



Untitled urban farming project

Google Material Design

Components

Textfields

- Why?
- Lots of separate user data input.

Buttons

- Why?
- Registration page broken into several steps.

Icons

- Why?
- Required for app design and to reduce overall text.

Cards


- Why?
- Draws user attention. Accompanies action next to it.

Menus

- Why?
- Suitable for limited space. Image included to draw attention.


Progress indicator

- Why?
- To not dissuade user from completing registration. Adds to feeling of accomplishment. Time and difficulty estimation.

Kontoinformation  Svenska ▾

Namn

Användarnamn


Lösenord 

E-post

Telefon

BAKÅT NÄSTA

Detaljer → Plan → Översikt

Plan  Svenska ▾


Hämta själv ☐

Hemleverans ☒

Postnummer

Kommentar

Stor ▾



(Stor) 1999 SEK
Skörd varje vecka från
en 15m2 stor odlingsyta.

BAKÅT NÄSTA

✓ Detaljer → Plan → Översikt

Components

Dividers

- Why?
 - Lots of information. Highlights separate input fields were used. Not enough space to use white-space instead.

Lists

- Why?
 - Sorted by input. Information overview before submit. 2-line to avoid clutter and confusion.

Icons

- Why?
 - Different colors to show allowed actions and change.

Menus

- Why?
 - Suitable for limited space. Image included to draw attention.

Progress indicator

- Why?
 - To not dissuade user from completing registration. Adds to feeling of accomplishment. Time and difficulty estimation.

Placeholder logo

Översikt Svenska

NAMN
Anders And

E-POST
anders.and@gmail.com

TELEFON
073-335147

ADRESS - HEMLEVERANS
Jane Adams väg 12, 214 40, Malmö

KOMMENTAR
Gärna mycket rotfrukter.

PLAN
Stor (1999 SEK)

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Detaljer Plan Översikt

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PLACEHOLDER

Översikt

🇸🇪 Svenska

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BAKÅT

P

PLACEHOLDER

✓

Konto skapat!

LOGGA IN

P

PLACEHOLDER

LOGGA IN

REGISTRERA

Integritetspolicy

Use of design system

- **Bold, graphic, intentional**
- I added some graphics such as the animation from submitting the registration to the home page. I also added animation to the home page. I used this to add immersion. The animations reuse existing components to transform them into new buttons or simply move them around. I use shapes such as circles along with strong use of shadows to give a sense of hierarchy.
- **Motion provides meaning**
- By reusing components and adding motion I add to the feeling of continuity and coherent transitions. My elements transform not just for the sake of it. I give subtle feedback for buttons since there is no hover effect to apply, and my transitions are uniform and carefully tested.



Thank you
for listening