



# empathize

#### **Problem**

- Maintaining existing system
- · Time consuming
- Manual process

#### **Users**

Engineers

### **Assumptions**

- Familiar with technicalities
- No limitations on advanced functionality

### Goals

- Time saving
- Scalable
- Digitalize
- Interconnectivity



## define

## How might we

- Create a complex yet easy to use interface
- Automate monotonous tasks
- Design product to
  complement existing system

## Key

Business benefit

#### Need

- Competitors ahead
- Speed up projects
- Manual to digital

#### Persona

- Bert, 35
- Logic prone
- Tech savvy



## ideate

#### **Features**

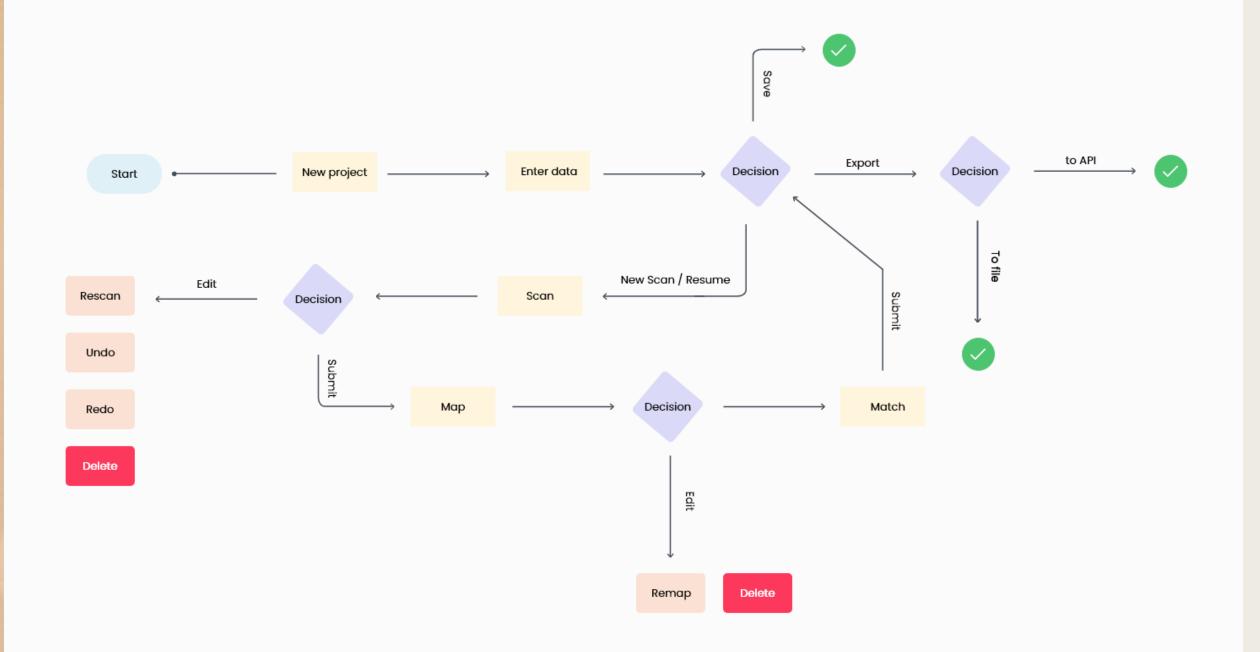
- Scan
- Map
- Coordinate system
- Segments VS full
- Data input
- Edit / merge / rescan
- Undo / Redo

## **Principles**

- Law of common region
- Law of proximity
- Miller's law
- Tesler's law

#### **User flow**

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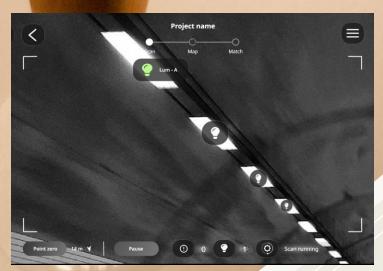


# prototype















## future

Proposal to be sent to customer for consideration.

Additional iterations if project is picked up.

