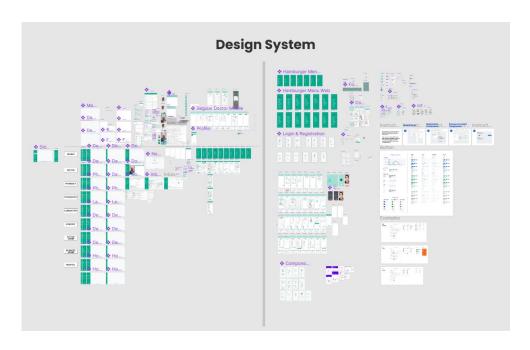
Priority 10



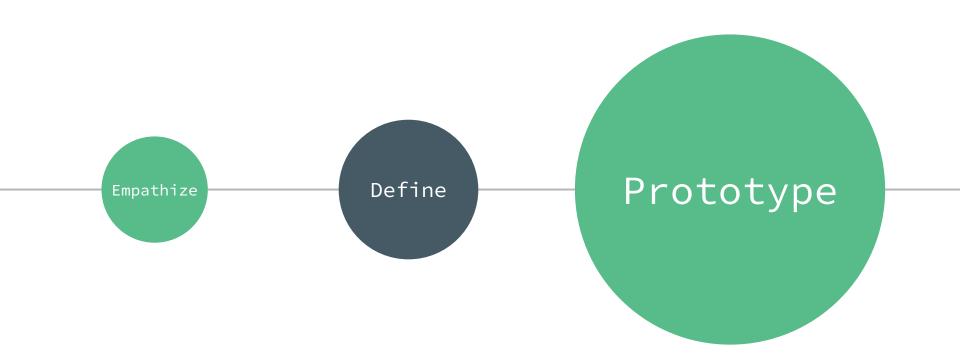


Having revamped the basic components and added additional ones that were missing from the original design, I felt ready to begin sketching a few frames.

For the moment, my focus was on updating the layout and style, with special considerations being weaved into the design throughout each iteration.

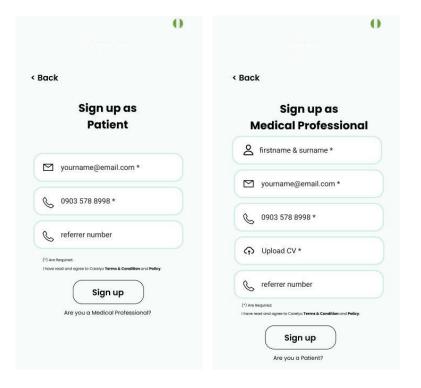


UX Design process







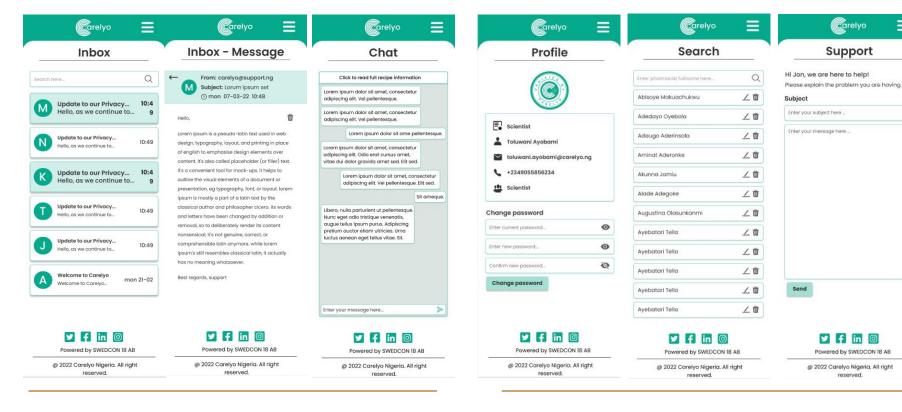


Sign in - mobile

Focus on referring user to the correct screen.

Register - mobile

Iconography with every field to ease understanding.

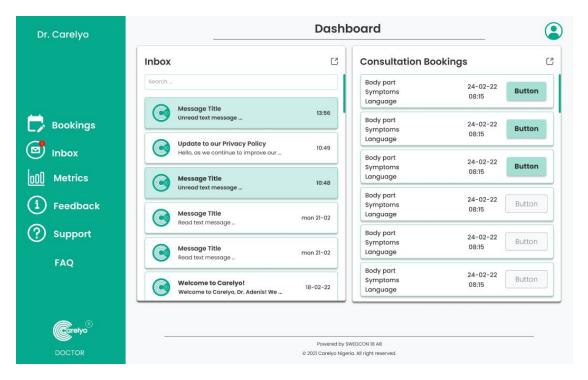


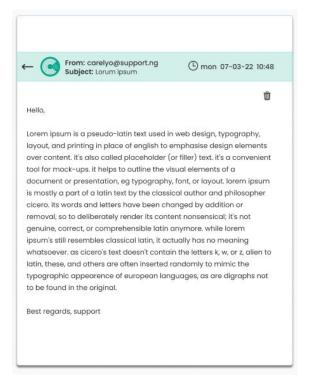
Inbox - mobile

Seamless, simplified navigation.

Settings - mobile

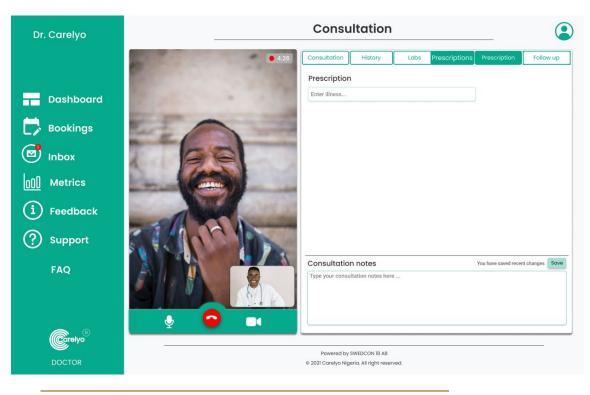
Consistent layout with a small reusable set of icons.

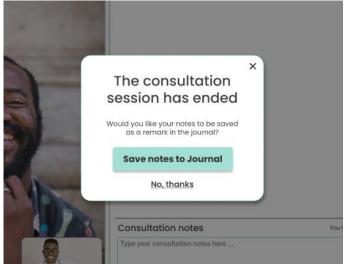




Inbox - Desktop

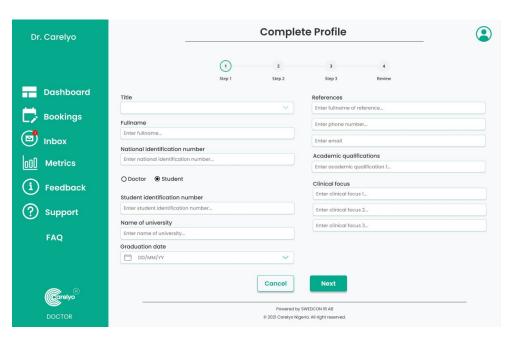
Coherency between platforms.





Consultation - Desktop

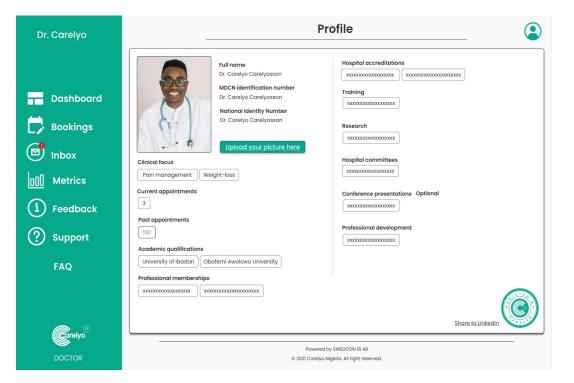
Adaptable interface to suit target different target audiences.



Register - Desktop

Break down process. Additional user control.





What does FAQ mean?	^
A frequently asked questions (FAQ) list is often used email lists, and online forums where common questi example through posts or queries by new users relat knowledge gaps. The purpose of a FAQ is generally threquent questions or concerns; however, the format organizing information, and text consisting of questimay thus be called a FAQ regardless of whether the frequently asked.	ions tend to recur, for ted to common to provide information on is a useful means of ions and their answers
What does FAQ mean?	~
What does FAO mean?	~

Profile - Desktop

Familiar and focused.

FAQ - Desktop

Simple and clean.

Future

Additional frames are being uploaded continuously.

User testing is being scheduled.

Check back soon!