
EDUCATION

• University College Dublin

Dublin, Ireland

*Master of Science in Computer Science; GPA: 3.48**Sep. 2017 – Sep. 2018*

- **Main Modules:** Data Mining (Rapid Miner), Machine Learning (Weka), Text Analytics, Information Visualisation (D3.js and Tableau), Advanced Machine Learning (scikit-learn, Pandas, and Keras), Connectionist Computing (ANNs), Big Data Programming (bash, Hadoop MapReduce, and Spark), Advanced Data Structures in Java (Algorithms), Recommender Systems & Collective Intelligence (Collaborative Filtering and Crowdsourcing)

• Ningbo University

Ningbo, China

*Bachelor of Engineering in Software Engineering; GPA: 3.84**Sep. 2012 – Jun. 2016*

EXPERIENCE

• Zalando SE

Dublin, Ireland

*Data Science Intern**Summer 2018*

- **Customer Segmentation(zTypes):** Using Machine Learning techniques to classify customers into one of pre-defined zTypes according to their browse data on Zalando online store. This can help identify customers' affinity with different brands, so that Zalando can advertise them similar brands.
- **Dev Environment:** Analytics environment based on AWS, standardised Apache Spark and Scala dependencies. Deployed Spark applications on clusters in Amazon EMR, interacted with customer data(stored as Apache Avro) in S3, and created steps to automatically run pipelines.
- **Modelling:** Performed data cleaning and transformation to create features. Also set thresholds to reduce noise further during label generation. Built a multinomial model(based on Logistic Regression Model in Apache Spark Machine Learning library). Trained the model on last several months of customer browse data, and tuned hyper-parameters using CrossValidation and GridSearch.
- **Evaluation:** Applied basic evaluation metrics on each target preference type. Used lift analysis on top N customers and visualised the lifts to compare with the benchmark.
- **Job Monitoring:** Used Ganglia, a scalable distributed monitoring system for clusters, to monitor the conditions of each worker node, like free memory percentile and CPU IO wait. Inspected Spark job executions in Spark UI.

• Uni-tech IT Co., Ltd

Ningbo, China

*Software Engineer Intern**Sep 2015 - Mar 2016*

- **Web application - Java EE:** A task management system for local authority supervisors to assign officers tasks(normally checking local restaurant industry legal requirements like sanitary conditions), and to analyse follow-ups by visualisations. Also provided an interface for managing content on Android app.
- **Android Application:** A mobile application where officers can perform tasks and record details for each visit. Made several customised Android UI by reusing the Fragments in different layouts to enhance user experience, and optimised coordinate display on maps(ArcGIS).
- **WebService:** Based on REST to provided the interaction between the mobile app and database. Back-end system managed the content stored in database, and the mobile app loaded the content from database by requesting Webservice.

PROJECTS

- **Data visualisation - Channelling Hans:** Recreating GapMinder World visualisation using d3.js. A bubble plot representing the countries of the world. The population of each country mapped to bubble area. These countries are described by GDP and Life Expectancy mapped to x and y axis position. Applied appropriate use of colour, and showed the ability to view data for particular years and animate the change in country statistics from year to year 1900 – 2016.
- **Super Learner Classifier - Stacked Ensemble Algorithm:** Implementing the stacked ensemble classifier described in (van der Laan et al, 2007) based on scikit-learn. This is a classification model that uses a set of base classifiers of different types, the output of which are combined in another classifier at the stacked layer.
- **Multi-layer Perceptron:** Implementing a simple multi-layer perceptron using Backpropagation algorithm with stochastic gradient descent. It can learn XOR and Sin functions very well. Trained the model on public Letter Recognition Data Set(clean and extracted features) to recognise people's handwriting.